

2024 MERRILL AREA VISITORS GUIDE

merrill

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merrillchamber.org

8 Outdoor Recreation | 13 Silent Sports | 18 Events | 24 Coffee & Sweets | 38 Shopping | 39 Wineries & Breweries

JUNE 7 - 9, 2024
MERRILL, WI



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385741

Merrill, Wisconsin ...

Welcome to Merrill, Wisconsin! We are a small town of about 10,000 people, located in north central Wisconsin in Lincoln County where the four seasons come alive with picturesque beauty and natural year-round outdoor recreational activities.

From the River Bend Trail that winds through the city along the Wisconsin River with opportunities for walking, hiking, and biking ... to our close proximity to and status as an Ice Age Trail Community, where hiking, snowshoeing, and exploring are favorite pastimes ... to the nearby Underdown Recreation Area where fat tire biking, horseback riding, hiking, snowshoeing, and cross country skiing are popular ... to the endless possibilities for fishing, canoeing/kayaking, boating, tubing, swimming, and other water sports in the Wisconsin and Prairie Rivers and all of the nearby lakes ... there are SO many things to do here, you'll never be bored. And we didn't even mention hunting, ice fishing, ATV/UTV opportunities, snowmobiling, sledding, ice skating, and sports yet—like hockey, figure skating, dance, soccer, football, baseball, basketball, tennis, pickleball, and more.

Photography buffs will love it here in our picturesque community.

Nature's gifts are abundant here with cranberry bogs, maple syrup production, and a world-renowned evergreen industry.

We are the gateway to the great Wisconsin Northwoods.

But you don't need to go far to enjoy all that the Northwoods has to offer, because right here in Merrill, we have all you need to live, work, and play the Merrill way ... where we experience more to life!

There is an abundance of wonder, wildlife, and recreation to attract visitors right here to our north central Wisconsin wonderland. Due to our geographic location adjacent to I-39, our community enjoys a diverse industrial and manufacturing base that includes metals, window and door production, and product packaging, as well as being an ideal base for several distribution centers. Merrill is also home to Church Mutual Insurance Company*, the world's largest insurer of worship centers; Weinbrenner Shoes*, worldwide producer of safety work boots; Agra Industries*, a renowned steel fabricating company; Sierra Pacific*, a premier window and door manufacturer; Lincoln Wood Products* with a long history of window manufacturing in Merrill; and Reindl Printing*, one of Wisconsin's leading printing companies.

Job opportunities at all levels abound.

Our diverse housing options—from single family homes on acreage to unique properties in our historic district, from quaint cottages to sprawling



new construction, from apartment complexes to duplexes, senior living to condos, and everything in between—provides the perfect living experience for everyone drawn to our small town atmosphere and sense of community.

The schools are amazing with options for both public and private education. Shopping is diverse, with unique shops and businesses, markets, wineries, breweries, coffee shops, and restaurants you won't find just anywhere. Active and engaged civic leaders are working together, and organizations of all kinds are here, too, all focused on improving the community and the world we live in together.

Located at the convergence of the Prairie River and the Wisconsin River with a rich history of logging and outdoor activities, today Merrill has so much to offer. Visit us today ... and experience more to life!

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Merrill Store
1010 E. Main, Merrill WI 54452
715-536-8336
Mon.-Fri. 7-6, Sat. 7-4, Sun. 8-12

Tomahawk Store
1513 N. 4th St. Tomahawk, WI 54487
715-453-5534
Mon.-Fri. 7:30-5:30, Sat. 8-3, Sun. • Closed

CIRCLE K

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Sat. 5:30am-11:00pm, Sun. 6:00am-11:00pm

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COVER PHOTO
Tina L. Scott

IMPORTANT PHONE NUMBERS

Ambulance, Fire, Police, & Rescue EMERGENCY	911
Police Department Non-Emergency	715-536-8311
Fire Department Non-Emergency	715-536-2233
Hospital 24-Hour Emergency Services	715-536-5511
Marshfield Clinic Health System	715-539-0101
Aspirus Hospital	715-539-5600
Merrill Area Chamber of Commerce	715-536-9474
City of Merrill, City Hall	715-536-5594
Merrill Area Parks & Recreation Department	715-536-7313
Road Conditions	800 ROAD WIS (800-762-3947)
US Post Office	715-539-3287

VISIT MERRILL

705 N. Center Avenue | Merrill WI 54452
 Phone: 715-536-9474 | Fax: 715-539-2043
 merrillchamber.org | info@merrillchamber.org

*Denotes Chamber of Commerce members

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WELCOME TO THE MERRILL AREA



LET'S START EXPLORING TODAY!

