

PORTAGE COUNTY BUSINESS COUNCIL

THE ACTIVE VOICE

Ambassadors Give Back

Women in Business

PIE Program

Greece Trip

OCTOBER 2023



Special thanks to September's Business X-Change host
Golden Sands Financial LLC!

**Check out our new video series
'Monday Mornings with Mike'
on YouTube!**



CLICK HERE

In This Issue

Business X-Change	4
Business After Hours	5
Women in Business	6
Ambassadors Give Back	7-8
Meet our Ambassadors	9
Member to Member Deals	10
Wines of the World	11-13
PIE Program	14-15
Teen Leadership Program	16
Welcome New Members	18-19
Greece Trip	21
Updated Active Voice	25



Cooler Things Made in PORTAGE COUNTY

by Michael Witte, President + CEO, Portage County Business Council

Every year Wisconsin Manufacturers & Commerce does a statewide contest called the “Coolest Thing Made in Wisconsin”. I was contemplating this as I was making my votes and then I pondered how many great things are made right here in Portage County that many people may not realize.

Let’s start with some obvious things that many people are MOSTLY aware of. The Stevens Point Brewery is home of the Stevens Point Special beer; however, did you know that they produce 150 different products from soda to seltzer to of course beer. Staying on the beverage side we have Sunset Point Winery and my personal favorite the wine pouches that contain exactly one glass of wine. Some of the grapes are even locally grown and juiced.

We have Del Monte Foods Inc. in Plover that packages green beans grown right here in Portage County along with potatoes, carrots and beets.

Then we have Fall Line Outfitters Co., on the square in downtown Stevens Point, that manufacture their own line of Buffalo Gloves under the brand name of BrFur. These gloves are warm and durable made from genuine bison leather shell and insulated for whatever outdoor tasks you have.

Another specialized product manufacturing company is Gamber-Johnson, LLC. They make cradles and docking stations as well as vehicle mounts for police/vehicle equipment, material handling equipment, semi-trucks as well as desk top mounts, cart mounts and wall mounting systems for all your mounting space needs.

Ki Mobility, a company founded by two gentlemen in 2005 that produce assistive technology - custom wheel chairs. These are

custom fit, durable systems that adjust to each user to form a complex item that fits each person just right.

Steel King Industries is another manufacturer that is the nation’s only single-source manufacturer of pallet racks, drive in rack, flow rack, pushback rack, pick modules, mezzanines, cantilever racks, portable racks, industrial containers, custom shipping racks, and industrial safety guard railing.

Let’s look at the technology sector with Skyward and their Student Information Systems and Municipality Enterprise Resource Planning. Over 2,500 school districts and municipalities entrust their data to Skyward because their experience is manifested in their solutions.

Then we have our many Potato Producers growing and packaging under several brand names for retail sales in the store as well as growing potatoes to make my favorite – Frito-Lay potato chips, my kryptonite.

Another hidden gem is the Worth Company in Whiting that is the last bastion of the once huge fishing lure industry in Stevens Point. They make Fishing Lure Components, Split and Key Rings for company’s world wide as well as consumer Marine Products.

I can go on and on with more and more companies like Digi Copy, Great Northern Distilling, Mission Coffee House, Herrschners Inc., Jay-Mar, Inc., Marten Machining, Oso’ Brewing Company and Ortho Molecular Products. I will save these for a future article. Let’s just say our local businesses make some pretty cool products right here in Portage County!

Stay Tuned



Business X-Change

What is Business X-Change?

A presentation which allows business owners and their employees the opportunity to discuss pertinent topics, learn from local industry leaders and, most importantly, learn from each other. Business X-Change meets monthly from 7:30 - 8:30 a.m.

Business X-Change

Wednesday, October 11, 2023

7:30 am – 8:30 am

[CLICK HERE](#) to Register

- This program will be offered in person at PCBC.
- No cost to attend.
- Coffee and danish provided.

Topic: "The Astute Employer's Employment Law Update for 2023"

About the Program: Join with Attorney Brian Formella as he guides us through a discussion of the most significant federal and state legal developments that affect most Wisconsin employers.

