

# *the* ACTIVE VOICE

Monthly Digital Magazine from the Portage County Business Council

March 2023



**New Members  
Creative Excellence  
Awards Breakfast  
Women in Business  
Fashion Show**

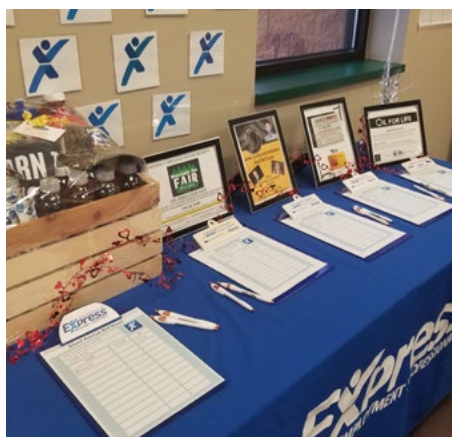


*February Business X-Change with UW-Stevens Point*





Such a fun night at our February Business After Hours hosted by Express Employment Professionals Stevens Point! Their team treated attendees to delicious food, drinks, bucket raffles and silent auction. Over \$900 was raised from the silent auction and additional door prize ticket sales to benefit the Humane Society of Portage County.



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"...some of the examples of Quality of Life and Quality Places that makes Portage County special!"

# Quality of Life & Quality Places!

by Michael Witte, Executive Director, Portage County Business Council

If you have grown up in Stevens Point you have come accustomed to the area, the events and your routes to and from friends, family, school, work and the grocery store.

Every year during our Leadership Portage County Program it never fails that 1 to 4 participants say "I have lived here all my life and never knew this was here". As a new resident to the area, one can be overwhelmed with so many activities, events, places to go, things to see and people to meet.

Add to that all of the community celebrations from Easter Egg Hunts in Amherst and Stevens Point, Swap -O-Rama and the Wine Walk in Amherst, Riverfront Rendezvous in Stevens Point, the Tater Toot in Almond, Celebrate Plover and the Portage County Historical Society - Heritage Days at Heritage Park!

Now add our events at the Portage County Business Council. Women in Business (Quarterly), Business on the Green (Golf Outing), the Agriculture Tour, Wines of the World, Annual Dinner plus the usual monthly events like Business X-Change, Business After Hours and Sales Net.

Then other events like Notes at Night at the Mathias Mitchell Square, City Band at Pfißner Park, PJ's Live at SentryWorld and Levitt AMP every Thursday night in the summer.

On top of all of this, SentryWorld is hosting the 43rd U.S. Senior Open June 27 - July 2nd. This is the largest event to come to

Central Wisconsin. Even if you don't golf, buy a ticket and come and experience the excitement of a Professional USGA golf outing right here in Portage County!

Next week, we are honoring Robert L. Zimpel, President of TH Agri-Chemicals, Inc., for Outstanding Contribution to Agriculture. Sure you drive through the county and see the fields planted with who knows what, but did you know:

- Portage County Agriculture provides 6,678 jobs and \$1.6 billion dollars in economic activity to the County.
- Portage County has a thriving agricultural community of over 980 farms and nearly 280,400 acres in production.
- We are Wisconsin's number 1 producer of potatoes, processed green peas, snap beans, and sweet corn.
- Portage County leads the state for total market value of all agricultural crops sold!
- Portage County is home to 66 dairy herds with a total of 12,000 cows that produce 33.3 million gallons of milk annually worth \$45 million dollars.
- We also produce \$34.7 million worth of grain, \$27.2 million in cattle and calves, and \$5.9 million in fruits, nuts, and berries.

These are just some of the examples of Quality of Life and Quality Places that makes Portage County special!

Please Stay Tuned...

