

# Phillips Area Chamber of Commerce 2025 Event Sponsorship Opportunities



WINTERFEST  
4TH OF JULY  
PHILLIPS ON TAP  
FALL HARVEST FESTIVAL

# Greetings from the Phillips Area Chamber of Commerce!

We're thrilled to kick off the planning for our 2025 community events, and we can't wait to take things to the next level! Building on the incredible success of the past few years, we're gearing up to add even more excitement, creativity, and fun to the mix, all while expanding our reach and bringing in an even bigger crowd. Our 2024 events were a huge hit—packed with energy, entertainment, and something for everyone— and we're already hearing rave reviews from our attendees of all ages. None of this would have been possible without the incredible support of our local sponsors, and we want YOU to be part of this year's exciting journey! Join us as a sponsor for our 2025 PACC events, and together, we'll continue to create memorable experiences that draw in visitors, boost tourism, and make our community shine even brighter. Let's make 2025 our best year yet!

Warmly Yours, Angela  
Shields  
PACC Executive Director

On behalf of the PACC Board of Directors and Event Committees, we're thrilled to invite you to be a part of something AMAZING!

Don't miss out—sign up early to unlock MAXIMUM sponsor benefits and make the most of this exciting opportunity!

Ready to make a big impact? We're here to create custom sponsorship packages tailored just for YOU! Let's chat and make it happen!

Phillips Area

## Chamber of Commerce Board of Directors

President: Tim Neu  
Northwoods Realty/Northwoods  
Property Management LLC

Vice President: Stacie Prochnow  
Forward Bank

Treasurer: Nick Gabay JC  
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Pam Goebel South Fork  
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Jeff Hallstrand  
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Amie Burnis  
Northcentral Technical College

Ann Grzywnowicz Wisconsin

Concrete Park Staff

Johnathan McArthur  
Executive Director

McKenzie Blomberg  
Office Assistant

Sandy Brokl  
Office Assistant

Kayla Bushman  
Office Assistant

305 SOUTH LAKE AVE  
PHILLIPS, WI 54555

or [chamber@phillipswisconsin.net](mailto:chamber@phillipswisconsin.net)

Website: [www.phillipswisconsin.net](http://www.phillipswisconsin.net)

## Premier Sponsorship Program

PACC is excited to offer a unique opportunity for businesses to elevate their brand and demonstrate ongoing support for our vibrant community throughout the year. As a Premier Sponsor, you'll play a key role in powering some of our most beloved events, including WinterFest, the 4th of July celebration, Phillips on Tap, and the Fall Harvest Festival.

This all-inclusive sponsorship package gives you year-round visibility and the chance to connect with thousands of attendees, all while contributing to the success of these highly anticipated community events. By becoming a Premier Sponsor, you're not only supporting these signature programs—you're also making a lasting impact on the community, enhancing your brand's reputation, and reaching potential customers across a wide audience.

Take advantage of this exceptional opportunity to align your business with some of the most exciting events in the region. Let's make 2025 a year to remember together!

### Benefits of Premier Sponsorship:

Logo included on all posters and print advertisements for all events

- Recognition on TV ads (WJFW Channel 12)
- 18 x 24" sign with your logo displayed at all events (provided by PACC) Signage at PACC office
- and recognition multiple times per year on PACC marquee sign
- Recognition on PACC's Facebook page and website
- 4 weeks of advertising on PACC's marquee sign
- Announcement of sponsors at all events
- Special "extras" throughout the year
- 

As a premier sponsor, you'll receive maximum sponsorship benefits PLUS have the convenience of writing one sponsorship check to cover the whole year.

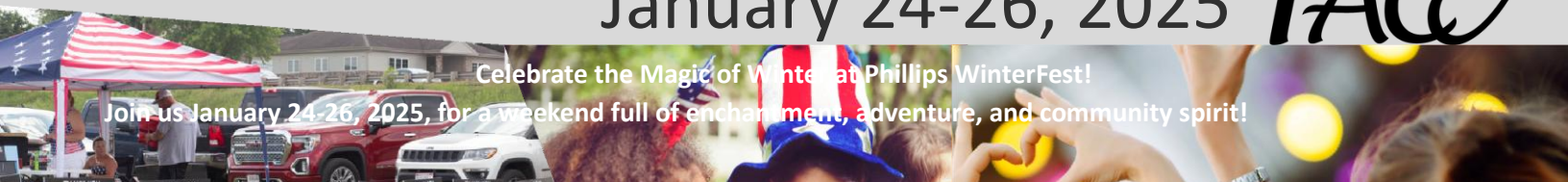
**The deadline to confirm Premier Sponsorship is December 20, 2024.**

**Payment is due no later than January 8, 2025.**

Cost: \$1600

January 24-26, 2025

*PACC*



Celebrate the Magic of Winter at Phillips WinterFest!

