



Merrill Chamber of Commerce Newsletter

Member Spotlight



After practicing in the twin cities for a few years, we decided it was time to move back home to Merrill. When we moved back home we wanted to create an office where we can serve our community on a more personal level. Merrill Chiropractic was designed to help improve the lives of as many people as possible through natural chiropractic care.

Our team here at Merrill Chiropractic are

committed to providing the highest quality chiropractic services to improve a variety of health conditions and facilitate a healthy lifestyle. It is our goal to educate and support our patients on their journey to optimal health to ensure peak performance.

Chiropractic care emphasizes the body's ability to naturally heal itself. Treatment typically involves manual therapy, often including spinal manipulation or non-surgical spinal decompression. Visit their website to learn more: <https://www.merrillchiro.com/>



A Word from our Marketing Director



Ribbon Cuttings and Ground Breaking



Congratulations to [Geiss Meat Service](#) for their new retail store! This brand new space, located just a parking lot away from before, allows them to bring more options to your table! Stop in and see what's for dinner tonight!



[Merrill Furniture and Mattress Outlet](#) opened their store on the corner where 1st Street turns into 2nd Street. You may be wondering how a furniture store can fit in there, but you have to stop and see to believe it! It is larger than it looks from the outside.



[MLD Auto](#) looks like a brand new building with the recent paint and update they had done to their building. While we might not want to admit it, snow is around the corner, which means it's about time to think about putting those snow tires on. Get it done at MLD Auto!



[S.C. Swiderski](#) is doing great things for our community by bringing quality housing options. They recently held a groundbreaking at their Alexander Estates location. Fun facts, there will be 68 apartment homes, 2 duplexes, and heat, water, sewer, cable, wi-fi, trash, lawn care, and snow removal are all included in their rent rates!



[Merrill Chiropractic](#) is growing! They recently moved into the former Foto News Building on Main Street! Their vision is to help create as many naturally, healthy, and fulfilling lives as possible! Schedule your appointment today to start living your life at a higher state of health!

Ribbon Cutting

Let us know of any remodels, beautifications, new locations, or new businesses you may know of! You don't need to be a Chamber Member to receive an Official Chamber Ribbon Cutting. We're happy to hold one for you. If you don't have a physical location to have one, we can do it in front of our sign. Just email Cheryl and let us know!

[Tell us about a Ribbon Cutting Opportunity](#)

Recent News and Events

NOMINATE



- Large Business of the Year •
- Mid-sized Business of the Year •
- Small Business of the Year •
- Hometown Business of the Year •
- Non-Profit of the Year •
- Board Member •

[Nominate Businesses](#)

[Business List](#)

[Nominate someone for the Board](#)



Banker's Square Concert Series

Our first was a great success, so we're doing it again!! Have your lunch with us, even if you just have a few minutes. Bring your lawn chairs and join us for the next concert. This time on **Wednesday, August 30th**. Music from **11am-1pm** by David Michael Sargent. Get lunch when you get down there at Polka Dotted Pie or Auntie Ray's or bring whatever you choose and have a fun lunch! And when you're done eating be sure to check out the shops down there.

Thank you to our business sponsors:



Hang up a Flyer

The logo for DreamUp! features the word "DREAMUP!" in colorful, blocky letters above a stylized house and clouds.



Working towards improving affordable + accessible childcare in Lincoln County!

Take the Survey

Please take this survey & share it!

Are you a current Lincoln County parent? Do you know someone that is that you can share this with? The Lincoln County DreamUp! Childcare Team, is looking for current Lincoln County parents to participate in this survey and share their stories with them. The DreamUp! Team will use your input from this survey to work towards improving awareness around the need of affordable and accessible childcare.



Welcome to the Chamber!

[Victoria's Floral](#)
[Merrill Furniture and Mattress Outlet](#)
[The Dirks Group](#)
[Grace and Sophia's Pumpkin Patch](#)

Attend the 2023 Wisconsin's Business Day

Business Day in Madison will take place on Thursday, October 19, 2023 at the Monona Terrace Community & Convention Center. This event brings business leaders from all over the state together to discuss important issues facing the business community and our



state. We invite you to attend what is certain to be an insightful program.

