



**Reidsville Chamber of Commerce
Board of Directors Meeting
February 23, 2022
12pm, via Zoom**

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|------------------------------------|--|
| 1. Call to Order | Jessie Meador Chairwoman |
| 2. Invocation | |
| 3. Strategic Partner Conversations | Beth Smith Curriculum and Instructional Management Coordinator, Career and Technical Education
Rockingham County Schools |

CONSENT AGENDA

The Reidsville Chamber of Commerce uses a Consent Agenda to consider items that are non-controversial and routine. The Consent Agenda is acted upon by one motion and vote of the Board. Items may be removed from the Consent Agenda and placed on the Regular Agenda at the request of a Board Member. The Consent Agenda contains the following items:

1. Approval of the January 2022 Minutes (Pg. 2)
2. Approval of New Members and Dropped Members (Membership Reports) (Pg. 3)
3. Member of the Month – March 2022 (Pg. 4)

REGULAR AGENDA

- | | |
|---|--|
| 1. City of Reidsville Report | Jeff Garstka Economic Development Director, City of Reidsville |
| 2. Executive Board Updates | |
| a. Chairwoman's Comments | Jessie Meador Chairwoman |
| i. Board Retreat: Reschedule:
Doodle Poll: https://bit.ly/ReidsBoardRetreat | |
| b. Budget Update and AR Report (Pgs. 5-6) | |
| 3. Committee Reports | |
| a. Workforce Development | Jennifer Lester Business & Industry Liaison |
| 4. President's Report (Pg 7) | Diane Sawyer President & CEO |
| a. Upcoming Events | |
| i. Business Directory Blitz | |
| 1. Annual Report | |
| ii. Annual Awards | |
| 1. Nominating Process | |
| iii. Staff Appreciation | |
| iv. Business Showcase | |
| v. Summer Events | |
| vi. Golf Tournament | |
| 5. Announcements & Adjourn | |



**Reidsville Chamber of Commerce
Board of Directors Meeting Minutes
January 26, 2022
12pm, via Zoom**

Present: Jessie Meador, Drew Barefoot, Robbie City, Robin Pegram, Kirk Smith, Judy Neal, Donald Carter, Eden Combs, Justin Dill, Victoria Ellis, Patience Fairman-Evans, Jennifer Lester, Morgan Moore, Matthew Searce, Beth Smith, Jeff Garstka, Diane Sawyer, Denise Brady, Debbie Ellis, Star Fulp

Absent: Chad Blakley, Wayne Hollowell

Minutes recorded by Diane Sawyer

Call to Order, Jessie Meador at 12:04pm

Invocation – Robbie City

Introductions – Staff, Board Speaker

Strategic Partner Conversations

Jennifer Lester | Business & Industry Liaison &
Apprenticeship Coordinator
Rockingham Community College

CONSENT AGENDA- Motion made, Seconded, motion carried.

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1. Approval of Financial Reports End of Year (December 2021) (Pgs. 1-4)
2. Approval of New Members and Dropped Members (Membership Reports) (Pg. 5)

REGULAR AGENDA

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|--------------------------------|---|
| 1. City of Reidsville Report | Jeff Garstka Economic Development Director,
City of Reidsville |
| 2. Executive Board Updates | |
| a. Chairwoman's Comments | Jessie Meador Chairwoman |
| b. Capital Improvement Updates | Robbie City Past Chairmen |
| 3. President's Report (Pg 6) | Diane Sawyer President & CEO |
| a. Upcoming Events | |
| b. Business Directory | |

4. Announcements & Adjourn - Motion made, Seconded, motion carried. Meeting adjourned at 1:12pm.

Respectfully submitted,

Diane Sawyer, President & CEO (Board Secretary)

January 2022 - Membership Report

Drop Members

Company	Joined	Membership Dues	Last Payment Received	Reason
Allstate	2/1/2006	\$175.00	2/9/2022	Business Sold
Baber Travel, LLC.	11/1/2017	\$175.00	1/22/2021	Customer Request
Cambio	11/16/2018	\$175.00	10/1/2021	Business Moved
City of Refuge Ministries International, Inc.	10/5/2017	\$175.00	10/23/2022	Customer Request
Humana	2/27/2008	\$175.00	2/23/2021	Business Moved
Lelia's Tender Care, Inc.	9/1/2005	\$295.00	5/11/2021	Business Sold
Rodan & Fields- Stephanie Ellington	7/1/2016	\$175.00	11/24/2020	Customer Request
Thirty One Gifts- April Garris	9/11/2015	\$99.00	12/2/2020	Customer Request
Via Financial Group, LLC	9/28/2021	\$99.00		Business Closed
Total		\$1,368.00		
YTD Total		\$1,368.00		