Whether you're looking for a Northwoods vacation or a small-town community lifestyle where you can live, work, and play, here in the Merrill area, you'll experience more to life.

With miles of scenic walking, biking, hiking, snowshoeing, cross country skiing, and horseback riding trails; ATV and snowmobile trails; the Wisconsin and Prairie Rivers which intersect in Merrill for boating, fishing, kayaking, canoeing, swimming, and tubing in the summer and ice fishing and ice drag racing in the winter; and more than a dozen area parks, including nearby Council Grounds State Park, the Ice Age Scenic Trail, the Underdown Recreation Area, endless area lakes, and Grandfather Falls, there are opportunities for outdoor recreation during every season.

Getting outdoors is easy and activities abound in and around Merrill. The natural scenery and outdoor landscape is amazing, whether you're sledding down Lion's Hill, looking out over the Prairie River from the Prairie Dells, or cross country skiing or snowshoeing along the Wisconsin River on the River Bend Trail.

Year round and seasonal events provide opportunities for live music, wine tastings, ice fishing contests, a county fair, hunting, Food Truck-a-Palooza, auto racing on the ice, parades, high school and semi-pro football games and other sporting events, 5K races, farmer's market, North Woods Art Tour, craft shows, 18-hole golf courses, seasonal food trucks, athletic clubs, gun shows, ice skating, hockey, quilt shows, horseback riding, rubber duck races, and much more.

The area is rich in history with many buildings and homes that preserve the area's heritage, a three-arch stone bridge, the Lincoln County Courthouse on the National Historic Registry which sits in the middle of the City of Merrill (the County seat), a genealogy research center at the historic T.B. Scott Library, and the Merrill Historical Society History and Culture Center open for tours and exploration of the history of the area.

GETTING HERE

Miles and drive time to the Merrill area

Green Bay, WI 120 miles 1 hour 50 min.	Des Moines, IA 435 miles 6 hours 10 min.
LaCrosse, WI 160 miles 2 hours 45 min.	Cedar Falls, IA 300 miles 5 hours 10 min.
Madison, WI 160 miles 2 hours 30 min.	Duluth, MN 226 miles 3 hours 55 min.
Chicago, IL 300 miles 4 hours 30 min.	Minneapolis/St. Paul, MN 200 miles 3 hours
Milwaukee, WI 205 miles 3 hours 10 min.	Houghton, MI 170 miles 3 hours 20 min.



Recreation in the Merrill area

The greater Merrill area has an abundance of outdoor recreation opportunities. From camping to canoeing and snowmobiling to cross country skiing, there's something for everyone and all ages.

107 Bait Shack

N2040 State Hwy 107 • Merrill
715-722-0089

18 holes of mini-golf fun! Live bait, tackle, ice, snacks and more.



Alexander Lake

Alexander Lake is a 677-acre reservoir on the Wisconsin River located just northwest of Merrill. Council Grounds State Park is on the east side of the lake with a fishing pier, boat landing, camping, and hiking and biking opportunities. The lake and river are home to walleye, northern pike, smallmouth bass, muskie, largemouth bass, bluegill, and crappie. Maximum lake depth is 37 ft.



AmericInn* by Wyndham

3300 E Main St • Merrill
715-536-7979

americinn.com/hotels/wi/merrill



Athletic Park

500 Logan St • Merrill

This local historic landmark features a lighted 5-acre baseball field and began hosting amateur and semi-pro baseball games in 1925. Completely surrounded by an eight-foot granite wall, constructed during the Great Depression by the Works Progress Administration, Athletic Park is one of the most scenic baseball fields in the State of Wisconsin. Athletic Park

is the home field for Merrill High School*, Legion Post 42, and the Merrill Rangers baseball teams.



Bankers Square

915 E Main St • Merrill

A tiny "pocket park" in the downtown shopping area, this is a great little place to eat lunch or have a picnic and to enjoy live music during the Chamber's summertime lunch concert series. Featuring a fabulous view of the Wisconsin River, the dam, and the River Bend Trail. Within easy walking distance of shopping, a bakery, a coffee shop, a wine bistro, and much more!



