



Merrill Chamber of Commerce Newsletter

Member Spotlight

Sunrise Broadcasting, LLC

WJMT has continuously served our community as “Merrill’s Hometown Voice” for 63 years.

In April 2017, WJMT was acquired by Sunrise Broadcasting, LLC., a local broadcast group owned by former WJMT/Z104 Radio General Manager Steve Resnick. The company also owns WAVL (Wave 100.5) in Wausau. In June 2018, the station expanded broadcasting to WJMT-FM at 96.3.



WJMT has a proud tradition of being Merrill’s daily source for local news, weather and obits. The station airs Merrill High School varsity sports broadcasts, daily interviews with area leaders on local issues and community events, listener participation shows including “Swap Shop”, specialty programming with Saturday morning’s “Polka Rendezvous”, Sunday morning religious and church broadcasts and is the region’s affiliate for NASCAR racing broadcasts.

Bluejay 96.3 is North Central Wisconsin’s Oldies station, playing the biggest hits from the late 50’s through the 70’s, and we feature “all Christmas” music from Black Friday through December 23rd. WJMT has continued to upgrade our Merrill broadcast facility to digital technology. We have recently added the WJMT “app” to allow for listening on any phone or tablet, and the station is now available on “smart speakers.”

The station’s studio and offices are located at 1016 East Main Street.

[Visit their website](#)

A Word from our Marketing Director



Ribbon Cuttings and Ground Breaking



Mary with [Klug Insurance Agency](#) recently held a ribbon cutting to celebrate the opening of her location on 402 W Main Street in Merrill. Congratulations Mary!

Ribbon Cutting

Let us know of any remodels, beautifications, new locations, or new businesses you may know of! You don't need to be a Chamber Member to receive an Official Chamber Ribbon Cutting. We're happy to hold one for you. If you don't have a physical location to have one, we can do it in front of our sign. Just email Cheryl and let us know!

[Email Us!](#)

Recent News and Events



Advertise in the 2024 Merrill Guide

Yes, it's called the Visitors Guide, but it's so **much more** than that. Newcomers to the the area use this book as a resource too! 10,000 2023 Visitor Guides were distributed this year alone! We hope to get 13,000 distributed next year by taking part in different trade shows across the state and into Iowa! Reserve your spot today!!

[More Info](#)

[Pricing](#)

Registration is OPEN for The Very

Merrill Christmas Parade!



Register NOW!

Register now to take part in the lighted Christmas parade. This is a high-spirited community event involving businesses, clubs, schools, church groups, choirs and organizations. The parade has no theme other than all entries must be holiday/Christmas related and be lighted up! The parade is not judged, it has been created for enjoyment purposes and is done in the holiday spirit.



Christmas Cards and Prints are HERE!

We had a tie when our Board Members voted on the Christmas Card submissions this year, so we went with both! Congratulations Tamara and Debbi!

Christmas Card and Print Pricing

Single Card: \$3.00

Pack of Cards (25 cards with envelopes):
\$30.00

8x10 print: \$30.00

Bigger prints can be ordered. Inquire for cost.



Gregory Gnome

Meet our new mascot, Gregory Gnome (that's pronounced Reg-o-ree No-mm, the "G's" are silent.) You've heard of Flat Stanley right? Well this is our version. His goal is to bring our members closer together by getting to understand what a day in the life is at their business. The person receiving Gregory Gnome will be asked to take a picture with Gregory Gnome and share the photo as well as a recount of his adventures with all of us. They will then pass Gregory Gnome on to the next business. We hope you enjoy this fun way to get to know each other better!

December 7th at Les & Jim's
Sponsored by: Courtside
Furniture, Crossbridge
Community Bank, and Sunrise
Broadcasting



From Our Members & Partners



Central Wisconsin Days 2024 is quickly approaching, and Centergy is excited to extend an invitation to become a valued sponsor of this annual advocacy day at the Capitol in Madison. As they gear up for another successful event, scheduled for February 13, 2024, they invite YOU to join them in shaping the future of Central Wisconsin through sponsorship.

[Secure your Sponsorship](#)

[Register for the Event](#)



AI: Riding the Digital Wave of Transformation

The Wausau Chamber has invited us to join them for this FREE event. November 27th from 2PM to 4PM at NTC.

The digital transformation fueled by Artificial Intelligence (AI) is here, and it's not slowing down. Join us for a provocative look at the exponential technologies related to AI that are changing the way we live, work, and interact with the world around us.

[Register Now](#)



Tis the Season to Show Others What Merrill Has to Offer!

Share the gems of the Merrill Community. Help people discover what to do and learn what is great about your favorite businesses and attractions. Show us your favorite day trip, family fun entertainment, and favorite date night. By uploading your photos you're giving us permission to use your photos to promote our community, giving you photo credit of course!

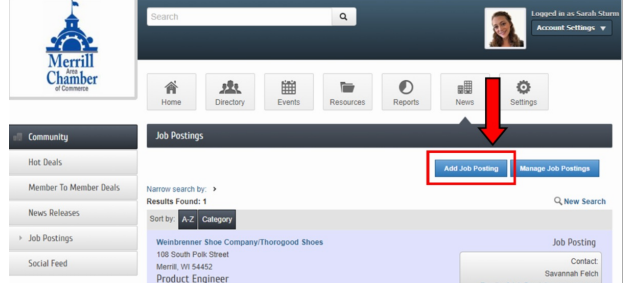
[Learn more about Shrpa here!](#)

[Now Hiring?](#)

We're partnering with The City of Merrill to drive more traffic to our [Job Postings](#) page on our website. Did you know you have access to post your job listings/links to our website? Login to your Member Portal and get started!

Login

Email Us for Access



View Job Postings



2023 Visitor Guide

A great resource to help not only visitors and new employees, but our local long time community members too!

[Take a look!](#)

Upcoming Meetings, Events, & Holidays

- November 21:** Ribbon Cutting at Iron Angel Studio*
- November 23:** Thanksgiving, Chamber Office CLOSED
- November 24:** Chamber Office CLOSED
- November 25:** Shop Local & Mrs. Claus at St. Vinnies
- November 28:** Ladies Night Out Wreath Making
- December 2 & 3:** O'Tannenbaum Tour
- December 2:** Optimist Free Movie at The Cosmo, Very Merrill Christmas Parade*, Park Manor Luminaria
- December 7:** Business After Hours*
- December 8:** Park & Rec Winter Wonderland
- December 9:** Craft/Vendor Event at Les & Jim's & Santa's Coming to Sawmill
- December 16:** Annual Santa in the Firehouse

A Very Merrill Christmas Parade

We will be **CLOSED** December 25th **through** January 5th!

[Submit an Event](#)

*Denotes Chamber function

Event Details

Chamber Ambassadors:

- Allyson English

- Jessica Gipp

- Bill Weston
- Carri Kennedy-Harris
- Danielle Wilcenski
- Dawn Dunbar
- Dawn Smith
- Diane Goetsch
- Emily Gibson
- Jennifer Porath

- Konner Beyer
- Korey Bloch
- Kevin Hill
- Len Kats
- Molly Lyon
- Sasha Everett
- Sue Kunkel
- Tim Dunbar



HAPPY HOLIDAYS!

To allow more time with our families, the Chamber Office will be CLOSED the following dates:

November 23rd and 24th
December 25th through January 5th

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