

March 2023

News & Notes from PACC

Greetings from PACC!

I've been thinking lately of the words of two men with ties to the Phillips area, one of whom I knew personally and one I only know through anecdotes and local lore.

The first quote comes from Fred Smith, proprietor of the Wisconsin Concrete Park. His slogan "It's gotta be in ya to do it" has been running through my mind as we've been working on our upcoming events and initiatives. It's been neat to work with our committee members and other community stakeholders as we all use our personal interests, expertise and connections to help move our community forward in new, innovative ways.

Is there something that's "in ya" to do? We are always looking for new ideas and contributors—please reach out to us to talk about it! We love creating connections and working with community members.

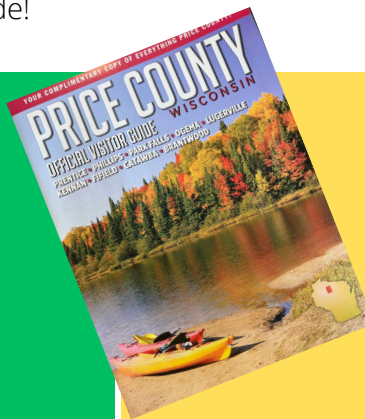
The second quote comes from my grandpa, Frank Woldt, who used to say, "Sometimes it takes some doing to get going." For the last two years, we've been deep in the business of "doing," and our efforts have really been paying off. By building onto and modifying PACC's popular, long-term events, we have been able to build a WinterFest, 4th of July Celebration and Fall Harvest Festival that are bigger and better than ever. We were able to add our popular Phillips on Tap event in 2022 and look forward to expanding it in 2023.

Next up, we are excited to host the 2023 Wisconsin Governor's Fishing Opener here in Price County! We also plan to continue to reach out to expand our membership throughout our community and work on an expanded digital presence for the area. We look forward to continuing to partner with local organizations to benefit our community. We're so excited to have you along for the ride!

Laura Palzkill, PACC Executive Director

Welcome New Members!

Red Tree Resort
Christopher Electric LLC
Mindful Massage
Black Creek Services
Red Barn Studio
Elk River Pioneers Snowmobile Club
The Property Bauers
Catawba Driftsplitters
Shore View Cabins LLC
The Grey Dog Axe
DisneyBricks



2023 Price County Visitor Guides Are In!

The new 2023 Price Co Visitor Guides have arrived and look great. Let us know if you would like some copies for your business!

Get the most out of your listing at phillipswisconsin.net!

Did you know that you can customize your listing on PACC's website? Update your business hours, add upcoming specials and events, and add your business logo or photos. This is a great opportunity to promote your business or organization! A "cheat sheet" for updating your page is attached. If you're unsure of your login information, please call us at 715-339-4100 or email chamber@phillipswisconsin.net and we will be happy to get your login credentials to you.

A Wonderful WinterFest

It was a weekend of frosty fun at the 2023 Phillips WinterFest January 27-29. Read on for some event highlights:

- The Candlelight Walk at the Wisconsin Concrete Park drew over 100 guests to enjoy the beautiful trail, bonfire and treats.
- 117 anglers took part in the ice fishing tournament, and over \$3000 in cash and prizes were awarded, including a \$1000 prize to Terry Zelner for a trophy bluegill.
- The Phillips Flurry hosted 104 in-person snowshoers, with another 80 participating virtually.
- There were plenty of activities for kids and families throughout the weekend, with great turn out at the Phillips Community Pool's Luau, Kids' Bingo sponsored by the Phillips Moose Lodge, and an Escape Room hosted by Our Savior Lutheran Church.
- Saturday was capped off with a rockin' celebration at Elk Lake Park, with WinterFest fireworks sponsored by local snowmobile clubs, a bonfire by the Lugerville Chasers and an ice skating party hosted by the Girl Scouts featuring treats and music by DJ EJ.
- The Phillips Chaparrals hosted a successful breakfast at Burgers Bar & Grill on Sunday morning, where the Price County Tavern League drew for the winners of the Tavern League Tour.
- Four local businesses took part in our snow sculpture contest, which garnered statewide attention.
- 970 slips were returned from shoppers at local businesses as part of our WinterFest Shop Local promotion.
- Congratulations to Jake Wyrzikowski, the winner of \$50 PACC Chamber Bucks in the Great WinterFest Snowflake Hunt!
- Congratulations and Thank You to the local businesses who built stellar snow sculptures: Warga Auto & Truck Center, Homespun, Totem Pole and Phillips Lumber & Hardware. Our snow sculptures garnered statewide attention!