Join us January 24-26, 2025, for a weekend full of enchantment, adventure, and community spirit!



WinterFest promises to be a one-of-a-kind experience, featuring:

❖ Candlelight Walk through the breathtaking Wisconsin Concrete Park

🎣 Chain of Lakes Ice Fishing Tournament – A true winter challenge

👨‍👩‍👧 Kids' Activities for family fun

💧 Winter Fireworks & Bonfire to light up the night 🛒 Shop Local

Specials to support our community businesses ...and so much more!

This is the perfect opportunity to immerse yourself in the heart of winter magic while supporting local traditions.

Sponsorship opportunities are available, but don't wait! The WinterFest sponsorship confirmation deadline is

December 15, 2024 and payments are due by January 5, 2025.

Don't miss out on being part of this incredible event—let's make WinterFest 2025 unforgettable!

**"SNOWFLAKE" SPONSORSHIP - \$100+**

Listed on print ads

- Recognition on event Facebook page, in the PACC
- Newsletter & on PACC marquee sign One week of complimentary use of PACC electronic marquee sign

**"BLIZZARD" SPONSORSHIP - \$250+ All of the above, PLUS:**

Listed on event poster

Two weeks' use of PACC electronic marquee sign

- Banner provided by sponsor displayed at event

**"WHITE OUT" SPONSORSHIP - \$500+**

Prominent listing on print ads & event poster

Recognition on event Facebook page, in the PACC

- Newsletter & at event
- Three weeks' use of PACC electronic marquee sign
- One week of sponsor acknowledgment on PACC marquee sign
- Banner provided by sponsor displayed at event

**FISH SPONSORSHIP - \$100**

5 Sponsorships Available

Sponsor the prize money for one of the five fishing categories:

Bluegill, Crappie, Northern Pike, Perch, Walleye

Listed on print ads

Announcement at event

Recognition on event Facebook page and in the PACC Newsletter

- One week of complimentary use of PACC electronic marquee sign

**CANDLELIGHT WALK SPONSORSHIP - \$250**

Listed on print ads & event poster

- Recognition on event Facebook page, in the PACC Newsletter & at event

Two weeks' use of PACC electronic marquee sign

Banner provided by sponsor can be hung at candlelight walk

**PORTA-POTTY SPONSORSHIP - \$300**

1 Sponsorship Available

Provide WinterFest with this "necessary" sponsorship! *Sponsor porta-potties for all four 2024 events for \$1500 and PACC will provide a special sponsor sign with your logo!* Listed on print ads & event poster

Recognition on event Facebook page, in the PACC

Newsletter & at event

Two weeks' use of PACC electronic marquee sign

Banner provided by sponsor can be placed at event





# Phillips, Wisconsin 4TH OF JULY CELEBRATION

July 4 – 5, 2025

Get ready to celebrate Independence Day in style! Phillips is rolling out the red, white, and blue with a full weekend of exciting events, perfect for both locals and visitors alike. Don't miss out on the fun and the chance to be part of this all-American celebration! Secure your 4th of July sponsorship by June 1st, 2025 to maximize your exposure and benefits. Join us in honoring our nation's birthday—it's a celebration you won't want to miss!

## "Sparkler" Sponsorship - \$100+

- Listed on PACC marquee
- Recognition on event Facebook page, in the PACC Newsletter, & at event
- One week of complimentary use of PACC electronic marquee sign

## "Firecracker" Sponsorship - \$250+

All of the above PLUS

- Listed on event poster
- Two weeks' use of PACC electronic marquee sign
- Banner provided by sponsor displayed at event

## "Eagle" Sponsorship - \$500+

All of the above PLUS

- Prominent listing on event poster
- Three weeks' use of PACC electronic marquee sign

## Art & Craft Fair Entertainment Sponsor - \$250+

Help provide the entertainment at Elk Lake Park during the Art & Craft Fair, including the Phillips Children's Museum & more!

