



**Reidsville Chamber of Commerce  
Board of Directors Meeting  
July 26, 2023  
140 S Scales Street**

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- |                                     |   |
|-------------------------------------|---|
| 1. Call to Order                    | Jessie Meador   Chairwoman  |
| 2. Invocation                       |   |
| 3. Strategic Conversations (20 min) | Goal Setting: Updates on Goals & Deadlines<br>Board Commitment Conversation |

**CONSENT AGENDA**

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The Reidsville Chamber of Commerce uses a Consent Agenda to consider items that are non-controversial and routine. The Consent Agenda is acted upon by one motion and vote of the Board. Items may be removed from the Consent Agenda and placed on the Regular Agenda at the request of a Board Member. The Consent Agenda contains the following items:

1. Approval of New Members and Dropped Members (Membership Report) (Pg.2)
2. Member of the Month (Pg. 3)

**REGULAR AGENDA**

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- |  |   |
|--|---|
| 1. City of Reidsville Report                         | Robin Yount   City of Reidsville              |
| 2. Executive Board Updates                           |   |
| a. Chairwoman's Comments                             | Jessie Meador   Chairwoman                    |
| b. Board Member Commitment (Pgs.4-7)                 |   |
| c. Board Budget Report (Pgs. 8-10)                   |   |
| d. Financial Dashboard (Pg.11)                       |   |
| e. AR Report (Pgs. 12-14)                            |   |
| 3. Committee Reports                                 |   |
| a. Workforce Development                             | Jennifer Lester   Business & Industry Liaison |
| b. Annual Awards/Staff Appreciation/Ice Cream Social | Diane Sawyer   President & CEO                |
| 4. President's Report (Pg.15)                        | Diane Sawyer   President & CEO                |
| a. Updates on Committees                             |   |
| b. Upcoming Events                                   |   |
| i. Golf Tournament                                   |   |
| ii. Business Showcase                                |   |
| 5. Announcements & Adjourn                           |   |

**July 2023 - Membership Report**

**Drop Members**

<b>Company</b>	<b>Joined</b>	<b>Membership Dues</b>	<b>Last Payment Received</b>	<b>Reason</b>
Pink Poppi	8/24/2021	\$200.00		Can't Afford Dues
Transfurmatons Pet Spa	3/25/2016	\$200.00		Can't Afford Dues
Reidsville Building Supply		\$265.00		Business Sold
<b>Total</b>		<b>\$665.00</b>		
<b>YTD Total</b>		<b>\$4,250.00</b>		

**New Members**

<b>Company</b>	<b>Joined</b>	<b>Membership Dues</b>		
Breezy Balance Yoga	7/10/2023	\$ 200.00		
Carolina Strong Roofing	7/6/2023	\$ 200.00		
Reidsville Building Supply	6/28/2023	\$ 265.00		
<b>Total</b>		<b>\$665.00</b>		
<b>YTD Total</b>		<b>\$5,900.00</b>		

## August Member of the Month:

Woodland Heights Apartments, owned by Tom Holderby, has been nominated as the August Member of the Month for the Reidsville Chamber of Commerce. We are thankful for his continued investment in Reidsville and for his contributions to economic development.

## **BOARD OF DIRECTORS CODE OF CONDUCT**

Membership on the Board of Directors of the Reidsville Chamber of Commerce ("Chamber") carries certain duties and responsibilities. This Code of Conduct outlines some of those duties and responsibilities.

### **COMMITMENTS**

The position of a Chamber Board member comes with a commitment to support the organization, its programs, and policies. Chamber board members will assist in meeting the mission and vision of the Chamber, carrying out certain responsibilities and duties, ensuring that my board membership reflects the membership of the Chamber. Each year, said members will sign a recommitment to the Chamber of Commerce, as seen in Addendum A.

In general, board members are *required to*:

- Become familiar with the Reidsville Chamber policies, procedures, and programs to be an informed representative of the Chamber.
- Attend the Annual Awards Luncheon which includes installment of new board members.
- Attend all Board meetings as is reasonably possible. If board member misses three (3) consecutive full board or executive board meetings (not combined), their seat will be considered vacant and will be subsequently filled through the nomination process.
- Attend the annual board retreat, typically in January to assist in the development, adoption, and implementation of the annual program of work.
- Participate in at least three (3) FUN Committees, one of which will either be Golf FORE Reidsville OR Reidsville Business Expo and Job Fair.
- Be fiscally invested in the Chamber and its programs to ensure the board shows a united commitment to the organization. This can be achieved in many ways such as:
  - Donating supplies for events or office inventory.
  - Donating gift cards and giveaways for fundraisers.
  - Donating any amount of money as is comfortable.
  - Becoming a Chamber Champion.
  - Sponsoring an event at any level.

