



**SPONSORSHIP
OPPORTUNITIES**
Build Your Network & Your Brand




JACKSON COUNTY
AREA CHAMBER OF COMMERCE

www.jacksoncountyga.com

2024 Directory Advertising and Sponsorships



**2024
SPONSORSHIP OPPORTUNITIES**

Chamber Events and Programs

Sponsoring chamber programs is a great way to promote your organization and support an environment where businesses can flourish. Advertising with the chamber is also a great way to reach businesses and promote your organization within the community.

This booklet allows your organization to pick from a menu of available sponsorships and plan how your organization or business wants to support in advance. Sponsorships may be purchased at any time throughout the year based on availability.

Overview

The Jackson County Area Chamber of Commerce has over 600 members. Supporting the Chamber increases your organization's visibility within the community and directly impacts local business environments and the local economy. Sponsoring chamber events gives your organization the publicity and recognition it deserves. Here are some reasons why your business or organization should sponsor chamber events:

- It increases visibility of your organization within the community
- It strengthens your company's image and brand awareness
- It can highlight your business to its target market
- It can help your business gain a competitive advantage
- People generally like supporting businesses that invest in their community.

Here is a further breakdown of how your business benefits from supporting a chamber event:

Publicity

Chamber events and programs are advertised to contacts managed by the chamber and to those outside the chamber. Depending on the level of sponsorship, sponsors receive exposure through:

- social media
- the chamber's website
- broadcast emails
- *Chambering Magazine*
- promotional pieces
- placement of promotional materials and items at sponsored events
- opportunities to speak at the sponsored event

Networking

People enjoy doing business with who they know. Chamber events and programs allow companies to foster relationships with new clients and stay connected with existing customers and clients.

Recognition

Companies that want to be recognized for being community partners and leaders will benefit from sponsoring events and programs. Business owners, managers and decision makers attend many events. Sponsoring an event is a great way to promote your organization's brand.

Advertising Opportunities

Newsday Tuesday E-Newsletter

The Newsday Tuesday is the chamber's weekly E-newsletter. It contains information about upcoming chamber events, sponsorship opportunities, general announcements, and information that our members may submit including news or exclusive offers and/or events they are hosting. The newsletter is sent out every Tuesday (an occasional other day if holiday) to active members as well as other contacts in our database.

First Tier Banner Ad in Weekly E-Newsletter for One Month Duration- \$350

Benefits for the monthly sponsor include:

- Full color ad provided by sponsor and linked to sponsor's website
- Starts first Tuesday of the month and runs through the last Tuesday of the month
- Placement is top of newsletter
- Ad size approximately 600x200

Second Tier Ad in Weekly E-Newsletter for Four Week Run- \$200

Benefits for the monthly sponsor include:

- Full color ad provided by sponsor and linked to sponsor's website
- Runs for four consecutive weeks/editions
- Placement is top left column
- Ad size approximately 300x300

Third Tier Ad in Weekly E-Newsletter for Four Week Run- \$150

Benefits for the monthly sponsor include:

- Full color ad provided by sponsor
- Runs for four consecutive weeks/editions
- Placement is left column
- Ad size approximately 200x150

Chamber Website Ad

The Jackson County Area Chamber of Commerce website is used to promote chamber and community events. It is also used to promote our members and Jackson County. Having an ad on the chamber website positions your organization as a community leader.

Six Month Ad on Website- \$1,500

Benefits for the six-month ad include:

- Full color ad provided by sponsor, linked to sponsor's website
- Runs six months

Three Month Ad on Website- \$700

Benefits for the three-month ad include:

- Full color ad provided by sponsor, linked to sponsor's website
- Runs three months

30 Day Ad on Website- \$300

Benefits for the 30-day ad include:

- Full color ad provided by sponsor, linked to sponsor's website
- Runs 30 days for a 30-day period agreed upon by chamber staff and client

Sponsorship Opportunities

Annual Awards Dinner

This premier chamber event attracts the region's top business leaders, executives, and business professionals. The purpose of this event is to celebrate the accomplishments of the previous year and set the tone for a successful year to come. It is an opportunity to honor those who have made contributions to help enhance the educational systems, healthcare, public service and business communities. It is also a time to celebrate and thank the membership for its support to the chamber and its successful events and programs. The festivities include a pre-event reception, dinner, awards presentation and the installation of the new Board of Directors.

Presenting Sponsor – \$3,500

Benefits for Presenting Sponsor—

- Two-minute opportunity for company executive to speak at podium
- Advertisement in the event program – ad provided by the sponsor
- Opportunity to distribute promotional materials/promo items at each table
- Announced as sponsor with logo exposure in a minimum of one social media post
- Logo exposure in a minimum of one (1) Chambering Magazine issue
- Presenting Sponsor (logo) exposure in the chamber's weekly *Newsday Tuesday* E-Newsletter
- Logo exposure in awards banquet broadcast emails
- Logo exposure on the chamber website with link to sponsor URL
- Logo exposure in PowerPoint at event
- Logo exposure in event program
- Table of eight at the awards dinner