Key Points included:

- The U.S. Supreme Court decisions relating to affirmative action; diversity, equity and inclusion; and religious freedom
- Recent rulings by the National Labor Relations Board that affect employer handbooks and severance agreements
- Update on employee free speech principles and offensive language in the workplace
- Update on "concerted activity" principles



Attorney Brian Formella
Anderson O'Brien LLC

ANDERSON O'BRIEN LLP

ATTORNEYS SINCE 1886

Special THANK YOU to Anderson O'Brien for their sponsorship of this program.

About our Presenter: Brian Formella graduated from Marquette University with B.A. degrees in English and Economics and from Marquette University Law School with honors. After graduating, he was a law clerk to Wisconsin Supreme Court Justice Louis J. Ceci. His areas of practice include employment and labor law, municipal law, environmental law, real estate and general business law. Brian has a strong legal background in employment, labor and municipal law. He works with employers to establish sound employment practices. He has also aggressively defended employers against discrimination accusations.

Business *after* Hours

A Portage County Business Council Event

**Tuesday
Oct. 17,
5 - 7 pm**

RSVP by
Monday, Oct. 16, 2023



**Hosted by Fall Line Outfitters
904 Main Street, Stevens Point**

Enjoy this fun networking event with delicious complimentary food, refreshments including beer, wine, soda & water, and door prize giveaways. Attendees will also enjoy Fly Tying demonstrations and will be able to try their hand out on Fly Rod Casting. Don't miss the fun! A 50/50 raffle will also be played.

WHAT IS BUSINESS AFTER HOURS? A social event designed for and hosted by Business Council members to give business professionals an opportunity to network, share ideas and have their facility seen by other members. The member host(s) furnishes refreshments and hors d'oeuvres for the evening. A different Business Council member hosts Business After Hours every month. Members are welcome to co-host the event with another Business Council member. Members should call to book the month they are interested in hosting as early as possible. Sponsorship opportunities are available.

[CLICK HERE](#) TO REGISTER ONLINE

For questions contact Karen Myers:
715-344-1940
karenm@portagecountybiz.com

UPCOMING BUSINESS AFTER HOURS DATES

ALL EVENTS ARE THE 3RD TUESDAY OF EACH MONTH

November 14 - NRG Media

December 12 - Blenker Construction

January 16 - UWSP Conference & Event Services

Women in BUSINESS

A Portage County Business Council Event

FRIDAY, DECEMBER 8, 2023

11:15AM to 1:00PM

Holiday Inn Hotel & Convention Center
1001 Amber Ave, Stevens Point



Special thanks to our Media Sponsor:
Midwest Communications Radio Group

Sentry
Special thanks to our Presenting
Sponsor: Sentry

[CLICK HERE FOR MORE INFO AND REGISTRATION](#)

\$32 for PCBC Members

\$37 for Prospective Members

Women in Business is open to the public

We are excited to announce that Paula Houlihan, Award-Winning Presenter, Executive Coach and Retreat Leader, will be our keynote speaker presenting "Stop Wasting Time Managing Time". The key to success is not about how well you manage your time. It's about how well you manage your choices.

So, what's the secret to sustainable success? You may be surprised to learn it has nothing to do with how well you manage your time. It's about how well you manage your choices. In this engaging presentation, you'll discover Paula's Choice Management™ System, and one powerful, yet simple, question that, when asked, allows more time for what you love. Don't miss this Women in Business!

Event will include a delicious lunch, door prizes giveaways, swag bag full of goodies, and a 50/50 raffle. Don't miss the fun!

For questions contact Karen Myers:
715-344-1940
karenm@portagecountybiz.com



Paula Houlihan
Award-Winning Presenter, Executive Coach
and Retreat Leader

Special thanks for our Centerpiece Sponsor - Festival Foods

festival
foods

Special thanks to our Swag Bag
Sponsor - Summit Credit Union

summit
CREDIT UNION
your resource to a richer life

Ambassadors Give Back

We love to see our members and all Portage County businesses thrive and grow!



On August 30th members of our Ambassadors Club and PCBC staff were honored to take part in the dedication ceremony and ribbon cutting honoring our area veterans for the Spirit of Wisconsin Dream Flights. During the ceremony, Dreams Flights President & Founder Darryl Fisher singled out Marcia McDonald, of the Portage County Health Care Center for her hard work, leadership and dedication in bringing this plane to our community.



Congratulations to Prevail Bank, 5709 Windy Drive, Stevens Point on their newly renovated and expanded branch. On September 7th members of our Ambassadors Club, PCBC staff and community members joined the bank team for a ribbon cutting to celebrate.