New Members

Company	Joined	Membership Dues		
Allstate-Edward J. Prairie	2/16/2022	\$175.00		
Homestar Financial Corporation	2/17/2022	\$175.00		
Total		\$350.00		
YTD Total		\$875.00		

Member of the Month March 2022-

Reidsville Family YMCA

We nominate the Reidsville Family YMCA as member of the month for their constant dedication to our community. They work tirelessly every day, and especially through the pandemic to make sure that our citizens have a safe place to create a healthy lifestyle, bring their children for childcare and sports, and working hand in hand with community partners to address critical care needs and issues. They are so much more than a gym or fitness center. They are community focused and provide needs from school supplies and clothing to children to allowing the local Federally Qualified Health Center park their mobile unit for testing (Covid-19). The YMCA has been a long-time supporter of the Chamber and continues to partner with the City of Reidsville to make our community a thriving and viable place for our children and families to live, work and play. They have had to constantly change with the mandates not only on the gym and fitness side, but on the sports teams, childcare, staff and members- taking all of these into consideration as they moved forward. Reidsville is a shining star in Rockingham County AND in the Greater Greensboro leading the way across the association on many programs, numbers and our ability to raise funds and sustain their own budget. The YMCA staff deserve the moon and stars and we are honored to be a small part of their community.

Reidsville Chamber of Commerce
A/R Aging Summary
As of February 22, 2022

	Current	1 - 30	31 - 60	61 - 90	> 90	TOTAL	Notes
Farm Bureau Insurance	0.00	0.00	0.00	0.00	2,500.00	2,500.00	Check promised this week
Pella	0.00	0.00	0.00	0.00	828.00	828.00	Working on new representative info
Reidsville Luckies Batting Academy	0.00	0.00	0.00	0.00	825.00	825.00	
Eclectic Visions Art Co.	0.00	0.00	68.75	0.00	384.38	453.13	
Biscuitville	0.00	0.00	0.00	0.00	350.00	350.00	
Debbie's Restaurant Ritz Gourmet Inc.	0.00	0.00	0.00	0.00	240.00	240.00	
Piedmont Triad Charitable Foundation/ Wyn	0.00	0.00	0.00	0.00	240.00	240.00	
Wray's Concrete	0.00	0.00	0.00	0.00	240.00	240.00	
CDI Logistics	0.00	0.00	0.00	0.00	195.00	195.00	
Pennrose Automotive Group, LLC	0.00	0.00	0.00	0.00	195.00	195.00	
Downtown Dog House	0.00	0.00	0.00	0.00	175.01	175.01	
ALCOVA Mortgage, LLC	0.00	0.00	0.00	0.00	175.00	175.00	
All About Smiles	0.00	0.00	0.00	0.00	175.00	175.00	
Baber Travel, LLC.	0.00	0.00	0.00	0.00	175.00	175.00	