Reception Sponsor at \$1,750

Benefits for Reception Sponsor—

- Platinum benefits PLUS
- Opportunity to place company banner(s) (to be provided by company) in reception area/room (space is dependent on venue)
- "Reception Sponsor" signage with logo on tables in reception area or room

Platinum Sponsors at \$1,200 – multiple sponsorships available

Benefits for Platinum Sponsors—

- Announced as sponsor in a minimum of one social media post
- Announced as sponsor by emcee at the podium
- Logo exposure in a minimum of one (1) Chambering Magazine issue
- Logo exposure in the chamber's weekly *Newsday Tuesday* E-Newsletter
- Logo exposure in awards banquet broadcast emails
- Logo exposure on the chamber website with link to sponsor URL
- Logo exposure in PowerPoint at event
- Logo exposure in event program
- Table of eight at the awards dinner

Gold Sponsors at \$850 – multiple sponsorships available

Benefits for Gold Sponsors—

- Announced as sponsor by emcee at the podium
- Name exposure in *Newsday Tuesday* E-Newsletter

- Logo exposure in awards banquet broadcast emails
- Name exposure on the chamber website
- Logo exposure in PowerPoint at event
- Name exposure in event program
- Six (6) seats at awards dinner

Silver Sponsors at \$600 – multiple sponsorships available

Benefits for Silver Sponsors—

- Name exposure in awards banquet broadcast e-mails
- Logo exposure on event signage
- Name exposure in event program
- Four (4) seats at awards dinner

Purchase of a full table at \$500

Benefits—

- A reserved table for eight
- Company name or logo on reserved table at awards dinner

Award Sponsor at \$450 – multiple sponsorships available

Benefits for Award Sponsors—

(Awards: William H. Booth Lifetime Achievement, Volunteer, Citizen, Ambassador, Small Business, and Large Business)

- Company name will be announced and listed as “Presented by” during the Awards Ceremony
- Opportunity to be on stage as the award is presented
- Reserved seating for two (2) at awards dinner

Business & Breakfast

Held the first Wednesday of every month, Business & Breakfast is the Jackson Chamber's monthly membership meeting featuring guest speakers presenting topics and discussing issues that are important to businesses and the community. Each month hosts an average of 80-100 attendees. Normally, there are no meetings held in January or July.

Presenting Sponsor – \$4,000 - one available per year *(10 meetings)*

Reach 80+ business professionals every month and have the benefit of repetitive exposure so that the business community becomes familiar with your product and/or service.

Benefits for Presenting Sponsor—

- Entire Year Series will be called Business & Breakfast presented by “Company Name.”
- Two-minute commercial from company representative at 10 meetings
- Logo exposure on each month’s event agenda
- Announced as sponsor with logo exposure in a minimum of one social media post
- Opportunity to distribute promotional materials at each meeting
- Logo exposure in a minimum of four (4) Chambering Magazine issues
- Presenting Sponsor (logo) exposure in the chamber’s weekly *Newsday Tuesday* E-Newsletter for each meeting
- Logo and Presenting Sponsor exposure in Business & Breakfast broadcast emails every month
- Logo exposure on the chamber website every month with link to sponsor URL

- Display table at each event
- Logo exposure in PowerPoint at event and/or on event signage at each month's breakfast meeting
- Up to six (6) admissions for each breakfast meeting (must RSVP each month)

Platinum Host Sponsor at \$600 per month – available for up to two businesses per month

Benefits for Platinum Host Sponsors—

- One-minute commercial from company representative at sponsored event
- Logo exposure on each month's event agenda
- Logo exposure in the chamber's *Newsday Tuesday* E-Newsletter
- Logo exposure in Business & Breakfast broadcast emails
- Logo exposure on the chamber website with link to sponsor URL
- Display table at sponsored event
- Logo exposure in PowerPoint at event and at sponsored event
- Opportunity to place promotional materials at each seat/table at sponsored event
- Five (5) admissions to sponsored breakfast (must RSVP each month)

Gold Sponsors at \$300 – multiple sponsorships available (*talk to chamber staff for special pricing for signing up for multiple months*)

Benefits for Gold Sponsors—

- 30-second "elevator speech" from company representative at the podium
- Name exposure in Business & Breakfast broadcast emails
- Display table at sponsored event
- Logo exposure in PowerPoint at event
- Three (3) admissions to sponsored breakfast

Bronze Sponsors \$150 - multiple available

Benefits for Bronze Sponsors-

- Announced at event as a sponsor
- Name exposure in PowerPoint at event
- Name exposure in broadcast emails

Business and Social Hour

Occurring quarterly, these events give Chamber members a chance to make valuable connections in a more casual environment. Business and Social Hour, better known as BASH, is hosted by the chamber and member sponsors. The BASH events are held at various member locations after business hours, with an evening of networking, hors d'oeuvres and beverages.