On September 13th members of our Ambassadors Club, PCBC staff and Mayor Wiza joined the Stevens Point Country Club (SPCC) team to celebrate the unveiling of their new outdoor ceremony space and bridal suite with a ribbon cutting. Did you know that you do not have to be a SPCC member to rent their beautiful banquet space for your life's celebrations and special events? They can accommodate groups up to 200 guests.



Help us congratulate the new owners of Duraclean Specialists – Antone Plaski and Kyle Zarecki! On September 14th members of our Ambassadors Club, PCBC staff, and Mayor Wiza joined the Duraclean team for an official ribbon cutting to celebrate.



On September 29th members of our Ambassadors Club, Mayor Wiza, Stevens Point Optimist Club members, President Gary Wolf from the Village of Plover, other community members, and PCBC staff joined the Central Wisconsin Children's Museum to celebrate the opening of their new Zen Den exhibit, STEM Lab mural and the cardboard cabin addition donated by the Stevens Point Optimist Club.

Meet our Ambassadors

John Kryshak

**Legacy Accounting and
Financial Services, LLC**

Where do you work?

I'm a Senior Accountant for Legacy Accounting and Financial Services, LLC

How long have you been an Ambassador?

I was accepted into the Ambassador Club April 2023.



What do you enjoy the most about being an Ambassador?

I'm in the beginning days of being an Ambassador, but I've enjoyed going around to the wide variety of businesses located in Portage County and learning about what businesses & industries our central Wisconsin community has to offer.

What is your most memorable moment from a ribbon cutting or PCBC event?

The most memorable PCBC event I attended was at O'so Brewing Company. It was amazing to see how the business converted an empty storefront into a welcoming brewery with a large bar, kitchen and dining section, and plenty of room for playing games and conversing with others. The number of community members who attended that event along with the friendly staff at O'so also made it a very memorable event.

What is one interesting fact about you that most people do not know?

I have been married to my high school sweetheart for a little over two years. We have an English cream golden retriever who just turned one, a 15 pound lop eared bunny who is coming up on 5 years old, and we just welcomed our first child in March.

What is your favorite activity to do in Portage County?

One of my favorite activities to do in Portage County is walk the Green Circle Trail with my wife Miranda and golden retriever Archie, while enjoying the beautiful scenery and picking the wild berries when they bloom.

Member to Member Deals



Elevate your talent acquisition game and gain a competitive edge in today's dynamic hiring market!

Join our three part webinar series on talent attraction strategies. Over the course of the sessions, our expert instructor will dive into proven techniques for attracting top talent. This series will equip you with the insights and tools needed to attract and build a winning workforce.

October 4 | 1-2 p.m.

Going beyond the job board: finding employees with social media

October 5 | 1-2 p.m.

Improve candidate quality by getting control of online reviews

Regular Fee: \$50

Chamber Member Special Price: \$15 for the full series

Use promo code: PART23

[CLICK HERE FOR MORE INFORMATION](#)

Member to Member Deals



Purple Basil is an Italian inspired food truck offering catering services with and without the truck! We offer a variety of delicious, freshly made dishes for your corporate event. We are dedicated to creating a menu that will make your event unforgettable. From appetizers to entrées, whatever your needs may be, we can provide the perfect culinary experience!

Whether it be for employee appreciation, work lunch meetings, company picnics or just a group order for lunch, we can customize a menu for any occasion. PCBC members receive 10% off up to \$50 on our services, meal deliveries have a 10 meal minimum. PCBC Members will receive an extra month when you subscribe to the Social Media Master or Branding Boss Session before December 31st.

[CLICK HERE FOR MORE INFORMATION](#)



WINES OF THE WORLD



Friday October 27
6:00-9:00PM

**Holiday Inn Hotel
& Convention Center
1001 Amber Ave,
Stevens Point**

Tickets:

\$65/PCBC Member

\$70/ Prospective Member

\$75/ Day of Event

MUST BE 21 TO ATTEND

- *Jewelry Raffle donated by Lee Ayers Jewelers & created by designer Thomas Dailing*
- *Over 100 Wines for Sampling*
- *Live Jazz Music*
- *Delicious Food, Cheese, Desserts*
- *Spirits, Bourbons & Craft Beers*
- *Free Gift Bag & Door Prizes*



VIP SPONSOR
food+farm
EXPLORATION CENTER

THANK YOU TO OUR SPONSORS



**ROCKMAN'S
CATERING**



The Business Council extends an invitation to an event like no other. For more information about the event contact Karen Myers at karenm@portagecountybiz.com or 715-344-1940.

