

News & Notes from PACC

July 2024

It's almost the 4th!

This newsletter is a bittersweet one for me. As many of you are aware, I have accepted a new job with Price County. This year's 4th of July celebration will be my "Last Hurrah" as PACC Executive Director. I would like to take this opportunity to thank the PACC board and members for making it a great three years. I have enjoyed getting to know so many of you, creating connections in our community, planning new events and bringing a new twist to old favorites. I am proud of the work we have done and the progress we have made, thanks to the vision of the PACC Board of Directors. The chamber is in a great position, both financially and in regards to springboarding into some exciting new initiatives. It has truly been my pleasure to serve as your Executive Director.

Laura Palzkill, PACC Executive Director

Hometown Heroes

Take a moment to look at this year's Hometown Heroes banners downtown. This year we are honoring 14 veterans with local ties, spanning over sixty years of service to our country.

Contact PACC if you are interested in next year's Hometown Heroes program.



Mark Your Calendar for these Upcoming Events:

Kennan 4th of July Celebration & Truck/Tractor Pull June 29

4th of July Festivities in Phillips:

Thursday, July 4:

2 pm: **Phillips 4th of July Parade** at 2 pm

6 pm: **Elk Lake Park Celebration** with **Hip Pocket at the Music in the Park Kickoff**
Fireworks at dusk at Elk Lake Park

Friday & Saturday, July 5-6: **Price County Rodeo**

Saturday, July 6: **Spirit of America 5K Walk/Run; Art & More on the Lakeshore with Food, Phillips Children's Museum, Moose Lodge Children's Bingo at 10:00 am, & performance by "Echoes of Camp Randall" Badger Marching Band at 1:00 pm! Moose Bingo at VFW at 6:00 pm**

Phillips on Tap Saturday, August 17

Have you renewed your 2022-23 PACC membership yet?

Ad space is available in the 2024 Price County Visitor Guide--contact PACC for more information!



Phillips, Wisconsin

4TH OF JULY CELEBRATION

July 4 - 6, 2024

THURS, JULY 4

2:00 PM - Phillips 4th of July Parade

6:00 PM - Music in the Park & PACC host Hip Pocket

FIREWORKS AT DUSK OVER ELK LAKE

FRI, JULY 5

Sidewalk Sales at area businesses

FRI & SAT, JULY 5 & 6

7:30 PM - Price County Rodeo

SAT, JULY 6

8:30 AM - Spirit of America 5K Walk/Run

9:00 AM-3:00 pm -

Fun at Elk Lake Park:

Art & Craft Fair

Phillips Children's Museum

10:00 AM - Moose Lodge Kids Bingo

1:00 PM - "Echoes of Camp Randall"

Badger Band Performance

Stage Sponsor



Premier Sponsors



UP NORTH VACATION LODGING
STAY IN THE NORTHWOODS



PHILLIPS PLATING
excellence shines through

Phillips



PART OF THE
MEDFORD COOPERATIVE



Price Electric Cooperative
A Touchstone Energy Cooperative
The power of human connection



715-302-5144



Event Sponsors

Frieze Firewood LLC

Dean Distributing • Re/Max New Horizons Realty

A&W Restaurant

715.339.4100 • WWW.PHILLIPSWISCONSIN.NET



Phillips Area Chamber of Commerce

Location: 305 S Lake Ave
Phillips, WI

Are you new to town or looking for information about the area? Check out our travel guides, maps, info about local businesses/ services, and more!

Contact us
715-339-4100
phillipswisconsin.net



PACC Business of the Week

Have you heard about our new Business of the Week program? Each week, we will be highlighting one of our members as the PACC Business of the Week on Facebook. We've already heard back from several members, but if you'd like to be featured, please email chamber@phillipswisconsin.net with the following information:

1. What is the name of your business?
2. What is your business's address?
3. What would you like people to know about your business (products/services you provide, when you're open, sales/deals, etc.)?
4. How can people contact your business? (What's your phone number/website?)
5. What time of year would you like your business to be advertised? (We won't do posts on holiday weekends.)

If you would like to attach a few pictures, we can use those, too! We look forward to featuring your business.

Enjoy Price County

We are very excited to announce our new tourism marketing initiative, Enjoy Price County is live! More is coming, but for a sneak peek at our new website, visit www.enjoypricecounty.com !



Time is running out for Phillips on Tap Sponsorship!

Sponsorships are still available for Phillips on Tap...but time is running out! Please let us know by August 1 if you would like to sponsor!



Music in the Park Schedule

(Thursdays, 6-8 pm at Elk Lake Park)

July 4: Hip Pocket

July 11: First Hand High

July 18: Dave Steffan Band

July 25: Iron Mule

August 1: The Jimmys

August 8: Downtime

Phillips on Tap (hosted by PACC) with music by Boogie and the Yo Yo'z will round out the 2024 Music in the Park series on **Saturday, August 17!**



Downtown Planters

Thank you to our volunteers (Pam, Craig, Beth & Deb) for putting together our downtown planters again this year. The gorgeous blooms will beautify Lake Avenue all summer long! Thanks also to our downtown businesses who have volunteered to keep the planters watered.

WISCONSIN TOURISM'S RECORD-BREAKING 2023




\$ 25.0 BILLION

TOTAL ECONOMIC IMPACT

**PRICE COUNTY
\$37 MILLION**

Wisconsin tourism had another record-breaking year, generating a historic \$25 billion economic impact in 2023. This marks back-to-back record years with all 72 counties showing economic impact growth. These historic results were fueled by Wisconsin welcoming a record number of overnight visitors for a second consecutive year, as well as investments tourism businesses made in goods and services. It all added up to a record-breaking year of helping travelers make lifelong memories.



1 IN 21 JOBS SUSTAINED
BY TOURISM

178K+ FULL-TIME &
PART-TIME JOBS

**PRICE COUNTY
277 JOBS**

VISITS TRIPS TO WI
113.0 MILLION

STATE & LOCAL TAXES
\$ 1.6 BILLION

**PRICE COUNTY
\$2.2 MILLION**

FEDERAL TAXES
\$ 1.4 BILLION

AMOUNT EACH WISCONSIN
HOUSEHOLD would need to pay
to maintain the current level of
government services generated
by tourism spending.

\$ 660