

Phillips Area Chamber of Commerce 2026 Event Sponsorship Opportunities



WINTERFEST
4TH OF JULY CELEBRATION
PHILLIPS ON TAP
FALL HARVEST FESTIVAL

Greetings from the Phillips Area Chamber of Commerce!

We're thrilled to kick off the planning for our 2026 community events, and we can't wait to take things to the next level! Building on the incredible success of the past few years, we're gearing up to add even more excitement, creativity, and fun to the mix, all while expanding our reach and bringing in an even bigger crowd. Our 2025 events were a huge hit—packed with energy, entertainment, and something for everyone—and we're already hearing rave reviews from our attendees of all ages.

None of this would have been possible without the incredible support of our local sponsors, and we want YOU to be part of this year's exciting journey! Join us as a sponsor for our 2026 PACC events, and together, we'll continue to create memorable experiences that draw in visitors, boost tourism, and make our community shine even brighter. Let's make 2026 our best year yet!

Warmly Yours,
Johnathan McArthur
PACC Executive Director

On behalf of the PACC Board of Directors and Event Committees, we're thrilled to invite you to be a part of something AMAZING!

Don't miss out—sign up early to unlock MAXIMUM sponsor benefits and make the most of this exciting opportunity!

Ready to make a big impact? We're here to create custom sponsorship packages tailored just for YOU! Let's chat and make it happen!

Phillips Area Chamber of Commerce Board of Directors

President: **Tim Neu**
Northwoods Realty/Northwoods
Property Management LLC

Vice President: **Stacie Prochnow**
Forward Bank

Treasurer: **Regina Damjanovic**
Hidden Cove Resort

Secretary: **Nicki Hertlein**
Industrial Air Products

Bill Elliott
City Representative

Pam Goebel
South Fork Bar & Grill

Jeff Hallstrand
Norvado

Amie Burnis
Northcentral Technical College

Ann Grzywnowicz
Wisconsin Concrete Park

Steve Precour
Forward Insurance

Staff

Johnathan McArthur
Executive Director

Kayla Bushman
Assistant Director

Sandy Brokl
Office Assistant

McKenzie Blomberg
Office Assistant

Phillips Area Chamber of Commerce
305 SOUTH LAKE AVE
PHILLIPS, WI 54555

Phone: 715-339-4100
Email: director@phillipswisconsin.net
or chamber@phillipswisconsin.net
Website: www.phillipswisconsin.net

Premier Sponsorship Program

PACC is excited to offer a unique opportunity for businesses to elevate their brand and demonstrate ongoing support for our vibrant community throughout the year. As a Premier Sponsor, you'll play a key role in powering some of our most beloved events, including WinterFest, the 4th of July Celebration, Phillips on Tap, and the Fall Harvest Festival.

This all-inclusive sponsorship package gives you year-round visibility and the chance to connect with thousands of attendees, all while contributing to the success of these highly anticipated community events. By becoming a Premier Sponsor, you're not only supporting these signature programs—you're also making a lasting impact on the community, enhancing your brand's reputation, and reaching potential customers across a wide audience.

Take advantage of this exceptional opportunity to align your business with some of the most exciting events in the region. Let's make 2026 a year to remember together!

Benefits of Premier Sponsorship:

- Logo included on all posters and print advertisements for all events
- Recognition on TV ads (WJFW Channel 12)
- 18 x 24" sign with your logo displayed at all events (provided by PACC)
- Signage at PACC office and recognition multiple times per year on PACC marquee sign
- Recognition on PACC's Facebook page and website
- 4 weeks of advertising on PACC's marquee sign
- Announcement of sponsors at all events
- Special "extras" throughout the year
- Radio and Television Promotion

As a premier sponsor, you'll receive maximum sponsorship benefits PLUS have the convenience of writing one sponsorship check to cover the whole year.

The deadline to confirm Premier Sponsorship is December 19, 2025.

Payment is due no later than January 7, 2026.