The Portage County Business Council is excited to host Wines of the World on Friday, October 27, 2023.

Join us that evening from 6:00PM – 9:00PM at the Holiday Inn Hotel & Convention Center. What to expect you ask?

- Over 100 Wines for Tasting featured by The Bottle Stop including local wine vendor Sunset Point Winery
- A delicious array of food consisting of appetizer stations, dessert stations, meats, seafood and more prepared by the Holiday Inn and Rockman's Catering
- Wisconsin artisan cheeses and some imports by Ski's Meat Market
- Various beer bars including the Stevens Point Brewery and O'so Brewing Company
- Bourbon tastings and other spirits featuring Great Northern Distilling
- Non-alcoholic options
- A fun Paparazzi Photo Wall
- Live Jazz Music by the UW-Stevens Point Alumni Quartet
- Door prizes including a catered dinner for 6 people in the privacy of your own home with Chef Scott Rockman, owner of Rockman's Catering
- Raffles including a stunning piece of jewelry donated by Lee Ayers Jewelers and created by Internationally Recognized Jewelry Designer, and Wisconsin's most awarded jeweler, Thomas Dailing
- Wine Pull
- Silent auction

All this and more for the cost of \$65 for PCBC Member Investors, \$70 for Prospective Member Investors, \$75 at the Door. Tickets are available at the Portage County Business Council office.

This event will provide an opportunity for guests to network, socialize and have fun learning about wine. Don't miss this event!

Exciting sponsorship opportunities including reserved tables are also available. [Click here](#) for more details.

Don't miss this opportunity to take part of an evening of fun, socializing and education about wine. Proceeds from the event benefit member programs and new initiatives of the Business Council.

REGISTER HERE



VIP SPONSOR



THANK YOU TO OUR SPONSORS



ROCKMAN'S
CATERING



THANK YOU TO ALL SPONSORS TO DATE

VIP SPONSOR



Presenting Wine Sponsor:



Food Sponsors:

**ROCKMAN'S
CATERING**



Exclusive Sommelier Master Media Sponsor:



Bordeaux Table Sponsor: Delta Dental of Wisconsin, Sentry, Skyward Inc.

Brewery Table Sponsor: Stevens Point Brewery

Stage Sponsor : Gamber Johnson LLC SOLD OUT

Chardonnay Table Sponsors: Ameriprise Financial Services, Inc. Michael Smith & Associates and Van Horn Nissan of Stevens Point

Corkscrew Sponsor: CoVantage Credit Union SOLD OUT

Rating (Pen) Sponsor: Festival Foods SOLD OUT

Beer Sponsors: O'so Brewing Company and Stevens Point Brewery

Print Sponsor: Dolce Digital Imaging & Printing

Jewelry Sponsor: Lee Ayers Jewelers

Cheese Sponsor: Ski's Meat Market

Centerpiece Sponsor: Bev's Floral & Gifts

Cocktail Napkin Sponsor: Dimensions Living Stevens Point SOLD OUT



The logo for Wines of the World features a decorative flourish above the text "WINES OF THE WORLD" in a bold, serif font.

DID YOU KNOW?

As a valued investor of the Portage County Business Council (PCBC), I wanted to bring to your attention an opportunity available to your organization through PCBC's Partners in Education program (P.I.E.) already included in your membership and at no additional costs.

PCBC's Partners in Education program is designed to foster collaboration between local businesses and educational institutions in Portage County. By becoming a partner, your business can make a positive impact on the education and development of our future workforce while also enhancing your corporate social responsibility initiatives.

Through your Portage County Business Council's membership, the benefits of participating in the Partners in Education program include various ways to get involved with our schools. We currently work with educators and K-12 students from Rosholt, Almond-Bancroft, Tri-County, Pacelli, Tomorrow River, and Stevens Point Area School District. Involvement can be invaluable for developing partnerships, offering internships, and recruiting future talent.

