

# MARKETING AMPLIFICATION OPPORTUNITIES

### **JANUARY**

#### **Chamber Board Installation Dinner**

Annual dinner to install the incoming Officers and Directors of the Key Biscayne Chamber of Commerce Board.

- Presenting Sponsor \$2,500
- Supporting Sponsors \$500

#### **MARCH**

## Celebrating Women-owned Businesses on The Key

Learn from an array of local successful women business owners who met the challenges of starting and maintaining their profitable businesses. Listen to their stories and learn from their personal experience, what it takes to make it happen as an entrepreneur. Held during Women's History Month.

- Presenting Sponsor \$2,000
- Supporting Sponsors \$500

## **APRIL**

#### **Good Neighbor & Giving Tree Awards**

Rewards local students who display superior personal character and good will, teachers who give all there is to give, and honors Principal of the Year. Attendees include local schools, Police and Fire Departments, KB Community Foundation, Village Officials and local business owners. Sponsorships are tax deductible.

- Presenting Sponsor \$2,500
- Awards \$1,500
- Gold Sponsor \$1,000
- Silver \$500
- Bronze \$250
- Friends \$100

#### JUNE

#### Tech Talk

Hear from the Experts – Connectivity, Cryptocurrencies & Blockchain Technology and the Metaverse. Free & Open to the Public.

• Presenting Sponsors (3) \$1,000

## **JULY**

#### 4th of July Parade Float

Exposure to the community at large. Logo of your business on both sides of the themed float – only twelve (12) spots available.

• Float Sponsors \$300

#### **NOVEMBER**

### **Trustee Luncheon**

A VIP Meet & Greet with Village of Key Biscayne's newly elected officials.

• Presenting Sponsor: \$2,500

• Event Sponsor: \$1,000

• Supporting Sponsors: \$500

### YEAR-ROUND

## **Chamber Website Advertising\***

- Enhanced Listing \$19 monthly
- Category Sponsorship \$69 monthly
- Premium Sponsorship \$99 monthly
- Complete Sponsorship \$159 monthly

#### Island Life – Official Guide & Directory of the KB Chamber of Commerce\*

Annual publication, 10K copies are distributed free throughout the year to KB residents, at hotels and businesses on and off the Key, to new residents through the Chamber's Welcome Tote program, at the Key Biscayne 24/7 Welcome Center and at special events. A digital edition is available year-round on KB Chamber's homepage.

\*For advertising sales contact the Islander News at jrey@islandernews.com or (305) 361-3333.

## Key Biscayne Visitor Guide

Annual publication (Aug – July). A comprehensive guide with restaurant listings, retail shops, wellness & fitness listings and a map. Print run: 10K. Digital edition on the homepage of the Chamber website.

- Back Cover full page ad \$2,000
- Inside Front Cover full page ad \$1,800
- Full-page ad \$1,000
- Enhanced Listings with Photo \$350

## Key Biscayne, Brickell & Virginia Key Map

A free City Guide to shopping, restaurants, entertainment and real estate on Key Biscayne, Brickell and Virginia Key published annually.

\*For advertising sales call Marshall Steingold (305) 710-2720 or visit miamimaps.com.

### New Resident Welcome Totes (\$2,000)

The Chamber distributes approximately 30+ welcome totes a month to Chamber member realtors to give to New Residents (buyer and renters). The totes contain a wealth of useful information and promotional materials from our local businesses. Each tote would be branded with your business logo.

## Chamber Networking Events / Small Business Forums

Sponsorship pricing varies depending upon event. Details available upon request.

**CONTACT** 

**Key Biscayne Chamber of Commerce** 

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<sup>\*</sup>For advertising sales contact Ward Thompson at ward@chambermaster.com or (612) 986-4260