

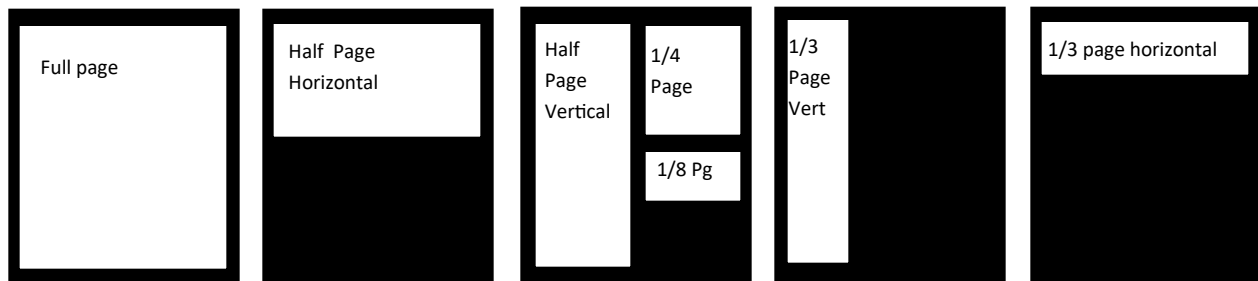


## AD RATES & SPECIFICATIONS FOR THE CONY PRINT NEWSLETTER

The newsletter for CONY members and affiliates is published 4 times per year. The distribution is approximately 300 per issue.

### Ad sizes and rates (PER ISSUE):

| Size  | Dimensions (w x h) | CONY Members, per issue | Others (not members), per issue |
|---|--------------------|-------------------------|---------------------------------|
| Full Page   | 7.5" x 10"         | \$185.00                | \$210.00                        |
| Half Page Horizontal  | 7.5" x 4.875"      | 125.00                  | \$150.00                        |
| Half Page Vertical  | 3.625" x 10.5"     | 125.00                  | \$150.00                        |
| 1/3 Page Horizontal   | 7.5" x 3.25"       | \$90.00                 | \$115.00                        |
| 1/3 Page Vertical   | 2.5" x 10.5"       | \$90.00                 | \$115.00                        |
| 1/4 Page  | 3.625" x 4.875"    | \$65.00                 | \$90.00                         |
| 1/8 Page  | 3.625" x 2.312"    | \$35.00                 | \$60.00                         |
| <p><b>Stand Alone Insert:</b> CONY Members: \$250/issue. Others (non-members): \$300/issue.<br/>           Single sheet 8.5"x11" (single or double sided print). Call for other options. Advertiser provides printed copies, or CONY will charge an additional \$25 per newsletter issue to print copies in office.</p> |                    |                         |                                 |
| <p><b>Acceptable file types for display ads: PDF (preferred), JPG. 300dpi minimum.</b><br/> <b>Submit to: Suzanne Bixby, VP—Marketing &amp; Public Relations, <a href="mailto:suzanne@campnewyork.com">suzanne@campnewyork.com</a></b></p>  |                    |                         |                                 |



Once we receive the advertising order form, along with your payment and advertisement, CONY will insert your ad into the first designated issue (as long as it is submitted prior to deadline), and notify you when your advertising run is complete.

### Questions/Payments:

Campground Owners of New York (CONY)  
 1 Grove St., Suite 200  
 Pittsford, NY 14534  
 Ph: (585) 586-4360  
 Fax: (585) 586-4360  
 email (general): [info@campnewyork.com](mailto:info@campnewyork.com)  
 email (ad submission): [suzanne@campnewyork.com](mailto:suzanne@campnewyork.com)



**Mission Statement:** Campground Owners of New York (CONY) is an association dedicated to the promotion, growth, improvement and development of independently owned campgrounds in New York State.

**Not yet a member?** Consider becoming a campground member or supporting associate member of CONY!

Details here: [www.CampNewYork.com](http://www.CampNewYork.com)



## CONY PRINT NEWSLETTER INSERTION ORDER

**Please Print!**

Business Name \_\_\_\_\_

Owner/Operator/Manager \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

E-mail Address \_\_\_\_\_

Telephone \_\_\_\_\_

- CONY Member/Associate Member  
 Other (not members) - *Join CONY Today! www.CampNewYork.com*  
*(Certain rates apply based on member status)*

**Indicate desired size (send ad to [suzanne@nycampgrounds.com](mailto:suzanne@nycampgrounds.com)):**

- Full Page (7.5"x10")     
  Half Page Horizontal (7.5":x4.875")     
  Half Page Vertical (3.625"x10.5")  
 1/3 Page Horizontal (7.5"x3.25")     
  1/3 Page Vertical 2.5"x10.5")     
  1/4 Page (3.625" x 4.875")  
 1/8 Page (3.625"x2.312")     
  I am submitting a stand-alone insert (select option below)  
   
  I need insert copies printed (extra \$25 per newsletter issue)     
  I'm sending the inserts  
 I will submit a finished ad (Hi-Res PDF preferred, JPG accepted)     
  Please make my ad with materials provided

|   |     |     |     |     |  |           |
|---|-----|-----|-----|-----|--|-----------|
| <b>Issue (Please check all that apply)</b>  | 1   | 2   | 3   | 4   | <b>Total Issues:</b> _____                     | <b>\$</b> |
| <b>Approx. publishing schedule</b>  | Feb | May | Aug | Nov | <b>Print Insert fees:</b><br>(\$25 x # Issues) | <b>\$</b> |
| <b>Publication year for each issue</b>  |     |     |     |     | <b>TOTAL DUE:</b>                              | <b>\$</b> |
| <i>Ads/Ad Replacements are due by the 15th day of the month preceding the publishing month.</i> |     |     |     |     |  |           |

- Enclosed check, made payable to: **CONY, 1 Grove Street, Suite 200, Pittsford, NY 14534** [info@campnewyork.com](mailto:info@campnewyork.com)  
 Credit Card:   
  Mastercard   
  Visa   
  Discover   
  American Express

\_\_\_\_\_  
Credit Card Number

\_\_\_\_\_  
Expiration Date (M/Y)

\_\_\_\_\_  
CCV Number

\_\_\_\_\_  
Billing Address Zip Code

\_\_\_\_\_  
Name as it appears on card

\_\_\_\_\_  
Signature

*(If preferred, you can call the office and we'll take your credit card number over the phone. 585-586-4360, ext 2 for Don, ext 3 for Suzanne).*  
**Payment Policy:** Payment is required upon contracting, unless advertiser has established a prior credit standing with CONY. Then, an invoice will be immediately generated for payment upon billing. CONY members can pay securely online once an invoice is generated and assigned to their account.

Office Use Only:    Date Received: \_\_\_\_\_

Received by: \_\_\_\_\_

Starting Issue: \_\_\_\_\_

Ending Issue: \_\_\_\_\_