[Register Now!](#)



**BOYS & GIRLS CLUB
OF THE WAUSAU AREA**

JOIN THE CLUB!

When school is out, the Club is OPEN!

The Boys & Girls Club of Merrill enrollment for the 2023-2024 school year is open.

They're also hiring Youth Development Specialists.

[Enroll Now](#)

[Apply Today](#)



**MOVE AT THE SPEED OF
OPPORTUNITY**

Introducing the Community Uplift Loan Program.

Associated Bank supports minority- and women-owned businesses throughout the Midwest through their Community Uplift Loan Program.

[Learn More](#)



Seeking Input on Lincoln County Health Plan to Improve Health and Well-Being
Health Department hosting conversations around community-identified priorities

The Lincoln County Health Department and Live Well Lincoln partners have been working on the Lincoln County Community Health Assessment and Improvement Plan over the last year and are in the final steps of the process.

[View Full Press Release](#)



Mouthwatering Lineup

- SCA Judges Class - [August 17th](#)
- FIRST EVER!! FireMaster Challenge, A BREEO Live Fire Steak Cookoff - [August 18th](#)
- Steaks for Paws SCA Double Steak Cookoff - [August 19th](#) (THIS IS GOING TO BE HUGE!!)

For more details on all of the events visit their website:

[Visit their website](#)

Lincoln County Fair

August 16-20

FAIR. FAMILY. FUN.



FREE ADMISSION: NO GATE FEES
PARKING: \$5 DAILY ONE-TIME ENTRY
\$15 SEASON



Be a part of the fun, at the Lincoln County Fair! Support local businesses and non-profits by visiting and spending your money locally!

Free Admission: No Gate Fees

Parking: \$5.00 Daily One-Time Entry or \$15 Season Pass

Advance Wristband Sales: LAST CHANCE!

Dave's County Market, Park City Credit Union (Merrill & Tomahawk), Merrill Area Chamber of Commerce, and Tomahawk Chamber of Commerce

For more information on what's happening visit their website:

[Visit their website](#)



Central Wisconsin Economic Development Fund

The Central Wisconsin Economic Development Fund (CWED) Revolving Loan Program works with entrepreneurs and their lenders to structure financing packages for start-ups and expanding businesses to encourage economic growth in the area. CWED loans usually have low interest rates, reduced collateral requirements, and flexible terms.

[Read More](#)



STATE OF WI: Support and Career Readiness

Tue, Sep 12, 2023 8:00 AM - 9:00 AM

In partnership with CESA and Grow North, Centergy is hosting a webinar series on opportunities for Career Readiness in Central and North Central Wisconsin. Learn more about how CESAs support Public Education and what Career Readiness Work is all about.

[Register for this Event](#)



Social Media Update

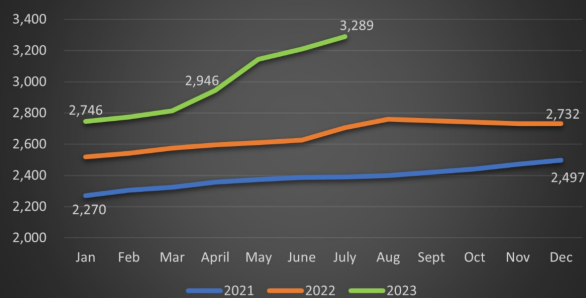
Let's Golf!

Opportunities to golf and support and help raise funds are available!

