

SouthWest Metro CHAMBER OF COMMERCE

Relationship Driven



Growth Focused



Innovative Approach



Fun



The SouthWest Metro Chamber of Commerce (SWMCC) is a 501(c)(6) non-profit serving primarily Chaska, Chanhassen, Carver and Victoria, as well as the surrounding region. As a Chamber we have over 300 members, representing nearly 20,000 area employees. Our core focuses are bringing people together and strengthening our business community.

Membership in the SWMCC connects you to nearly 1,000 business professionals in the region.

What We Do:

Market our Member Businesses

- ◆ Member Referrals *We ALWAYS refer members FIRST*
- ◆ New Business Ribbon Cuttings
- ◆ Ambassador Visits
- ◆ E- Newsletter
- ◆ Literature Distribution
- ◆ Post Member Events & Job Openings
- ◆ Social Media Posts

Networking Opportunities

- ◆ Meet & Greets (Coffee — Networking)
- ◆ Membership Luncheons
- ◆ Women's Biz Events
- ◆ Business After-Hours Socials & Events

Major Events & Sponsorships

- ◆ First Responders Luncheon (*NEW 2023*)
- ◆ The Taste of Chaska
- ◆ Chanhassen July 3rd Business Expo
- ◆ Downtown Chaska Farmers' Market
- ◆ Carver Farmers' Market
- ◆ Annual Chamber Golf Classic
- ◆ Annual Chamber Celebration Gala

Leadership Programs, Services and Community Partnerships

- ◆ SouthWest Metro Leadership Events
- ◆ Southwest Metro Chamber Scholarship Programs (for high school and non-traditional students)
- ◆ Certificates of Origin & Scam Alerts
- ◆ Local Business Councils (Buy Chanhassen, Victoria Business Association, Chaska Downtown Business Alliance, & Carver Business Alliance)
- ◆ At the table with many other community initiatives (e.g. education, transportation, business/workforce development)

Engage in Public Policy Issues

- ◆ Involved in local, regional, state and federal policy issues that affect business and the business climate
- ◆ State of Minnesota Department of Employment and Economic Development (DEED)
- ◆ Strategic Alliances (Minnesota Chamber of Commerce, U.S. Chamber of Commerce, League of Women Voters)