2024 Series Presenting Sponsor – \$2,000 - one available per year

Benefits for Presenting Sponsor—

- Entire Series will be called Business and Social Hour or BASH presented by "Company Name."
- Two-minute commercial by company representative at each meeting
- Announced as sponsor with logo exposure in a minimum of one social media post
- Opportunity to distribute promotional materials at every BASH event
- Logo exposure in a minimum of two (2) Chambering Magazine issues
- Presenting Sponsor (logo) exposure in the chamber's weekly *Newsday Tuesday* E-Newsletter for each meeting
- Logo and Presenting Sponsor exposure in BASH email blasts
- Logo exposure on the chamber website for each BASH event linked to sponsor URL

Platinum Sponsor at \$300 for one BASH event

Benefits for Platinum Host Sponsor—

- One-minute commercial by company representative at sponsored event
- Logo exposure in the chamber's weekly *Newsday Tuesday* E-Newsletter
- Logo exposure in sponsored event broadcast emails
- Logo exposure on the chamber website for sponsored event linked to sponsor URL
- Opportunity to distribute promotional materials at sponsored event

Hometown Hero Appreciation Luncheon

This special appreciation luncheon honors and celebrates those who put their lives on the line every day, Jackson County's public safety professionals. All first responders will be recognized and honored including firefighters, police, sheriff's deputies, and emergency personnel.

Presenting Sponsor at \$3,500 – Event will be referred to as “Jackson County Hometown Hero Awards presented by “Company Name.”

- Two-minute opportunity for company executive to speak at podium
- Advertisement in the program – ad provided by the sponsor
- Opportunity for Company representative to present one public safety award on stage
- Opportunity to distribute promotional materials at each table
- Announced as sponsor with logo exposure in a minimum of one social media post
- Logo exposure in a minimum of one (1) Chambering Magazine issue
- Presenting Sponsor (logo) exposure in the chamber's weekly *Newsday Tuesday* E-Newsletter
- Logo and Presenting Sponsor exposure in Hometown Hero Appreciation Luncheon broadcast emails
- Logo exposure on the chamber website linked to sponsor URL
- Logo exposure on the event program
- Logo exposure in PowerPoint at event
- Table of eight at the luncheon

Benefactor at \$1,500 – multiple sponsorships available

- Announced as sponsor in a minimum of one social media post
- Announced as sponsor by emcee at the podium
- Opportunity to distribute promotional materials at the event
- Logo exposure in a minimum of one (1) Chambering Magazine issue
- Logo exposure in the chamber's weekly *Newsday Tuesday* E-Newsletter
- Logo exposure in Hometown Hero Appreciation Luncheon broadcast emails
- Logo exposure on the chamber website linked to sponsor URL
- Logo exposure on any event program
- Logo exposure in PowerPoint at event
- Table of eight at the luncheon

Partner at \$1,000 – multiple sponsorships available

- Announced as sponsor by emcee at the podium
- Name exposure in the chamber's weekly *Newsday Tuesday* E-Newsletter
- Logo exposure in Hometown Hero Appreciation Luncheon broadcast emails
- Logo exposure on the chamber website

- Logo exposure in PowerPoint at event
- Logo exposure in the event program
- Six admission tickets to the luncheon

Supporter at \$750 – multiple sponsorships available

- Announced as sponsor by emcee at the podium
- Logo exposure in Hometown Hero Appreciation Luncheon broadcast e-mails
- Name exposure on the chamber website
- Name exposure in PowerPoint at event
- Name exposure in event program
- Four admission tickets to the luncheon

Table Sponsor at \$500 – multiple sponsorships available

This sponsorship level helps provide seats at the awards luncheon for public safety professionals. Benefits include:

- Name exposure in Hometown Hero Appreciation Luncheon broadcast e-mails
- Name exposure in event program
- Two admission tickets the luncheon

Jackson Chamber Golf Classic

The Jackson Chamber Golf Classic is a dynamic event offering an enjoyable networking opportunity among participants. The event continues to grow in popularity each year. Participants enjoy a round of golf, food and beverage and a fun time winding down at post-play reception. This annual tournament provides members with a wonderful opportunity to reward clients and customers.

Presenting Sponsor at \$3,500 – One sponsorship is available

Benefits for Presenting Sponsor-

- Naming Rights to the Tournament
- Opportunity to speak before start of tournament
- Opportunity to speak at post-tournament reception
- Logo exposure in a minimum of one (1) Chambering Magazine issue
- Presenting Sponsor exposure in the chamber's weekly *Newsday Tuesday* E-Newsletter
- Announced as sponsor with logo exposure in a minimum of one social media post
- Opportunity to set up tent on a tee box for company promotion
- Logo exposure in tournament broadcast emails
- Logo exposure on the chamber website linked to sponsor URL
- Display table at registration for company promotion
- Logo exposure on event signage
- One Foursome in the tournament
- Mulligan packages for golf foursome

Beverage Cart Sponsor at \$1,350 – number available depends on course

Benefits for Beverage Cart Sponsor—

- Company's name/logo on signage on beverage cart
- Announced as sponsor at tournament kick-off
- Logo exposure in a minimum of one (1) Chambering Magazine issue
- Logo exposure in the chamber's weekly *Newsday Tuesday* E-Newsletter
- Announced as sponsor with logo exposure in a minimum of one social media post

- Logo exposure in tournament broadcast emails
- Logo exposure on the chamber website linked to sponsor URL
- Logo exposure on event signage
- Foursome in the tournament
- Mulligan packages for golf foursome