In general, board members are *encouraged to*:

- Attend as many monthly Chamber Coffees, ribbon cuttings, and Chamber-sponsored events as is reasonably possible.
- Volunteer at Chamber-sponsored events as much as is reasonably possible.
- Come to board meetings having read the board packet and ready to discuss any questions or issues for board consideration.

### **CONFIDENTIALITY**

Chamber Board members, in the course of their service to the Chamber, will at times come to know information that, if revealed to the public or even another Chamber member, could be embarrassing to a Chamber member, harmful to the interests of the Chamber, or even create legal liability for the Chamber. All information acquired by a Chamber Board member concerning Chamber personnel matters, financial matters, legal matters, member status issues, or any other item of Chamber business designated by the President or Chairman of the Board as being confidential in nature, therefore shall be held in the strictest of confidence and shall not be divulged to any outside party, including Chamber members, without prior authorization by the President or Chairman of the Board.

### **REPRESENTATION OF THE CHAMBER**

Chamber board members are ambassadors of the organization to the public that help increase awareness of the Chamber's mission, vision, and plans. There are certain limits to the representation of a board member to the public. Ordinarily, only the President and Chairman of the board may sign contracts, correspondence, and other documents on behalf of the Chamber as well as speak to the media or any public agency, governmental official, or community organization on behalf of the Chamber. Other Chamber Board members, Chamber members or Chamber staff may only do so upon the express direction by the President or Chairman of the Board, or upon a resolution of the Executive Committee or Board of Directors. Under no circumstances shall any Board member or Chamber member endorse any product, service, community organization, political candidate, or ballot initiative on behalf of the Chamber or use or permit the Chamber's letterhead or other insignia to be used for such purpose.

In addition, as ambassadors of the Chamber, keep in mind that your presence online and on social media could adversely affect the Chamber and its members. This ultimately can affect the Chambers' ability to raise funding and increase membership over time. While board members are solely responsible for what they post online on their personal accounts, before creating content online, consider some of the risks and rewards that are possible.

### **CONFLICTS OF INTEREST**

Chamber Board members owe a high fiduciary duty to the Chamber. Therefore, no Chamber Board member shall maintain any business enterprise or other activity that directly conflicts with the interests of the Chamber, and no Chamber staff member shall solicit Chamber members for any reason that is not directly related to official Chamber business.

### **POLICY DEVELOPMENT**

As a Board member, you are responsible for establishing all policy matters brought before you. The Board of Directors is the one and only source of policy decisions. Although your personal position or thoughts on an issue are important and can be helpful for the Board of Directors to hear all points of view, once the Board of Directors has taken an official position on a particular matter, you are requested to place your personal position aside for the good of the organization.

**WHAT IS POLICY?** Policy is a formal statement of position in the name of the Reidsville Chamber of Commerce.

A policy statement may be:

- A. Advisory to our membership and the community at large, as on a public question such as support for - or opposition to - a ballot proposition.
- B. A statement of a course of action to be taken by the Chamber, such as a plan to secure the construction of a cultural arts or a convention center for Reidsville. (For example).

**WHO MAKES POLICY?** In all cases, policy is recommended to the Board of Directors. Such recommendations are made by the Chamber's standing committees (e.g., Government Affairs Committee) concerning matters within their field of interest, or by special committees or Task Forces appointed by the Board to study a specific issue (e.g., Building Task Force).

In many cases, standing committees have subcommittees which have been assigned specific fields of interest (e.g., Taste of Newport Marketing Committee). Policy formulation then begins with the studies and reports of these subcommittees to the standing committee. The Chairman of the committee making the report to the Board is expected to make the main argument before the Board in support of his committee's recommendation. Where desirable, he may bring expert witnesses from the committee to assist the Board in study of the issue. Arrangements for any guest to be invited to a Board meeting should be made well in advance with the President.

PUBLICITY ON COMMITTEE ACTION      Publicity on a committee policy recommendation before the Board of Directors have approved it is forbidden.

ACTION IN SUPPORT OF POLICY Action to carry out policy approved by the Board of Directors is a function of Chamber management, working with the Executive Committee, the Chairman of the standing committee and staff.