We would like to recognize the organizations and individuals who contributed their time and skills to bring fun activities to WinterFest 2023. These included: Price Area Trail Hub, Friends of Fred Smith, Phillips Community Pool, Phillips Moose Lodge, Our Savior Lutheran, Girl Scouts, Lugerville Chasers, Phillips Chaparrals, Northwoods Hi-Riders, Driftsplitters, and Elk River Pioneers. Kennan Lumber donated wood for Saturday's amazing bonfire, with transportation from Fast Trax. Huge thanks also go out to our sponsors, basket donors, City of Phillips, Phillips Fire Department, Phillips Department of Public Works, and local law enforcement. We couldn't have done it without them.

Special thanks go out to our WinterFest planning committee: Holly Virnig, Mark Brzeskiewicz, John Carlson, Kayla Bushman, & Sandy Brokl.



Upcoming PACC Events

Wisconsin Governor's Fishing Opener

Price County will be hosting the 2023 Wisconsin Governor's Fishing Opener (WGFO) on May 5-6.

This event will put Price County in the spotlight as a great place to visit and participate in recreational activities. The Wisconsin Governors Fishing Opener exists to raise awareness of the fishing and tourism industries in the State of Wisconsin. The event brings Wisconsin dignitaries to the area, including the Governor and Cabinet Secretaries from the Wisconsin Department of Natural Resources and the Wisconsin Department of Tourism. A main goal of the event is to obtain significant media coverage highlighting the host community and Wisconsin's fishing and tourism industries. It also provides a fun, outdoor-focused community event.

One of the significant updates to the event in 2022 was to create a family-focused event on Saturday to inspire the next generation of outdoor enthusiasts. The **Family Fishing Day** will welcome local families and inspire the next generation to get out and enjoy the great outdoors. The DNR will be on hand to educate attendees. Event sponsors and local organizations are invited to host a free booth with kids' activity. The Phillips Lions Club will be on hand to serve up a fish fry shore lunch.

Your help is needed to make this event a success! If you are interested in serving as a fishing host, having a booth at the Family Fishing Day, or being a sponsor, please let us know! Sponsorship opportunities are attached to this packet.

4th of July Update

The Phillips 4th of July committee is gearing up for another fun-filled holiday weekend. Activities include:

Thursday 6/29: Music in the Park kicks off with The Dweebs at Elk Lake Park (co-sponsored by PACC)

Friday 6/30: Price County Rodeo with musical performance by "8 Seconds" before & after rodeo

Saturday 7/1:

- 9 am-3 pm: Art & More on the Lakeshore at Elk Lake Park, including art & craft fair, Phillips Children's Museum, Axe Throwing, the Roundball Revolution 3 on 3 youth basketball tournament, and more fun TBA
- Price County Rodeo with musical performance by "The Positions" before & after rodeo

Tuesday 7/4:

- Parade at 2 pm
- 4 pm: City Celebration at Elk Lake Park with food, beer, music, Phillips Children's Museum & fireworks at dusk

Phillips on Tap is back for a 2nd year!

Join us on Saturday, August 19 at Elk Lake Park for a repeat performance by Pacific Coast Highway, beer on tap from Wisconsin breweries and wine from The 5 Senses of Phillips.

New this year! Get ready for a mobile axe throwing unit from The Grey Dog of Medford!

Spots for vendors (arts & crafts, food, nonprofit) & sponsorship opportunities for 4th of July, Phillips on Tap & Fall Harvest Festival are still available!

Volunteers are also needed!

