

Merrill Chamber of Commerce Newsletter

Member Spotlight



Mitchell Metal Products is working diligently to be recognized as the employer of choice by their Employees, the supplier of choice by their customers and company of choice in the Merrill community. Gordon and Arlette Mitchell started production of play yard hardware for Tiny Tot Manufacturing Co. in Merrill, Wisconsin back in 1954. Thus began a company that, to date, has supplied billions of metal stampings and metal formed assemblies to manufacturers around the world.

In 1956 Gordon Mitchell, at the behest of local producers, began manufacturing wreath rings for the Christmas supply industry. Today Mitchell Wreath Rings are recognized around the world as the premier frame for Christmas and craft wreaths. The company enjoys its standing as one of the largest producers of wreath rings in the world.

In 2008 a major transition took place when the trio of Daniel Frick, Alan Verploegh, and Timothy Zimmerman purchased the organization from the Mitchell Family. The group invested heavily in new equipment, technology, pollution control, and facility improvement over 10 years to position the company to be competitive and amongst the leaders in its industry.

Following the retirements of Dan and Alan, Zimmerman acquired 100% ownership and remains dedicated to building on the foundation of innovative solutions to metal manufacturing that has brought the company deep respect and trust among its customers. His guided vision remains to be the supplier of choice to customers, employer of choice to its associates, and company of choice in the community. Late in 2021 Mitchell Metal Products expanded its operations when opening a second manufacturing facility in Merrill. Investment was made in fiber laser, additional robotic welding capabilities and assembly cells. The company now operates in a 100,000 square foot facility at 905 S State Street and a 42,000 square foot facility at 201 Stange Street.

Today, Mitchell Metal Products supplies parts to companies throughout the U.S., Canada, Mexico, and Europe. The company is a preferred supplier to organizations in a wide range of industries including furniture, window, computer, power transmission, telecom, satellite communication, health care, off road transportation, storage, and equipment manufacturers.

Visit their Website

A Word from our Marketing Director



Ribbon Cuttings



Apex Angels & Warrior Veteran/Wolfdog Healing Center

Ribbon Cutting



Have a reason to celebrate!? Maybe you have recently had a remodel or just made some beautification updates. Have you opened a new location or new business? Let us know, and we can work with you to plan an Official Chamber Ribbon Cutting. If you don't have a physical location, that's okay. We can do it infront of our Chamber sign. Just email Cheryl to get this set up!

Email Cheryl

Recent News and Events



New 2024 Chamber Members

The Creative Spirit
Anovia Health

46th Annual Chamber Golf Classic, Recap







A DIVISION OF WEINBRENNER SHOE CO.

We had a great day! We had 34 teams golfing. Thank you once again to ALL of our sponsors, donators, and volunteers! It couldn't have gone so well without you. We raised \$800 from our portion of the 50/50 raffle this year and we donated it to four local nonprofits. They are pictured here with the check presentation.



Little Lakes Memories

Never Forgotten Honor Flight



Northwoods Veterans Post



Apex Angels & Warriors Veteran/Wolfdog
Healing and Education Center

2024 Business After Hours

Come Network with fellow Chamber Members!

<u>Upcoming Business After Hours</u>

• Thursday, September 5th: Hosted by
In The Lite Electric



Please reach out if you are interested in hosting a Business After Hours. Business After Hours begin at 5pm and last about an hour or two. They are a great way to network with area businesses.

Let us know if you have any questions about hosting!

Visitor Guide Reminder

Just letting our Chamber Members and Business Community Members know, our



staff person, Theresa Grund (or another member of our team), may be reaching out to you if not already, to schedule a time to talk about placing an ad in our 2025 Visitor Guide, as the Merrill Chamber will be overseeing this project.

From Our Members & Partners



JEM Grant for Events

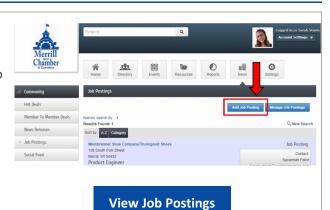
The Joint Effort Marketing (JEM)
Grant Program funds promotions or
events. The JEM grant has different
categories to fit an organization's
needs. Each category
reimburses Wisconsin nonprofit
organizations for eligible promotional
expenses.

Now Hiring?

Did you know you have access to post your job listings/links to our website? Login to your Member Portal and get started!

Login

Email Us for Access





2023 A YEAR IN REVIEW

A Year in Review

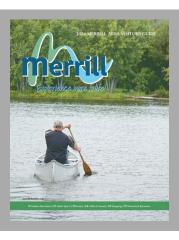
Gregory Gnome

Gregory Gnome (that's pronounced Reg-o-ree No-mm, the "G's" are silent) is looking for a business to hang out with! Who wants to take him!? His goal is to bring our members closer together by getting to understand what a day in the life is at their



business. The person receiving Gregory
Gnome will be asked to take a picture with
Gregory Gnome and share the photo as well
as a recount of his adventures with all of us.
They will then pass Gregory Gnome on to
the next business. We hope you enjoy this
fun way to get to know each other better!

See Where GG Has Been



2024 Visitor Guide

We still have 2024 Visitor Guides to disperse. Stop in or call and request a drop off to your business. We've given out thousands already!! Have you seen how much there is featured in them!?

Take a look!

Upcoming Meetings, Events, & Holidays



June 27-29: Northern Roundup Vintage Weekend

June 29: Sawmill Unleashed Event

July 4 & 5: Chamber Office CLOSED for 4th of July weekend.*

July 5: City Fireworks at The MARC July 10: Merrill City Band Concert

July 11: Gazebo Nights begin

July 17: Chamber Board of Director Meeting*, Merrill City Band Concert

July 18: Banker's Square Concert, Gazebo Nights

July 19-21: Barnes Creek Daylilies Dig Days

July 24: Merrill City Band

July 25: Gazebo Nights

July 26-28: Merrill Fastpitch Tournament

July 27: Black Squirrel Scurry

July 27-28: Barnes Creek Daylilies Dig Days September 5: Business After Hours*

Submit an Event

*Denotes Chamber function

Event Details

Chamber Ambassadors:

- Allyson English
- Bill Weston
- Carri Kennedy-Harris
- Danielle Wilcenski
- Dawn Dunbar
- Dawn Smith
- Emily Gibson
- Jennifer Porath
- Konner Beyer

- Korey Bloch
- Kevin Hill
- Len Kats
- Molly Lyon
- Sasha Everett
- Connor Sczygelski
- Shelly Storm
- Sue Kunkel
- Tim Dunbar

Merrill Area Chamber of Commerce Sarah Sturm, Marketing Director 715-536-9474 ssturm@merrillchamber.org







