

Upcoming ways to Connect & Market your business



Annual Mayor's Luncheon

Nov. 20 * 11:30am-1:00pm

Chaska Event Center

Sold Out - Registration closed
Mark your calendars for our next big
Luncheon on Dec. 18 in
Chanhasen

Tuesday Meet & Greet

Nov. 19 * 8:00-9:00am

Allstate Insurance

108 Pioneer Trail - Chaska
Commons

Join us for some coffee, network with
other business reps.
and help us welcome Mindy and
Cadee to their new Allstate Insurance
office.

New Member Meet & Greet

Tuesday, Dec. 3 * 8:00-9:00am

Chanhasen Community Center
2310 Coulter Blvd

This is a chance to meet some of our
newer Chamber members, review your
member benefits and look at our new
website and business directory.
No cost to attend.

CHAMBER BUSINESS BLOG

5 Myths of Small Business Cybersecurity

Author: Brad Killian - CompleteTech

According to the Small Business Administration, approximately 30 million small businesses operate in the U.S. employing nearly half the total workforce. These organizations are increasingly becoming victims of cybercriminals with alarming outcomes: 70% of small and medium sized businesses "SMBs" experienced a cyberattack in 2017.

Ransomware attacks have increased over 97 percent in the past two years SMBs in the U.S. and Canada spent an average of \$149K to recover from a breach in 2018. 60% of SMBs that suffer a successful cyberattack go out of business within six months.

While data clearly shows cyberattacks are a growing problem for SMBs, most do not make security a priority until they have had an incident. This is often driven by a "It won't happen to me" attitude resulting from some myths about security prevalent in the small business community.

My business is too small to be a target.

Cyber-attacks are crimes of opportunity. All businesses have valuable data assets ranging from personal information to operational and trade secrets. Reeling from the cost of breaches, most large corporations now make cyber security a priority driving cybercriminals to focus on smaller companies. Often without dedicated IT security staff and weak or non-existent security practices, smaller organizations are easy targets. SMBs represented 43% of successful data breaches in 2018. All businesses using online resources are targets.

Running OS updates keeps computers secure

Most employees know to update their computer when alerted, but they are often only patching their Windows or

JOIN US FOR A TRADITIONAL

THANKS GIVING

Dinner Buffet

⇒ NOVEMBER 28th • 11am - 1:30pm ⇒

Adults \$31.95 | Children (6-12) \$14.95 | Children (5 & under) FREE
RESERVATIONS REQUIRED 952.368.3100



Thanksgiving is Here!

Spend time with family, not with the oven.
The Finishing Room has dessert covered!

		
Pumpkin Pie Cookies 9 Pieces \$12.00	Apple Pie Cheesecake 8" Round \$24.00	Pumpkin S'mores Cupcakes 9 Count \$14.00
Or Box of 9 Muffin-Size \$18.00		

Order online for pick-up at oakridgeminneapolis.com
or call us at 952-368-3100
Orders Due by
Monday, November 25th

 Pick-up November 27th or 28th

RESERVED FROM *The Finishing Room*

One Oak Ridge Drive, Chaska, MN 55318

Workplace Wellness Funding Opportunity for Local Businesses

Carver County Public Health is currently accepting project proposals from local businesses interested in implementing wellness activities related to healthy eating, physical activity, breastfeeding support, and/or tobacco-free living. Public Health will provide technical assistance and resources to workplace partners to help identify workplace wellness opportunities and implement evidence-based strategies. Please visit

www.co.carver.mn.us/worksites to

Mac OS. OS patching will prevent some infections, but many viruses exploit weaknesses in 3rd party software like Acrobat, Java, or Flash to infect your computer. Most applications are not configured to check for updates automatically and users rarely know to update them manually leaving their systems open to compromise.

Anti-virus security software protects our network.

Many businesses install security software without understanding its limitations. Anti-virus needs to recognize viral code to prevent infection, so it needs to be configured correctly and updated frequently. Even then, it's far from 100% effective. While not a complete solution, anti-virus security software can help your business avoid infections if managed correctly.

2-factor authentication is unnecessary.

81% of hacking-related breaches in 2018 leveraged stolen or weak passwords! Most users choose short, easily guessed passwords and reuse common passwords across multiple systems. Stronger unique passwords reduce risk but still get stolen. Leveraging 2-factor authentication is most effective for protecting your data allowing identity verification via text message or fingerprint scan in addition to a password to secure access, but care needs to be used in selecting an approach that does not interfere with workflows or cause excessive overhead.

Cybersecurity is IT's job.

While IT has a responsibility to provide secure applications, access and infrastructure to support the business, cybersecurity is everyone's job. Almost half of all malware is installed via email. If your employees aren't trained on cybersecurity best practices, like how to spot phishing scams and avoid unsafe links, they are opening your company to potential issues.

If these myths sound familiar or you have concerns about the security of your business, we can help. completeTECH specializes in helping businesses protect themselves and thrive with straightforward, affordable technology solutions. Schedule a free consultation online today and make sure your business is protected before you have a problem.

CONNECT WITH THE BLOG AUTHOR
Brad Killian- CompleteTech

learn more or to complete a project proposal. Project proposals are accepted on rolling basis but are due no later than January 31, 2020. If you have any questions or would like more details, please contact Jean at jpierson@co.carver.mn.us.

Phone- (612) 361-1976
Email- brad.killian@completetech.com
Website- www.completetech.com



Teddy Bear TEA

**SUNDAY
DEC 8TH
10:00 AM**

Children will enjoy hot cocoa, assorted finger sandwiches, holiday cookies and more, while adults delight in freshly baked scones, fancy tea sandwiches, delicate desserts, sparkling wine and a variety of teas

Children receive a Holiday Teddy Bear!

AGES 3 & UNDER - FREE
AGES 4-12 - \$20*
AGES 13 & ABOVE & ADULTS - \$40*

OAK RIDGE
HOTEL & CONFERENCE CENTER

STORYBOOK READING
SINGING * PHOTOS

TO MAKE RESERVATIONS,
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M-F 10:00 am - 4:00 pm
oakridgeminneapolis.com

* Prices do not include sales tax and gratuity which will be added to your order at the time of purchase. Attendance is on a first-come, first-served basis.

Last Week in Pictures

Thank you to sponsors, prize donors and attendees at our Celebration Gala at Hazeltine.

For more pictures and to see who the award winners were [click here](#)





Welcome New Chamber Member! The Preschool Place

Southwest Metro Chamber of Commerce
www.swmetrochamber.com

