

# News & Notes from PACC

May 2024

## Welcome Spring?

I'm cautiously saying I think Spring might finally be here?

I saw my first boat out on Lake Duroy this week, so I hope we're turning a corner. We've been gearing up for our summer events and can't wait for you to join us for the fun at the 4th of July, Phillips on Tap and all of the other events that will be taking place this summer. See you out there!

*Laura Palzkill, PACC Executive Director*

## Phillips Girls Night Out Registration Deadline

The deadline to register your business for Girls Night Out is Monday, May 13! Click the link below to read about the event and to register your business or non-profit organization. Feel free to share this form with others you think might be interested.

Please reach out if you have any questions.

<https://forms.gle/5qBaH8QMecP3tykr9>

The Girls Night Out event will take place **Thursday, June 13** from 1-8 pm. It's always a fun evening and a great chance to showcase your business!

## Welcome New Members!

Joe's Country Corner  
Platypus Advertising + Design  
Edgewater Retreat  
Forward Investments  
Kayla's Kitchen & Closet  
Robin's Custom Arrangements LLC  
Fork Five  
Cross Keys Tattoo LLC  
Rocky Road Boutique

## Sponsorships

It's that time again—we're gearing up for our summer events, and we need sponsors to help make them bigger and better than ever! Please see the attached pages for information on sponsorship levels for the 4th of July, Phillips on Tap and Fall Harvest Festival. A variety of sponsorship levels are available. We also offer custom sponsorships—just ask!

**Big thanks go out to all of our sponsors who have already committed to sponsoring this year's events!**

## We have Visitor Guides!

Don't forget to stop by the PACC office to pick up your copies of the 2024 Price County Visitor Guide—they're great to have on hand for your guests as the summer season approaches!



# PACC



## *Uniquely Wisconsin Donations Sought* *Promote your business to a statewide audience!*

Last year, Price County partnered with Uniquely Wisconsin (a subsidiary of Discover Wisconsin) to create three short videos highlighting the people and recreation of Price County! If you haven't seen the videos yet, visit their YouTube channel:

<https://www.youtube.com/playlist?list=PL7W3pRM42nIPxqfMx4RQs1PYZSFuZMJY>

The Price County videos focus on snowmobiling (featuring Frank Dusek), fishing (featuring St. Croix Rods) and the Price County Rodeo (featuring Alexis Baratka-Schienebeck).

As part of our Uniquely Wisconsin launch, Price County can offer a prize pack that will be promoted on Discover Wisconsin's podcast and social media. We are looking for donations toward our Price County prize pack—basically anything that would entice someone to come to our area and spend some time! If you would like to contribute, please contact Laura at [director@phillipswisconsin.net](mailto:director@phillipswisconsin.net) or 715-339-4100. This would be a great opportunity to promote your business to a statewide audience!



## *On the Road with UW-Superior*

PACC members and community members have been invited by UW-Superior to join Chancellor Renee Wachter, Vice Chancellor Jeanne Thompson and other UW-Superior colleagues for a conversation about partnerships in our region. The event is part of their On The Road program designed to help UW-Superior strengthen partnerships and collaboration with elected officials, business leaders and the broader community. This event will take place **Friday, May 31 at Noon at Harbor View at the Lake.**

Please email [link@uwsuper.edu](mailto:link@uwsuper.edu) by Friday, May 24 to register.

## *Sneak Peek:*

### *Enjoy Price County*

We've been working on a new initiative to promote tourism and visits to Price County! Enjoy Price County will introduce guests to all the recreational opportunities that await them in Price County, all in the hope of bringing more dollars to our area!

This exciting new program includes:

- A new brand identity, including naming, logo, design, brand promise and positioning statement
- A new website and bigger online presence, providing information on Price County's recreational opportunities and creating a window into Price County for potential guests.
- Strategic marketing that establishes who our target audience is, how best to reach them, and an accountability plan with benchmarks and key metrics to measure our progress.

