

the ACTIVE VOICE

Monthly Digital Magazine from the Portage County Business Council

April 2023



**Creative Excellence
Awards Breakfast**

**Women in Business Fashion Show
Keynote Conference**



2023 American Agriculture Appreciation Banquet





Special thanks to March's Business After Hours host Dimensions Living - Stevens Point. Their team treated us to delicious food & refreshments, door prizes and fun games of bingo! Thanks to all those that joined us.



In This Issue

Business After Hours	4
Business X-Change	5
Welcome New Members	6
Creative Excellence Awards Breakfast	7
Ambassadors Give Back	8-9
Meet our Ambassadors	10
Member to Member Deals	10
Women in Business Fashion Show	11
Agriculture Banquet	12
New Member Spotlight	13
Keynote Conference	14
Investor Benefits & Bagels	15
Membersaversaries	15
Teen Leader Development	16
Business on the Green Sponsorship Opportunities	18
LPC 2023-23	20
Leadership Portage County Update	21



"A talented workforce is the foundation for growth and future success."

Quality of Life & Quality Places!

by Michael Witte, Executive Director, Portage County Business Council

From Pre-K - 12 to lifelong learning, talent is quickly becoming Portage County's best economic development tool. A talented workforce is the foundation for growth and future success.

Since my first day here at the Business Council, I have reached out to our school districts to ask for their participation on our Board of Directors. Education is the life blood of our community. From Almond/Bancroft and Amherst (Tomorrow River) to Stevens Point and Tri-County School Districts our educators are preparing our future generations to be engaged in our community and we have our post-secondary partners in Mid-State Technical College and the University of Wisconsin - Stevens Point extending the learning and knowledge for our youth to engage in every aspect of our community no matter what the student's career choice.

The Wayne Bushman Advanced Manufacturing, Engineering Technology Apprenticeship Center will begin to take shape this spring (whenever spring decides to show up) and the generous contribution by Sentry Insurance to the University of Wisconsin - Stevens Point and the new name of the Sentry School of Business and Economics. Businesses understand, know and embrace education and it is evident everywhere you turn in our communities.

Holly Fox, our Director of Professional Development, engages with our six school districts,

implementing our Partners in Education (PIE) programs. The PIE program engages the students and Portage County businesses through various programs like Reality Shop (financial literacy and real-life financial simulation of living life after high school.), mock interviews, and professional speaking engagements. These experiences not only connect our youth with our community business members but also enrich lifelong skills. We are always looking for more business professionals to engage with our students and show them how diverse our business community is and everything we have locally.

There are so many ways to engage lifelong learning whether it may be going back to school for your MBA at the University of Wisconsin Stevens Point or shorter certificate programs at Mid-State Technical College. Either way our educational system is designed to continually re-tool all of us that call Portage County home and attract those companies that want to re-locate and seek the lifestyle we take for granted.

We hear people talk about the rich agricultural land known as the Golden Sands region where Portage County is the State of Wisconsin's number 1 producer of potatoes, processed green peas, snap beans, and sweet corn. Portage County leads the state for total market value of all agricultural crops sold!

YES! Portage County truly is the Land of Opportunity!!

Stay Tuned...

Business *after* Hours

A Portage County Business Council Event

**Tuesday
April 18,
5 - 7 pm**

RSVP by
Monday, April 17

**Co-hosted by: Central Wisconsin Children's Museum (CWCM)
& The Salvation Army Hope Center of Portage County**

Held at: CWCM,

1100 Main St., Stevens Point

Parking is available on Main Street and in the back parking lot
between Cobblestone Hotel and CWCM. Look for the
large kettle stand signs with the Salvation Army & CWCM logos.



Please join CWCM as they showcase their facility with Co-Sponsor Salvation Army
for the April Business After Hours.

Attendees will be treated to complimentary wine, Central Waters Brewing Co. beer,
a coffee bar by Mission Coffee House, delicious food including meatballs, ham sliders,
veggie wraps, and veggie & fruit trays, door prize drawings and a 50/50 raffle.

Also participate in games and activities including museum scavenger hunt, ring toss,
create your own suncatcher and more to earn additional raffle prize tickets.

Don't miss the fun!

For questions, contact Karen Myers at 715-344-1940 or KarenM@portagecountybiz.com.

Complimentary to Members, Available to Prospective Members.