- Listed on event poster & PACC marquee
- Recognition on event Facebook page, in the PACC Newsletter & at event
- Two weeks' use of PACC electronic marquee sign
- Banner provided by sponsor displayed at art & craft fair

## "Porta-Potty" Sponsor - \$400

1 Sponsorship Available

*Provide the 4th of July celebration with this "necessary" sponsorship!*

*Sponsor porta-potties for all four 2024 events for \$1500 & PACC will provide a special sponsor sign with your logo!*

- Listed on print ads & event poster
- Recognition on event Facebook page, in the PACC Newsletter & at event
- Two weeks' use of PACC electronic marquee sign
- Banner provided by sponsor displayed at event

## PACC Beer Tent Sponsor- \$500

1 Sponsorship Available

*Sponsor the PACC Beer Tent during our city celebration in Elk Lake Park on July 4*

- Prominent listing on print ads & event poster
- Recognition on event Facebook page, in the PACC Newsletter & at event
- Three weeks' use of PACC electronic marquee sign
- One week of sponsor acknowledgment on PACC marquee sign
- Sponsor will be recognized with signage at the PACC beer tent

## July 4 Stage Sponsor - \$1000

1 Sponsorship Available

*Sponsor the entertainment for our 4th of July celebration*

- Top Billing on Posters, Print Ads, & other Promotions
- Recognition on event Facebook page, in the PACC Newsletter & at event
- Four weeks' use of PACC electronic marquee sign
- Sponsor acknowledgment on PACC marquee sign
- Banner provided by sponsor displayed at event OR PACC will work with you on signage options







Join Us in the Taproom Tent

Live Music  
Craft Beer By  
Wisconsin Breweries  
Tasty Food & Treats

Saturday  
August 16, 2025  
Elk Lake Park,  
Phillips, WI

### "Barley & Hops" Sponsorship - \$100+

- Sponsor recognition on PACC marquee sign
- Recognition on event Facebook page, in the PACC Newsletter, & at event
- One week of complimentary use of PACC electronic marquee sign

### "Tap the Keg" Sponsorship - \$250+

All of the above PLUS

- Listed on event poster
- Two weeks' use of PACC electronic marquee sign
- Banner provided by sponsor displayed at event

### "Brewmaster" Sponsorship - \$500+

All of the above PLUS

- Prominent listing on TV ads & event poster
- Three weeks' use of PACC electronic marquee sign

### Music Sponsorship - \$1000

10 Sponsorships Available

All of the above PLUS

- Special recognition on event signage
- Reserved table in seating area

### Porta-Potty Sponsorship - \$400

1 Sponsorship Available

Provide Phillips on Tap with this "necessary" sponsorship!  
*Sponsor porta-potties for all four 2024 events for \$1500 and PACC will provide a special sponsor sign with your logo!*

- Listed on print ads & event poster
- Recognition on event Facebook page, in the PACC Newsletter & at event
- Two weeks' use of PACC electronic marquee sign
- Banner provided by sponsor displayed at event

### "Taproom Tent" Sponsorship - \$1500

1 Sponsorship Available

- All of the above PLUS
- Recognition on tent signage
- Reserved table in seating area

*Please confirm Phillips on Tap sponsorship by 7/1/25 for maximum benefits!*





**Saturday, October 4, 2025**

**Celebrate fall's bounty at the 30th Annual Phillips Fall Harvest Festival!**

**Fresh cranberries & craisins, art & craft fair, food, music, nonprofit fundraisers & kids' activities provide a cozy fall welcome. Please confirm sponsorship by 9/1/25 for maximum benefits.**



**"AUTUMN LEAVES" SPONSORSHIP - \$100+**

- Announcement at event
- Recognition on event Facebook page and in the PACC Newsletter
- One week of complimentary use of PACC electronic marquee sign

**"PUMPKIN SPICE" SPONSORSHIP - \$250+**

- Listed on print ads & event poster
- Recognition on event Facebook page, in the PACC Newsletter & at event
- Two weeks' use of PACC electronic marquee sign
- Banner provided by sponsor displayed at event

**"SWEATER WEATHER" SPONSORSHIP - \$500+**

- Prominent listing on print ads & event poster
- Recognition on event Facebook page, in the PACC Newsletter & at event
- Three weeks' use of PACC electronic marquee sign
- One week of sponsor acknowledgment on PACC marquee sign
- Banner provided by sponsor displayed at event

**"LIL' PUMPKINS" SPONSORSHIP - \$500+**

Sponsor the kids' activities throughout the fest, including Phillips Children's Museum, balloon animals, and more!