## *Coming Soon:*

### *PACC Membership Renewal*

**Watch your email and your mailbox for 2024-2025**

**PACC membership renewal information!**

**Renew your membership online anytime or to our office using your paper form!**

## PACC 2024 Events

### 4th of July (July 4-6):

We're looking forward to the big 4th of July parade at 2 pm, followed by the season kickoff of Music in the Park featuring Hip Pocket at 6:00 pm! Fireworks will follow over Elk Lake. On Saturday, July 6, Art & More on the Lakeshore will feature the art & craft fair, food vendors with delicious treats, Phillips Children's Museum, Children's Bingo hosted by the Phillips Moose Lodge, and a return performance by the UW Badger Band! You won't want to miss it!

### Phillips on Tap (Saturday, August 17):

We're back for the 3rd year and couldn't be more excited! The Taproom Tent will be hopping with beer, wine and nonalcoholic drink options; awesome food; and music by BOOGIE & THE YO-YO'Z on the Elk Lake Park Stage from 5:30-9:00 pm.

### Fall Harvest Festival (Saturday, October 5):

Come enjoy a festive fall day, including the art & craft fair, kids' activities, music and, of course, fresh cranberries & craisins!

*Don't forget: Sponsorships are needed to help make these events a success!*

#### Mark Your Calendar for these Upcoming Events:

- **Phillips Girls Night Out** Thursday, June 13
- **Lumberman's Day** in Catawba June 8
  - Parade, Food & Festivities
- **Phillips Czech-Slovak Festival** June 14-15
  - Lidice Memorial Service June 14; Festival June 15 at Elk Lake Park
- **Kennan 4th of July Celebration & Truck/Tractor Pull** June 29
- **4th of July Festivities in Phillips:**
  - Thursday, July 4: **Phillips 4th of July Parade, Elk Lake Park Celebration & Music in the Park Kickoff, Fireworks**
  - Friday & Saturday, July 5-6: **Price County Rodeo**
  - Saturday, July 6: **Spirit of America 5K Walk/Run, Art & More on the Lakeshore**
- **Phillips on Tap** Saturday, August 17

### Help Wanted?

Looking for employees? The PACC website features a Job Postings page. You have the ability to post jobs through your portal, but if you would like our help, please email [chamber@phillipswisconsin.net](mailto:chamber@phillipswisconsin.net) with the following information:

*Business Name*

*Job Title*

*Description*

*Category (Accounting, Retail, Manufacturing, etc)*

*Business Representative Name*

*Business Address*

*Phone Number*

*Email*

*Website Address*

*Date range you wish for this job listing to be active*

If the position is filled, please let the PACC office know so we can take your posting down.

Thanks for your help—we would love to offer lots of opportunities for local job seekers on our site!



# PACC

**Phillips Area Chamber of Commerce**

305 S Lake Ave, Phillips, WI 54555

715-339-4100

[chamber@phillipswisconsin.net](mailto:chamber@phillipswisconsin.net)



# Phillips, Wisconsin



## 4TH OF JULY CELEBRATION

July 4 - 6, 2024

The 4th of July is a perennial favorite in Phillips, including a full weekend of events for locals and guests to enjoy.

Join us in celebrating our nation's birthday!

Please confirm 4th of July sponsorship by 6/1/24 for maximum benefits!

### "Sparkler" Sponsorship - \$100+

- Listed on PACC marquee
- Recognition on event Facebook page, in the PACC Newsletter, & at event
- One week of complimentary use of PACC electronic marquee sign

### "Firecracker" Sponsorship - \$250+

All of the above PLUS

- Listed on event poster
- Two weeks' use of PACC electronic marquee sign
- Banner provided by sponsor displayed at event

### "Eagle" Sponsorship - \$500+

All of the above PLUS

- Prominent listing on event poster
- Three weeks' use of PACC electronic marquee sign

### Art & Craft Fair Entertainment Sponsor - \$250+

Help provide the entertainment at Elk Lake Park during the Art & Craft Fair, including the Phillips Children's Museum & more!

- Listed on event poster & PACC marquee
- Recognition on event Facebook page, in the PACC Newsletter & at event
- Two weeks' use of PACC electronic marquee sign
- Banner provided by sponsor displayed at art & craft fair

### Badger Band Sponsor - any amount

We're bringing the Badger Band back to Elk Lake Park during the Art & Craft Fair for another raucous performance!