Bill Cross Wildlife Area

Bill Cross Wildlife Area is a 1,522-acre property in Lincoln County that splits into two pieces by 2 1/2 miles of the Wisconsin River. Located about 8 miles northwest of Merrill, it can be accessed on the east side of the Wisconsin River from Hwy 107 and on the west side of the Wisconsin River from Tesch Rd. Largely northern hardwood and aspen forest, it encompasses 3 3/4 miles of river frontage and is mostly undeveloped with forested uplands adjoining the river, although there are several pine plantations within the property.

There is a small flowage on the southern end of the property on

the west side of the river, while the east-facing river bank tends to be steep, dropping some 100 feet in elevation to the river's edge. Small kettle wetlands are scattered on the property west of the river. Wetland types include open water with emergent wet meadows, or river meander scars with forested and emergent wetland types and shrub-carr.

The Bill Cross Wildlife Area is managed to provide opportunities for public hunting, trapping, fishing, and other outdoor recreation while protecting the qualities of the unique native communities and associated species found on the property. Go birding, view wildlife, and gather wild edibles.



Blue Haven Stables

W4853 Cty Rd Q • Merrill
715-536-4210

Horseback riding, lessons, programs, and Western wear, tack, and gift shop.



Cenotaph Park

301 Grand Ave • Merrill

Cenotaph Park located on the corner of Hwy 64 and North Prospect St is a memorial park dedicated to Veterans of our country. Annual ceremonies are held here.

Chism Trail Ranch

N1198 Liberty Rd • Merrill
715-432-7444 or 715-536-7174
chismtrailranch.com

Group trail rides, lessons, and indoor arena.



Clear Cut Range

Cty Rd K & Pine Ave • Merrill
715-218-6216

Merrill's newest driving range.



Club X to C

W890 Cty Rd C • Gleason
715-536-1546

An executive 9 hole, par 33, golf course in the Doering countryside, challenging with woods, water hazards, and sand traps, but not too difficult for beginners. Cart and club rental available.



Cobblestone Inn & Suites*

3209 E Main St • Merrill
715-536-6880 • staycobblestone.com



Council Grounds State Park

N1895 Council Grounds Dr • Merrill
715-536-8773

This beautiful state park is nestled along the long and winding Wisconsin River. 55 modern and rustic camp sites available with modern restrooms and showers. Take advantage of the public boat

landing, canoe and kayak rental, or one of the many fishing docks. Swim at the beach area, play on the playground, grill out or picnic, bike or rollerblade on the blacktop campground roads, enjoy hosted candlelight walks periodically through the year [cross country skiers welcome], hike, bike, fish, boat, canoe or kayak, cross country ski, showshoe, and more! A shelter house is available for rental. Seasonal or day park passes required. Council Grounds is also the access point to the annual Ice Drags events held in January and February. [No fee to drive through to access the frozen lake for this event.]

Camping reservations:

888-947-2757 • wiparks.net



Funtime Action Center

1307 E Main St • Merrill
715-351-9264

Merrill's indoor skating park and video lounge. Hours of indoor entertainment, with ramps and rails to practice and test your skills.



Gebert Park

709 Summit Ave • Merrill

A 15-acre conservation protection area and a wildlife habitat with nature trails for walking, hiking, showshoeing, and cross country skiing. Located on the corner of Summit Ave and Bramble Way.



Grandfather Falls Recreation Area

Hwy 107 north of Merrill

This recreation area is home to the Wisconsin Public Service Dam and Hydro Plant. The Grandfather Falls Dam, one of 27 located on the Wisconsin River, has been producing electricity since 1906. Recreational opportunities in this area include hiking a scenic one-mile trail, fishing above and below the dam, and canoeing. There is a clearly marked kayak and canoe portage along the water pipeline. Be sure to keep an eye on your surroundings; this undeveloped area is an excellent place to catch a glimpse of a deer, bear, bald eagle, or even a timber wolf.



Grandmother Falls

Hwy 107 north of Merrill,
just north of Hwy J

Grandmother Falls Wisconsin Public Service Dam 185 on the Wisconsin River.



Great Pinery Heritage Waterway

greatpinery.com

The Great Pinery Heritage Waterway™ is a navigable water trail located in Northcentral Wisconsin. Situated on the Wisconsin River and its tributaries, the trail spans several counties [including Lincoln County] and is 108 miles long.