[CLICK HERE](#) TO REGISTER ONLINE

UPCOMING BUSINESS AFTER HOURS DATES

ALL EVENTS ARE THE 3RD TUESDAY OF EACH MONTH

May 16 Stevens Point Area Convention
& Visitors Bureau

June 20 The Opera House / The Annex
July 18 Haertel Monuments



Business X-Change

What is Business X-Change?

A presentation which allows business owners and their employees the opportunity to discuss pertinent topics, learn from local industry leaders and, most importantly, learn from each other. Business X-Change meets monthly from 7:30 - 8:30 a.m.

In-Person Business X-Change

Wednesday, April 12, 2023 | 7:30 am – 8:30 am

Please [CLICK HERE](#) to Register

- This program will be offered in person at PCBC.
- While there is no cost to attend, the value of the information is priceless.
- Coffee and danish provided.

Work On Your Business, Not In Your Business

About the Program: According to a comprehensive study published in Inc. Magazine in March 2018, small business owners and their key executives waste on average 21.8 hours per week! That's 55% of their time on "busy work", social media, interruptions, putting out fires, meetings, emails, and not working in their genius zone. During this program Tina will explore areas where your time is being wasted and help you discover how you can eliminate the late nights at the office and do more of what you want to do.

Key Points included:

1. Understanding The Eisenhower Matrix
2. Discover where you are wasting time and therefore, money
3. Understand what tasks to delete or delegate and what tasks to keep

About our Presenter: Tina Palmgren has 25 years of experience in accounting and finance and 11 years of experience creating customized solutions for entrepreneurs and small business owners. Tina's core values of accuracy, efficiency, impact, and growth drive her to create the customized time savings programs her clients desire to move forward in business. Tina lives in Stevens Point and she loves to travel, curl, and golf.

Special THANK YOU to Exceling Your Business, LLC for their sponsorship of this program.

For questions on this event, contact Karen Myers at 715-344-1940 or karenm@portagecountybiz.com.



Tina Palmgren
The Wizard of
Automation
Exceling Your Business,
LLC



welcome

New Members - March 2023

FAWN & VINE PHOTOGRAPHY

Narrating your story through art.

5752 County Road J, Plover | 608-369-3167

Email: stacylange@fawnandvine.com

Website: fawnandvine.com | FB: [Fawn & Vine Photography](#)



ASTIA HEALTH

Astia Health provides affordable healthcare solutions to employers and private pay individuals throughout Central Wisconsin.

664 Community Circle, Marathon City | 888-885-4434

Email: alexs@astiahealth.com | Website: astiahealth.com | FB: [Astia Health](#)



GIFTED HANDS KITCHEN

A thriving and growing food truck and caterer ready to serve our community with southern soul food better known as comfort food!

Stevens Point Area | 715-252-4857 | Website: giftedhandskitchenllc.com

Email: giftedhandskitchenllc@gmail.com | FB: [Gifted Hands Kitchen](#)



PABS CYCLING

A full-service bicycle shop serving Central Wisconsin, located in downtown Stevens Point, since 2012.

1311 Strongs Ave, Stevens Point | 715-498-4122

Email: pabscycling@gmail.com | Website: pabscycling.com | FB: [PABS Cycling](#)



PALLETS & PLANKS, LLC

DIY Art Studio in the heart of downtown Stevens Point offers wooden sign creating and painting, canvas painting classes and 3D Wooden Signs & Gifts.

1036 Main Street, Stevens Point | 715-883-1841 | FB: [Pallets & Planks](#)

Email: palletsandplankswi@gmail.com | Website: pallets-planks-wi.myshopify.com



SLAP BANG BAGELS

Local Bagel Shop and Café offering exciting bakery, soups and creative panini sandwiches.

3217 John Joanis Dr, Stevens Point (located inside 212 Fitness)

715-347-5051 | Email: slapbangbagel@gmail.com

Website: slapbangbagels.com | FB: [Slap Bang Bagel](#)



Creative Excellence Awards Breakfast

Friday, April 14, 2023

This year's event celebrates the creative spirit of Portage County – in business, in education, and in community! Join in the excitement as we recognize the achievements of the recipients of the Entrepreneur of the Year, the Portage County Charitable Community Award, Young Professional of the Year presented by Ignite, and the Golden Apple Excellence in Education Award.

