

Phillips Area Chamber of Commerce Newsletter

Welcome Fall

As we step closer to fall we're excited to share updates on past and upcoming events, business spotlights, and ways we're working to support our local community.

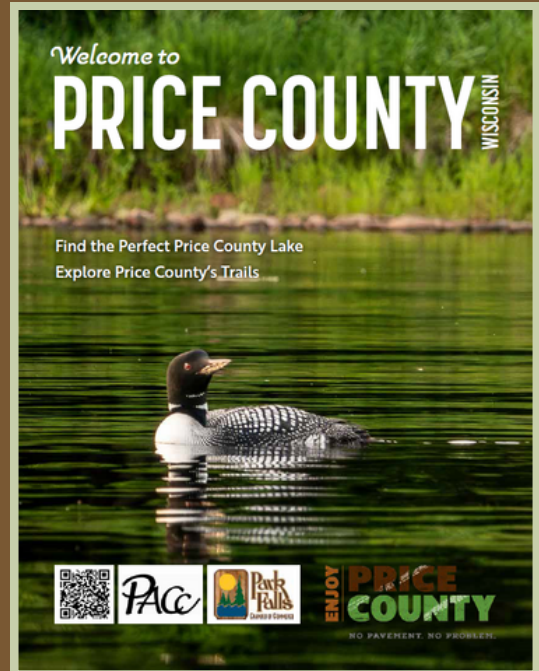


Enjoy Price County continues to showcase our area's top recreational opportunities, bringing more visitors and boosting our local economy.

- ◆ Stronger Branding – A distinct identity that highlights Price County's appeal.
- ◆ Enhanced Online Presence – A dynamic website connecting visitors to adventures.
- ◆ Targeted Marketing – Data-driven strategies to grow tourism and track success.

Help us spread the word—Enjoy Price County is your gateway to adventure! 🚶♂️🏠🌲🧗♀️

[ENJOYPRICECOUNTY.COM](https://enjoypricecounty.com)



2026-2027 VISITOR GUIDES!

STAY CONNECTED!

- ✉ Have news to share? Let us know, and we'll feature it in our next newsletter!
 - 📺 Follow us on social media for real-time updates and community highlights.
- Thank you for being part of the Phillips Chamber of Commerce—let's make 2025-2026 a fantastic time for our local businesses!

PACc

NEW MEMBERS!!!

Give a warm welcome to
our newest members!

proDESIGNS
PRINT YOUR IMAGINATION



Belan Bros

Property Care LLC



Skyfear, LLC



Loggers Pizza



DON 
JOHNSON
AUTO GROUP.COM

Don Johnson's
Ladysmith Motors

Phillips, Wisconsin

4TH OF JULY CELEBRATION

July 4 – 5, 2025

Thursday, July 4

- 2 PM Parade – about 90 floats, local groups, and community spirit showed up down the Flambeau
- Music in the Park – Pacific Coast Highway at Elk Lake Park was packed. (good luck finding a seat next year)
- Fireworks over Elk Lake. While delayed they still lit up the night.
- PRCA Rodeo – Sold-out crowd at Price County Fairgrounds

Friday, July 5

- Spirit of America 5K had one of their best turn outs ever!
- Art & More on the Lakeshore – 45 Vendors, crafters, & kids' activities despite the rainy weather
- Moose Lodge Kids Bingo
- Live Music – Reunited on the lakefront stage was a hit even with the rain.

Thank You to Our Sponsors!

Premier Sponsors:

Xcel Energy
Up North Vacation Lodging
Prevail Bank
Phillips Plating
Phillips CENEX
Friese Firewood
Warga Auto & Truck Center
IAP
Price Electric Cooperative
Northern Comfort Heating & Cooling
Northwoods Community Credit Union
SRC America Corporation
RE/MAX New Horizons Realty
Lakeland Aviation of Minocqua
Lakes Gas

Event Sponsors:

Dean Distributing
Our Savior Lutheran Church
Northwoods Dentistry
United Pride Dairy



PHILLIPS ON TAP IS BACK FOR 2025—AND IT'S BIGGER THAN EVER!



Join Us in the Taproom Tent

LIVE MUSIC
CRAFT BEER BY
WISCONSIN BREWERIES
TASTY FOOD & TREATS

SATURDAY
AUGUST 16, 2025
ELK LAKE PARK,
PHILLIPS, WI

Join us at Elk Lake Park for a day of craft beer, great food, and live music in the Northwoods.



What to Expect:

Several regional breweries

\$5 per beer | \$10 per flight (4 samples)

Local food vendors

Live music from Boogie and the Yo-Yo'z

Great vibes and even better brews!



Over 2,600 wristbands were distributed last year—we're expecting an even larger crowd this year. Don't miss the best beer event in the Northwoods!



FORWARD
BEVERAGE CO

PHILLIPS AREA CHAMBER OF COMMERCE

PACC

Golf Tournament

WEDNESDAY, SEPTEMBER 3, 2025

1:00 REGISTRATION

1:30 PM SHOTGUN START

PRENTICE PINES GOLF COURSE

\$45 PER PERSON, INCLUDES 9 HOLES & MEAL
REGISTRATION OPEN TO THOSE 21+, 20 TEAM MAX
LIMITED NUMBER OF CARTS AVAILABLE FOR ADDITIONAL FEE

SCRATCH & PEORIA SCORING

\$10,000 HOLE IN ONE PRIZE

**CONTACT PACC AT 715-339-4100
TO REGISTER OR FOR SPONSORSHIP OPPORTUNITIES
REGISTRATION DEADLINE: AUGUST 27**