A pleasant paddle for recreational and advanced paddlers alike with plentiful landings and clear signage. Immerse yourself in the natural beauty as you paddle through one of the diverse water trail segments including scenic forests, urban landscapes, and historic sites; learn about the native inhabitants and European settlers who once navigated these waters; and enjoy local attractions, food, and happenings.



Harrison Hills

Hills and valleys and small lakes, all formed by the glaciers that extended to the areas in years past, provide a unique topography in the Harrison Hills, located to the west of Hwy 17 between Merrill and Rhinelander. Lincoln County Hwy B winds through this hill country past many small glacial lakes, hugging the terrain as it winds through the hills, providing a wonderful driving experience through a beautiful landscape.

Explore, fish, boat, hunt, hike, bike, camp, showshoe, cross country ski, snowmobile, ride ATV and more in this year-round recreation area. Hikers can trek a 16-mile segment of the Ice Age National Scenic Trail that includes the trail's highest point, Lookout Mountain. At the top, an old fire tower allows visitors to look out over the treetops.



Haymeadow County Park

N4109 State Rd 17 • Merrill

A rural county park offers a quiet respite with grills and picnic tables. The perfect place to grill up your

catch of the day or stop off for an impromptu picnic or to let the kids run off some of their excess energy.



Hillside Driving Range

W5821 Hillside Dr • Merrill
715-536-6918

Practice your golf swing at the range.



Ice Age Trail

The Ice Age Trail is a designated National Scenic Trail that will run some 1,200 miles through Wisconsin once completed. Administered by the National Park Service, it is constructed and maintained by numerous private and public agencies including, most notably, the Ice Age Trail Alliance, a non-profit member- and volunteer-based organization with 21 local chapters.

The Ice Age Trail traverses Lincoln County, passing north of Merrill along the Wisconsin River near Grandfather Falls. The highest point on the entire trail is Lookout Mountain, in Lincoln County, at 1,920 feet.



ATV Trails	Horseback Riding Trails
Baseball/Softball Fields	Hunting
Basketball Court	Ice-Skating
Bathroom Facilities	Miniature Golf
Beach Area	Music/Concerts
Biking Trails	Playground Equipment
Boat Landing	Pickleball Courts
Camping Primitive (no electric or water)	Picnic Tables
Camping Sites (w/electricity and/or water)	Shelter Area S
Cross Country Skiing	Shelter Available For Rental SR
Canoeing/Kayaking	Shower Facilities
Dog Park	Skateboarding, Inline Skating
Disc Golf DG	Sledding Hill
Fishing/Ice Fishing	Snowmobiling
Golfing	Snowshoeing
Handicap Accessible	Soccer Fields
Hiking Trails	Swimming Pool
	Swimming Area
	Tennis Courts

*Denotes Chamber of Commerce members

Jack Pines Park

E Sixth St & Memorial Dr
Merrill

A 7-acre county park with wildlife habitats and natural forest areas for enjoyment, and the hill there is a popular area for families and children to go sledding and sliding.



Lake Pesobic

North of Merrill

A 147-acre lake with a maximum depth of 11 feet. Fish for panfish, largemouth bass, northern pike, and walleye. Access the lake from a public boat landing at the end of S Shore Dr.



Lincoln County

Lincoln County has 726 lakes and 246 streams, in addition to the Wisconsin and Prairie Rivers. These waterways provide many fishing possibilities from walk-in fishing to canoeing, to large boat fishing. The species of fish vary from pan fish to muskies. Enjoy a day out on the water with the family or just take some time out of a busy week and spend a few hours alone in nature. From Larson Lake easily accessible from Hwy K north of Merrill, to Turtle Lake, Bass Lake, and the abundance of lakes in the Harrison Hills area, to Tug Lake, Lake Pesobic, Knight Lake, and the literally hundreds of other lakes just a short drive from Merrill, fishing opportunities abound on rivers and streams for every fisher man, woman, or child.



Lincoln County Forest

Lincoln County Forest contains 101,000 acres. The forestland is open to the public for a multitude of recreational uses. These include

snowmobiling, cross country skiing, mountain biking, camping, hunting, fishing, hiking, etc. Wildlife available to hunt during open seasons are deer, bear, grouse, squirrel, rabbit, turkey, and waterfowl.



Lincoln County Trail System

On those cold, blustery days, what better way to spend your time than to bundle up and hop on your snowmobile. Lincoln County has over 400 miles of groomed trails, so your adventure awaits! During your journey, you will find all sorts of terrain, from farm fields to lakes and streams to hardwood forests. Begin your trip with a stay at one of our local accommodations and a meal at one of the area's many restaurants.