- Recognition on event Facebook page, in the PACC Newsletter & at event

### "Porta-Potty" Sponsor - \$400

1 Sponsorship Available

Provide the 4th of July celebration with this "necessary" sponsorship!

Sponsor porta-potties for all four 2024 events for \$1500 & PACC will provide a special sponsor sign with your logo!

- Listed on print ads & event poster
- Recognition on event Facebook page, in the PACC Newsletter & at event
- Two weeks' use of PACC electronic marquee sign
- Banner provided by sponsor displayed at event

### PACC Beer Tent Sponsor- \$500

1 Sponsorship Available

Sponsor the PACC Beer Tent during our city celebration in Elk Lake Park on July 4

- Prominent listing on print ads & event poster
- Recognition on event Facebook page, in the PACC Newsletter & at event
- Three weeks' use of PACC electronic marquee sign
- One week of sponsor acknowledgment on PACC marquee sign
- Sponsor will be recognized with signage at the PACC beer tent





*It's Back!*

# PHILLIPS ON TAP

*Saturday, August 17, 2024*

## Join us in our Taproom Tent at Elk Lake Park for the 3rd-Annual Phillips on Tap!

Rock out to the music of **Boogie & The YoYoz** while enjoying beer served on tap by breweries from throughout Wisconsin!

Last year's event drew approximately 1500 attendees, and we are working on making this year's event bigger and better! We aim to make this a premier Northwoods event that will draw guests and tourist dollars to our area, show off what our area offers, and provide a fun event for local residents. It's also a great opportunity for fundraising for our local nonprofit organizations.

To make Phillips on Tap a success, we need your help! We would like to invite you to join us as a sponsor of this very special event. Your support helps us to provide great entertainment, a large tent, and advertising to draw a crowd.

### "Barley & Hops" Sponsorship - \$100+

- Sponsor recognition on PACC marquee sign
- Recognition on event Facebook page, in the PACC Newsletter, & at event
- One week of complimentary use of PACC electronic marquee sign

### "Tap the Keg" Sponsorship - \$250+

All of the above PLUS

- Listed on event poster
- Two weeks' use of PACC electronic marquee sign
- Banner provided by sponsor displayed at event

### "Brewmaster" Sponsorship - \$500+

All of the above PLUS

- Prominent listing on TV ads & event poster
- Three weeks' use of PACC electronic marquee sign

### "Boogie & The Yo-Yoz" Music Sponsorship - \$1000

10 Sponsorships Available

All of the above PLUS

- Special recognition on event signage
- Reserved table in seating area

### Porta-Potty Sponsorship - \$400

1 Sponsorship Available

Provide Phillips on Tap with this "necessary" sponsorship! Sponsor porta-potties for all four 2024 events for \$1500 & PACC will provide a special sponsor sign with your logo!

- Listed on print ads & event poster
- Recognition on event Facebook page, in the PACC Newsletter & at event
- Two weeks' use of PACC electronic marquee sign
- Banner provided by sponsor displayed at event

### Shuttle Sponsorship - \$500

1 Sponsorship Available - New this year!

Sponsor the shuttle from the Price Co Fairgrounds to Elk Lake Park!

- Sponsor recognition on PACC marquee sign
- Recognition on event Facebook page, in the PACC Newsletter, & at event
- Prominent listing on TV ads & event poster
- Three weeks' use of PACC electronic marquee sign
- Special signage at shuttle stops

**Please confirm Phillips on Tap sponsorship by 7/1/24 for maximum benefits!**



*Phillips Area Chamber of Commerce*

phillipswisconsin.net  
chamber@phillipswisconsin.net  
715-339-4100



# Phillips Fall Harvest Festival

SATURDAY, OCTOBER 5, 2024

**Celebrate fall's bounty at the 30th Annual Phillips Fall Harvest Festival!**

**Fresh cranberries & craisins, art & craft fair, food, music, nonprofit fundraisers & kids' activities provide a cozy fall welcome. Please confirm sponsorship by 9/1/24 for maximum benefits.**