Holiday Inn Hotel & Convention Center, Stevens Point

\$27/person for PCBC Members - \$32/person for Prospective Members

REGISTER HERE

Reservations due by Monday, April 10, 2023

7:15 AM – Registration

7:30 AM – Plated Breakfast

8:00 AM – Keynote Speaker: **Jeff Ebel**, presenting
"The Pathways of Excellence"

8:30 AM – Award Presentations by Master of Ceremonies:
Phil Jimenez, Sales Manager at NRG Media



Jeff Ebel

Includes plated breakfast consisting of Scrambled Eggs, Bacon, Homestyle Potatoes, Fresh Pastry, Beverages. (Vegetarian or Gluten Free Options available upon request)

For questions, please contact Karen Myers at 715-344-1940 or karenm@portagecountybiz.com.

Awards to be Presented:

Entrepreneur of the Year: **Fall Line Outfitters Co.**

Portage County Charitable Community Award: **Portage County Historical Society**

Young Professional of the Year: **Mikayla Kleifgen, Boys & Girls Club of Portage County**

Golden Apple Award for Excellence in Education: **Joe Zawacki, Pacelli High School**

Thank you to our Event Sponsors to date:



BERKSHIRE
AT THE GROVE



Media Sponsor:



Community First Bank



REGNIER
CONSULTING GROUP, INC.



exclamation



School of Education
University of Wisconsin-Stevens Point
GRADUATE PROGRAMS

Ambassadors Give Back

We love to see our members and all Portage County businesses thrive and grow!



Congratulations to R&R Massage, LLC, located at 3525 Patch Street, Suite C, Stevens Point on their grand opening! Members of our Ambassadors Club, PCBC staff, Mayor Wiza and other City of Stevens Point dignitaries had the honor of taking part in their ribbon cutting on March 3 to celebrate their opening.



Members of our Ambassadors Club were honored to take part in the ribbon cutting to celebrate the renaming of the Boys & Girls Club of Portage County Plover Center to the Schierl Center. A \$1 million gift was received from Fritz and Julie Schierl and the sign unveiling took place on March 9 to celebrate this monumental moment.



On March 15 our Ambassadors, PCBC staff and Mayor Wiza visited new Portage County Business Council member - Comparion Insurance Agency, Stevens Point, WI located at 5597 US Hwy 10, Stevens Point. We welcomed them to their new office with a celebratory ribbon cutting. Congratulations!



Congratulations to Victoria Schultz, owner and broker of Stevens Point Realty, Inc on opening their beautiful new office space at 2917 Post Road, Stevens Point! On March 16 members of our Ambassadors Club and PCBC staff visited Victoria and her team to celebrate with a ribbon cutting.



On March 22 our Ambassadors, PCBC staff and community members helped celebrate the new location for Cousins Subs with a ribbon cutting. This newly built, 2,400 square-foot restaurant, with a drive-thru is located at 109 Division Street N, Stevens Point. Congratulations!

Meet our Ambassadors

Eric Hamus

Lineage Logistics

Where do you work?

I work for Lineage Logistics on the east side of Stevens Point as a customer service specialist.

How long have you been an Ambassador?

I've enjoyed being an ambassador since starting in February of 2022.

What do you enjoy the most about being an Ambassador?

I enjoy the feeling of giving back to the community and volunteering my time to bring businesses and community members of Portage Country together. It's exciting to be a part of a motivated and positive group of people that truly care about expanding and helping area businesses grow and thrive.

What is your most memorable moment from a PCBC Event?

Being my first year as an ambassador, I did not know what to expect when the weather did not cooperate for our annual Business on the Green golf outing. Attempts to stay dry were in vain, as it rained seemingly all day. It was a great chance to connect with other ambassadors and the brave golfers that didn't mind being soaked all day. Overall, it was a really fun event and I'm looking forward to this year being less wet.

What is one interesting fact about you that most people do not know?

I am a member of a 5-time winning team in the World's Largest Trivia contest held annually in Stevens Point/Portage County. I've been playing on my team since 1998 and it's the event I look forward to the most every year.

What is your favorite activity to do in Portage County?

Portage County has so many wonderful spaces to enjoy central Wisconsin. I enjoy all the summer events – especially those involving live music. The Levitt-Amp music series at Pfiffner Park each summer has been my favorite for years now.