# Business *after* Hours

A Portage County Business Council Event

**Tuesday  
March 21,  
5 - 7 pm**

RSVP by  
Monday, March 20



**DIMENSIONS LIVING**  
Stevens Point

**Hosted by:**  
**Dimensions Living Stevens Point**  
**5625 Sandpiper Drive,**  
**Stevens Point**

Please use Independent Living  
Side Entrance for Event

Please join Dimensions Living Stevens Point for Business After Hours  
as they showcase their facility.

Attendees will be treated to music, complimentary wine, beer, soda & water,  
appetizers, door prize drawings and a 50/50 raffle.

Join in the fun! Share this information with your team!

For questions, contact Karen Myers at 715-344-1940 or KarenM@portagecountybiz.com.

Complimentary to Members, Available to Prospective Members.

**[CLICK HERE](#) TO REGISTER ONLINE**

*Since this is a health care facility, masks are required.*

## UPCOMING BUSINESS AFTER HOURS DATES

ALL EVENTS ARE THE 3RD TUESDAY OF EACH MONTH

April 18 Central Wisconsin Children's Museum & The Salvation Army of Portage County

May 16 Stevens Point Area Convention & Visitors Bureau

June 20 The Opera House / The Annex

July 18 Haertel Monuments





# Business X-Change

## What is Business X-Change?

A presentation which allows business owners and their employees the opportunity to discuss pertinent topics, learn from local industry leaders and, most importantly, learn from each other. Business X-Change meets monthly from 7:30 - 8:30 a.m.

## In-Person Business X-Change

**Wednesday, March 8, 2023 | 7:30 am – 8:30 am**

Please [CLICK HERE](#) to Register

- This program will be offered in person at PCBC.
- While there is no cost to attend, the value of the information is priceless.
- Coffee and danish provided.

## The Passionate, the Professional and the Poser

**About the Program:** There are three types of people when it comes to business: the Passionate, the Professional and the Poser. Inevitably, we are all three at some point in our lives, but we don't want to be the third...for too long at least. During this X-Change presentation, Shane will explore what it means to be either a Passionate, Professional or Poser and help you discover what the type of person you should want to be.



**Shane Melenbacker**  
Stevens Point  
Orthopedics

### Key Points included:

1. Understand the difference between the three types of people
2. Discover who you are
3. Understand where you want to be

**About our Presenter:** Shane Melenbacker served six years in the Marine Corps and has 20 years of experience in healthcare management—both in large systems and private clinics. Currently, Shane is the Administrator of Stevens Point Orthopedics and the Ambulatory Surgical Center. He lives in Central Wisconsin with his wife and son...and they go camping as much as possible!

**Special THANK YOU to Stevens Point Orthopedics for their sponsorship of this program.**

For questions on this event, contact Karen Myers at 715-344-1940 or karenm@portagecountybiz.com.



*You are invited to attend our...*

# American Agriculture Appreciation Banquet

**Monday, March 6, 2023**

**Holiday Inn Hotel & Convention Center  
1001 Amber Ave, Stevens Point, WI**

**Cost: \$33/person** (Tables of 8 will have reserved seating)

5:30-6:30 PM – Social (complimentary appetizers and cash bar)

6:30-7:45 PM – Dinner & Keynote Speaker

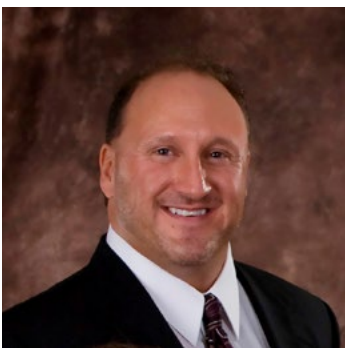
7:45-8:30 PM – Presentation of Awards

***Show your support of our local agri-business industry!***

The Agri-Business Committee of the Portage County Business Council invites Business Council members and their guests to the 2023 American Agriculture Appreciation Banquet on Monday, March 6th.

