



Families

— IN PARADISE —

Sunday, March 13, 2022

keybiscaynechamber.org

Join the Village of Key Biscayne and the Key Biscayne Chamber of Commerce on Sunday, March 13, 2022 for the 4th annual Families in Paradise, a fun-filled day designed to bring families together, while learning about the different businesses in the community.

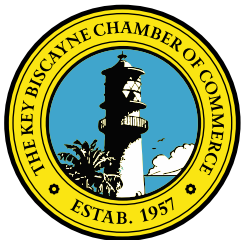
Families in Paradise offers the opportunity to connect and network with families and businesses in Key Biscayne. By combining family-friendly

interactive activities with local businesses and sponsors, we keep attendees engaged while maximizing brand exposure.

10:00 am - 3:00 pm
Key Biscayne Village Hall across from Community Center
keybiscaynechamber.org



The Organizer



The **Key Biscayne Chamber of Commerce** actively supports its members by advancing the business, commercial and civic interests of the Village of Key Biscayne. The Chamber also serves as a comprehensive resource center with its 24/7 Visitors Center and strives to make the Village of Key Biscayne the community of choice to live, work, and play.

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Our specifically designed activities **connect family fun with local businesses**

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Rodrigo Antunes
2022 Chair KB Chamber



Families in Paradise. A fun hands-on event for the entire family to enjoy Key Biscayne even more!

Maximize your company's exposure in Key Biscayne by participating in Families in Paradise, the Chamber of Commerce's signature event.

When: **Sunday, March 13, 2022**
 Where: **Key Biscayne Village Hall**
 Expected Attendance: **600**
 Exhibitors: **30**

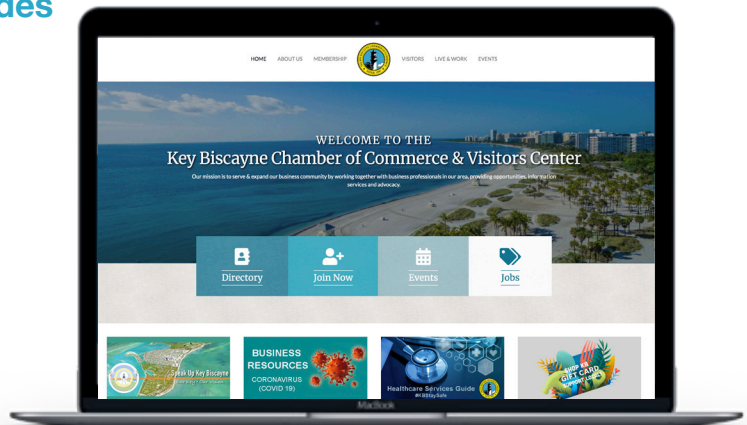
	Event Exhibitor \$ 250/\$500*	Bronze Partner \$1,500	Silver Partner \$2,500	Gold Partner \$5,000*
Exhibit Space (includes 6-foot table, 2 chairs & tablecloth)	x	x	x	x
Logo in event program	x	x	x	x
Logo & link on event page	x	x	x	x
Recognition on the event's social media channels	x	x	x	x
Post-event recognition on social media	x	x	x	x
Tickets to the Families in Paradise event	5	10	15	20
Recognition in press release		Mention	Mention	Boilerplate
Logo in all adds		x	x	Premium positioning
Logo on flyers & posters		x	x	Premium positioning
Ad in event program		Half (1/2)page	One full page	Two-page spread
Logo displayed in center courtyard of main event			x	Premium positioning
Premium exhibit space			x	x
Dedicated e-blast via Key Commerce				x
Industry category exclusivity				x

*\$250 Key Biscayne Chamber of Commerce members/\$500 non-members

Promote your Business to Key Biscayne Families

The event is supported by an extensive communication campaign that includes the following channels:

- KB Chamber of Commerce website & social media channels
- Local media
 - Islander News
 - Key Biscayne Magazine
 - Key Biscayne Independent
 - Tropical Rag
 - Key Biscayne Portal
 - Channel 77 (local community channel)
- Newsletters
 - Key Commerce
 - Village Connect
 - KB Community
 - Foundation
 - Active Islander
 - eXpats Club
 - Spencer Raymond Group
- Freebee campaign
- Local private and public-school communicators
- Partner networks
- Mom blogs
- Online Community Calendars
- Eventbrite
- WhatsApp chats
- Flyers and posters throughout the Village



More info at keybiscaynchamber.org |