Member to Member Deals

Fawn & Vine
PHOTOGRAPHY

Fawn & Vine Photography has a Business Portrait & Branding program that will help your company boost your social media platform as well as enhance your website. Visual representation can enhance your corporation with growth along with clarification of who your clients are entrusting. This business program gives you package choices as well as consultations with the artist to help you solidify your brand.

This program is geared toward any business or corporation. Anyone that wants to utilize social media platforms, direct mail pieces or a business website. We recommend updating your business portrait at least every 2 years.

**PCBC Members will
receive an extra month
when you subscribe to
the Social Media Master
or Branding Boss Session
before April 30th.**

*Subscribe to the Social Media Master or Branding Boss Session and schedule a start date by April 6th, to receive double the member to member offer. (This will include 2 extra months!) Email Stacy Lange, Fawn and Vine at stacylange@fawnandvine.com.

Women in BUSINESS

A Portage County Business Council Event

10TH ANNUAL Fashion Show & Luncheon

SPONSORED BY



PRESENTED BY



MEDIA SPONSOR



Thursday, April 27th • 11:15 am-1:00 pm

Holiday Inn Hotel & Convention Center, 1001 Amber Avenue, Stevens Point

Early Shopping beginning at 10:00 AM

**Clothing, Home Décor, Jewelry, Skin Care & More
Delicious Lunch - Door Prizes - 50/50 Raffle**

Register Early! Event Open to the Public. Reservations due by Friday, April 21, 2023.

\$31 – PCBC Members / \$36 – Prospective Members

REGISTER HERE

At this Women in Business you will...

- See fashions from both famous designers and boutique brands.
- Experience a fast-paced, music filled, professionally choreographed, live runway show.
- See the unique selection of clothing and jewelry from Adeline's Closet Boutique, Bria Bella & Co., and Real Deals on Home Décor featuring beautiful models displaying over 60 outfits.
- Opportunity to purchase items before (BEGINNING AT 10AM) and after the event including fashion jewelry, home decor, body care, makeup, clothing, purses & handbags, unique gift items and more from Adeline's Closet Boutique, Beyond Ordinary, Bria Bella & Co., Fall Line Outfitters, L'BRI Pure n' Natural by Lisa Taylor, Mary Kay by Wendy Haas, Real Deals on Home Décor, and Turquoise on Main.

- Enjoy a delicious lunch and dessert. Vegetarian or Gluten Free Options available only upon request.
- Be entered into drawings for fabulous door prize giveaways.
- Centerpiece giveaways.
- Receive a special gift bag for attending.
- Receive special discount coupons.
- Show Specials.
- 50/50 Raffle.
- Runway decorations by Real Deals on Home Décor.
- Be entertained by our host – Radio Personality, Nikki Montgomery and our DJ, Paul Belky from Midwest Communications.

This is your chance to see what's chic on the streets and trends to look for this season.

Don't miss out! Seating is limited. Register today!



Questions contact Karen Myers at 715-344-1940 or KarenM@portagecountybiz.com.

Business Council Honors Individuals for Contributions to Agriculture

We celebrated successes in Portage County at the March 6th American Agriculture Appreciation Banquet held at the Holiday Inn Hotel & Convention Center. Many thanks to our Patron Sponsors of the event Food+Farm Exploration Center, Del Monte Foods, and the Wisconsin Potato & Vegetable Growers Association.

Several individuals were recognized for their outstanding contributions to agriculture. Robert L. Zimpel, President of TH Agri-Chemicals, Inc, was awarded the Outstanding Contribution to Agriculture Award for his outstanding commitment to the progress and success of the agri-business industry and for his significant contributions to the agri-business community.



Award & Scholarship Recipients - (L/R – Sara Hintz, Cody Kaminski, Brooke Mallek, Jacob Gibbs, Jalyn Yenter and Robert Zimpel)

The Agri-Business Scholarship Recipient was Brooke Mallek, daughter of Brenda Mallek and John Mallek.



Keynote Speaker Tamas Houlihan speaks to a crowd of over 100

Outstanding FFA Senior Awards went to Jacob Gibbs-Amherst High School, son of Crystal and Travis Gibbs; Jalyn Yenter-Rosholt High School, daughter of Amy and Roger Yenter; and Brooke Mallek-SPASH, daughter of Brenda Mallek and John Mallek.