Golf Cart Sponsor at \$1,350 - One sponsorship available

Benefits for Golf Cart Sponsor—

- Opportunity to put marketing item in each cart
- Company's name/logo on signage in every golf cart
- Announced as sponsor at tournament kick-off
- Logo exposure in a minimum of one (1) Chambering Magazine issue
- Logo exposure in the chamber's weekly *Newsday Tuesday* E-Newsletter
- Announced as sponsor with logo exposure in a minimum of one social media post
- Logo exposure in tournament broadcast emails
- Logo exposure on the chamber website linked to sponsor URL
- Logo exposure on event signage
- Foursome in the tournament
- Mulligan package for players

Corporate Sponsor at \$1,100 – Multiple sponsorships are available

Benefits for Corporate Sponsors-

- Announced as sponsor at tournament kick-off
- Opportunity to have a tent on a tee box for company promotion
- Logo exposure in a minimum of one (1) Chambering Magazine issue
- Logo exposure in the chamber's weekly *Newsday Tuesday* E-Newsletter
- Logo exposure in tournament broadcast emails
- Logo exposure on the chamber website
- Logo exposure on event signage
- Foursome in the tournament
- Mulligan packages for golf foursome

Gold Sponsor at \$850—multiple sponsorships are available

- Announced as sponsor at tournament kick-off
- Logo exposure in tournament broadcast emails
- Logo exposure on event signage
- Foursome in the tournament

Longest Drive Sponsor at \$450 - One sponsorship is available

Benefits for Longest Drive Sponsor-

- Present prize to winner at awards reception on behalf of sponsoring company
- Tent on a Tee Box
- Sign at a hole on the course provided by chamber
- Two (2) invitation to the awards reception

Closest to the Pin Sponsor at \$450 - One sponsorship is available

Benefits for Closest to the Pin Sponsor—

- Present prize to winner at awards reception on behalf of sponsoring company
- Tent on a Tee Box
- Sign at a hole on the course provided by chamber
- Two (2) invitation to the awards reception

Tee Box Sponsor at \$250 – Multiple sponsorships are available

Benefits for Tee Box Sponsor—

- Tent on a Tee Box
- Sign on the course

Team at \$650 –

- Foursome in the Tournament
- Lunch on carts for foursome
- Meal for foursome at Awards Reception for players
- Beverages provided for free throughout tournament including beer

Hole Sponsor at \$100 – Multiple sponsorships are available

Benefits for Hole Sponsor—

- Name and/or logo on sign at one hole or one tee

Lunch Sponsor – in-kind

- Announced as sponsor at tournament kick-off
- Opportunity to have tent on the course
- Logo exposure in tournament broadcast emails
- Logo exposure on the chamber website linked to sponsor URL
- Logo exposure on event signage

Jackson Derby

The Jackson Derby is an event for everyone! This annual networking and social event attracts business and community leaders right to the virtual track. The Jackson Derby is about networking, entertainment, big hats, seersucker suits and of course, mint juleps. Guests enjoy music, the nail-biting process of the races, networking, great food and drinks and much more. Depending on the level, sponsors receive publicity at the event and in promotions leading up to the event.

Presenting Sponsor at \$3,500 – Event will be referred to as “Jackson Derby” Presented by (Name of Sponsor Company)”

- Two-minute opportunity for company executive to speak at podium
- Announced as Presenting sponsor throughout the event
- Opportunity to place company banner in most premium location
- Opportunity to be on stage and present Derby winner with trophy/prize
- Advertisement in the program – ad provided by the sponsor
- Opportunity to distribute promotional items and/or materials at each table/seat
- Logo exposure in a minimum of one (1) Chambering Magazine issue
- Announced as sponsor with logo exposure in a minimum of one social media post
- Presenting Sponsor (logo) exposure in the chamber’s weekly *Newsday Tuesday* E-Newsletter
- Logo exposure in Jackson Derby broadcast emails

- Logo exposure on the chamber website linked to sponsor URL
- Logo exposure in PowerPoint at event
- Logo exposure in the event program
- Table of eight at the event

Triple Crown at \$1,200 – multiple sponsorships available

- Opportunity to place company banner at event (sponsor provides banner, location of banner determined by chamber staff)
- Opportunity to distribute promotional items and/or materials
- Logo exposure in a minimum of one (1) Chambering Magazine issue
- Announced as sponsor with logo exposure in a minimum of one social media post
- Logo exposure in the chamber's weekly *Newsday Tuesday* E-Newsletter
- Logo exposure in Jackson Derby broadcast emails
- Logo exposure on the chamber website linked to sponsor URL
- Logo exposure in PowerPoint at event and/or on event signage
- Logo exposure in the event program
- Six event admission tickets

Churchill Downs Sponsor at \$1,000 – one available

- Opportunity to place company banner at event (sponsor provides banner, location of banner determined by chamber staff)
- Display table at event
- Logo exposure in the chamber's weekly *Newsday Tuesday* E-newsletter
- Logo exposure in Jackson Derby broadcast emails
- Logo exposure on the chamber website
- Logo exposure in PowerPoint at event and/or on event signage
- Logo exposure in the event program
- Four event admission tickets