Presentations are made to students and one community leader including:

- **4-H Agriculture Leader of the Year:** Sara Hintz
- **4-H Leadership in Agriculture:** Cody Kaminski
- **Outstanding FFA Seniors:** Amherst High School – Jacob Gibbs  
Rosholt High School – Jalyn Yenter  
Stevens Point Area Senior High School – Brooke Mallek
- **Agri-Business Scholarship:** Brooke Mallek



**Tamas Houlihan**

Our special guest speaker is Tamas Houlihan, Executive Director of the Wisconsin Potato & Vegetable Growers Association (WPVGA). He will be presenting "WPVGA Environmental Overview."

Contact Karen Myers at 715-344-1940 or karenm@portagecountybiz.com for more information.

Reservations required. Call our office at 715-344-1940 to check on availability to register.

Special thanks to our Patron Sponsors of the event:



Del Monte Foods, Inc.



**food+farm**  
EXPLORATION CENTER



## **2023 Outstanding Contribution to Agriculture Award**



**Robert L. Zimpel  
President  
TH Agri-Chemicals, Inc.**

# welcome

## New Members - February 2023

### COMPARION INSURANCE AGENCY

*Expert insurance advice from a member of your local community!*

5597 US-10, Stevens Point | 715-848-2981

Email: [kyle.douglas@comparioninsurance.com](mailto:kyle.douglas@comparioninsurance.com)

Website: [comparioninsurance.com](http://comparioninsurance.com) | FB: [Comparion Insurance Agency, A Liberty Mutual Company](#)



### COUSINS SUBS

*This Wisconsin owned sub shop continues to Believe in Better – both in the quality of food they serve and in the communities they support. NEW Location opening soon!*

109 N Division Street, Stevens Point | 715-295-9650 | Email: [ryan.timm@cousinssubs.com](mailto:ryan.timm@cousinssubs.com)

Website: [cousinssubs.com](http://cousinssubs.com) | FB: [Cousins Subs \(Stevens Point - UWSP Campus Division St\)](#)



### SUMMIT CREDIT UNION

*Summit wants to build a better, more equitable world and fulfill our mission of dreams enabled.*

Coming Soon to Crossroads Commons, Plover | 608-243-5000

Email: [harlee.stinson@summitcreditunion.com](mailto:harlee.stinson@summitcreditunion.com) | FB: [Summit Credit Union](#)

Website: [summitcreditunion.com](http://summitcreditunion.com)



### BERKSHIRE AT THE GROVE

*Berkshire at The Grove is an independent senior living facility located at the Historic Convent renovation site, ages 55+, with townhomes available soon for families.*

1300 Maria Drive, Stevens Point | 715-344-1200 | Email: [berkshirepoint@oakbrookcorp.com](mailto:berkshirepoint@oakbrookcorp.com)

Website: [berkshireseniorcommunities.com/stevenspoint](http://berkshireseniorcommunities.com/stevenspoint) | FB: [Berkshire Stevens Point](#)



**BERKSHIRE**  
AT THE GROVE

### GOLDEN ICON PRODUCTIONS LLC

*Specializing in professional video production that plans, writes, arranges, shoots, edits and illustrates productions.*

500 N. 3rd. St., Ste. 125, Wausau | 715-302-1121 | Email: [goldenicon@g2a.net](mailto:goldenicon@g2a.net)



### BUG TUSSEL WIRELESS / AT&T

*Serving Central Wisconsin since 2003, providing access to high-speed internet and cellular coverage in rural communities across Wisconsin.*

109 N Division Street, Stevens Point | 920-501-8717 |

Email: [ashley.bolden@btussel.com](mailto:ashley.bolden@btussel.com) | Website: [btussel.com](http://btussel.com) | FB: [Bug Tussel](#)





# Ambassadors Give Back

**We love to see our members and all Portage County businesses thrive and grow!**



Congratulations to TeamLogic IT on opening their new office in the Baymen Professional Building at 850 State Hwy 153, Suite B in Mosinee! This move will help their team better serve clients throughout Central Wisconsin. On February 1st members of our Ambassadors Club, PCBC staff, clients and family were on hand to help celebrate with a ribbon cutting!