The 4-H Leadership in Agriculture Award was presented to Cody Kaminski, son of Suzi and Jeffery Kaminski and the 4-H Agriculture Leader of the Year Award was presented to Sara Hintz for their outstanding contribution to youth and agriculture.

The keynote speaker for the event was Tamas Houlihan, Executive Director of the Wisconsin Potato & Vegetable Growers Association and Master of Ceremonies was Ken Schroeder, UW-Extension Portage County Agricultural Agent.

The Agriculture Banquet is an annual event that celebrates Portage County individuals for their personal and professional contributions to agriculture in Portage County.



Del Monte Foods, Inc.



food+farm
EXPLORATION CENTER



NEW MEMBER SPOTLIGHT

Comparion Insurance Agency a Liberty Mutual Company

5597 US-10 E, Stevens Point, WI 54482
Phone: 715-848-2981 | Toll-Free: 866-280-0382
Website: comparioninsurance.com
Email: kyle.douglas@libertymutual.com



A Liberty Mutual Company

Liberty Mutual was founded in 1911. At Liberty Mutual, we believe progress happens when people feel secure. By providing protection for the unexpected and delivering it with care, we help people embrace today and confidently pursue tomorrow.

In business since 1912, and headquartered in Boston, today we are the sixth largest global property and casualty insurer based on 2020 gross written premium. We also rank 71 on the Fortune 100 list of largest corporations in the U.S. based on 2020 revenue. As of December 31, 2020, we had \$43.8 billion in annual consolidated revenue.

In 2021, Liberty Mutual transitioned its more than 2,200 exclusive agent team in over 200 local sales offices countrywide to Comparion, providing consumers with expert advice and tailored auto, home and small commercial insurance options from Liberty Mutual and more than 50 other national and regional carriers.

We know you want affordable choices when it comes to insurance. Comparion agents can quote trusted national and regional insurance partners with products that cover your family, income and assets like a home, car, boat or jewelry. Our local agents are in your community and can guide you through the complex process of finding the right insurance coverage.

Cousins Subs

109 Division St. N., Stevens Point, WI 54481
Phone: 715-295-9650
Website: cousinssubs.com
Email: Kristen.Tracy@cousinssubs.com | Alec.Dimmig@cousinssubs.com



The idea of Cousins Subs first came to fruition after Bill Specht moved from the East Coast to Milwaukee during the late 1960s, and couldn't find a sub shop in town that lived up to those back East. When the company he worked for at the time closed, he approached his cousin Jim Sheppard about opening a sub shop and the rest is history. Specht and Sheppard opened the first Cousins Subs at the corner of 60th Street and Silver Spring Drive in Milwaukee, Wis. on June 19, 1972.

Today, Cousins Subs remains rooted as a Wisconsin-based company and celebrated its 50th Anniversary in 2022. The company's Make It Better Foundation offers grants, product donations and scholarships to high school students each year in the state. In addition, the brand has partnered with many other prominent Wisconsin-based businesses and organizations including the Dairy Farmers of Wisconsin, Green Bay Packers, Johnsonville, Milwaukee Bucks, Sprecher, UW Athletics, and most recently, a joint venture partnership with Wisconsin legend, Donald Driver.

"At the end of the day, our work is simple; we make and sell sub sandwiches. But that simple task is what provides us the platform and opportunity to continually improve the communities around us, while also improving the lives of our employees and guests," said Christine Specht, CEO at Cousins Subs and daughter of founder, Bill Specht. "Here at Cousins Subs, we firmly believe in our mission: We believe in better through the continual improvement in everything we do. We believe our guests deserve a better product, served in a better environment and by dedicated team members who genuinely care."

In the coming years, the brand plans to continue to grow its Wisconsin footprint and beyond both through corporate development and franchising with a focus on the greater Midwest area.

2023 KEYNOTE CONFERENCE



KEVIN HERMENING Liberty & Leadership

**Join the Portage County Business Council
as we present a MUST-SEE presentation with
an amazing speaker & compelling story!**

Tuesday, June 27, 2023

8:00 am – 12:00 pm

**Holiday Inn Hotel &
Convention Center, Expo 2
1001 Amber Avenue, Stevens Point**

\$35/person for Chamber Members

\$40/person for Non-Members

Reserved table for parties of 8

Event Agenda:

8:00 am Registration

8:15 am Welcome

8:30 am Plated Breakfast

8:45 am Keynote Speaker

10:15 am Break

12:00 noon Closing

Don't Miss This Program

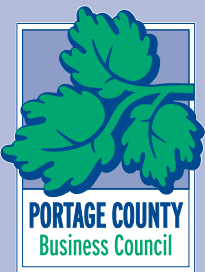
Register by Thursday, June 22

REGISTER HERE

Chamber Members from Mosinee
Area, MACCI, Heart of Wisconsin
and Wausau Area Chambers receive
Member Pricing - [CALL 715-344-1940](tel:715-344-1940)

For questions please contact Karen at
karenm@portagecountybiz.com.