Contact us or visit www.phillipswisconsin.net for more info!

Mark Your Calendar!

May 5-6: Wisconsin Governor's Fishing Opener in Price County

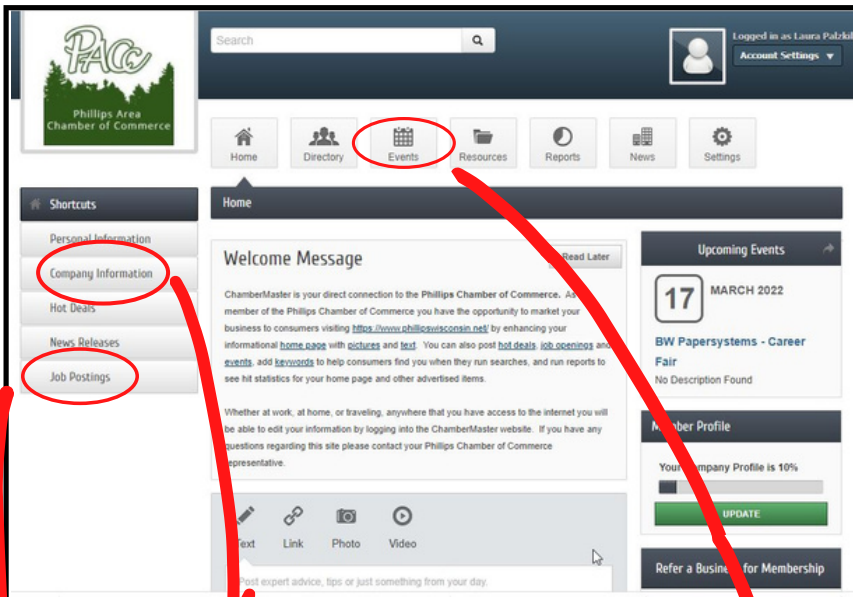
June 29-July 4: 4th of July Festivities

August 19: Phillips on Tap

October 7: Fall Harvest Festival

Phillips Area Chamber of Commerce

Website Cheat Sheet



Edit Member Contact Info:

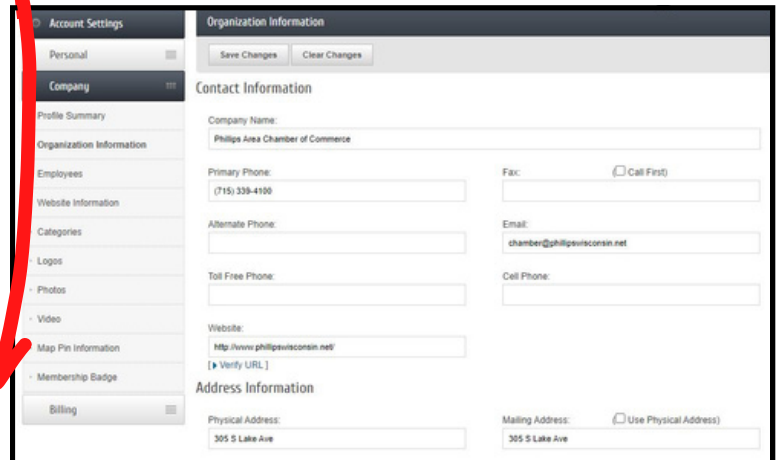
1. Edit the Contact Information as desired.
2. Click Save

Create a Job Listing:

1. Click on the Job Postings Tab located under Shortcuts on the Home Page.
2. When on the Job Postings Page click on Add Job Posting.
3. Edit the Job Posting Information as desired.
4. Click Save.

The Member Information Center (MIC) is an internal website just for members. It gives you the ability to manage a variety of member activities:

- View and edit company information which automatically updates the public member listing.
- Upload graphics to enhance your listing.
- Submit jobs, advertising, and events
- View Statistical Reports
- Pay Chamber bills



Create an Event:

1. Click on the Events Tab.
2. When on the Events Page click on Add Event.
3. Edit the Event Information as desired.
4. Click Save.