August 20th: [St. John Lutheran Church & School Outing](#)- register by calling Ron Kautz at 715-536-8092

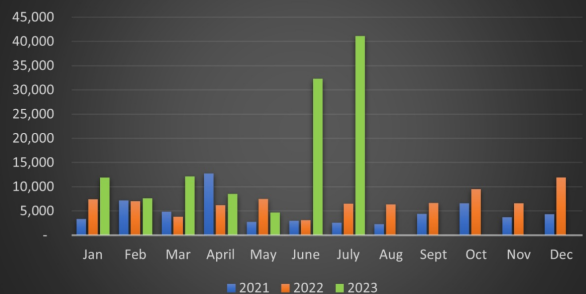
September 2nd: [Merrill Eagles Club Annual Outing](#) - register by calling Merrill Golf Course at 715-536-2529

Facebook Followers



As of August 14th we are at 3,315 Facebook Followers.

Facebook Page Reach



Share your *'moments of joy'* with us!

Share the gems of the Merrill Community. Help people discover what to do and learn what is great about your favorite businesses and attractions. Show us your favorite day trip, family fun entertainment, and favorite date night. By uploading your photos you're giving us permission to use your photos to promote our community, giving you photo credit of course!

[Learn more about Shrpa here!](#)

2023 Business After Hours Line Up

Come Network with fellow Chamber Members!

Upcoming Business After Hours

- **September 14th.** Sponsored by Strive 4 Life.
- **September 21st.** Sponsored by Ed & Sharon's & SGS Environmental Contracting.

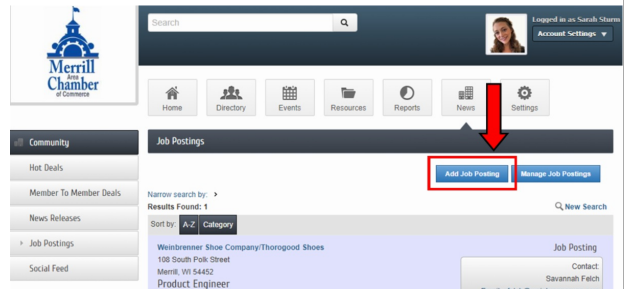
More information to come on both.



Please reach out if you are interested in hosting a Business After Hours. Business After Hours begin at 5pm and last about an hour or two. They are a great way to network with area businesses. Let us know if you have any questions about hosting!

Now Hiring?

We're partnering with The City of Merrill to drive more traffic to our [Job Postings](#) page on our website. Did you know you have access to post your job listings/links to our website? Login to your Member Portal and get started!



Login

View Job Postings

Email Us for
Access



2023 Visitor Guide

A great resource to help not only visitors and new employees, but our local long time community members too! Request copies if you need some to give out. In the meantime, [Take a look!](#)

Upcoming Meetings, Events, & Holidays

- August 15: Ambassadors Meeting*
- August 16-20: Lincoln County Fair
- August 18: FireMaster Challenge A BREEO Live Fire Steak Cookoff
- August 19: Steaks for Paws
- August 20: St. John's Golf Outing, Unwind with Goat Yoga
- August 24: Gazebo Nights
- August 26: Fill the Gazebo, Cross to Carry Concert
- August 27: Trinity Merrill's Block Party
- August 30: Banker's Square Concert*
- August 31: Gazebo Nights
- September 2: Merrill Eagles Golf Outing
- September 4: Labor Day Car Show, Labor Day Parade
- September 9: Race to the Taps, City Wide Garage Sale, Flea Market/Craft Vendor Sale
- October 12: Chamber Annual Banquet*



[Submit an Event](#)

*Denotes Chamber function

Event Details

Chamber Ambassadors:

- Allyson English
- Becky Roberts
- Bill Weston
- Carri Kennedy-Harris
- Cheryl Fick
- Danielle Wilcenski
- Dawn Dunbar
- Dawn Smith
- Dennis Grefe
- Diane Goetsch
- Emily Gibson
- Jennifer Porath

- Jessica Gipp
- Konner Beyer
- Korey Bloch
- Kevin Hill
- Len Kats
- Maria Schmelling
- Molly Lyon
- Rob Moore
- Sasha Everett
- Sue Kunkel
- Tim Dunbar

Merrill Area Chamber of Commerce
Sarah Sturm, Marketing Director
715-536-9474
ssurm@merrillchamber.org