Media Sponsor



About the Program:

Kevin's presentation, "Liberty & Leadership" provides a personal glimpse into a difficult time in our nation's history.

He was the youngest of the Americans held hostage for 444 days at the US Embassy in Iran from 1979 to 1981, after Islamic terrorists captured the entire diplomatic staff. The hostages were captured after the Shah of Iran entered the US for medical care, and were freed on January 20, 1981, Inauguration Day in the US.

He served a total of 13 years in the Marine Corps, and received an Honorable Discharge in 1994. Kevin is the recipient of the US State Department's Award for Valor, and received the Prisoner of War Medal, and the Defense Meritorious Service Medal, the nation's highest peacetime military decoration from the Department of Defense.

Kevin challenges all Americans to remember daily the sacrifices that those who wear the uniform of their country make in service to our nation.

About our Speaker:

Kevin Hermening is an active community volunteer, small business owner, and Marine veteran. He is a CERTIFIED FINANCIAL PLANNER™ and is owner of Hermening Financial Group, with six offices throughout Wisconsin. He received his undergraduate degree and MBA in Advanced Leadership and Decision Making from the University of Wisconsin – Stevens Point. He served as an elected member of the Mosinee Board of Education and volunteers for numerous other community organizations. He and his wife have two adult daughters.

INVESTOR & BENEFITS & BAGELS



[REGISTER HERE](#)

APRIL
21
2023

8:00 - 9:30 am
@ PCBC Office
Sign-up today!

Learn how to maximize your investment through posting your events, job openings, getting involved, and more!

HAVE QUESTIONS? CALL 715-344-1940

[FREE event for PCBC Investors](#)

HAPPY MEMBERVERSARY

To all of our investors who renewed in March

Adelines Closet Boutique
Bank First, N.A.
Bone & Joint Clinic - Plover
Central Wisconsin Airport
Chelsea May Photography
Dale Carnegie Training of Central Wisconsin
El Mezcal
Express Employment Professionals
Express Recycling Solutions, Inc.
Festival Foods
G.O.A.L.S. Great Outcomes Achieving
Long-Term Success
Gamber-Johnson LLC
Green Circle Trail
Guaranty Closing & Title Services
Hertel Tax & Accounting
Keller Williams Stevens Point

Lauterbach Legal, LLC
M3 Insurance
North Central Conservancy Trust
Ortho Molecular Products
Point After Pub & Grill
Precision Cellular & Sound
Precision Glass and Door LLC
Re/Max Central Wisconsin Realty
River's Edge Campground/
Bullheads Bar and Grill
S.C. Swiderski, LLC
Sales Tax Advisory Network, LLC
Schooley Mitchell
Steel King Industries Inc
Sterling Culligan Water Inc
Wildcard Corp.

May 1, 2023



APPLY NOW

Teen Leader Development

connect. inspire. evolve.

9.6.2023	Parent Information Meeting
9.22.2023	Opening Retreat
10.4.2023	Government & Public Service
11.1.2023	Diversity, Equity, Inclusion
12.6.2023	Not For Profit
2.07.2024	Preparing for a Successful Future
3.06.2024	Health, Wellness, Recreation
4.03.2024	Exploring Professions
5.01.2024	Sustainability
5.08.2024	Graduation

Inclement weather MAKE UP DAYS - Feb 28 & May 1

The Teen Leader Development program is intended to inspire and educate tomorrow's leaders. The nine month program is a hands-on educational experience for rising sophomores, juniors, and seniors. This inclusive program has numerous components that make it incredibly exciting for students, preparing them for what lies ahead. Opportunities will give students to learn cutting edge leadership skills that help build a wide range of competencies that foster an environment to succeed in today's dynamic and complex world.