On February 7th our Ambassadors, PCBC staff and representatives from the City of Stevens Point were invited to see the newly renovated BMO Harris Bank in downtown Stevens Point. The beautiful fresh look included murals, new teller pods, updated furniture & finishes, and so much more. We celebrated the reopening and completed construction with a ribbon cutting. Congratulations to all involved!







Stop by the newest location of Mission Coffee House Stevens Point inside Mid-State Technical College's Stevens Point campus, 1001 Centerpoint Drive. On February 7th our Ambassadors, PCBC staff and Mayor Wiza were treated to their delicious coffee and held a ribbon cutting to celebrate their grand opening. Congratulations!



On February 8th our Ambassadors, PCBC staff and dignitaries from the Village of Plover were treated to the delicious pizza from Amore Kitchen in O'so Brewing Company. We helped them celebrate the kick-off of their lunch opening with a ribbon cutting. Congratulations! Stop by between 11 am-8 pm. Their pizza never disappoints! You can also order ahead online [www.osobrewing.com/amore](http://www.osobrewing.com/amore).



On February 22nd members of our Ambassadors Club, PCBC staff and dignitaries from the Village of Plover took part in the ribbon cutting for Connections Lounge, the newest cocktail lounge located in Mission Coffee House at the Artist & Fare building in Plover. They will be open on Thursday's from 5-9pm! Congratulations!

## NEW MEMBER SPOTLIGHT

### Chelsea May Photography

Chelsea Peeters, Owner

836 Main St, Stevens Point, WI 54481

Phone: 715-459-3909

Email: [ChelseaMayphoto@gmail.com](mailto:ChelseaMayphoto@gmail.com)

Website: [chelseamayphotography.com](http://chelseamayphotography.com)



Chelsea's love for photography started in high school, which at that time, was film-based and black and white. In college, she purchased her first digital SLR camera and the rest, as they say, is history. After shooting her first wedding in 2010, she was hooked.

While she started out as Framing Moments Photography by officially forming her LLC in 2015, she rebranded in 2018 by putting her own name on her business: Chelsea May. At that time, her studio was in her home, but in April of 2021, she moved her studio to a space in Downtown Stevens Point.

Chelsea specializes in many different types of photography including weddings, seniors, newborns, families, and headshots. She loves adventure and is always open to trying new locations for sessions if the studio isn't what a client has in mind. It is her dream to photograph an international wedding someday.

She volunteers her time and talent with Now I Lay Me Down To Sleep which is an organization that offers remembrance photography free of charge for families of babies who pass away shortly before, during, or after birth. She also takes photos annually for the Downtown Christmas Event where families can get photos with Santa and all proceeds are given to Operation Bootstrap.

Be sure to reach out to Chelsea for any of your future photography needs!



# INVESTOR & BENEFITS & BAGELS



[REGISTER HERE](#)

**MARCH  
31  
2023**

8:00 - 9:30 am  
@ PCBC Office  
Sign-up today!

Learn how to maximize your investment through posting your events, job openings, getting involved, and more!

HAVE QUESTIONS? CALL 715-344-1940

[FREE event for PCBC Investors](#)

## HAPPY MEMBERVERSARY

**To all of our investors who renewed in January**

Advanced Physical  
Therapy Associates  
AgCountry Farm Credit Services  
AIG  
American Asphalt of Wisconsin  
Ameriprise Financial Services,  
Michael Smith & Associates  
Ansay & Associates, LLC  
Berkshire Hathaway  
Specialty Concierge LLC  
BioLife Plasma Services  
Blenker Construction  
Central Wisconsin  
Apartment Association  
Community First Bank  
Country Inn & Suites  
Crow Family Dental  
Del Monte Foods Inc.  
Dimensions Living  
Stevens Point  
Duraclean Specialists

