

## AMBASSADOR PLEDGE Reidsville Chamber of Commerce Ambassador Council Program

The Ambassador Council represents one of the most important volunteer groups within the life of the Reidsville Chamber of Commerce (Chamber). Ambassadors connect Chamber to members and prospects by building relationships. As an Ambassador, you will be responsible for assisting in maintaining open lines of communication between the Chamber and its members. Members receive special attention from Ambassadors through personal visits, phone calls, and letters. In return, the business community benefits from a stronger and healthier Chamber with a strong base of sustaining members. All of this enables the Chamber to focus on the issues and programming that positively impact the region's growth.

At the same time, this program provides visibility to those companies and individuals whose representatives serve as Ambassadors. These opportunities include learning firsthand about the region's business community and gaining access to a vast array of contacts. (print name), have received and read a copy of the Chamber Ambassador Council information and pledge to fulfill all duties as outlined in this agreement. I understand that an Ambassador must at all times, be supportive of the Chamber's mission, goals and objectives. I further understand that Ambassadors must be willing to provide the time and effort necessary to fulfill the responsibilities. Commitments include but are not limited to: 1. A minimum 12-month commitment. 2. Attendance at a yearly training session. 3. Attendance at regularly scheduled quarterly meetings. 4. Attendance at coffees, ribbon cuttings, and Chamber events whenever possible. 5. Participation and service on task force projects. 6. Contact with each key account at least twice during a calendar year. ( Ambassador Candidate's Signature )

## EMPLOYER /CEO PLEDGE OF SUPPORT

I understand that in order for an Ambassador to successfully fulfill his/her duties, both the employer and the volunteer must support this commitment. I recognize that time spent as a member of this group is a contribution to the business community and a positive reflection of my company. I will support the above-mentioned Ambassador in this commitment.

(Employer/CEO)		

(Company Name)