### **COMPUTERS, INTERNET ACCESS, and E-MAIL**

Chamber computers are to be used for business purposes only. All files and records stored on Chamber computers are the property of the Chamber. Use of Chamber computers for personal advertising or soliciting is not permitted and copying of any Chamber files for personal use is prohibited. Electronic mail messages are to be used for business purposes only and are considered Chamber property. Inappropriate, offensive, off-color or sexually related messages and Web browsing are prohibited. The Chamber maintains the right to access all data on the computer and E-mail systems at any time with or without prior notice.

### **POLICY AGAINST HARASSMENT**

The Chamber does not tolerate unlawful harassment of any of its staff members. Any form of harassment which violates federal, state or local law, including, but not limited to harassment related to an individual's race, religion, color, sex, sexual orientation, national origin, ancestry, citizenship status, marital status, pregnancy, age, medical condition (cancer related or HIV/AIDS related), or physical or mental disability is a violation of this policy. For these purposes, the term "harassment," includes slurs and any other offensive remarks, jokes, other verbal, graphic, or physical conduct.

In addition to the above listed conduct, "sexual harassment" can also include the following examples of unacceptable behavior:

- unwanted sexual advances;
- offering employment benefits in exchange for sexual favors;
- visual conduct -- leering, making sexual gestures, displaying of sexually suggestive objects or pictures, cartoons or posters;
- verbal sexual advances or propositions;
- verbal abuse of a sexual nature, graphic verbal commentaries about an individual's body, sexually degrading words used to describe an individual suggestive or obscene letters, notes, or invitations; or
- physical conduct -- touching, assault, impeding or blocking movements.

**Note that this policy is a "zero-tolerance" policy. Any violation of this policy will be treated as a disciplinary matter, regardless of whether it constitutes illegal harassment under the law.**

A Chamber Board member who feels that he or she is being harassed by a Board member should immediately notify the Chairman of the Board, the President of the Chamber, or the Chamber's Executive Board. A Chamber staff member will not be penalized in any way for reporting a harassment problem.

All complaints of harassment which are reported will be investigated as promptly as possible. All complaints of harassment which are reported will be treated with as much confidentiality as possible, consistent with the need to conduct an adequate investigation.

Harassment of Chamber staff members in connection with their work by Chamber members or outsiders may also be a violation of this policy. Any such harassment should be reported immediately, and appropriate action will be taken. Harassment of Chamber members by Chamber Board members or staff members is also prohibited.

**VIOLATIONS OF CODE OF CONDUCT**

Violations of this Code of Conduct may result in disciplinary action, including the removal of a Board member from office.

**ACKNOWLEDGMENT OF RECEIPT**

I acknowledge that I have received a copy of the Reidsville Chamber of Commerce Code of Conduct for Board of Directors, and that I am responsible for reading and following it.

\_\_\_\_\_  
SIGNATURE

\_\_\_\_\_  
DATE

\_\_\_\_\_  
PRINTED NAME

Addendum A: Reidsville Chamber of Commerce Board Commitments (revised July 2023)

[INSERT ONCE FINAL DOCUMENT IS APPROVED BY BOARD]