Cost: \$1600

PACC



PHILLIPS WINTERFEST

January 23-25, 2026

Celebrate the Magic of Winter at Phillips WinterFest!

Join us January 23-25, 2026, for a weekend full of enchantment, adventure, and community spirit!

WinterFest promises to be a one-of-a-kind experience, featuring:

✨ Candlelight Walk through the breathtaking Wisconsin Concrete Park

🎣 Chain of Lakes Ice Fishing Tournament – A true winter challenge

👨‍👩‍👧‍👦 Kids' Activities for family fun

🔥 Winter Fireworks & Bonfire to light up the night

🛍️ Shop Local Specials to support our community businesses

...and so much more!

This is the perfect opportunity to immerse yourself in the heart of winter magic while supporting local traditions. Sponsorship opportunities are available, but don't wait! The WinterFest sponsorship confirmation deadline is December 14, 2025 and payments are due by January 4, 2026.

Don't miss out on being part of this incredible event—let's make WinterFest 2026 unforgettable!

"SNOWFLAKE" SPONSORSHIP - \$100+

- Listed on print ads
- Recognition on event Facebook page, in the PACC Newsletter & on PACC marquee sign
- One week of complimentary use of PACC electronic marquee sign

"BLIZZARD" SPONSORSHIP - \$250+

All of the above, PLUS:

- Listed on event poster
- Two weeks' use of PACC electronic marquee sign
- Banner provided by sponsor displayed at event

"WHITE OUT" SPONSORSHIP - \$500+

- Prominent listing on print ads & event poster
- Recognition on event Facebook page, in the PACC Newsletter & at event
- Three weeks' use of PACC electronic marquee sign
- One week of sponsor acknowledgment on PACC marquee sign
- Banner provided by sponsor displayed at event

FISH SPONSORSHIP - \$100

5 Sponsorships Available

Sponsor the prize money for one of the five fishing categories:

Bluegill, Crappie, Northern Pike, Perch, Walleye

- Listed on print ads
- Announcement at event
- Recognition on event Facebook page and in the PACC Newsletter
- One week of complimentary use of PACC electronic marquee sign

CANDLELIGHT WALK SPONSORSHIP - \$250

- Listed on print ads & event poster
- Recognition on event Facebook page, in the PACC Newsletter & at event
- Two weeks' use of PACC electronic marquee sign
- Banner provided by sponsor can be hung at candlelight walk

PORTA-POTTY SPONSORSHIP - \$300

1 Sponsorship Available

Provide WinterFest with this "necessary" sponsorship!

Sponsor porta-potties for all four 2026 events for \$1500 and PACC will provide a special sponsor sign with your logo!

- Listed on print ads & event poster
- Recognition on event Facebook page, in the PACC Newsletter & at event
- Two weeks' use of PACC electronic marquee sign
- Banner provided by sponsor can be placed at event



Phillips, Wisconsin

4TH OF JULY CELEBRATION

July 4, 2026

Get ready to celebrate Independence Day in style! Phillips is rolling out the red, white, and blue with a full weekend of exciting events, perfect for both locals and visitors alike. Don't miss out on the fun and the chance to be part of this all-American celebration! Secure your 4th of July sponsorship by June 1st, 2026 to maximize your exposure and benefits. Join us in honoring our nation's birthday— it's a celebration you won't want to miss!

"Sparkler" Sponsorship - \$100+

- Listed on PACC marquee
- Recognition on event Facebook page, in the PACC Newsletter, & at event
- One week of complimentary use of PACC electronic marquee sign

"Firecracker" Sponsorship - \$250+

All of the above PLUS

- Listed on event poster
- Two weeks' use of PACC electronic marquee sign
- Banner provided by sponsor displayed at event

"Eagle" Sponsorship - \$500+

All of the above PLUS

- Prominent listing on event poster
- Three weeks' use of PACC electronic marquee sign

Art & Craft Fair Entertainment Sponsor - \$250+

Help provide the entertainment at Elk Lake Park during the Art & Craft Fair, including the Phillips Children's Museum & more!