Do you want to get involved, have questions? Please reach out to Holly Fox, Director of Professional Development at 715.344.1940 or hollyf@portagecountybiz.com.

Here are some current volunteer opportunities for our Reality Shop and Mock Interviews.



Partners In Education (PIE)

Volunteers Needed



Portage County Business Council is committed and dedicated to the success of our students. Want to make an impact and get involved? Schools are always reaching out for programming. To get on the volunteer list,

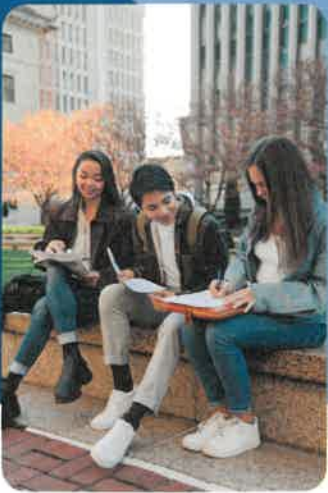
Call Holly at 715.344.1940 or email at hollyf@portagecountybiz.com.

CURRENT OPPORTUNITIES

January 5, 24 - Mock Interviews with 8th Graders from Ben Franklin
12:30-2:00 PM @ PCBC

January 9, 24 - Reality Shop with Juniors & Seniors
7:15-11:30 AM @ SPASH

TBA - Reality Shop with Tomorrow River High School
@ Jensen Center



P.I.E.

(Partners in Education)



REALITY SHOP

Provides students a window of opportunity to manage a set budget to navigate the realms of real life, learning to budget their money with housing, autos, insurance, food, utilities, children, etc. It is a favorite of students and it is a great way to participate and mentor our community's students.

MOCK INTERVIEWS

Is a great way to become integrated with students, offering a one on one opportunity to prepare them for real life interviews.

PROFESSIONAL SPEAKERS

PCBC's Professional Classroom program aims to connect local professionals with schools in Portage County to provide engaging and informative presentations to students. These presentations cover a wide range of topics related to various industries, career paths, and development. This firsthand knowledge from you and your business can help bridge the gap between classroom learning and the practical application of skills in the professional world.

CAREER MENTORING OPPORTUNITIES

Students can gain exposure to different career paths and industries, which can help them make more informed decisions about their future educational and career choices.

JOB SHADOWING

As a partner, you can contribute to this mission by offering internships, job shadow opportunities, or participating in career fairs.

BUSINESS TOURS

We believe that business tours can provide valuable-world experiences and insights to students, allowing them to see how different industries operate and the career opportunities in our community. Business tours facilitate community engagement and allow students to develop a deeper appreciation for the local business landscape. It fosters a of pride and connection to their community and encourages students to explore local career opportunities.

Contact Us

Holly Fox, Director of Professional Development
Portage County Business Council
715-344-1940
hollyf@portagecountybiz.com

Teen Leadership Development

Teen Leadership Development was a hit with our Opening Day held at the Wisconsin Lions Camp in Rosholt this past Friday. Students from 7 school districts had an opportunity to get to know each other and hear from our Day Sponsor UW-Stevens Point Sentry School of Business and Economics and our first lesson on leadership with Mid-State Technical College. A warm thank you to Sentry for being this year's Title Sponsor!

The student's day opened with Kevin Neuman and Max Trzebiatowski from UW-Stevens Point Sentry School of Business and Economics where the students did a leadership activity that got the room chatting! The students also received valuable information about the University of Stevens Point and some pretty cool swag things to bring with them! The day was turned over for a bit to the Lion's camp counselors where the students received a tour of the eye glass facility. Amazing and certainly an eye opener (pun intended!) Before lunch, they were challenged with camp activities where they needed to work together to resolve an outcome. Afraid of heights? The students tackled the High Ropes Obstacles and individually showed an amazing amount of leadership. This is a thoughtful and very encouraging group of students as they inspired each other throughout the day.

Mid-State Technical College's Dean, Ben Nusz and Mid-State Technical College's Director of Workforce Development, Craig Bernstein delivered the first of many lessons on Leadership as part of the program. A perfect collaboration, adding value to a progressive and inclusive program!

This is going to be a great year with Stevens Point Area Public School District, Tomorrow River School District, Tri-County School District, Pacelli Catholic Schools, Rosholt School District, Almond-Bancroft School District, Newman Catholic Schools.