## Reidsville Chamber of Commerce Profit & Loss Budget vs. Actual January through June 2023

	Jan - Jun 23	Budget	\$ Over Budget
<b>Ordinary Income/Expense</b>			
<b>Income</b>			
7057 · Caswell RDF			
7057851 · Exepnses Caswell RDF	-1,633.71		
<b>Total 7057 · Caswell RDF</b>	-1,633.71		
7055 · Reidsville Luckies Night Income	120.06		
<b>Revenues</b>			
4030 · Rental Income	15,784.61	15,000.00	784.61
4010 · Membership Investments	32,282.91	41,000.02	-8,717.11
4020 · New Member Investment	5,089.47	5,000.02	89.45
<b>Total Revenues</b>	53,156.99	61,000.04	-7,843.05
4150 · Miscellaneous Income	107.76		
4180 · Visitor Center			
4181 · Visitor Center Expenses	-6,864.37		
4180 · Visitor Center - Other	129.00	0.00	129.00
<b>Total 4180 · Visitor Center</b>	-6,735.37	0.00	-6,735.37
7051 · Grasshoppers Night Income			
7051851 · Grasshoppers Night Expenses	-4,698.20		
7051 · Grasshoppers Night Income - Other	5,587.80		
<b>Total 7051 · Grasshoppers Night Income</b>	889.60		
7052 · Greensboro Swarm Income			
7052851 · Greensboro Swarm Expenses	-1,310.08		
7052 · Greensboro Swarm Income - Other	2,309.30		
<b>Total 7052 · Greensboro Swarm Income</b>	999.22		
7000 · Division Income			
7057 Caswell RDF Income	193.67		
7057 Caswell RDF Income	96.66		
7057 Caswell RDF Income	193.67		
7057 Caswell RDF Income	96.66		
7057 Caswell RDF Income	193.67		
7057 Caswell RDF Income	96.66		
7057 Caswell RDF Income	96.66		
7057 Caswell RDF Income	96.66		
7057 Caswell RDF Income	150.02		
7057 Caswell RDF Income	203.37		
7057 Caswell RDF Income	100.00		
7015 · RDC Fundraising Income			
7015815 · RDC Fundraising Expenses	-9,500.82		
7015 · RDC Fundraising Income - Other	12,551.64		
<b>Total 7015 · RDC Fundraising Income</b>	3,050.82		
7100 · Affinity Program Income	318.45		
7049 · Beer Garden/WineTasting Income			
7049849 · BeerGarden/WineTasting Expen...	197.24		
7049 · Beer Garden/WineTasting Income - ...	-8.23		
<b>Total 7049 · Beer Garden/WineTasting Inco...</b>	189.01		
4170 · Chamber Champion	27,905.61	25,500.00	2,405.61
7020 · Staff Appreciation Luncheon			
7020820 · Staff Appreciation Expenses	-956.99	-3,000.00	2,043.01
7020 · Staff Appreciation Luncheon - Other	240.57	3,000.00	-2,759.43
<b>Total 7020 · Staff Appreciation Luncheon</b>	-716.42	0.00	-716.42



**Reidsville Chamber of Commerce**  
**Profit & Loss Budget vs. Actual**  
 January through June 2023

	Jan - Jun 23	Budget	\$ Over Budget
<b>7040 · 7040-Ice cream Social</b>			
7040840 · 7040840-Ice Cream Social expens	-128.53	0.00	-128.53
7040 · 7040-Ice cream Social - Other	500.00		
<b>Total 7040 · 7040-Ice cream Social</b>	371.47	0.00	371.47
<b>7043 · Golf Tournament</b>	1,450.00	0.00	1,450.00
<b>7045 · Seminar</b>			
7045845 · Seminar Expenses	-1,231.64	-249.98	-981.66
<b>Total 7045 · Seminar</b>	-1,231.64	-249.98	-981.66
<b>7046 · Business Showcase</b>	500.00	0.00	500.00
<b>7094 · Annual Meeting</b>			
7094894 · Annual Meeting Expenses	-2,588.66	-2,000.00	-588.66
7094 · Annual Meeting - Other	2,221.72	2,000.00	221.72
<b>Total 7094 · Annual Meeting</b>	-366.94	0.00	-366.94
<b>7095 · Copier &amp; Printing services</b>	93.55		
<b>Total 7000 · Division Income</b>	33,081.61	25,250.02	7,831.59
<b>Total Income</b>	79,986.16	86,250.06	-6,263.90
<b>Gross Profit</b>	79,986.16	86,250.06	-6,263.90
<b>Expense</b>			
66910 · Bank Service Charges	112.19		
Insurance Expense ( D&O)	341.60	0.00	341.60
<b>5000 · Salaries and Benefits</b>			
5110 · Salaries			
5115 · Temporary/Part-time	1,242.50		
5110 · Salaries - Other	70,815.99	72,420.01	-1,604.02
<b>Total 5110 · Salaries</b>	72,058.49	72,420.01	-361.52
5117 · Reimbursed Expenses	4,225.00	4,200.00	25.00
5120 · Payroll Tax Expense	5,367.01	6,000.02	-633.01
5139 · Staff development & Training	4,973.99		
5140 · Retirement Plan	2,250.00	2,100.00	150.00
5160 · Staff Expenses	272.40		
5170 · Travel	625.00	750.00	-125.00
5171 · Meals	147.22	249.98	-102.76
5175 · Sales Commission	7,390.89	9,000.00	-1,609.11
5180 · Worker's Compensation Insurance	115.00	527.00	-412.00
5190 · Payroll Expenses	1,013.71	600.00	413.71
<b>Total 5000 · Salaries and Benefits</b>	98,438.71	95,847.01	2,591.70
<b>5200 · Occupancy Expenses</b>			
5230 · EIDL Loan	0.00	1,262.02	-1,262.02
5245 · Utilities	4,682.44	4,500.00	182.44
5210 · Rent	0.00	3,132.00	-3,132.00
5240 · Telephone	2,223.22	2,100.00	123.22
5250 · Liability Insurance	1,350.00	2,000.02	-650.02
5270 · Property Taxes	4,012.67	2,000.02	2,012.65
<b>Total 5200 · Occupancy Expenses</b>	12,268.33	14,994.06	-2,725.73