SPONSORS

Sentry

SKYWARD®

 **Sentry School**
of Business & Economics
University of Wisconsin-Stevens Point



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Marshfield Medical Center
River Region
Stevens Point Campus

SecurityHealthPlan

Any questions, contact Holly @ hollyf@portagecountybiz.com

Applications in office or online at

<https://portagecountybiz.com/pchs>

Scholarships available for under represented youth.

Affordable, Fixed Rate, Commercial Financing, *with* **LESS** **DOWN...**

That's the point



Find
out
more

Sponsorship Opportunities



Photos from 2022 Business on the Green courtesy of Dr9gon Media

You have a great opportunity to be further involved in Business on the Green event scheduled for Monday, June 5th by taking advantage of a sponsorship! Don't miss this!

[Click here for the sponsorship listing.](#)

With an anticipated 280 golfers participating and additional business representatives attending the 19th Hole Networking Event (after golf) at the Holiday Inn Hotel & Convention Center, the 2023 event will be a great environment to expand your contacts.

OTHER OPPORTUNITIES ALSO AVAILABLE...

Hole Event Prize Sponsors

Corporate donation of prize(s) for special event games on golf course(s)

- Company name on signs during the event at two courses & signage at the 19th Hole Networking Event
- Verbal recognition at 19th Hole Networking Event

Ditty Bag Giveaway Sponsors

Corporate donation of 300 giveaways for golfers

- Company name on signs during the event at two courses & signage at the 19th Hole Networking Event

This opportunity for sponsorship is on a first come, first serve basis. To confirm your sponsorship, please contact Karen at 715-344-1940 or karenm@portagecountybiz.com. We appreciate your consideration and support of this event.

Golfer Registration is Open!

Due to limited space for single and double golfers, start planning your foursomes soon. Courses fill on a first-come-first-served basis.

[CLICK HERE](#) for Wisconsin River Golf Club - Registration at \$130 per person

Not a golfer, but want to join in on the fun?

Plan to join us for an afternoon/evening filled with great food, friendly conversation, and an opportunity to win some great door prizes. 3:00PM – Social, Raffle, Cash Bar, Dinner Buffet, & Prize Giveaways

[DINNER & SOCIAL ONLY PACKAGE - \\$25/person - REGISTER HERE](#)



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- ✓ Direct Deposit
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Real Rewards Checking (Real Rewards) is available for consumer deposits only. Annual Percentage Yield ("APY") is accurate as of 1/1/2023. Real Rewards is a variable rate account. Your APY may change at any time after your account is opened, at the discretion of Nicolet National Bank. Real Rewards is a tiered rate product. If qualifications are met for the qualification cycle, Tier 1: The portion of your balance that is equal to or less than \$15,000 will earn 3.00% APY. Tier 2: The portion of your balance that is over \$15,000 will earn 0.01% APY. The APY for Tier 2 will range from 0.40% to 3.00%, depending on the balance in your account. If qualifications are not met for the qualification cycle, your entire balance will earn 0.01% APY. You must enroll in online banking and e-statements in order to qualify. Transactions required each qualification cycle: At least ten posted and cleared debit card transactions (ATM-processed transactions do not count as qualifying debit card transactions), and at least one posted and cleared direct deposit of payroll or social security. Disclosed APY assumes all interest remains on deposit. Fees and withdrawals of interest will reduce earnings and APY. All Nicolet National Bank checking accounts are subject to credit approval. Additional terms and conditions apply. See Nicoletbank.com for details. Member FDIC.



APPLY NOW

Leadership Portage County

8.24 & 25. 2023

9.28.2023

10.19.2023

11.16.2023

12.14.2023

1.11.2024

2.15.2024

3.14.2024

4.11.2024

5.23.2024

5.08.2024

Opening Retreat

Agriculture

Govt, Public Service, Justice

Economic Dev, Entrepreneurship &
Placemaking

Not For Profit

Diversity, Equity, Inclusion

Health & Wellness

Education

Sustainability

Closing Retreat

Graduation

Inclement weather MAKE UP DAYS - Feb 29 & May 2

The world of work is changing fast, and so are the skills and competencies leaders need to succeed. Leadership Portage County(LPC) Inclusive 10 month program is designed to broaden one's understanding of Portage County while developing key skills and competencies such as agility, collaboration, creativity, emotional intelligence and vision. The program is intended for all ages and titles and provides opportunities for network development, education and community engagement.