Belmont Small Animal Hospital	0.00	0.00	0.00	0.00	175.00	175.00	
Cambio	0.00	0.00	0.00	0.00	175.00	175.00	
Care First Pharmacy	0.00	0.00	0.00	0.00	175.00	175.00	
Cricket Wireless	0.00	0.00	0.00	0.00	175.00	175.00	
Days Inn by Wyndham Reidsville	0.00	0.00	0.00	0.00	175.00	175.00	
Dr. Margaret Bowen MD, PLLC	0.00	0.00	0.00	0.00	175.00	175.00	
Eden Jewelry	0.00	0.00	0.00	0.00	175.00	175.00	
Kelly Office Solutions	0.00	0.00	0.00	0.00	175.00	175.00	
Manitou Auctions	0.00	0.00	0.00	0.00	175.00	175.00	
Mirrors Beauty Studio	0.00	0.00	0.00	0.00	175.00	175.00	
Monroeton Golf Course, Inc.	0.00	0.00	0.00	0.00	175.00	175.00	
National Federation of the Blind	0.00	0.00	0.00	0.00	175.00	175.00	
NC 100	0.00	0.00	0.00	0.00	175.00	175.00	
Old North State League Inc.	0.00	0.00	0.00	0.00	175.00	175.00	
Paychex	0.00	0.00	0.00	0.00	175.00	175.00	
RE/MAX Realty Consultants-Frank Verdi	0.00	0.00	0.00	0.00	175.00	175.00	
Reidsville Insurance Center	0.00	0.00	0.00	0.00	175.00	175.00	
Rockingham County Theater Group	0.00	0.00	0.00	0.00	175.00	175.00	
Rockingham County Toys For Tots	0.00	0.00	0.00	0.00	175.00	175.00	
Rockingham Kidney Center	0.00	0.00	0.00	0.00	175.00	175.00	
Sanitary Cafe	0.00	0.00	0.00	0.00	175.00	175.00	
Southern Spirits	0.00	0.00	0.00	0.00	175.00	175.00	
Via Financial Group, LLC	0.00	0.00	0.00	0.00	175.00	175.00	
Warrior Nutrition	0.00	0.00	0.00	0.00	175.00	175.00	
Lelia's Tender Care, Inc.	0.00	157.50	0.00	0.00	157.50	315.00	
Amigo's Paint LLC	0.00	0.00	0.00	43.75	131.25	175.00	
Elevated Environmental Corporation	0.00	0.00	0.00	43.75	131.25	175.00	
Royalty Health & Wellness, P.C.	0.00	26.25	26.25	26.25	105.00	183.75	
Rodan & Fields- Stephanie Ellington	0.00	0.00	0.00	0.00	99.00	99.00	
Thirty One Gifts- April Garris	0.00	0.00	0.00	0.00	98.00	98.00	
Through the Looking Glass Photography by	0.00	0.00	48.75	0.00	97.50	146.25	
Sip Coffee House	0.00	0.00	43.75	0.00	87.50	131.25	
City of Refuge Ministries Int'l Inc (CORM	0.00	0.00	0.00	0.00	85.00	85.00	
McMichael, Kimberly	0.00	0.00	0.00	0.00	85.00	85.00	
Office of Congressman Patrick McHenry	0.00	0.00	0.00	0.00	85.00	85.00	
Kelly's Kitchen, LLC	0.00	0.00	43.75	0.00	56.25	100.00	
Briar Creek Farm	0.00	43.75	0.00	0.00	56.25	100.00	
GCRF Events and Custom Creations	0.00	43.75	0.00	0.00	47.25	91.00	
Reidsville Tigers	0.00	43.75	0.00	0.00	43.75	87.50	
The Collective Coffee and Bakery	0.00	43.75	0.00	0.00	43.75	87.50	
Mumbo Jumbo Imports	0.00	20.00	20.00	20.00	40.00	100.00	
Alpha and Omega Telecom Group, Inc.	0.00	0.00	0.00	0.00	20.00	20.00	
Main Street UMC Dewey Bakery	0.00	0.00	0.00	0.00	20.00	20.00	
Simply KJ's Boutique-Krystal Jordan	0.00	0.00	0.00	0.00	20.00	20.00	