**Reidsville Chamber of Commerce  
Profit & Loss Budget vs. Actual  
January through June 2023**

	Jan - Jun 23	Budget	\$ Over Budget
<b>5300 · Office Operations</b>			
5310 · Office Supplies	539.23	375.00	164.23
5315 · Supplies-other	464.60	375.00	89.60
5320 · Postage	469.56	450.00	19.56
5325 · Office support services	318.00	1,250.02	-932.02
5330 · Professional Services	385.20		
5335 · Computer Expense	0.00	375.00	-375.00
5370 · Lease and Service Contracts	1,745.66	1,475.02	270.64
5220 · Maintenance agreements	360.73	875.02	-514.29
5340 · Dues and Subscriptions	1,466.57	875.02	591.55
5380 · Bank Service Charges	124.00	213.00	-89.00
5390 · Interest	995.52		
<b>Total 5300 · Office Operations</b>	<b>6,869.07</b>	<b>6,263.08</b>	<b>605.99</b>
<b>5400 · Membership Development</b>			
5410 · Ambassadors	227.11	249.98	-22.87
5440 · Advertising	650.00	1,500.00	-850.00
5450 · Luncheons & Meetings	552.56	500.02	52.54
5490 · Website Expense	2,508.64	2,250.00	258.64
5400 · Membership Development - Other	1,549.04	1,500.00	49.04
<b>Total 5400 · Membership Development</b>	<b>5,487.35</b>	<b>6,000.00</b>	<b>-512.65</b>
<b>Total Expense</b>	<b>123,517.25</b>	<b>123,104.15</b>	<b>413.10</b>
<b>Net Ordinary Income</b>	<b>-43,531.09</b>	<b>-36,854.09</b>	<b>-6,677.00</b>
<b>Net Income</b>	<b>-43,531.09</b>	<b>-36,854.09</b>	<b>-6,677.00</b>

# Reidville Chamber of Commerce - FINANCIAL DASHBOARD

Data as of:  
7/24/2023

Snapshot		(Chamber) Actuals
Cash on Hand	Account Balances (See Below)	\$56,574.50
EIDL Loan Balance		
Mortgage Balance	3/21/2023	\$66,940.19
A/R Aging	1-30 Days	
	<30 Days	
	<60 Days	
	<90 Days	

Account Balances			
Account	July 20023	Jun-23	Change
Checking (FNB)	\$ 56,471.60	\$ 23,939.49	\$ (32,532.11)
Petty Cash	\$ 102.90	\$ 102.90	\$ -

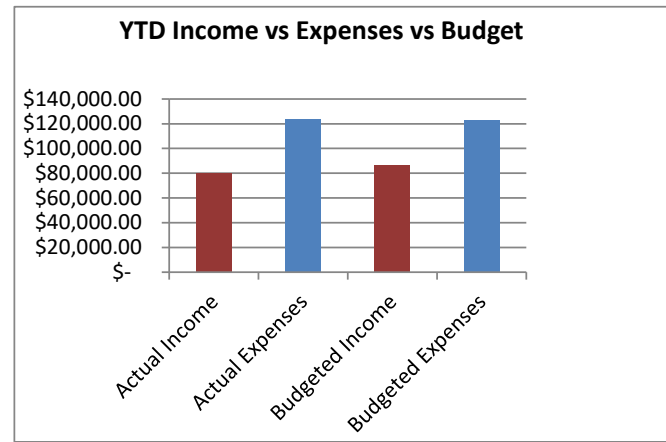
Upcoming/Current Event -			
	Projected	Actual To Date	Notes
Sponsorship	\$59,000.00	\$58,250.00	Chamber Champions finished right at \$58,250.0 coming in just below goal. This is increase from projected \$56,000
Tickets Sold			
Revenue			
Expenses			

Recent Events - Golf FORE Reidville			
	Projected	Actual	Notes
Tickets Sold			
Attendance	120		
Revenue		\$ -	
Expenses		\$ -	
			Net Revenue:

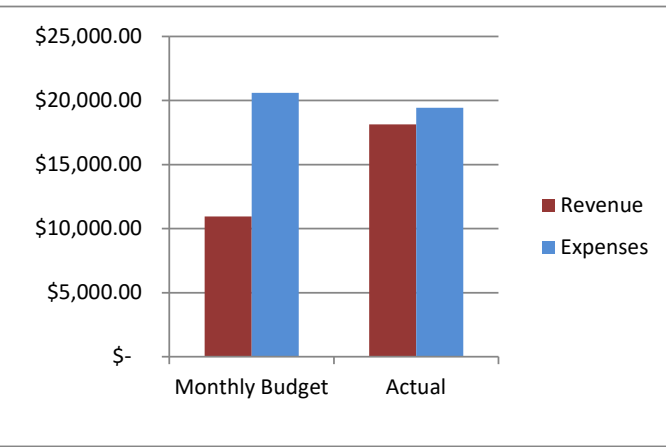
Revenue & Expenses		
Income	Expenses	Net
\$ 15,790.90	\$ 20,650.81	\$ (4,859.91)

**Items of Note**  
Mortgage is maturing in September. FNB Is in the process of rolling it over. Updates soon.

## Actual vs. Budget (YTD 2023)



## Monthly - Budget vs Actual (May 2022)



Company Name	Current	1 to 30	31 to 60	61 to 90	91 to 120	> 120	Total
Quality Diversified Services	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,500.00	\$2,500.00
Reidsville Trading Post	\$0.00	\$0.00	\$15.00	\$0.00	\$0.00	\$737.50	\$752.50
Wray's Concrete	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$480.00	\$480.00
Piedmont Natural Gas	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$400.00	\$400.00
Martin Marietta Aggregates	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$350.00	\$350.00
Pizza Hut of Reidsville	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$350.00	\$350.00
Rockingham County Theater Group	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$350.00	\$350.00
Truist	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$350.00	\$350.00
Cynthia A. Bolton DDS PA	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$265.00	\$265.00
PG's Chicken & Biscuits	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$265.00	\$265.00
1 of A Kind Auto Sales, LLC	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$200.00	\$200.00
Brown Entertainment LLC/The Reidsville Showcase Theater	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$200.00	\$200.00
Classic Cut	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$200.00	\$200.00
Dex Imaging	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$200.00	\$200.00
NCDMV License Plate Agency - Reidsville	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$200.00	\$200.00
Reidsville Event Center	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$200.00	\$200.00
RockinghamNow	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$200.00	\$200.00
Southeastern Orthopaedic Specialists	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$200.00	\$200.00
T-Mobile	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$200.00	\$200.00
The Massage Spot	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$200.00	\$200.00
Yellow Dog Properties, LLC	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$200.00	\$200.00
Warrior Nutrition	\$0.00	\$50.00	\$0.00	\$0.00	\$50.00	\$175.00	\$275.00
All About Smiles	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$175.00	\$175.00
Belmont Small Animal Hospital	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$175.00	\$175.00
Coates Collectibles and Antiques	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$175.00	\$175.00
Elizabeth's Pizza - Wentworth	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$175.00	\$175.00
MGA Marketing & Web Design	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$175.00	\$175.00
National Federation of the Blind	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$175.00	\$175.00
OpulenceMD Beauty	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$175.00	\$175.00
Reidsville Rotary Club	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$175.00	\$175.00
Sherwin Williams Co.	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$175.00	\$175.00
TMS Digital	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$175.00	\$175.00
Woodforest National Bank	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$175.00	\$175.00