Trifecta at \$850 – multiple sponsorships available

- Name exposure in the chamber's weekly *Newsday Tuesday* E-newsletter
- Logo exposure in Jackson Derby broadcast emails
- Name exposure on the chamber website
- Logo exposure in PowerPoint at event
- Logo exposure in the event program
- Four event admission tickets

Exacta Sponsors at \$600 – multiple sponsorships available

- Logo exposure Jackson Derby broadcast emails
- Logo exposure in PowerPoint at event
- Name exposure in the event program
- Three event admission tickets

Award Sponsorship for Derby Dame \$400 – one available

- Announces winner and gives award
- Name exposure in PowerPoint at event
- Name exposure in event program
- One admission ticket

Award Sponsorship for Dapper Dan \$400- one available

- Announces winner and gives award
- Name exposure in PowerPoint at event
- Name exposure in event program
- One admission ticket

Derby Rose Sponsors at \$350- multiple sponsorship available

- Name exposure in Jackson Derby broadcast emails
- Name exposure in PowerPoint at event
- Name exposure in event program
- Two admission tickets

Race Sponsor \$150 – seven available

- Official sponsor of one of the virtual horse races
- Sponsor name listed on the screen prior to the sponsored race
- Sponsor recognized prior to race
- Name exposure in event program
- One admission ticket

Horse Sponsor \$25- multiple available

- Naming of one racehorse
- Name recognition in program: “horse name” sponsored by – Joe Smith & Co.
*Get creative! An insurance agency might name its horse *Fire and Casualty*.

Junior Leadership Jackson

A partnership with the adult Leadership Jackson Class of 2021 and Presenting Sponsor Jackson EMC, Junior Leadership Jackson supports the development of young leaders through structured events and educational programs in partnership with the Chamber's Leadership Jackson program. Participants will have an opportunity to interact with representatives of various industries and organizations as well as community leaders as part of their participation in various team-building sessions and learning activities. Investing in tomorrow's leaders, today.

Platinum Sponsor at \$2,000 –

Benefits for Presenting Sponsor—

- Opportunity to place promotional materials at each seat at graduation
- Presenting Sponsor (logo) exposure in the chamber's weekly *Newsday Tuesday* E-Newsletter
- Logo exposure on monthly agendas, any flyers and broadcast emails
- Logo exposure on website
- Announced as sponsor in a minimum of one social media post
- Logo exposure in PowerPoint at event

Gold Sponsor at \$1,000 – Multiple sponsorships available

Benefits for Gold Sponsors—

- Logo exposure in the chamber's weekly *Newsday Tuesday* E-Newsletter
- Logo exposure on monthly agendas, any flyers, broadcast emails
- Name exposure on website
- Name exposure on social media posts
- Logo exposure in PowerPoint at event

Silver Sponsor at \$500 – Multiple sponsorships available

Benefits for Silver Sponsors—

- Logo exposure broadcast emails
- Name exposure on website
- Name exposure on monthly agendas, any flyers and broadcast emails
- Name exposure in PowerPoint at event and/or on event signage

Leadership Jackson

Through this Leadership program, the Jackson County Area Chamber of Commerce strives to develop leaders.

Upon graduating from the program, participants have gained the skills to use towards helping the community, their employers and themselves for the better. Throughout the program, participants are exposed to many of the vital parts of what makes a community successful.

The Leadership Jackson program includes monthly sessions in which participants meet and interact with community leaders discussing education, public safety, economic development, tourism, health and human services, growth within a community and other important topics.

Presenting Sponsor at \$2,000 – Available in July 2024

Benefits for Presenting Sponsor—

- One-minute commercial at graduation dinner
- Opportunity to place promotional materials at each seat at graduation dinner
- Logo exposure in a minimum of one (1) Chambering Magazine issue
- Presenting Sponsor logo exposure in the chamber's weekly *Newsday Tuesday* E-Newsletter
- Logo exposure, linked to sponsor URL, on the Leadership Jackson webpage on chamber website
- Logo exposure on monthly agendas and any flyers
- Logo exposure in Leadership Jackson broadcast emails
- Announced as sponsor in a minimum of one social media post
- Logo exposure in PowerPoint at event
- Four admission tickets to graduation dinner

Gold Sponsor at \$1,000 – Multiple sponsorships available

Benefits for Gold Sponsors—

- Logo exposure in the chamber's weekly *Newsday Tuesday* E-Newsletter
- Logo exposure, linked to sponsor URL, on the Leadership Jackson webpage on chamber website
- Logo exposure on monthly agendas and any flyers
- Name exposure in Leadership Jackson broadcast emails
- Name exposure on social media posts
- Logo exposure in PowerPoint at event
- Two admission tickets to graduation dinner

Silver Sponsor at \$500 – Multiple sponsorships available

Benefits for Silver Sponsors—

- Name exposure on monthly agendas and any flyers
- Name exposure in Leadership Jackson broadcast emails

- Name exposure in PowerPoint at event
- Two admission tickets to graduation dinner

Leadership Jackson Alumni Association

The Leadership Jackson Alumni Association is comprised of graduates of the Leadership Jackson program, who elect to join the LJAA to continue serving the community, fostering relationships developed during their Leadership Jackson term, and continue personal & business growth through education and connections.