- Listed on event poster & PACC marquee
- Recognition on event Facebook page, in the PACC Newsletter & at event
- Two weeks' use of PACC electronic marquee sign
- Banner provided by sponsor displayed at art & craft fair

"Porta-Potty" Sponsor - \$400

1 Sponsorship Available

Provide the 4th of July celebration with this "necessary" sponsorship!

Sponsor porta-potties for all four 2026 events for \$1500 & PACC will provide a special sponsor sign with your logo!

- Listed on print ads & event poster
- Recognition on event Facebook page, in the PACC Newsletter & at event
- Two weeks' use of PACC electronic marquee sign
- Banner provided by sponsor displayed at event

PACC Beer Tent Sponsor- \$500

1 Sponsorship Available

Sponsor the PACC Beer Tent during our city celebration in Elk Lake Park on July 4

- Prominent listing on print ads & event poster
- Recognition on event Facebook page, in the PACC Newsletter & at event
- Three weeks' use of PACC electronic marquee sign
- One week of sponsor acknowledgment on PACC marquee sign
- Sponsor will be recognized with signage at the PACC beer tent

July 4 Stage Sponsor - \$1000

1 Sponsorship Available

Sponsor the entertainment for our 4th of July celebration

- Top Billing on Posters, Print Ads, & other Promotions
- Recognition on event Facebook page, in the PACC Newsletter & at event
- Four weeks' use of PACC electronic marquee sign
- Sponsor acknowledgment on PACC marquee sign
- Banner provided by sponsor displayed at event OR PACC will work with you on signage options





Join Us in the Taproom Tent

LIVE MUSIC
CRAFT BEER BY
WISCONSIN BREWERIES
TASTY FOOD & TREATS

**SATURDAY
AUGUST 15, 2026
ELK LAKE PARK,
PHILLIPS, WI**

"Barley & Hops" Sponsorship - \$100+

- Sponsor recognition on PACC marquee sign
- Recognition on event Facebook page, in the PACC Newsletter, & at event
- One week of complimentary use of PACC electronic marquee sign

"Tap the Keg" Sponsorship - \$250+

All of the above PLUS

- Listed on event poster
- Two weeks' use of PACC electronic marquee sign
- Banner provided by sponsor displayed at event

"Brewmaster" Sponsorship - \$500+

All of the above PLUS

- Prominent listing on TV ads & event poster
- Three weeks' use of PACC electronic marquee sign

Music Sponsorship - \$1000

10 Sponsorships Available

All of the above PLUS

- Special recognition on event signage
- Reserved table in seating area

Porta-Potty Sponsorship - \$400

1 Sponsorship Available

Provide Phillips on Tap with this "necessary" sponsorship!
Sponsor porta-potties for all four 2026 events for \$1500 and PACC will provide a special sponsor sign with your logo!

- Listed on print ads & event poster
- Recognition on event Facebook page, in the PACC Newsletter & at event
- Two weeks' use of PACC electronic marquee sign
- Banner provided by sponsor displayed at event

"Taproom Tent" Sponsorship - \$1500

1 Sponsorship Available

- All of the above PLUS
- Recognition on tent signage
- Reserved table in seating area

Please confirm Phillips on Tap sponsorship by 7/1/26 for maximum benefits!



Phillips Fall Harvest Festival

SATURDAY, OCTOBER 3, 2026

Celebrate fall's bounty at the 33rd Annual Phillips Fall Harvest Festival!
Fresh cranberries & craisins, art & craft fair, food, music, nonprofit fundraisers & kids' activities provide a cozy fall welcome. Please confirm sponsorship by 9/1/26 for maximum benefits.