## "AUTUMN LEAVES" SPONSORSHIP - \$100+

- Announcement at event
- Recognition on event Facebook page and in the PACC Newsletter
- One week of complimentary use of PACC electronic marquee sign

## "PUMPKIN SPICE" SPONSORSHIP - \$250+

- Listed on print ads & event poster
- Recognition on event Facebook page, in the PACC Newsletter & at event
- Two weeks' use of PACC electronic marquee sign
- Banner provided by sponsor displayed at event

## "SWEATER WEATHER" SPONSORSHIP - \$500+

- Prominent listing on print ads & event poster
- Recognition on event Facebook page, in the PACC Newsletter & at event
- Three weeks' use of PACC electronic marquee sign
- One week of sponsor acknowledgment on PACC marquee sign
- Banner provided by sponsor displayed at event

## "LIL' PUMPKINS" SPONSORSHIP - \$500+

Sponsor the kids' activities throughout the fest, including Phillips Children's Museum, balloon animals, and more!

- Prominent listing on print ads & event poster
- Recognition on event Facebook page, in the PACC Newsletter & at event
- Three weeks' use of PACC electronic marquee sign
- One week of sponsor acknowledgment on PACC marquee sign
- Banner provided by sponsor displayed at event

## PORTA-POTTY SPONSORSHIP - \$400

1 Sponsorship Available

Provide the Fall Harvest Festival with this "necessary" sponsorship!

*Sponsor porta-potties for all four 2024 events for \$1500 and PACC will provide a special sponsor sign with your logo!*

- Listed on print ads & event poster
- Recognition on event Facebook page, in the PACC Newsletter & at event
- Two weeks' use of PACC electronic marquee sign
- Banner provided by sponsor displayed at event

## MUSIC SPONSORSHIP - \$1000

- Prominent listing on print ads & event poster
- Recognition on event Facebook page, in the PACC Newsletter & at event
- Three weeks' use of PACC electronic marquee sign
- One week of sponsor acknowledgment on PACC marquee sign
- Banner provided by sponsor displayed by music performance



# PACC 2024 Event Sponsorship

COUNT US IN!

We would like to sponsor the following events in 2024:

## 4th of July:

- \_\_\_ "Sparkler" Sponsorship - \$100+
- \_\_\_ "Firecracker" Sponsorship - \$250+
- \_\_\_ "Eagle" Sponsorship - \$500+
- \_\_\_ Art & Craft Fair Entertainment Sponsor - \$250+
- \_\_\_ Badger Band Sponsor (Amount: \_\_\_\_\_)
- \_\_\_ Porta-Potty Sponsorship - \$400
- \_\_\_ PACC Beer Tent Sponsorship - \$500

## Phillips on Tap:

- \_\_\_ "Barley & Hops" Sponsorship - \$100+
- \_\_\_ "Tap the Keg" Sponsorship - \$250+
- \_\_\_ "Brewmaster" Sponsorship - \$500+
- \_\_\_ Porta-Potty Sponsorship - \$400
- \_\_\_ Shuttle Sponsorship - \$500
- \_\_\_ Boogie & The Yo-Yo'z Sponsorship - \$1000

## Fall Harvest Festival:

- \_\_\_ "Autumn Leaves" Sponsorship - \$100+
- \_\_\_ "Pumpkin Spice" Sponsorship - \$250+
- \_\_\_ "Sweater Weather" Sponsorship - \$500+
- \_\_\_ "Lil' Pumpkins" Sponsorship - \$500+
- \_\_\_ Music Sponsorship - \$1000
- \_\_\_ Porta-Potty Sponsorship - \$400

\_\_\_ *Porta-Potty Sponsor* \$1200 SPONSORSHIP FOR ALL EVENTS

Business Name: \_\_\_\_\_ Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Please enclose payment and send to: Phillips Area Chamber of Commerce, 305 S Lake Ave, Phillips, WI 54555

*Thank You!*

For PACC Use:

Amount Paid: \_\_\_\_\_ Date Rec'd: \_\_\_\_\_ Ck #: \_\_\_\_\_ Initials: \_\_\_\_\_