ZenBusiness	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$175.00	\$175.00
Rise Up Professional Services	\$0.00	\$0.00	\$50.00	\$0.00	\$0.00	\$137.50	\$187.50
Mumbo Jumbo Imports	\$22.08	\$22.09	\$22.08	\$22.08	\$22.09	\$104.16	\$214.58
Sip Coffee House	\$50.00	\$0.00	\$0.00	\$50.00	\$0.00	\$93.75	\$193.75
Allen, Gordon	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$85.00	\$85.00
Tinsley's School of Barbering	\$50.00	\$0.00	\$0.00	\$50.00	\$0.00	\$81.25	\$181.25
Rockingham County Economic Development, Small Business & To	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$75.00	\$75.00
Briar Creek Farm	\$0.00	\$0.00	\$50.00	\$0.00	\$0.00	\$50.00	\$100.00
Through the Looking Glass Photography by Alice	\$55.00	\$0.00	\$0.00	\$55.00	\$0.00	\$47.50	\$157.50
Alpha and Omega Telecom Group, Inc.	\$40.00	\$0.00	\$0.00	\$0.00	\$0.00	\$40.00	\$80.00
Southeastern Data Comm, Inc.	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$40.00	\$40.00
Hospice of Rockingham County	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$25.00	\$25.00
Piedmont Advantage Credit Union	\$200.00	\$0.00	\$60.00	\$0.00	\$0.00	\$20.00	\$280.00
Clean Solutions	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$20.00	\$20.00
Go Far Travels - Madonna Setliff	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$20.00	\$20.00
Duke Energy	\$0.00	\$0.00	\$0.00	\$0.00	\$1,000.00	\$0.00	\$1,000.00
MVP Southgate	\$0.00	\$0.00	\$0.00	\$0.00	\$375.00	\$0.00	\$375.00
Tri-City Glass & Mirror Co., Inc.	\$0.00	\$0.00	\$0.00	\$0.00	\$265.00	\$0.00	\$265.00
Graphic Solutions	\$0.00	\$0.00	\$0.00	\$0.00	\$240.00	\$0.00	\$240.00
A Cut Above Barbershop	\$0.00	\$0.00	\$0.00	\$0.00	\$200.00	\$0.00	\$200.00
Harvest Ridge Farm	\$0.00	\$0.00	\$0.00	\$0.00	\$200.00	\$0.00	\$200.00
Kiehl's Construction	\$0.00	\$0.00	\$0.00	\$0.00	\$200.00	\$0.00	\$200.00
Reidsville Equipment LLC	\$0.00	\$0.00	\$0.00	\$0.00	\$200.00	\$0.00	\$200.00
Beau La Vie Event Venue	\$0.00	\$0.00	\$0.00	\$0.00	\$120.00	\$0.00	\$120.00
Arthur's Jewelry Inc	\$0.00	\$0.00	\$0.00	\$0.00	\$100.00	\$0.00	\$100.00
Saunders Ace Hardware	\$0.00	\$0.00	\$0.00	\$0.00	\$100.00	\$0.00	\$100.00
Mary Kay Cosmetics Inc.-Irish Dickerson	\$400.00	\$400.00	\$400.00	\$0.00	\$99.00	\$0.00	\$1,299.00
The Boardwalk Baker-Food Truck	\$0.00	\$0.00	\$0.00	\$0.00	\$40.00	\$0.00	\$40.00
Gabriel E. Zeller, Attorney at Law	\$16.67	\$16.66	\$0.00	\$0.00	\$16.66	\$0.00	\$49.99
Henniges Automotive	\$0.00	\$0.00	\$0.00	\$1,604.00	\$0.00	\$0.00	\$1,604.00
Carefree Merchant Processing	\$0.00	\$0.00	\$0.00	\$340.00	\$0.00	\$0.00	\$340.00
Merchant 1 Manufacturing	\$0.00	\$0.00	\$0.00	\$320.00	\$0.00	\$0.00	\$320.00
Banker's Insurance	\$0.00	\$0.00	\$0.00	\$265.00	\$0.00	\$0.00	\$265.00
Debbie's Restaurant & Ritz Gourmet, Inc.	\$0.00	\$0.00	\$0.00	\$265.00	\$0.00	\$0.00	\$265.00