Erbes Construction Ltd  
Eye Clinic of Wisconsin  
General Beer - Northeast, Inc.  
(Central Division)  
Guzman Case Corporation  
Hampton Inn  
Heritage Investment Company  
Lakeland Real Estate LLC  
Lamers Bus Lines  
Legacy Accounting & Financial  
Services, LLC  
Marten Machining Inc  
Mid-State Truck Service Inc  
Midwest Renewable Energy  
Association  
New Era Technology  
Per Mar Security Services Inc  
Point of Beginning Inc  
Point/Plover Metro Wire  
Putt N Play Mini Golf

RJ Rasmussen Plumbing  
and Heating  
Sentry Insurance  
Simplicity Credit Union- Plover  
Skyward, Inc  
Small Business Development  
Center at UW-Stevens Point  
Stevens Point Noon  
Optimist Club  
Stratford Sign Sales  
Summit Credit Union  
The Boldt Company  
The Insurance Center  
WAOV Television, Inc.  
Waste Management  
Welling Kitchen, Bath & Floor  
Whispering Pines/The Lodge  
at Whispering Pines  
Wipfli LLP  
Wisconsin Public Service  
Corporation

# Creative Excellence Awards Breakfast

Friday, April 14, 2023

This year's event celebrates the creative spirit of Portage County – in business, in education, and in community! Join in the excitement as we recognize the achievements of the recipients of the Entrepreneur of the Year, the Portage County Charitable Community Award, Young Professional of the Year presented by Ignite, and the Golden Apple Excellence in Education Award.

**Holiday Inn Hotel & Convention Center, Stevens Point**  
**\$27/person for PCBC Members - \$32/person for Prospective Members**

## REGISTER HERE

**Reservations due by Monday, April 10, 2023**

7:15 AM – Registration

7:30 AM – Plated Breakfast

8:00 AM – Keynote Speaker: **Jeff Ebel**, presenting  
"The Pathways of Excellence"

8:30 AM – Award Presentations by Master of Ceremonies:  
**Phil Jimenez**, General Manager of NRG Media



*Jeff Ebel*

Includes plated breakfast consisting of Fluffy Scrambled Eggs, Applewood Smoked Bacon, Homestyle Potatoes, Fresh Pastry, Orange Juice, Milk, Coffee and Hot Tea upon Request.  
(Vegetarian or Gluten Free Options available upon request)

For questions regarding the event, please contact Karen Myers at 715-344-1940 or [karenm@portagecountybiz.com](mailto:karenm@portagecountybiz.com).

## Awards to be Presented:

- Entrepreneur of the Year
- Portage County Charitable Community Award
- Young Professional of the Year
- Golden Apple Award for Excellence in Education

Thank you to our Event Sponsors to date:



**BERKSHIRE**  
AT THE GROVE



Community First Bank



Media Sponsor:



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exclamation



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**University of Wisconsin-Stevens Point**  
GRADUATE PROGRAMS



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BUILDING & BEYOND

**SAVE THE DATE**

**2023 CENTRAL WISCONSIN DAYS**

**APRIL 5TH, 2023**

**Madison Concourse Hotel, Madison**

## **TALENT RETENTION & ATTRACTION**

### **WHY YOUR VOICE NEEDS TO BE HEARD!**

Central Wisconsin Days is an opportunity for business and community leaders to bring the voice of our region to Madison. Meet with policymakers from across the state and discuss how the legislature can help move Central Wisconsin forward. **Topic Focus: Childcare, Housing, and Tax Reform**