VOTED TOP
100
*places to live
in the U.S.*

**Stevens Point
Plover
Whiting**



Visit us at stevenspoint.com

welcome

New Members - September 2023

DILLY DAHL DELI

Providing catering services at public and private events throughout Portage County.

Stevens Point, WI

715-204-7449

Email: dillydahldeli@gmail.com Website: <http://dillydahldeli.com>



APEX & BEE'YOND NAILS

Apex & Bee'Yond Nails is a service that is beyond your expectations for all your nail wants & needs.

23 Park Ridge Stevens Point, WI

414-882-1437

Email: Apexnbee.yond@gmail.com Website: Apex & Bee'yond Nails

MATAFIED CUTS

Locally owned barber shop that specializes in fades and ethnic hair.

39A Park Ridge Dr., Stevens Point, WI

715-997-9357

Email: matafiedcuts@gmail.com FB: [Matafied Cuts](https://www.facebook.com/MatafiedCuts)



XPERIENCE FUSION

Improving employee performance through cognitive, emotional and social skill development.

715-570-5204

Email: corey@xperiencefusion.com Website: <https://xperiencefusion.com>



DAT HAIR THO

Black owned business providing hair care services to diverse and multicultural ethnicities.

715-315-3793

Email: Dathairtho2022@gmail.com Website: Dat Hair Tho

RAD PRODUCTIONS USA

RAD USA is a team of storytellers and filmmakers with over 15 years of international experience in the production industry.

715-467-7895

Email: operations@radproductionsusa.com Website: [RAD Productions](http://RADProductions.com)



ELITE REALTY BROKERED BY EXP

A realtor team in Stevens Point ready to find your new home!

29A Park Ridge Drive Stevens Point, WI

Email: admin@715properties.com

Website: <https://www.715properties.com/>



ELITE REALTY

715PROPERTIES.COM

THE SPOTLESS CORP.

Locally-owned and operated company offering professional cleaning services.

2850 Post Road Plover, WI 54467

Email: nate@spotlesscorp.com Website: Spotless Corp.



Spotless Co.

A poster for Food Truck Friday. It has a dark teal background. At the top, the words "FOOD TRUCK FRIDAY" are written in large, bold, yellow letters. On either side of the text are illustrations of colorful food trucks. Below the text, "October 6th" and "Purple Basil" are written in white. Further down, "11:30 am -2:00 pm" is written in yellow. At the bottom, "At Portage County Business Council" is written in yellow.

FOOD TRUCK FRIDAY

October 6th
Purple Basil

11:30 am -2:00 pm

At Portage County Business Council

The logo for TDS is a blue diamond shape with a white outline, containing the letters "TDS" in white. Below the logo, the text "INTERNET | TV | PHONE" is written in white. At the bottom, "FOR HOME & BUSINESS" is written in white.

TDS

INTERNET | TV | PHONE

FOR HOME & BUSINESS

The top part of the block features the Fusion logo, which is a stylized "X" made of green and red lines, followed by the word "FUSION" in large white letters and the tagline "XPERIENCE THE TRANSFORMATION" in smaller white letters. Below the logo is a photograph of five diverse professionals (three men and two women) standing together, smiling, and holding folders or papers.

FUSION

XPERIENCE THE TRANSFORMATION

YOU'VE TRIED-BUT
IT'S NOT WORKING...

"NEARLY 80% OF
EMPLOYEES WORLDWIDE ARE
NOT ENGAGED AT WORK-
DESPITE VARIOUS EFFORTS
FROM THEIR COMPANIES."

-(Gallup Q12, 2023)

WE'VE GOT YOU!

IMPROVING EMPLOYEE PERFORMANCE
THROUGH COGNITIVE, EMOTIONAL &
SOCIAL SKILL DEVELOPMENT.

FUSION IS THE LEADER IN PROFESSIONAL TRAINING FOCUSED ON IMPROVING
THE PERFORMANCE OF EMPLOYEES LIVING AND WORKING IN A DIGITAL AGE.