Reidsville Chamber of Commerce
A/R Aging Summary
As of February 22, 2022

	Current	1 - 30	31 - 60	61 - 90	> 90	TOTAL
Southeastern Data Comm, Inc.	0.00	0.00	0.00	0.00	20.00	20.00
CTT Productions, LLC	0.00	14.58	14.58	14.59	14.58	58.33
Highlands Residential Mortgage	0.00	8.33	8.33	0.00	8.33	24.99
Annie Penn Hospital	0.00	0.00	0.00	7,500.00	0.00	7,500.00
BB&T	0.00	0.00	0.00	350.00	0.00	350.00
Martin Marietta Aggregates	0.00	0.00	0.00	350.00	0.00	350.00
Belk	0.00	0.00	0.00	295.00	0.00	295.00
Tractor Supply Company	0.00	0.00	0.00	240.00	0.00	240.00
Celtic Fringe, The	0.00	0.00	0.00	175.00	0.00	175.00
MGA Marketing & Web Design	0.00	0.00	0.00	175.00	0.00	175.00
Pennrose Park Country Club	0.00	0.00	0.00	175.00	0.00	175.00
Sherwin Williams Co.	0.00	0.00	0.00	175.00	0.00	175.00
ZenBusiness	0.00	0.00	0.00	175.00	0.00	175.00
Linda Lou's DBA Sandy Cross General Merch	0.00	0.00	0.00	43.75	0.00	43.75
Gabriel E. Zeller, Attorney at Law	0.00	14.58	0.00	14.59	0.00	29.17
Greensboro Grasshoppers	0.00	175.00	1,000.00	0.00	0.00	1,175.00
Humana	0.00	0.00	275.00	0.00	0.00	275.00
Harrell's Waterproofing, Inc.	0.00	0.00	240.00	0.00	-10.00	230.00
ATC Staffing Solutions	0.00	0.00	175.00	0.00	0.00	175.00
Joe Dexter/DexterMedia	0.00	0.00	175.00	0.00	0.00	175.00
Orion Photography	0.00	0.00	175.00	0.00	0.00	175.00
RockinghamNow	0.00	0.00	175.00	0.00	0.00	175.00
Schewels Home	0.00	0.00	147.50	0.00	0.00	147.50
Transformations Pet Spa	0.00	0.00	43.75	0.00	0.00	43.75
Pelham Transportation Corporation	0.00	375.00	0.00	0.00	0.00	375.00
Mary Kay Cosmetics Inc.-Irish Dickerson	0.00	350.00	0.00	0.00	0.00	350.00
Walgreens Drug Co.	0.00	350.00	0.00	0.00	0.00	350.00
Aflac Benefits Advisor- Walter Michael	0.00	250.00	0.00	0.00	0.00	250.00
ALEF Behavioral Group, LLC (DBA NC Wellne	0.00	240.00	0.00	0.00	0.00	240.00
Keller Williams/ McCollum Realty Team	0.00	240.00	0.00	0.00	0.00	240.00
1 of A Kind Auto Sales, LLC	0.00	175.00	0.00	0.00	0.00	175.00
Arthur's Jewelry Inc	0.00	175.00	0.00	0.00	0.00	175.00
Child Evangelism Fellowship of the Great	0.00	175.00	0.00	0.00	0.00	175.00
Classic Cut	0.00	175.00	0.00	0.00	0.00	175.00
Creative Hair Designs	0.00	175.00	0.00	0.00	0.00	175.00
Elizabeth's Pizza - Wentworth	0.00	175.00	0.00	0.00	0.00	175.00
Free Clinic of Rockingham Co. Inc	0.00	175.00	0.00	0.00	0.00	175.00
Inspire Nutrition	0.00	175.00	0.00	0.00	0.00	175.00
NCDMV License Plate Agency - Reidsville	0.00	175.00	0.00	0.00	0.00	175.00
PM Harrison Electric Company	0.00	175.00	0.00	0.00	0.00	175.00
Reidsville Rotary Club	0.00	175.00	0.00	0.00	0.00	175.00
Reidsville Service Center	0.00	175.00	0.00	0.00	0.00	175.00
Terowa Fashion	0.00	175.00	0.00	0.00	0.00	175.00
The Law Office of Jason Wilson	0.00	175.00	0.00	0.00	0.00	175.00
The Massage Spot	0.00	175.00	0.00	0.00	0.00	175.00
Workforce Unlimited, LLC	0.00	175.00	0.00	0.00	0.00	175.00
Yellow Dog Properties, LLC	0.00	175.00	0.00	0.00	0.00	175.00
Powell - Barefoot Agency, Inc.	0.00	104.16	0.00	0.00	0.00	104.16
Morrison, Melanie	0.00	85.00	0.00	0.00	0.00	85.00
Zimmerman, T. Jay, III	0.00	85.00	0.00	0.00	0.00	85.00
TOTAL	0.00	5,645.40	2,680.41	9,816.68	9,939.55	28,082.04

Notes

Payment Promised

President's Report February 2022

**As most of you know by now, my family and I had COVID since our last meeting and it was quite a chunk of time that we spent recovering. My report is short this month, but I am happy to say that we are feeling better this week for the first time.

Business Coalition Meeting: No New Business. (Quarterly meetings. Last updated Dec 2021)

NC Family Forward Project

This roundtable with the City of Reidsville was held two weeks in February with the City Manager, Economic Development, HR and City Council. It was a wonderful opportunity to share the program with the City. I do believe that they are planning to move forward and look at ways that they can be a Family Forward employer. We also discovered that the state is launching a certification for this, that we will be working to share in our area and certify employers who meet the criteria.

Building Upgrades:

Update: Project is FINALLY complete! We are so pleased. Please come by and check it out if you have not been able to. I do plan to have small projects continue. One that was already approved by the board was a security system and cameras. We are still working with our vendors to get exactly what we want so that we can protect ourselves and our tenants. I hope to know more by the next meeting. We are also working with Matt Scarce and his company on installing LED lights in the Chamber that will save energy and be both a cost and time effective way to light the building. We currently have many problems with bad ballast and have to continue to replace lights and it is hard to find a vendor who is willing to come and do the physical work.

Annual Report & Directory Blitz: I am pleased to say that we have completed the Annual Report. We are planning to have it printed this week and start preparing for our directory blitz.

RDC Retreat: This was held at the Penn House this year and was a wonderful half day event spent looking over changes to our by-laws, our action plan and events for the year. We are so thankful to have a great partnership with the downtown corporation. I am happy to answer any questions that you may have regarding this year.

Upcoming Events:

March Coffee March 3rd at 9am Reidsville Chamber

Ribbon Cutting March 18th at 3pm Chez Lindsay

Next Board Meeting; March 23rd at 12pm