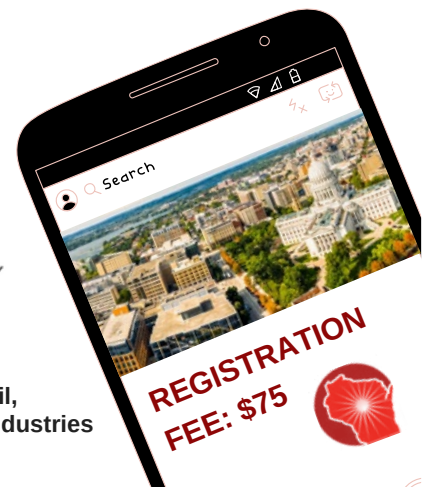
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**Stevens Point**



Heart of Wisconsin Chamber of Commerce, Portage County Business Council,  
Merrill Area Chamber of Commerce, and Marshfield Area Chamber of Commerce & Industries



210 McClellan St Ste 210, Wausau WI

centergy.net

715-849-5510 ext. 307



# Women in BUSINESS

A Portage County Business Council Event

# 9TH ANNUAL Fashion Show & Luncheon

SPONSORED BY



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MEDIA SPONSOR



## Thursday, April 27th • 11:15 am-1:00 pm

Holiday Inn Hotel & Convention Center, 1001 Amber Avenue, Stevens Point

**Early Shopping beginning at 10:00 AM**

**Clothing, Spa & Home Décor Shopping**

**Delicious Lunch - Door Prizes - 50/50 Raffle**

Register Early! Event Open to the Public. Reservations due by Friday, April 21, 2023.

**\$31 – PCBC Members / \$36 – Prospective Members**

At this Women in Business you will...

- See fashions from both famous designers and boutique brands.
- Experience a fast-paced, music filled, professionally choreographed, live runway show.
- See the unique selection of clothing and jewelry from Adeline's Closet Boutique, Bria Bella & Co., and Real Deals on Home Décor featuring beautiful models displaying 48 outfits.
- Opportunity to purchase items before (BEGINNING AT 10AM) and after the event including fashion jewelry, home decor, body care, makeup clothing, purses & handbags, unique gift items and more from Adeline's Closet Boutique, Bria Bella & Co., L'BRI Pure n' Natural by Lisa Taylor, Mary Kay by Wendy Haas, Real Deals on Home Décor, Turquoise on Main and more to come.

- Enjoy a delicious lunch and dessert. Vegetarian or Gluten Free Options available only upon request.
- Be entered into drawings for fabulous door prize giveaways.
- Centerpiece giveaways.
- Receive a special gift bag for attending.
- Receive special discount coupons.
- Show Specials.
- 50/50 Raffle.
- Runway decorations by Real Deals on Home Décor.
- Be entertained by our host – Radio Personality, Nikki Montgomery and our DJ, Paul Belky from Midwest Communications.

**This is your chance to see what's chic on the streets and trends to look for this season.**

**Don't miss out! Seating is limited. Register today!**



**REGISTER HERE**

Questions contact Karen Myers at 715-344-1940 or KarenM@portagecountybiz.com.



## Shop Local

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### To Qualify:

- ✓ eStatements
- ✓ Direct Deposit
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Real Rewards Checking is available for consumer deposits only. Annual Percentage Yield ("APY") is accurate as of 3/1/2021. Real Rewards Checking is a variable rate account. Your APY may change at any time after your account is opened, at the discretion of Nicolet National Bank. This is a tiered rate product. If qualifications are met for the qualification cycle, Tier 1: The portion of your balance that is equal to or less than \$10,000 will earn 3.00% APY. Tier 2: Interest rate of 0.01% will be paid on the portion of your balance that exceeds \$10,000. The APY for Tier 2 will range from 0.26% to 3.00%, depending on the balance in your account. If qualifications are not met for the qualification cycle, 0.01% APY applies to the entire balance. You must enroll in online banking and e-statements in order to qualify. Transactions required each qualification cycle: At least ten posted and cleared debit card transactions (ATM-processed transactions do not count as qualifying debit card transactions), and at least one posted and cleared direct deposit of payroll or social security. Fees and withdrawals of interest will reduce earnings and APY. All Nicolet National Bank checking accounts are subject to credit approval. Additional terms and conditions apply. See [Nicoletbank.com](https://Nicoletbank.com) for details. Member FDIC.



