



Sullivan County TOP -2- BOTTOM

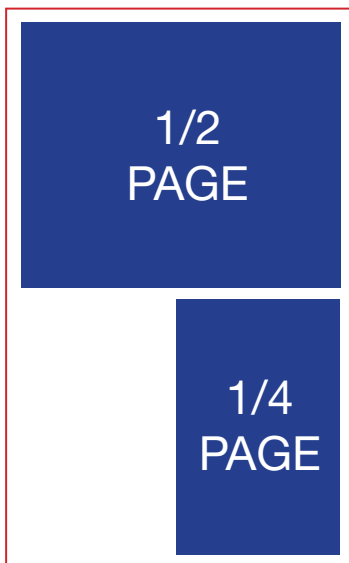


AD RESERVATION FORM

FULL PAGE	WIDTH	HEIGHT
Ad Size	5.5"	8.5"
Safe Area	5"	8"
OTHER SIZES	WIDTH	HEIGHT
1/2 Page	5"	3.95"
1/4 Page	2.45"	3.95"

AD ART & MECHANICAL REQUIREMENTS

- Press Ready PDF files preferred, with all type converted to outlines with artwork embedded. PDF files must be high resolution (300 dpi), CMYK and built to the exact ad dimensions (no crop marks, info slugs or other extraneous non-ad material)
- Bleed available only on full-page ads
- On full-page ads, all type and other live matter, graphics, content, etc. not intended to bleed must be held within live area. Allow 0.25" trim on all bleed edges
- Additional acceptable formats include:
- InDesign with EPS/TIFF support files
- High resolution (300 dpi) Illustrator and Photoshop files
- No nested files, such as separations placed in Illustrator
- No spot colors, all colors must be CMYK
- File names MUST contain advertiser name or abbreviation
- Please use proper three-letter extension on all file names
- Microsoft Publisher or Word files are NOT accepted
- DO NOT provide images pulled from client's websites, Google images, etc.



SUBMISSION DEADLINE: 03.31.22

NEED AN AD?
We can create and ad for you for only \$75
 Just provide us with the content (logo, info, website, photo, etc) that you'd like in your ad and we'll take care of the rest!

THIS INSERTION ORDER REPRESENTS CONFIRMATION OF THE AGREEMENT BETWEEN AGENCY/ ADVERTISER AND SULLIVAN COUNTY CHAMBER OF COMMERCE. PAYMENT IS DUE UPON RECEIPT OF INVOICE.

ADS NOT PAID IN FULL WILL NOT BE INCLUDED IN THE PUBLICATION. ONLY PREMIUM AD POSITIONS ARE GUARANTEED.

Due to print and publication deadlines, please be advised that all sales are final and no refunds will be issued. Further, due to publication and distribution of print materials containing information as to all Advertisers, no Advertiser may withdraw from participation. Advertiser agrees to participate for the duration of the publication without exception. Sullivan County Chamber of Commerce reserves the right to refuse advertisements on the basis of content or quality of production, and assume no liability for statements or claims made in advertising copy. Sullivan County Chamber of Commerce also reserves the right to refuse advertisements that contain what is considered to be false, illegal or libelous information or material that gratuitously offends members of the general public. Sullivan County Chamber of Commerce reserves the right to insert our template ad for your ad placement if content is NOT sent within 45 days. Our template ad includes your name, address, phone and website address and is not revisable, except for errors.



Sullivan County



TOP -2- BOTTOM

AD RESERVATION FORM

**PLEASE COMPLETE THIS FORM TO PLACE YOUR AD
OR CALL 845-791-4200**

Company Name: _____ Contact Name: _____
 Address: _____ City: _____
 State: _____ Zip: _____
 Phone: _____ Cell: _____
 Website: _____ Email: _____

AD RATES

Premium Pages

- Back Cover \$1,850
- Inside Front Cover \$1,600
- Inside Facing Front (Page 3) \$1,600
- Inside Back Cover \$1,600
- Inside Facing Back \$1,600

Inside Pages

- Full Page \$1,300
- 1/2 Page \$850
- 1/4 Page \$600
- HAVE US BUILD YOUR AD - \$75

ONLY PREMIUM AD POSITIONS ARE GUARANTEED.

PAYMENT TYPE

CHECK CREDIT CARD (complete fields below) MasterCard Visa

Name on Card: _____
 Card #: _____
 Exp. Date: _____ Security Code: _____
 Billing Address: _____
 Billing Phone: _____

COST

Base Ad Rate + \$ _____
 Fees (if applicable) + \$ _____
 Total Due = \$ _____

SEND PAYMENT & MAKE CHECKS PAYABLE TO:

Sullivan County Chamber of Commerce
196 Bridgeville Rd., Monticello, NY 12701

Additional Instructions: _____
 Authorized By: _____ Title: _____ Date: _____

EMAIL AD MATERIALS TO: guide@catskills.com