Brown Buildings	\$0.00	\$0.00	\$0.00	\$200.00	\$0.00	\$0.00	\$200.00
CaterFest Inc.	\$0.00	\$0.00	\$0.00	\$200.00	\$0.00	\$0.00	\$200.00
Old School "The Block" Community Outrea	\$0.00	\$0.00	\$0.00	\$200.00	\$0.00	\$0.00	\$200.00
McDonald's	\$0.00	\$0.00	\$0.00	\$100.00	\$0.00	\$0.00	\$100.00
Mish Mosh	\$0.00	\$0.00	\$0.00	\$100.00	\$0.00	\$0.00	\$100.00
Mount Jubilee Ministries	\$0.00	\$0.00	\$0.00	\$100.00	\$0.00	\$0.00	\$100.00
Transfurmatations Pet Spa	\$0.00	\$0.00	\$0.00	\$50.00	\$0.00	\$0.00	\$50.00
Cafe 99	\$0.00	\$0.00	\$0.00	\$40.00	\$0.00	\$0.00	\$40.00
Wright Rental Properties, LLC	\$0.00	\$0.00	\$0.00	\$40.00	\$0.00	\$0.00	\$40.00
The Landings of Rockingham	\$0.00	\$0.00	\$375.00	\$0.00	\$0.00	\$0.00	\$375.00
Pennrose Carwash / Kooler Ice	\$0.00	\$0.00	\$250.00	\$0.00	\$0.00	\$0.00	\$250.00
Carmela's	\$0.00	\$0.00	\$200.00	\$0.00	\$0.00	\$0.00	\$200.00
Hale Automotive, LLC	\$0.00	\$0.00	\$200.00	\$0.00	\$0.00	\$0.00	\$200.00
Images by Autumn-Autumn Hollifield Photography	\$0.00	\$0.00	\$200.00	\$0.00	\$0.00	\$0.00	\$200.00
Marco's Pizza	\$0.00	\$0.00	\$200.00	\$0.00	\$0.00	\$0.00	\$200.00
R3 Solutions	\$0.00	\$0.00	\$200.00	\$0.00	\$0.00	\$0.00	\$200.00
The Flack Foundation	\$0.00	\$0.00	\$200.00	\$0.00	\$0.00	\$0.00	\$200.00
The McInnis Clinic PLLC	\$0.00	\$0.00	\$200.00	\$0.00	\$0.00	\$0.00	\$200.00
Top Hat Cleaners	\$0.00	\$0.00	\$200.00	\$0.00	\$0.00	\$0.00	\$200.00
Pelham Transportation Corporation	\$0.00	\$0.00	\$187.50	\$0.00	\$0.00	\$0.00	\$187.50
Junior Achievement of the Triad	\$0.00	\$0.00	\$100.00	\$0.00	\$0.00	\$0.00	\$100.00
Arnold Robertson	\$0.00	\$0.00	\$60.00	\$0.00	\$0.00	\$0.00	\$60.00
Reidsville Tigers Youth Athletics Program	\$0.00	\$0.00	\$50.00	\$0.00	\$0.00	\$0.00	\$50.00
<b>Total</b>	<b>\$833.75</b>	<b>\$488.75</b>	<b>\$3,219.58</b>	<b>\$4,001.08</b>	<b>\$3,227.75</b>	<b>\$11,361.66</b>	<b>\$23,132.57</b>

# **President's Report July 2023**

## **City Franchisee Event Series: No new updates. More to come for the September finale!**

**Leadership Rockingham:** We have 15 applications. We are excited to bring this program back. We have extended the deadline to collect just a few more applications to make for a good class.

**Mortgage:** Our loan will be maturing in September. We have a meeting this Friday, July 28<sup>th</sup> to go over final details to be able to roll over the loan.

**NC Rural Center Homegrown Leaders Conference:** Homegrown Leaders is a three-day regional leadership and community economic development training that equips existing and emerging leaders with the skills they need to lead long-term economic advancement in their community and region. I applied for and was selected to attend this conference last week. It was SO refreshing to finally be seeing and meeting people from our area to connect with. I am forever grateful for this opportunity to be a part of this continued network. We learned a lot about rural NC and specifically data driven economic development concerns. It was a great week, and it also enabled me to tour and visit with the Asheboro Chamber.

**MLK Unity Fund:** These meetings will be starting back up and I am happy to have a committee to help me with this. I will provide updates next month.

**Committee Updates:** I am very pleased with how this is going for this year. We will get better with it, but we really need folks to step up and lead their committees, so that the Chamber staff don't have to gather all the people and the meetings. It would be very helpful for someone to arrange the meeting, email the committee and set the agenda. All could be done with mine or Debbie's help, but it would certainly help keep us on track.

**Ambassador Meeting:** We had a good meeting this week. We went over upcoming events and where we need help. I would really like to bring back the Ambassadors and Board Members calling on members and checking on them. I hope that it can be discussed soon at committee or at board meeting.

## **Nominating Committee: This will need to happen in September! Be thinking of folks you would want to serve on our board and executive board!**

### **UPCOMING EVENTS**

Friday Block Party  
Downtown Reidsville  
August 4, 2023, 5:30pm-8:00pm

30<sup>th</sup> Annual Golf FORE Reidsville Tournament  
Greensboro National Golf Club  
August 16, 2023

Concert on the Square  
8 Track Minds  
August 19, 2023, 7:00pm-9:00pm

**Next Board Meeting: July 26th, 2023**

### **UPCOMING RIBBON CUTTINGS**

Fresenius Kidney Center  
2206 Barnes Street  
August 2, 2023, 2:00pm

**AUGUST COFFEE AND CONNECTIONS WILL BE HELD ON AUGUST 3<sup>RD</sup>, 2023, HOSTED BY FIRST NATIONAL BANK LOCATED AT 202 SOUTH MAIN STREET IN REIDSVILLE FROM 9:00am-10:00am**