Series Presenting Sponsor at \$2,500 - One sponsorship is available

Benefits for Presenting Sponsor—

- One-minute commercial at all LJAA events
- Opportunity to place promotional materials at each seat at annual event dinner
- Logo exposure in a minimum of one (1) Chambering Magazine issue
- Presenting Sponsor logo exposure in the chamber's weekly *Newsday Tuesday* E-Newsletter
- Logo exposure, linked to sponsor URL, on the Leadership Jackson Alumni Association webpage on chamber website
- Logo exposure on event agendas and any flyers
- Logo exposure in LJAA broadcast emails
- Announced as sponsor in a minimum of one social media post
- Logo exposure in PowerPoint at annual event
- Four admission tickets to annual dinner

Gold Sponsor at \$1,000 - Multiple sponsorships available

Benefits for Gold Sponsors—

- Recognition during announcements at all LJAA events
- Logo exposure in the chamber's weekly *Newsday Tuesday* E-Newsletter
- Logo exposure, linked to sponsor URL, on the LJAA webpage on chamber website
- Logo exposure on event agendas and any flyers
- Name exposure in LJAA broadcast emails
- Name exposure on social media posts
- Logo exposure in PowerPoint at annual event
- Two admission tickets to annual event

Event Sponsor at \$500 - Multiple sponsorships available (\$500 per chosen event)

Benefits for Event Sponsors—

- Sponsorship for one LJAA event (Spring Social, Education Event, Annual event, Holiday Social)
- One minute commercial during announcements at sponsored LJAA event
- Logo exposure in LJAA broadcast emails promoting specific event
- Logo exposure on event agendas and any flyers
- Logo exposure in LJAA broadcast emails
- Two admission tickets to sponsored event

Event Supporter at \$250 - Multiple sponsorships available (\$250 per chosen event)

Benefits for Event Supporter—

- Sponsorship for one LJAA event (Spring Social, Education Event, Annual event, Holiday Social)
- Recognition during announcements at sponsored LJAA event
- Name exposure in LJAA broadcast emails promoting specific event
- Name exposure on event agendas and any flyers
- Name exposure in LJAA broadcast emails
- One admission ticket to sponsored event

Special Project Sponsor at \$500 - Multiple sponsorships available

Benefits for Special Project Sponsors—

- Sponsorship for annual community projects led by LJAA
- One minute commercial at LJAA event (or at the project site if applicable)
- Logo exposure in LJAA broadcast emails in regards to special project
- Name exposure on event agendas and any flyers where special projects are mentioned
- Name exposure in LJAA broadcast emails pertaining to special projects
- Name exposure in PowerPoint at event
- Two admission tickets to one LJAA quarterly event

Annual Event Presenting Sponsor at \$2,500 - One sponsorship is available

Benefits for Presenting Sponsor—

- One-minute commercial at annual event
- Opportunity to place promotional materials at each seat at annual event dinner
- Logo exposure in a minimum of one (1) Chambering Magazine issue
- Presenting Sponsor logo exposure in the chamber's weekly *Newsday Tuesday* E-Newsletter
- Logo exposure on event agendas and any flyers
- Logo exposure in LJAA annual event broadcast emails
- Announced as sponsor in all social media posts associated with the event
- Logo exposure in PowerPoint at annual event
- Table of eight to annual dinner

Partners in Education Annual Workshop

Partners in Education is an ongoing reciprocal relationship established between the local school systems and area businesses, industries, organizations and government agencies. Mutually supportive partnerships are designed to meet the needs and utilize the resources of the schools and businesses for the benefits of both. Partners commit to specific goals and activities intended to benefit students and the community. Support the schools, support the community.

Presenting Sponsor at \$1,500 – One sponsorship available

Benefits for Presenting Sponsor—

- One-minute commercial at sponsored event
- Opportunity to place promotional materials at each seat
- Display table
- Logo exposure in a minimum of one (1) Chambering Magazine issue
- Announced as sponsor in a minimum of one social media post

- Presenting Sponsor (logo) exposure in the chamber's weekly *Newsday Tuesday* E-Newsletter
- Logo exposure in Partners in Education broadcast emails
- Logo exposure on the chamber website linked to sponsor URL
- Logo exposure in PowerPoint at event

Gold Sponsor at \$500 – Multiple sponsorships available

Benefits for Gold Sponsors—

- Logo exposure in the chamber's weekly *Newsday Tuesday* E-Newsletter
- Logo exposure in flyers and broadcast emails
- Logo exposure on the chamber website linked to sponsor URL
- Logo exposure in PowerPoint at event

Silver Sponsor at \$300 – Multiple sponsorships available

Benefits for Silver Sponsors—

- Logo exposure in flyers and broadcast emails
- Name exposure on the chamber website
- Logo exposure in PowerPoint at event

Bronze Sponsor at \$150 – Multiple sponsorships available

Benefits for Bronze Sponsors—

- Name exposure in flyers and broadcast emails
- Name exposure in PowerPoint at event

Small Business Lunch & Learn

The purpose of the Small Business Series is to promote and educate entrepreneurs and small businesses in Jackson County. Whether the training is targeted towards professional and personal development, skill set training or tips and tricks for small businesses, these sessions offer a fun and convenient way to grow. Lunch and Learns also provide time for networking with other business executives. Lunch and learns are held once a month and typically host 35-50 attendees.

