

March 2024

News & Notes from PACC

Greetings from PACC!

What a winter. (Or maybe we should call it the winter that wasn't?) Despite a slow season, we've been staying busy here at the chamber office. Despite the lack of snow and unseasonably warm temps, WinterFest 2024 was a success. We've been sending out a ton of our new 2024 Price County Visitor Guides, and people are getting excited about what's to come in 2024. We've also started planning for our 2024 events--get ready for a return of everyone's favorites with some new twists!

Laura Palzkill, PACC Executive Director

Welcome New Members!

Victory Christian Center
Novak Tree Service
Dean Distributing
Team and Sons Well Drilling LLC

Spots for vendors (arts & crafts, food, nonprofit) & sponsorship opportunities for 4th of July, Phillips on Tap & Fall Harvest Festival are now available!

Volunteers are also needed!

Contact us or visit www.phillipswisconsin.net for more info.

Updated Contact Info?

Does your business have updated contact info, such as a new website, email, phone or contact person? Please let us know so we can keep your listing up-to-date!



2024 Price County Visitor Guides Are In!

The new 2024 Price Co Visitor Guides have arrived and look great. Thank you to all of our members who advertised in this year's guide! Let us know if you would like some copies for your business!

Get the most out of your listing at phillipswisconsin.net!

Did you know that you can customize your listing on PACC's website? Update your business hours, add upcoming specials and events, and add your business logo or photos. This is a great opportunity to promote your business or organization! A "cheat sheet" for updating your page is on page 4 of this newsletter.

If you're unsure of your login information, please call us at 715-339-4100 or email chamber@phillipswisconsin.net and we will be happy to get your login credentials to you.

Mark Your Calendar!

July 4-6: 4th of July Festivities

August 17: Phillips on Tap

October 5: Fall Harvest Festival



PACC

Phillips Area Chamber of Commerce

305 S Lake Ave, Phillips, WI 54555

715-339-4100

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www.phillipswisconsin.net

PHILLIPS WINTERFEST

JANUARY 26, 2024 - JANUARY 28, 2024
PHILLIPS, WI

Although we weren't able to enjoy WinterFest in the way we are accustomed to, it was wonderful to see that all of the events had a fantastic turnout. Throughout the weekend, people were definitely ready to enjoy the unseasonably warm temperatures and get out of the house. Getting out and gathering as a community is what WinterFest is all about.

Some highlights included:

- The Candlelight Walk at the Wisconsin Concrete Park drew over 200 guests to enjoy the beautiful trail, bonfire and treats.
- 250 anglers took part in the ice fishing tournament, and over \$3,300 in cash and prizes were awarded.
- The Phillips Flurry hosted 103 in-person snowshoers, with another 40 participating virtually.
- There were plenty of activities for kids and families throughout the weekend, with great turn out at the Kids' Bingo sponsored by the Phillips Moose Lodge, and "Snow" much fun event along with a Chili Dinner at Our Savior Lutheran Church.
- Saturday was capped off with a rockin' celebration at Elk Lake Park, with WinterFest fireworks sponsored by local snowmobile clubs, a bonfire by the Lugerville Chasers and an ice skating party hosted by the Girl Scouts featuring treats and music.
- The Phillips Chaparrals hosted a successful breakfast at Harbor View on Sunday morning, where the Price County Tavern League drew for the winners of the Tavern League Tour.
- Two local businesses took part in our snow sculpture contest, which was a feat due to the lack of snow this year.
- 888 slips were returned from shoppers at local businesses as part of our WinterFest Shop Local promotion.

We would like to recognize the organizations and individuals who contributed their time and skills to bring fun activities to WinterFest 2024. These included: Price Area Trail Hub, Friends of Fred Smith, Phillips Moose Lodge, Our Savior Lutheran, Girl Scouts, Lugerville Chasers, Phillips Chaparrals, Northwoods Hi-Riders, and Elk River Pioneers.

Big thanks go out to our WinterFest sponsors:

2024 Premier Sponsors: AC Carpet Plus LLC, BW PaperSystems, Christopher Electric, Forward Bank, IAP, Medford Cooperative, Northern Comfort Systems Specialists, Northwoods Community Credit Union, Norvado, Phillips Lumber & Hardware, Phillips Plating, Pick 'n Save, Prevail Bank, Price Electric Cooperative, SRC America Corporation, Up North Vacation Lodging, Warga Auto & Truck Center, and Xcel Energy.

Candlelight Walk & White-Out Sponsor: Lauren Wywialowski-Ball, CPA

Blizzard Sponsor: Dean Distributing

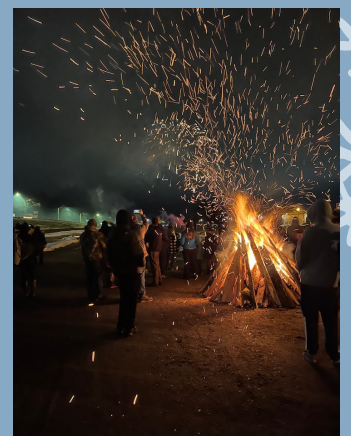
Snowflake Sponsor: Our Savior Lutheran Church

Fishing Contest Sponsor: A&W Restaurant

Fireworks Sponsors: Elk River Pioneers Snowmobile Club, Lugerville Chasers Snowmobile Club, Northwoods Hi-Riders Snowmobile Club and Phillips Chaparrals Snowmobile Club

We hope you enjoy these photos taken throughout the weekend.

Thank you to all of our sponsors, volunteers and partners for helping to make WinterFest 2024 possible!