****Call or email for your [local FUSION](mailto:local@fusion.com)
number, ending through 2024!!**

WWW.XPERIENCEFUSION.COM | 715-204-9344 | INFO@XPERIENCEFUSION.COM

Annual Dinner

SAVE THE DATE — Wednesday, January 24, 2024

5:30 – 8:30pm

Holiday Inn Hotel & Convention Center

Winners of the Decree of Excellence Award, Ambassador of the Year Award, Small Business of the Year and the President's Award will all be recognized during the Portage County Business Council's Annual Dinner and Silent Auction on Wednesday, January 24th. Be sure to save the date!

YOUR OPTIMAL
CONSTRUCTION
PARTNER.

PRECONSTRUCTION &
CONSTRUCTION MANAGEMENT



GREENFIRE
BUILDERS OF THE FUTURE



Portage County Business Council presents...



Greece Island Hopper

October 1st - 11th, 2024

HIGHLIGHTS: Athens, Acropolis, The Parthenon, Mykonos Old Town, Santorini Island, Oia Village, Ancient Akrotiri, Wine Tasting, Taverna Dinner Show



**Join us for a TRAVEL SHOW
to learn more!**

**Thursday, Oct. 12th
11am OR 5:30pm**

**Portage County Business Council
5501 Vern Holmes Drive
Stevens Point**



RSVP's requested but not required! 715-344-1940
Scan QR code for trip website with more info.



***Be vocal,
be visible,
be visionary:
be part of the
solution.***



Workplace leaders and employers are *essential* in the effort to prevent suicide.

Adults spend more waking time at work each week than with their families. When a workplace is functioning well, it becomes a place of belonging and purpose (these are qualities of well-being that can sustain us when life becomes unmanageable).

Prevent Suicide Portage County hopes to inspire workplaces to prevent suicide by incorporating a suicide prevention strategy as part of their health and safety priorities. The goal of the National Guidelines for Workplace Suicide Prevention (workplacesuicideprevention.com) is to change the culture of workplaces.

Practices for Making Suicide a Health and Safety Priority at Work:

1. **Leadership** – Cultivate a caring culture focused on community well-being by offering volunteering opportunities and staff appreciation.
 2. **Job Strain Reduction** – Assess and address job strain and toxic work contributors - provide access to coping resources.
 3. **Communication** – Increase awareness of understanding suicide and reduce fear of suicidal people through employee assistance plans.
 4. **Self-Care Orientation** – Introduce self-screening and stress/crisis inoculation planning.
 5. **Training** – Build a satisfied suicide prevention response program specialized training by role.
 6. **Peer Support & Well-Being** – Train ambassadors in both informal and formal initiatives.
 7. **Mental Health & Crisis Resources** – Evaluate and promote current employer resources and usage.
 8. **Mitigating Risk** – Reduce access to lethal means and address legal issues by providing information and resources.
 9. **Crisis Response** – Provide accommodation, reintegration and postvention strategies.
-



Trailblazer Mural
– Jessie Fritsch

Register Now!



Keynote – Dr. Valerie Young

Dr. Valerie Young is widely considered the world's foremost thought leader on impostor syndrome. Dr. Young is the co-founder of the Impostor Syndrome Institute and the author of the award-winning book "The Secret Thoughts of Successful Women: Why Capable People Suffer from Impostor Syndrome and How to Thrive Despite It". Her mission is to "stamp out" Impostor Syndrome. Woven throughout her solutions is a strong commitment to diversity, inclusion, and equity.

Women Trailblazers and Entrepreneurs Conference

From Big Ideas to Big Impact: Cultivating Your Confidence

Wednesday, November 1, 2023

Hybrid Conference (virtual or in-person option)

UW-Stevens Point, Dreyfus University Center

Our one-day conference showcases and develops women trailblazers, founders, and entrepreneurs from every sector including professionals, artists, volunteers, students, and parents. The keynote and four breakout sessions will help women move their adventures forward by providing tools and examples of women leading their big ideas to become big impacts strong commitment to diversity, inclusion, and equity.



University of Wisconsin
Stevens Point

STEVENS POINT • MARSHFIELD • WAUSAU



Questions: Contact Continuing Education at
715-346-3838 | uwspceweb@uwsp.edu
uwsp.edu/wtec



Building Business Relationships and Engagement with Wisconsin Tribal Citizens and Nations

Mooring the Bridge at Both Ends

Fridays, September 15 – October 20

This Four-Session certificate program will go over cultural concepts, history and give you the tools to work with tribes across Wisconsin

Session One | The Business of Culture

Foundational understanding of tribal culture and American policy toward Indian tribes resulting in current social systems and relationships within Native Nations.

