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The Sullivan County Chamber of Commerce and its taskforce Sullivan County Young Professionals (SCYP) are once again celebrating the Young Professionals of Sullivan County at the 11<sup>th</sup> Annual YELFest Wednesday, September 18th at Bethel Woods Center for the Arts. A \$30 admission includes food, music, networking, incredible door prizes and the enjoyment of the unique Bethel Woods atmosphere. ***Our grand prize giveaway is for two 2020 Season Lawn Passes to Bethel Woods valued at over \$1000!***

Once again we want to showcase an emerging industry right here in Sullivan County. Our local distilleries, wineries, and breweries are becoming an integral part of our economic development in Sullivan County and we want to help show off your accomplishments! We would like to see you become a vendor at our 11<sup>th</sup> Annual YELFest which averages a crowd of about 200 young professionals and young professional supports from all over the Hudson Valley.

**Here's what you need to provide to become a vendor:**

- Your Logo
- Trivia question: Provide an informative question and answer that can be included in our trivia game that gets your message out to our audience
- Liquor/Beer/Wine – 1-2 cases
- The recipe to a signature drink that you would like to promote (if applicable)
- 1 bottle (or package) of product to be raffled off that evening in combined basket

**Here's what you receive if you become a vendor:**

- Pre-event advertising (flyers, print, radio, website, e-blasts, social media)
- Vendor table at event to sell promotional items or gift certificates (no alcohol can be sold at vendor tables)
- Exposure at Bethel Woods Center for the Arts
- Announced and printed recognition at event
- Access to 100's of Young Professionals from throughout the Hudson Valley
- Early entry into event for networking opportunities

**About SCYP:** The Sullivan County Young Professionals Task force has a simple mission: SCYP strives to bridge the gap between aspiring individuals and local businesses to advance the growth of Sullivan County. We will encourage all to discover the secrets of doing business in Sullivan County, that exciting, innovative positions are available right here in our backyard for the taking. It's quite simple: young professionals + practiced businessmen and women + networking = success.

I look forward to helping your business be promoted at our Young Professional networking event! If you'd like more information on becoming a vendor for SCYP or YELFest **contact *Katrina Graby* 215-630-3882 or [office@catskills.com](mailto:office@catskills.com).**

**Your Partners for Success**