In winter the County offers 175 miles of groomed ATV trails. In addition, the County also offers a 43-mile summer ATV trail, that connects with Langlade and Oneida Counties' summer ATV trail systems. Lincoln County welcomes you to use our trails. Enjoy the scenery, ride safely, and respect the resources and other forest users.

Some city streets and Lincoln County roads are also designated as ATV routes. The area is a very ATV/UTV friendly community.



Lion's Park

210 W Third St • Merrill

A 13.8-acre park with Prairie River access, this park features an outdoor ice-skating rink and a sledding hill making it a popular place in winter. During summer months, five baseball diamonds serve Merrill's Little League program.



Merrill Area Recreation Complex* (MARC)/Smith Center/Bierman Family Aquatic Center

1100 Marc Dr • Merrill
715-536-7313

merrillparkandrec.com

The Merrill Area Recreation Complex (MARC*), set on 96 acres at the city's northwest edge, is a multi-use complex.

Outdoors, the MARC* features seven baseball and softball diamonds, three official soccer fields, playground equipment, and restroom facilities.

The soccer fields are used by the youth program and the Merrill High School teams. The Merrill Soccer Association has a building among the soccer fields to be used as a concession stand, restrooms, and an announcers booth.

A 2.5-mile trail for walking, hiking, biking, showshoeing, and cross country skiing links to Council Grounds State Park, which is adjacent to the MARC property. A 2.5-acre fenced dog park provides recreational space for large and small dogs.

The recreation complex is the home of the Smith Multi-Purpose Center and houses a rental space available for large functions, an indoor ice arena (Oct.-Mar.), a community room, and a refreshment stand.

Located at the Merrill Area Recreation Complex, the Bierman Family Aquatic Center opened in June 2016. This facility features a 7,400-square-foot outdoor pool area, 2,300-square-foot changing facility (with ticketing, mens/womens changing rooms/restrooms/showers, two family changing rooms), along with an equipment/mechanical/concession building. There is a double slide into water-filled runouts, a rock climbing wall, two diving boards, six-lane competitive lap swim area, zero depth splash pad area with playground, fumbling five dumping overhead buckets, and a family slide.



Merrill Festival Grounds City of Merrill Camping

2001 E Second St • Merrill

Slated for completion by late summer 2024, the City of Merrill will have campsites available within the City limits on the Merrill Festival Grounds. Most will have electricity and water available; restroom and shower facilities available onsite. Located near the Merrill Enrichment Center with an abundance of activities available and not far from the River Bend Trail and multiple shopping areas; just a quick drive to an abundance of outdoor recreation.



Merrill Golf Club*

1604 O'Day St • Merrill

715-536-2529

Beautiful 18-hole championship public golf facility, including bar and pro shop. Lessons available; call for group outing prices. Tee times available seven days a week.



Merrill Memorial Forest

W3259 Heineman Rd • Merrill

715-536-7313

Memorial Forest Park is a 920-acre wildlife habitat area, with an 80-acre wetland, recently named the Don Manthei Recreational and Wetland Area.

Over seven miles of new hiking and mountain biking trails were built in Merrill Memorial Forest in 2016. A new 5.1-mile loop of hiking and biking trail feature views of the Prairie Dells gorge. The one-mile marsh loop offers great views of the Manthei Marsh. A 2.5-mile trail connects the new trail to the existing trails in the Underdown Recreation Area north of Merrill. In contrast to the expert single-track trails in the Underdown, the new machine-built trails in the Merrill Memorial Forest are much more inviting to novice and intermediate mountain bikers. A great location for hiking, biking, snowshoeing, and more!

It is located off County Trunk Hwy R and is also a public hunting ground.



Merrill Riders Club

Merrill Festival Grounds • Merrill

facebook.com/merrillriders



New Wood County Park

State Hwy 107
(10 miles north of Merrill)
715-539-1034

New Wood Camp county park has two covered shelters that are available by reservation. Electricity is not available. This park features an entrance to the Ice Age Trail, playground, water pump, and 10 campsites with primitive restrooms. It is located 10 miles northwest of Merrill on State Hwy 107. Campsites are first-come, first-served.



Normal Park

600 N Center Ave • Merrill

A Gazebo in this 2-acre park is the location for concerts by the Merrill City Band * and other live musical performances during the summer including a free evening summertime concert series.