## Meet our Ambassadors

**Tara Manzke**  
[Bria Bella & Co.](#)

### Where do you work?

I'm the founder and owner of Bria Bella & Co, a boutique in Stevens Point.

### How long have you been an Ambassador?

Almost a year!

### What do you enjoy the most about being an Ambassador?

I enjoy meeting new people & learning about their experiences. The Ambassadors group is such a positive, supportive and inspiring group of people, and I feel very fortunate to be a part of that!

### What is your most memorable moment from a PCBC Event?

While several come to mind, I would definitely say the most memorable moment overall would be at the 2021 Annual Dinner, where my business was presented with the Small Business of the Year Award!

### What is one interesting fact about you that most people do not know?

I did my college internship on Capitol Hill in Washington, DC where I worked for a well-known US Senator for 4 months.

### What is your favorite activity to do in Portage County?

Fishing and kayaking with my family at one of our many favorite local spots!!



## CANDIDATE FORUMS

**Thursday, March 9,  
6:00 – 8:45 pm  
School Board, Plover President  
& Plover Ward 2**

**Ben Franklin Junior High School  
Auditorium, 2000 Polk St**

6:00 – 7:00 pm Stevens Point Area School  
District Board Members

7:10 – 7:50 pm Village of Plover Ward 2  
Trustee

8:00 – 8:45 pm Village of Plover President

*Parking: The best entrance is the Auditorium doors  
(southwest corner of the building). The closest  
parking is in the lot on the west side of  
the building near the tennis courts.*

**Wednesday, March 15,  
6:30 – 8:30 pm  
Stevens Point Mayor  
& Alderpersons**

**UWSP Dreyfus University Center  
(DUC) Theatre, 1015 Reserve St**

6:30 – 7:15 pm City of Stevens Point Mayor

7:15 – 8:30 pm City of Stevens Point  
Alderpersons  
(Districts 1, 3, 5, 6, 7, 9, 11)

*Parking is available in Lot R across the street  
from the DUC.*

*Sponsors: League of Women Voters, Portage County Business  
Council and UWSP Student Government Association.*

*All forums will be recorded and posted to the City of Stevens  
Point YouTube channel here.*

*The sponsors are committed to creating an inclusive  
and accessible event. If you are in need of a reasonable  
accommodation for this event, please contact us at [lwvspa@  
gmail.com](mailto:lwvspa@gmail.com). All requests must be made 10 days in advance.*

Learn the value of diversity, how to understand identity, and the importance of fostering inclusivity in your organization.

# Inclusive Excellence Certificate Program

Fraturdays, April 14-May 12, 2023

9 a.m.-Noon, Online via Zoom

April 14, 2023 | The Value of Diversity

April 21, 2023 | Understanding Identity

May 5, 2023 | Fostering Inclusivity in Your Organization I

May 12, 2023 | Fostering Inclusivity in Your Organization II



\$995 Professionals

(Send three or more employees  
and receive a 10% discount)

\$850 UWSP Faculty/Staff

\$200 Students

Please register by Friday, April 7, 2023



University of Wisconsin  
**Stevens Point**

STEVENS POINT • MARSHFIELD • WAUSAU



# LEADERSHIP PORTAGE COUNTY: ECONOMIC DEVELOPMENT AND PLACEMAKING

Review by Holly Fox, Portage County Business Council

Economic Development and Placemaking was March's Leadership Portage County's theme and did not disappoint. It was held at the historical and well-known building, Co-op. The day was led by Ben Nusz and Craig Bernstein where we learned about charismatic and transformational leadership. It was very informative as we learned what traits we each have and how this impacts the type of leader we are.