Presenting Sponsor at \$1,500 –

Benefits for presenting sponsor -

- Two-minute commercial at each meeting from company representative
- Announced as sponsor in a minimum of one social media post
- Logo exposure in a minimum of four (4) Chambering Magazine issues
- Presenting Sponsor (logo) exposure in the chamber's weekly *Newsday Tuesday* E-Newsletter
- Logo Sponsor exposure in monthly Small Business Lunch & Learn broadcast emails
- Logo exposure on the chamber website linked to sponsor URL
- Display table at each event
- Logo exposure on event agendas
- Opportunity to distribute promotional materials at each event
- One admission ticket for each monthly luncheon

Meeting Sponsor at \$100 – two per month

Benefits for Platinum Host Sponsors -

- One-minute commercial at sponsored event
- One admission ticket to sponsored event

Display Table at \$30 – number of display tables available dependent on event venue

Benefits—

- One display table at sponsored event for displaying promotional materials, items, and information
- Name exposure at sponsored event

**Higher levels of sponsorship come with an opportunity to place promotional items at each seat/table.*

Star Student, Star Teacher and the Teacher of the Year Awards Dinner & Banquet

This program honors Jackson County's outstanding high school seniors and the teachers who have been most instrumental in their academic development and success. Winners may also move on to compete at the regional level.

Presenting Sponsor at \$1,750 – One sponsorship available

Benefits for Presenting Sponsor—

- One-minute commercial at sponsored event
- Opportunity to place promotional materials at each seat
- Announced as sponsor in a minimum of one social media post
- Logo exposure in a minimum of one (1) Chambering Magazine issue
- Logo exposure in the chamber's weekly *Newsday Tuesday* E-Newsletter
- Logo exposure in event broadcast emails
- Logo exposure on the chamber website linked to sponsor URL
- Logo exposure in PowerPoint at event
- Logo exposure in event program
- Table of eight (8) at awards dinner

Platinum Sponsor at \$1,000 – Multiple sponsorships available

Benefits for Gold Sponsors—

- Announced as sponsor in a minimum of one social media post
- Logo exposure in a minimum of one (1) Chambering Magazine issue
- Logo exposure in the chamber's weekly *Newsday Tuesday* E-Newsletter
- Logo exposure in event broadcast emails
- Logo exposure on the chamber website linked to sponsor URL
- Logo exposure in PowerPoint at event
- Logo exposure in event program
- Six (6) seats at awards dinner

Gold Sponsor at \$750 – Multiple sponsorships available

Benefits for Gold Sponsors—

- Logo exposure in the chamber's weekly *Newsday Tuesday* E-Newsletter
- Logo exposure in event broadcast emails
- Name exposure on the chamber website
- Logo exposure in PowerPoint at event
- Logo exposure in event program
- Four (4) seats at awards dinner

Silver Sponsor at \$400 – Multiple sponsorships available

Benefits for Silver Sponsors—

- Name exposure in the chamber's *Newsday Tuesday* E-Newsletter
- Name exposure in event broadcast emails
- Logo exposure in PowerPoint at event
- Name exposure in event program
- Two (2) seats at awards dinner

Bronze Sponsor at \$150 – Multiple sponsorships available

Benefits for Bronze Sponsors—

- Name exposure in PowerPoint
- Name exposure in event program
- One (1) seat at awards dinner

Women in Business Monthly Luncheon Series

The Women in Business program exists for the purpose of increasing the professional and personal development of women and encouraging participation and recognition of women in the Jackson County Area. Reach 65+ business professionals every month and have the benefit of repetitive exposure so that the business community may build a relationship with you and your business.

Presenting Sponsor – \$2,000 - one available (10 meetings)

Benefits for Presenting Sponsor—

- Two-minute commercial at each meeting from company representative
- Announced as sponsor in a minimum of one social media post
- Logo exposure on each month's event agenda
- Logo exposure in a minimum of four (4) Chambering Magazine issue
- Presenting Sponsor exposure in the chamber's weekly *Newsday Tuesday* E-Newsletter
- Logo exposure in Women in Business Luncheon broadcast emails
- Logo exposure on the chamber website linked to sponsor URL
- Display table at each event
- Opportunity to distribute promotional materials at each event
- One admission ticket for each monthly luncheon

Meeting Sponsor at \$300 – two sponsorships available (One meeting)

Benefits for Platinum Host Sponsors—

- One-minute commercial at sponsored event
- Logo exposure in the chamber's weekly *Newsday Tuesday* E-Newsletter
- Logo exposure in Women in Business Luncheon broadcast emails
- Logo exposure on the chamber website linked to sponsor URL
- Logo exposure on event agendas
- Opportunity to place promotional materials at each seat
- Two admission tickets for sponsored luncheon