It has an outdoor ice-skating rink in the winter and a ball diamond in the summer. A seasonal Farmer's Market is held at the park on Wednesdays and Saturdays. Annual

cultural festivals, church services, and small wedding ceremonies are also held in the park and gazebo area. It is frequently used for small and impromptu picnics.

Located on the corner of Sixth St and Center Ave, Normal Park is adjacent to many of Merrill's historic homes. A new building with restrooms and a kitchen/space for concessions was built in 2017.

The park's newest addition, a 6,900-square-foot All-Access Playground, was completed in October 2019. The playground has many exciting features, including a ramp system for wheelchair accessibility, wheelchair accessible merry-go-round, tandem swings, and stimulation components such as wind chimes and sensory panels, all on a rubber, impact-absorbent playground base surface. The entire park is handicap accessible.



Otter Lake Campground

Otter Lake Rd • Gleason
715-539-1034

25 primitive campsites are available on a first-come, first served basis.

There is a beach, picnic area, boat landing, nature trails, water pump, and pit toilets.



Ott's Park

501 N Foster St • Merrill

A 9-acre park with something for everyone. The six fenced-in courts have windscreen fabric on the north and south ends, a divider fence separating the north courts from the south courts, and LED lighting. It also has a children's playground, a lighted softball field, a boat landing on the Wisconsin River, picnic areas, volleyball courts, a sheltered picnic area with water and electricity, tennis courts, and restroom facilities.



Prairie River

The Prairie River, which flows through Merrill and extends through much of Lincoln County and into the Gleason area, is a Class-A trout stream. The Gleason community is

the self-proclaimed trout capital of the world after a fisherman caught a record-breaking 9 lb. 15 oz. brook trout on the Prairie in 1944.



Prairie River Dells Scenic Area

Approximately 6.5 miles north of Merrill or 4.5 miles south of Gleason off Hwy 17 on Prairie Dells Rd

The parking lot for the Prairie Dells Viewing Area is small and unassuming - just a gravel turnaround at the end of the road. Two trails lead from there. The trail heading upriver leads to a small deck, one of two built in 2006, with a river vista, and then a primitive trail leads down the rocks and along the river. It's worth exploring for the sure-footed, but the plant growth is heavy.

The trail heading downriver provides stunning views of the river and steep rock formations. Further down the trail, another massive mound of rock on the right provides more spectacular views. Be on the lookout for wildlife in the area, as well. Natural trails twist

Proud To Be A Part Of Our Merrill Community Since 1988!



Brickners
Park City, Inc.



3000 EAST MAIN ST., MERRILL

PHONE: 715-536-2833

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WWW.BRICKNERSPARKCITY.NET

Brickners
Detail Center



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through and around rock ledges and outcroppings and lead to the water's edge. While not maintained trails, they provide some great scenery for adventurous hikers or fishermen headed to the river's edge.

The Prairie River, a tributary of the Wisconsin River, is about 40 miles long and flows freely its entire length, and is well known as one of the largest and most productive trout streams in the area.



Prairie River Middle School Pool

106 Polk St • Merrill
715-536-9593

Indoor swimming pool is open to the public. Pool schedule: mapsedu.org/families-community/pool-schedule.cfm



Prairie River Skate Park

101 W First St • Merrill

A one-acre lighted outdoor skate park located on the corner of Hwy 64 and Polk St across from the T.B. Scott Library.



Prairie Trails Park

N2121 Cty Rd K • Merrill

A 99-acre area of pristine and natural parkland designed for low-impact silent recreation, wildlife observation, and promoting physical wellness. The park extends along a two-mile stretch of the Prairie River, which is a Class "A" Trout stream. Amenities include: 2.5 miles of hiking, walking, biking, cross country skiing and snowshoeing trails, boardwalk, bridge, outdoor education pavilion, two canoe landings, a scenic overlook, and a handicap accessible fishing pier.



River Bend Trail Park

Trailhead, south end of Park St
Merrill

For walking, running, snowshoeing, cross country skiing, and biking, with room for strollers, pets, and wheelchairs, the River Bend Trail Park is a linear park with five miles of paved multi-purpose trail that

runs from Culvers Restaurant* on Merrill's east side to Council Grounds State Park north of Merrill, and is still in the process of being extended. More than two miles of the trail run along the Wisconsin River. Enjoy pristine natural beauty while hiking or biking on a marked route along city streets and sidewalks that connect the River Bend Trail* to the Merrill Area Recreation Complex and Council Grounds State Park. Much of the trail is well lit. At the trailhead on Park St, the Agra Pavilion offers inside and outside public space, restrooms, and covered shelter wings on all sides. The Agra Pavilion is available for rental for events. A new handicap accessible fishing pier is located near the trailhead, as well, and the River Bend Trail is all handicap accessible.