- Prominent listing on print ads & event poster
- Recognition on event Facebook page, in the PACC Newsletter & at event
- Three weeks' use of PACC electronic marquee sign
- One week of sponsor acknowledgment on PACC marquee sign
- Banner provided by sponsor displayed at event

**PORTA-POTTY SPONSORSHIP - \$400**

1 Sponsorship Available

Provide the Fall Harvest Festival with this "necessary" sponsorship!

*Sponsor porta-potties for all four 2025 events for \$1500 and PACC will provide a special sponsor sign with your logo!*

- Listed on print ads & event poster
- Recognition on event Facebook page, in the PACC Newsletter & at event
- Two weeks' use of PACC electronic marquee sign
- Banner provided by sponsor displayed at event

**MUSIC SPONSORSHIP - \$1000**

- Prominent listing on print ads & event poster
- Recognition on event Facebook page, in the PACC Newsletter & at event
- Three weeks' use of PACC electronic marquee sign
- One week of sponsor acknowledgment on PACC marquee sign
- Banner provided by sponsor displayed by music performance



# PACC 2025 Event Sponsorship

COUNT US IN!

We would like to sponsor the following events in 2025:

\_\_\_\_\_ **Premier Sponsor** \$1600 ANNUAL SPONSORSHIP FOR ALL EVENTS

\_\_\_\_\_ **Annual Porta-Potty Sponsor** \$1500 ANNUAL SPONSORSHIP FOR ALL EVENTS

## WinterFest:

\_\_\_\_\_ "Snowflake" Sponsorship - \$100+  
\_\_\_\_\_ "Blizzard" Sponsorship - \$250+  
\_\_\_\_\_ "White Out" Sponsorship - \$500+  
\_\_\_\_\_ Fish Sponsorship - \$100 (5 Available) \_\_\_\_\_  
Porta-Potty Sponsorship - \$300

## Phillips on Tap:

\_\_\_\_\_ "Barley & Hops" Sponsorship - \$100+  
\_\_\_\_\_ "Tap the Keg" Sponsorship - \$250+ \_\_\_\_\_  
"Brewmaster" Sponsorship - \$500+  
\_\_\_\_\_ Porta-Potty Sponsorship - \$400 \_\_\_\_\_  
Music Sponsorship - \$1000

## 4th of July:

\_\_\_\_\_ "Sparkler" Sponsorship - \$100+  
\_\_\_\_\_ "Firecracker" Sponsorship - \$250+  
\_\_\_\_\_ "Eagle" Sponsorship - \$500+  
\_\_\_\_\_ Art & Craft Fair Entertainment Sponsor - \$250+  
\_\_\_\_\_ Porta-Potty Sponsorship - \$400  
\_\_\_\_\_ PACC Beer Tent Sponsorship - \$500  
\_\_\_\_\_ July 4 Stage Sponsorship - \$1000

## Golf Tournament:

\_\_\_\_\_ Hole Sponsorship - \$100+  
\_\_\_\_\_ Birdie Sponsorship - \$250+

## Fall Harvest Festival:

\_\_\_\_\_ "Autumn Leaves" Sponsorship - \$100+  
\_\_\_\_\_ "Pumpkin Spice" Sponsorship - \$250+  
\_\_\_\_\_ "Sweater Weather" Sponsorship - \$500+  
\_\_\_\_\_ "Lil' Pumpkins" Sponsorship - \$500+  
\_\_\_\_\_ Music Sponsorship - \$1000  
\_\_\_\_\_ Porta-Potty Sponsorship - \$400

Business Name: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Please enclose payment and send to: Phillips Area Chamber of Commerce, 305 S Lake Ave, Phillips, WI 54555



Thank You!

For PACC Use:

Amount Paid: \_\_\_\_\_ Date Rec'd: \_\_\_\_\_ Ck #: \_\_\_\_\_ Initials: \_\_\_\_\_