Display Table at \$30 – number of display tables available dependent on event venue

Benefits—

- One display table at sponsored event for displaying promotional materials, items and information
- Name exposure at sponsored event
**Higher levels of sponsorship come with an opportunity to place promotional items at each seat/table.*

Woman of the Year Awards Luncheon

The Annual Woman of the Year luncheon celebrates the hardworking and successful women throughout Jackson County. It recognizes the truly inspiring women who make a difference in our community, excel in their professional lives and make the time to mentor others. The Woman of the Year Award honors the individuals who have achieved professional excellence, mentored, actively served the community, and helped other women to reach their leadership potential.

Presenting Sponsor at \$3,500 – One sponsorship available. Event will be referred to as “Woman of the Year Awards Luncheon presented by “Company Name.”

Benefits for the Presenting Sponsor -

- Two-minute opportunity for company executive to speak at podium
- Advertisement in the program – ad provided by the sponsor
- Opportunity to distribute promotional materials at the event
- Two (2) seats at the head speaker table at the luncheon
- Announced as sponsor in a minimum of one social media post
- Logo exposure in a minimum of one (1) Chambering Magazine issue
- Presenting Sponsor exposure in the chamber’s weekly *Newsday Tuesday* E-Newsletter
- Presenting Sponsor exposure in Woman of the Year broadcast emails
- Logo exposure on the chamber website linked to sponsor URL
- Presenting Sponsor exposure in the event program
- Logo exposure in PowerPoint at event
- Six additional seats reserved together at luncheon to equal eight total seats to luncheon

Award Sponsor at \$1,500 – One sponsorship is available

Benefits for the Award Sponsor—

- Company representative may help present the award to the recipient at the luncheon
- Company representative may help present nominees with recognition plaques
- Announced as sponsor by emcee at the podium
- Announced as sponsor in a minimum of one social media post
- Logo exposure in the chamber’s weekly *Newsday Tuesday* E-Newsletter
- Logo exposure in Woman of the Year broadcast emails
- Logo exposure on the chamber website linked to sponsor URL
- Logo exposure in PowerPoint at event
- Logo exposure in the event program
- Two (2) seats at luncheon in premium location

Speaker Sponsor at \$1,500 – One sponsorship is available

Benefits for the Award Sponsor—

- Company representative to introduce keynote speaker at event
- Announced as sponsor by emcee at the podium
- Announced as sponsor in a minimum of one social media post
- Logo exposure in the chamber's weekly *Newsday Tuesday* E-Newsletter
- Logo exposure in Woman of the year broadcast emails
- Logo exposure on the chamber website linked to sponsor URL
- Logo exposure in PowerPoint at event and/or on event
- Logo exposure in the event program
- Two (2) seats at the head speaker table at the luncheon

Platinum Sponsors at \$1,000 – multiple sponsorships available

Benefits for Platinum Sponsors—

- Announced as sponsor by emcee at the podium
- Logo exposure in the chamber's weekly *Newsday Tuesday* E-Newsletter
- Logo exposure in Woman of the Year broadcast emails
- Logo exposure on the chamber website linked to sponsor URL
- Logo exposure in PowerPoint at event
- Logo exposure in the event program
- Six (6) seats at luncheon

Gold Sponsor at \$750 – Multiple sponsorships are available

Benefits for Gold Sponsors –

- Announced as sponsor by emcee at the podium
- Name exposure in the chamber's weekly *Newsday Tuesday* E-Newsletter
- Logo exposure in Woman of the Year broadcast emails
- Name exposure on the chamber website
- Logo exposure in PowerPoint at event
- Logo exposure in the event program
- Four (4) seats at luncheon

Silver Sponsors at \$500 – multiple sponsorships available

Benefits for Silver Sponsors—

- Name exposure in Woman of the Year broadcast e-mails
- Name exposure in PowerPoint at event
- Name exposure in event program
- Two (2) seats at luncheon

Next Page for Sponsorship Contract

Sponsorship Contract - 2024

Organization name: _____

Contact first and last name: _____

Contact e-mail: _____

Contact phone: _____

Organization Address: _____

City: _____ State: _____ Zip: _____

Please register my organization for the following sponsorship:

Event Name: _____

Sponsorship Name/level: _____

Cost: _____

Date (dd/mm/yy): _____

(for events reoccurring monthly or quarterly, please fill in your first preference of event date to sponsor. Availability will be confirmed by chamber staff.)

Payment Method:

Check

Please call me for my credit card information

Please send an invoice

(invoices are emailed and include a link to pay with a credit card)

Signature: _____

(please note that typing your name constitutes as a signature if returned electronically.)

Name: _____

Please fill out and return to Melissa Britt by e-mail at mbritt@jacksoncountyga.com, fax to 706-387-0304 or mail to the Jackson County Area Chamber of Commerce at 270 Athens Street, Jefferson, GA 30549.

***To register for multiple sponsorships at one time please request a multi-sponsorship contract. Thank you for your support!