Contact Holly @ hollyf@portagecountybiz.com
Applications in office or online at
<https://portagecountybiz.com/pchs>

LEADERSHIP PORTAGE COUNTY: LEADERSHIP

Review by Holly Fox, Portage County Business Council

March's Leadership Portage County took place at UWSP March 9. With the themed day being Leadership, we started the day with MSTC's Dean, Ben Nusz discussing great leaders and not so great leaders. What makes a good leader? A lesson for us all to ponder as we think about our individual differences!



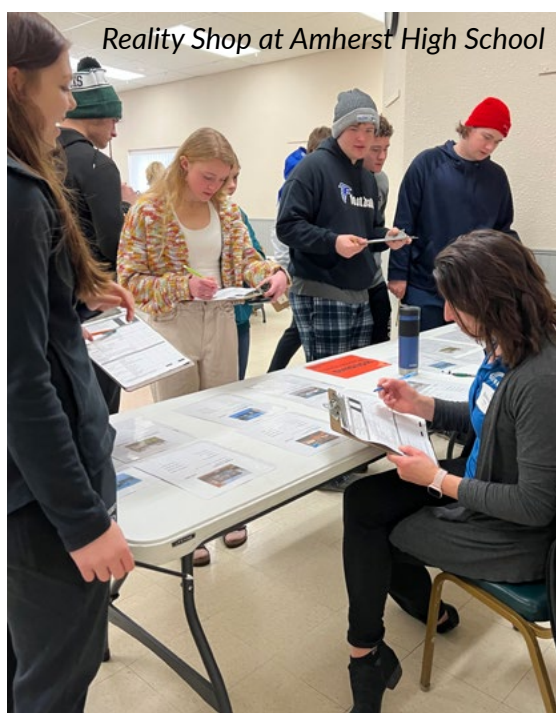
Lyna Matesi, the Director of the MBA program at UWSP gave us a powerful and impactful presentation on the work we do. Her message left us with thoughts and reflection as we ponder the work we do in our lives. It is important to do meaningful things as you navigate this life. We all have gifts and they are meant to be used. Often as we search for our purpose,

we need to first look inward and find our passions. The meaningful work leads to a life with purpose.

The day continued with Jenna Peterson and Meilissa Jurensmier from Ortho Molecular Products, Inc. We did Identity Mapping where we learned about our

individual differences on our preferred ways of being and behaving. It was a fun activity as we role played out conversations with intent and perception.

Wendy Mitch was the wrap up the day offering her words on servant leadership. Her delivery is always engaging with a great sense of humor! It was a full day enriched with leadership!



Reality Shop at Amherst High School

VOLUNTEERS NEEDED

Contact Holly at HollyF@portagecountybiz.com

Reality Shop

Pacelli HS
8:15-10:30

April 12

Reality Shop

Rosholt HS
8:45-10:30

May 11

Mock Interviews

@PCBC
Ben Franklin MS
10:15-11:45

May 25



APRIL

- 12 BUSINESS X-CHANGE
- 14 CREATIVE EXCELLENCE AWARDS BREAKFAST
- 18 BUSINESS AFTER HOURS
- 20 LEADERSHIP PORTAGE COUNTY
- 20 SALESNET
- 24-27 IGNITE WEEK EVENTS
- 27 WOMEN IN BUSINESS FASHION SHOW

MAY

- 10 BUSINESS X-CHANGE
- 16 BUSINESS AFTER HOURS
- 18 LEADERSHIP PORTAGE COUNTY
- 18 SALESNET
- 25 LPC GRADUATION



**SHAKEN, NOT STIRRED
MIXOLOGY CLASS**
AT GREAT NORTHERN DISTILLING
STEVENS POINT
APRIL 24 | 6-8 PM

**BE YOUR OWN
CAREER ADVOCATE**
AT UWSP DREYFUS
UNIVERSITY CENTER
APRIL 26 | 4-7 PM
Event sponsored by UW-Stevens Point
Sentry School of Business & Economics

**EMPTY BOWLS:
Ending Hunger One Painted
Bowl at a Time**
AT DISTRICT 1 BREWING COMPANY
APRIL 27 | 6-8 PM

INTRO TO IGNITE
AT STEVENS POINT AREA CVB
APRIL 12 | 6-8 PM

Ignite
Annual
Fuel
Sponsor:



Ignite Annual
Event Sponsor



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