"AUTUMN LEAVES" SPONSORSHIP - \$100+

- Announcement at event
- Recognition on event Facebook page and in the PACC Newsletter
- One week of complimentary use of PACC electronic marquee sign

"PUMPKIN SPICE" SPONSORSHIP - \$250+

- Listed on print ads & event poster
- Recognition on event Facebook page, in the PACC Newsletter & at event
- Two weeks' use of PACC electronic marquee sign
- Banner provided by sponsor displayed at event

"SWEATER WEATHER" SPONSORSHIP - \$500+

- Prominent listing on print ads & event poster
- Recognition on event Facebook page, in the PACC Newsletter & at event
- Three weeks' use of PACC electronic marquee sign
- One week of sponsor acknowledgment on PACC marquee sign
- Banner provided by sponsor displayed at event

"LIL' PUMPKINS" SPONSORSHIP - \$500+

Sponsor the kids' activities throughout the fest, including Phillips Children's Museum, balloon animals, and more!

- Prominent listing on print ads & event poster
- Recognition on event Facebook page, in the PACC Newsletter & at event
- Three weeks' use of PACC electronic marquee sign
- One week of sponsor acknowledgment on PACC marquee sign
- Banner provided by sponsor displayed at event

PORTA-POTTY SPONSORSHIP - \$400

1 Sponsorship Available

Provide the Fall Harvest Festival with this "necessary" sponsorship!

Sponsor porta-potties for all four 2026 events for \$1500 and PACC will provide a special sponsor sign with your logo!

- Listed on print ads & event poster
- Recognition on event Facebook page, in the PACC Newsletter & at event
- Two weeks' use of PACC electronic marquee sign
- Banner provided by sponsor displayed at event

MUSIC SPONSORSHIP - \$1000

- Prominent listing on print ads & event poster
- Recognition on event Facebook page, in the PACC Newsletter & at event
- Three weeks' use of PACC electronic marquee sign
- One week of sponsor acknowledgment on PACC marquee sign
- Banner provided by sponsor displayed by music performance



PACC 2026 Event Sponsorship

COUNT US IN!

We would like to sponsor the following events in 2026:

___ **Premier Sponsor** \$1600 ANNUAL SPONSORSHIP FOR ALL EVENTS

___ **Annual Porta-Potty Sponsor** \$1500 ANNUAL SPONSORSHIP FOR ALL EVENTS

WinterFest:

- ___ "Snowflake" Sponsorship - \$100+
- ___ "Blizzard" Sponsorship - \$250+
- ___ "White Out" Sponsorship - \$500+
- ___ Fish Sponsorship - \$100 (5 Available)
- ___ Porta-Potty Sponsorship - \$300

4th of July:

- ___ "Sparkler" Sponsorship - \$100+
- ___ "Firecracker" Sponsorship - \$250+
- ___ "Eagle" Sponsorship - \$500+
- ___ Art & Craft Fair Entertainment Sponsor - \$250+
- ___ Porta-Potty Sponsorship - \$400
- ___ PACC Beer Tent Sponsorship - \$500
- ___ July 4 Stage Sponsorship - \$1000

Phillips on Tap:

- ___ "Barley & Hops" Sponsorship - \$100+
- ___ "Tap the Keg" Sponsorship - \$250+
- ___ "Brewmaster" Sponsorship - \$500+
- ___ Porta-Potty Sponsorship - \$400
- ___ Music Sponsorship - \$1000
- ___ "Taproom Tent" Sponsorship - \$1500

Golf Tournament:

- ___ Hole Sponsorship - \$100+
- ___ Birdie Sponsorship - \$250+

Fall Harvest Festival:

- ___ "Autumn Leaves" Sponsorship - \$100+
- ___ "Pumpkin Spice" Sponsorship - \$250+
- ___ "Sweater Weather" Sponsorship - \$500+
- ___ "Lil' Pumpkins" Sponsorship - \$500+
- ___ Music Sponsorship - \$1000
- ___ Porta-Potty Sponsorship - \$400

Business Name: _____ Contact Person: _____

Address: _____

Phone: _____ Email: _____

Please enclose payment and send to: Phillips Area Chamber of Commerce, 305 S Lake Ave, Phillips, WI 54555

Thank You!

For PACC Use:

Amount Paid: _____ Date Rec'd: _____ Ck #: _____ Initials: _____