PACC News

4th of July 2024

The Phillips 4th of July committee is gearing up for another fun-filled holiday weekend. Activities include:

Thursday 7/4:

- **Parade** at 2 pm
- 6 pm: **City Celebration at Elk Lake Park:**
 - **Music in the Park** kicks off with Hip Pocket (co-sponsored by PACC)
 - Food, beer, music & fun for all!
 - **Fireworks** at dusk

Friday 7/5: Price County Rodeo

Saturday 7/6:

- 9 am-3 pm: **Art & More on the Lakeshore** at Elk Lake Park, including art & craft fair, Phillips Children's Museum, and more fun TBA
- **Price County Rodeo**

...with more announcements to come!



Phillips on Tap is back and better than ever!

Join us on Saturday, August 17 in the Taproom Tent at Elk Lake Park for a wonderful night of music by **BOOGIE & THE YO-YO'Z**, craft beer from Wisconsin breweries and more!

We can't wait to show you this year's limited-edition Phillips on Tap Silipint!



In order to make our 2024 events a success, we are looking for sponsors to support our efforts! A wide range of sponsorship levels are available, starting at \$100. Sponsorship at all levels is appreciated! To view our 2024 sponsorship packet, [click here](#) or visit our website!

Find our events on Facebook!



Congratulations, Laura!

We are pleased and proud to announce that PACC Executive Director Laura Palzkill has been nominated by her peers in the tourism industry for a Governor's Tourism Award in the Rising Star category. The winner will be announced at the Wisconsin Governor's Conference on Tourism, to be held in Lake Geneva March 12. Coordinated by Travel Wisconsin, The Governor's Tourism Awards celebrate individuals and organizations whose creative dreams have made a significant impact on Wisconsin's travel and tourism industry. A highlight of the Wisconsin Governor's Conference on Tourism (WIGCOT), it is an opportunity to honor those whose dedication, creativity and contributions deserve extra recognition. The Rising Star category is for those who have been in the tourism industry five years or less.

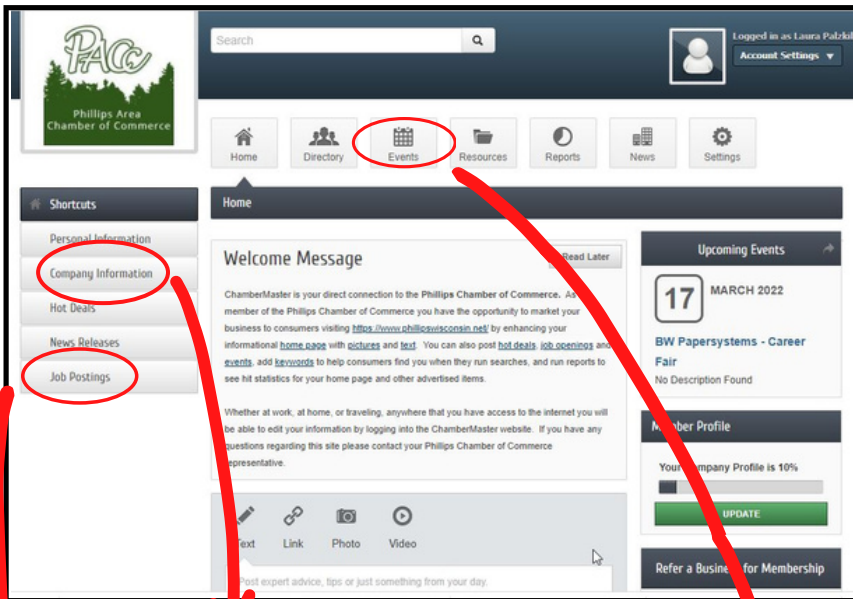


Thank You PACC 2024 Premier Sponsors!



Phillips Area Chamber of Commerce

Website Cheat Sheet



The Member Information Center (MIC) is an internal website just for members. It gives you the ability to manage a variety of member activities:

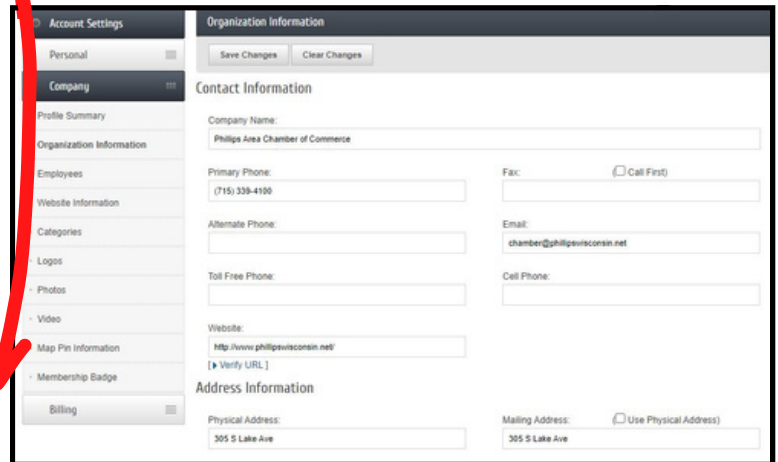
- View and edit company information which automatically updates the public member listing.
- Upload graphics to enhance your listing.
- Submit jobs, advertising, and events
- View Statistical Reports
- Pay Chamber bills

Edit Member Contact Info:

1. Edit the Contact Information as desired.
2. Click Save

Create a Job Listing:

1. Click on the Job Postings Tab located under Shortcuts on the Home Page.
2. When on the Job Postings Page click on Add Job Posting.
3. Edit the Job Posting Information as desired.
4. Click Save.



Create an Event:

1. Click on the Events Tab.
2. When on the Events Page click on Add Event.
3. Edit the Event Information as desired.
4. Click Save.