Ryan Kernosky, Community Development Director of Stevens Point and Steve Kunst, Community Development Manager of Plover each gave presentations on the community development of both Stevens Point and Plover. We learned about building inspections, city planning and land use, city tax assessments, economic development, historic preservation and neighborhood improvements. It was a great segue to Chris Klesmith, Neighborhood Planner/Economic Development Specialist & Dana Sonnenberg with Create Portage County. They took us on a walk downtown to see how economic developers see they city and plan accordingly. The arts and culture are an intentional and growing part of our community.



We finished the day with Patrick Gatterman, Director UWSP Small Business Development who was a wealth of information for anyone wanting to start a business. He informed us that he helps businesses reach their end in the best way possible.

The still warm cinnamon rolls from Mission Coffee and fresh made food offered at the Co-op was just an added extra bonus!



<b>April 12</b> Reality Shop Pacelli H. S. 8:30AM-10:00AM	<b>May 4</b> Reality Shop SPASH 7:15 AM-11:30 AM
 <b>Volunteers</b> <i>Needed</i>	
<b>May 25</b> Mock Interviews PCBC 10:15 AM-11:45 AM	<b>Thank you!</b> contact Holly at <a href="mailto:hollyf@portagecountybiz.com">hollyf@portagecountybiz.com</a> 715.344.1940



# MARCH

- 06 AMERICAN AGRICULTURE APPRECIATION BANQUET
- 08 BUSINESS X-CHANGE
- 09 LEADERSHIP PORTAGE COUNTY
- 16 SALESNET
- 21 BUSINESS AFTER HOURS

# APRIL

- 12 BUSINESS X-CHANGE
- 14 CREATIVE EXCELLENCE AWARDS BREAKFAST
- 18 BUSINESS AFTER HOURS
- 20 LEADERSHIP PORTAGE COUNTY
- 20 SALESNET
- 27 WOMEN IN BUSINESS FASHION SHOW

## Attention Veteran Business Owners:

The WI Small Business Development Center at UWSP invites you to the Central Wisconsin Veteran Owned Business Executive Roundtable (VOBER) on the first Friday of every month at the Portage County Business Council (PCBC) in Stevens Point beginning at 8:30 am. The meeting will also be streamed live via Zoom.

**The next meeting will be on Friday, April 7, 2023.**

The goals of this group are to support established Wisconsin based veteran owned small businesses and provide outreach, education, and collaborative experience to help secure their future.

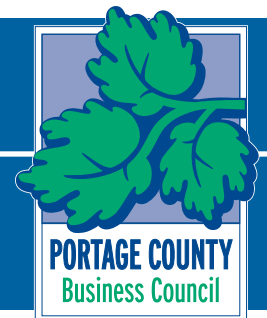
The organization is a peer advisory group, where veteran business owners can listen, advise, and share their business experiences. In addition, there will be an educational component of the meeting with a different business subject matter, chosen by members, brought into each meeting.

Please contact Mark Speirs, [mspeirs@uwsp.edu](mailto:mspeirs@uwsp.edu) for more information.



## Contact US!

Portage County Business Council, Inc.  
5501 Vern Holmes Drive | Stevens Point, WI 54482  
715-344-1940 • [www.portagecountybiz.com](http://www.portagecountybiz.com)



Michael Witte  
Executive Director  
[MichaelW@portagecountybiz.com](mailto:MichaelW@portagecountybiz.com)

Karen Myers  
Director of Events  
[KarenM@portagecountybiz.com](mailto:KarenM@portagecountybiz.com)

Deb Zaske  
Director of Marketing  
[DebZ@portagecountybiz.com](mailto:DebZ@portagecountybiz.com)

Holly Fox  
Director of Professional Development  
[HollyF@portagecountybiz.com](mailto:HollyF@portagecountybiz.com)

Chloe Kreuser  
Director of Investor Engagement  
[ChloeK@portagecountybiz.com](mailto:ChloeK@portagecountybiz.com)