Session Two | The Legal Blueprint

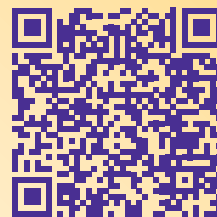
Practical understanding of American law dealing with Indian tribes, especially those statutes and case law most pertaining to working with Tribe government and doing business in Indian Country.

Session Three | Of Government and Business: A Tribal Worldview

Understanding business within a Native Nation context.

Session Four | The Culture of Business

Practical approaches to working with American Indian tribes, with their resident tribal members and their businesses – in their territories, under their jurisdictions in light of their cultural uniqueness.

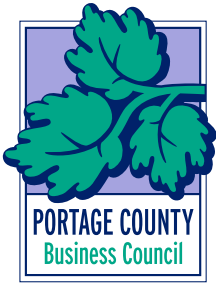


University of Wisconsin
Stevens Point

STEVENS POINT • MARSHFIELD • WAUSAU

Continuing Education | 715-346-3838 | uwspceweb@uwsp.edu

UPDATED



the ACTIVE VOICE

PORTAGE COUNTY BUSINESS COUNCIL NEWSLETTER

The Active Voice Digital Magazine Advertising Options

Over 2,000 Portage County business people receive our digital magazine!

Step 1 Contact the Business Council for a spot in our monthly digital magazine. Space is reserved on a first come, first-served basis. The ad(s) will be placed throughout the issue, based on size.

Step 2 A emailed contract must be received by the 20th of the month prior to the launch of the digital magazine to reserve your space. Payment (Credit Card, Check, or Cash) must be received by the 24th of the month. The Active Voice is launched within the first full week of each month.

Step 3 Send one of the size options below in a PDF file (high resolution) format including the website you would like the ad to link to by the 24th of the month prior to the launch of the online newsletter to SheamusR@portagecountybiz.com.

Mail payment to 5501 Vern Holmes Drive, Stevens Point, WI 54482

For more information regarding newsletter advertising in The Active Voice, contact Sheamus Roelle at the Portage County Business Council 715-344-1940 | SheamusR@portagecountybiz.com.

Option
1

FULL PAGE

\$175.00
DIMENSIONS
7.5" W X 10" H

Option
2

1/2 PAGE

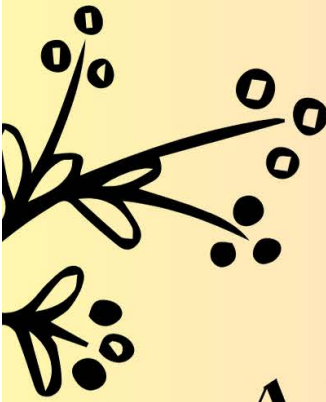
\$125.00
DIMENSIONS
7.5" W X 5" H

Option
3

1/4 PAGE

\$90.00
DIMENSIONS
3.75" W X 5" H

Ads are full color. Sizes are live area, no bleed or crop marks needed. High-res PDF preferred.



Please feel free to walk around the office and inquire
to staff if you'd like to purchase an art piece.

ART FOR SALE AT PORTAGE COUNTY BUSINESS COUNCIL

All the art at PCBC is for sale &
artists receive 100% commission

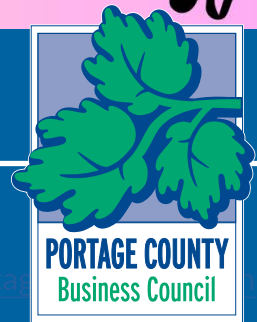


Please contact Chloe at
chloek@portagecountybiz.com with
any questions.



Contact US!

Portage County Business Council, Inc.
5501 Vern Holmes Drive | Stevens Point, WI 54482
715-344-1940 • www.portagecountybiz.com



Michael Witte
President & CEO
MichaelW@portagecountybiz.com

Karen Myers
Director of Events
KarenM@portagecountybiz.com

Sheamus Roelle
Director of Marketing
SheamusR@portagecountybiz.com

Holly Fox
Director of Professional Development
HollyF@portagecountybiz.com

Chloe Kreuser
Director of Investor Engagement
ChloeK@portagecountybiz.com



Portage County Business Council



@PoCoBiz



Portage County Business Council