



News & Notes from PACC

December 2023

The Holiday Season is upon us!

2023 has flown by! I can't believe the Christmas parade is already over and we've got our sights on 2024. I'd like to take this opportunity to thank our volunteers, staff, members and sponsors for your support throughout 2023. We've accomplished some amazing things this year and are looking forward to more great things to come, and none of that would be possible without all of you. As always, I'd like to encourage everyone to stay involved, keep us posted about your business, and reach out if there is any way we can be of assistance or if you have any questions or suggestions.

Laura Palzkill, PACC Executive Director

It's Beginning to Look a Lot Like Christmas!



Thank You to **Price Electric** crews for putting up the lights on the city trees in front of the courthouse & **Forward Bank** for providing and decorating the Christmas Trees in downtown Phillips!
Big thanks also go out to our ambassador "elves" (Patti McCormick, Patty Stephan, & Sue Tobiasz) who decorated the PACC building!

Don't Forget to Shop Local!

Small Business Season is here! 'Tis the season to remember the great gifts, holiday supplies, meals, treats and more available right here in our community! PACC held our annual Shop Local promotion from November 25-December 2. 1058 drawing slips were submitted and ten \$20 Chamber Dollar winners were drawn. Our local businesses have some fantastic holiday specials, so don't forget to check out the great options we have right here in our area!



Do something **big**.
Shop Small this **Season**.

SMALL BUSINESS SEASON 



What's New at the Chamber?

A Warm Welcome to our Newest Member, Vitality Health, LLC! Check them out in downtown Phillips!

It's Sponsorship Time!

Information about our 2024 sponsorship program is included with this newsletter. We've been working to make our WinterFest, 4th of July, Phillips on Tap and Fall Harvest Festival events bigger and better, but we rely on sponsorships to make that happen. We offer great marketing opportunities at all sponsorship levels, so we hope you will consider joining us as a PACC event sponsor in 2024!

We would also like to thank all of the businesses and organizations who have already committed to event sponsorship, including Norvado, Warga Auto & Truck Center, Prevail Bank, XCel Energy, Up North Vacation Lodging, Lauren Wywialowski-Ball CPA, Pick 'n Save, Dean Distributing, Northern Comfort Systems Specialists, Christopher Electric, Medford Cooperative/Phillips Cenex, and AC Carpet Plus!

Thanks for joining us for the 2023 Christmas Parade!



Upcoming Events:

Wednesday, December 20: **Holiday Open House** noon-5:00 pm at PACC

January 26-28, 2024: **WinterFest Weekend**



WinterFest is Coming!

The WinterFest committee has been hard at work planning a great event, to be held **January 26-28, 2024!** There's sure to be something for everyone! The (tentative) event schedule includes:

January 10-28:

Price County Tavern League Tour

Friday, January 26:

- 4-6 pm: Luau at Phillips Community Pool
- 6-8 pm: Candlelight Walk at WI Concrete Park (Bar Open)

Saturday, January 27:

- 7 am – 4 pm: Ice Fishing Tournament
- 10:30 am: Phillips Flurry Snowshoe Race
- Noon-2 pm: Moose Lodge Kids' Bingo at First Presbyterian Church
- 5 pm: Fishing Contest Prizes at Harbor View
- 6-8 pm: Ice Skating Party at Elk Lake Park
- 6 pm: Bonfire at Elk Lake Park
- 7 pm: Fireworks at Elk Lake Park

Sunday, January 28:

- 8:30-11:30 am: Chaparrals Breakfast at Harbor View with Tavern League Tour Drawing at Noon

Make plans to join us! It's going to be a fun weekend!

PACC

PACC Annual Banquet & Awards

The PACC Annual Banquet was held Monday, November 13 at Burgers Bar & Grill. Attendees enjoyed a delicious meal, time to socialize with friends, heard a chamber update from PACC President Tim Neu and Executive Director Laura Palzkill, and celebrated the 2023 Citizen and Business of the Year. Kayla Bushman, Jeff Hallstrand and Stacie Prochnow were re-elected as PACC board members.

Phillips Plating was honored as Business of the Year. Incorporated in 1951 by Bill, Bob and Dave Baratka, this family-run business was purchased by second generation siblings Larry, Teri, Darin and Brian Baratka in 2014. For 72 years, Phillips Plating and the Baratka family have not only produced quality products, but provided a great workplace and environment for generations of employees. They are also supportive of many community organizations, including PACC, the Loggers United Booster Club, Forward Baseball & Softball Complex, the Price County Rodeo, Price County Economic Development, the School District of Phillips, and many more. Phillips Plating's long history in our community, their long history of community involvement and their commitment to keeping good jobs in Phillips make them a worthy recipient of PACC's 2023 Business of the Year designation. They were nominated by Dan and Holly Virnig.

Julie Roidt Olson was selected as PACC's 2023 Citizen of the year. She was nominated by representatives of several organizations, including the Phillips Methodist Church, Phillips Lions Club, Czech-Slovak Festival, Price County Strong Bodies, and Phillips Music in the Park. Julie is a retired educator and longtime resident of Phillips. Her nominators highlighted the many projects she has undertaken to benefit the community, including the Coats for Kids program, spearheading the campaign to build the Elk Lake Park stage, co-directing the Spirit of America 4th of July race, coordinating treats at Northwoods Players performances, assisting with the community garden, serving on the Music in the Park steering committee, and just stepping in as needed when someone needs help. Julie's many contributions to the community made her the ideal recipient of the 2023 Citizen of the Year Award.

We are proud to recognize these remarkable individuals who make our area a great place to live, work, and play. Thanks also go out to Burgers Bar and Grill and everyone who attended the dinner--it was wonderful to see you!



Phillips Plating-2023 Business of the Year

L-R: PACC Executive Director Laura Palzkill, Darin Baratka, PACC President Tim Neu, Brian Baratka, Teri Hammerstrom, Larry Baratka
Front Row: Betty Baratka



PACC Executive Director Laura Palzkill (L) and PACC President Tim Neu (R) present Julie Roidt Olson with the 2023 Citizen of the Year Award





JOIN US FOR PACC'S
Holiday Open House

MEMBER APPRECIATION EVENT

WEDNESDAY, DECEMBER 20
NOON - 5 PM

AT THE PHILLIPS AREA CHAMBER OF COMMERCE
305 S LAKE AVENUE, PHILLIPS

ENJOY HOLIDAY REFRESHMENTS
& ENTER TO WIN A PACC GIFT BASKET

Holiday attire encouraged!

Two stylized pine branches in a light green color are positioned in the bottom left and bottom right corners of the page.