Along the trail to the east, Tyler's Playground provides a place to sit peacefully in nature and where children can experience creative play in a natural environment. The grand cupola from the T.B. Scott Mansion that once existed on the hillside across the river was restored and also stands at the trailhead on Park St, along with a historical marker telling of its history.



Riverside Athletic Club*

500 S Center Ave • Merrill
715-536-2481

riversideathletic.com

The athletic club has a swimming pool, among other amenities.



Riverside Park

1700 O'Day St • Merrill

A 22-acre park along the beautiful Wisconsin River with a boat landing, picnic areas, sand volleyball courts, horseshoes, a picnic shelter with water and electricity, and restroom facilities. Children can enjoy the park's playground, while all ages can try their hand at the nine-hole Eric Schalow Memorial Disc Golf Course on the island. The park is located at the end of O'Day St.



Stange's Kitchenette Park

211 W First St • Merrill

A 6-acre park with a fantastic view of the historic three-arch bridge on East First St. It has a kitchen shelter with electricity and water and is available for rental. The park also has a playground, a sand volleyball court, access to the Prairie River, and restroom facilities.



Stange's Park

209 W Third St • Merrill

A reservable building featuring a kitchen area, shelter, and restrooms all under one roof was constructed in 2018. The 11.6-acre park along the Prairie River also received new paving on the parking lot and a lighted basketball court. Other amenities include playground equipment, an open-sided picnic shelter, and scenic walking bridges. The park is located at the corner of Third St and Parkway Dr, adjacent to the historic T.B. Scott Library property.



Streeter Square Park

803 E Third St • Merrill

This 2-acre park has a playground, basketball court, softball field, and open grassy areas. Located on the corner of E Second St and Scott St.



TravelLodge by Wyndham

200 S Pine Ridge Ave • Merrill

715-536-9526



Tug Lake Recreation Area

Exit Hwy 64, go west 2.3 miles, north on Pier St 8.4 miles, west on Tug Lake Ave ¼ mile. This 2-acre park offers swimming, a sheltered picnic area with electricity (this facility can be rented for a small fee), fishing, a nice beach, and a boat landing.



Underdown Recreation Area and Campground

Copper Lake Rd • Merrill

(13 miles northeast of Merrill on Copper Lake Ave)

715-539-1034

For more information, call the Forestry Dept. at 715-536-0327.

11 primitive campsites available on a first-come, first-served basis. A hand water pump and pit toilets are located off the east end of the main parking lot. Year round camping is allowed. Camping with horses is permitted here. Marked trails provide opportunities for hiking, biking, showshoeing, cross-country skiing, and horseback riding.

12 mountain bike trail segments totaling about 20 miles. Some sections of trail are very challenging and geared toward expert riders. Portions of the trail are used for the annual Thunderdown in the Underdown endurance mountain bike race. The signed horse trails are available for the beginning bike rider or for family outings. Please yield the right of way to horses when meeting on the horse trail.

There are approximately 33 km of marked cross country ski trails, which pass through over 4,600 acres of Lincoln County Forest Land. The trail network is made up of a 20 km, a 12 km, and a 5 km loop. These loops are individually marked with a separate color to make them easy to follow. There are directional maps at each major intersection.



Underdown Horse Club

W840 Joe Snow Rd • Merrill

715-218-2604 Becky or

715-873-4582 Randy

underdownhorseclub.com

The Underdown area features bridal trails of 18, 12, 10 and 2.5 miles in length, which are marked and maintained. These trails are open from the last Saturday in April until the first tracking snowfall.



RESERVATIONS

For more information about reserving shelters at area parks, first determine whether a park is City or County owned.

• For City Parks, call the Merrill Area Parks & Recreation Department at 715-536-7313.

• For County parks, call 715-539-1034.

FISH, HIKE, PADDLE, BIKE



Click the QR code to read the full story. Chris Kalafice shares stories, great fishing spots, advice, and resources, along with favorite memories of his own.



merrillchamber.org/fish-merrill



Take a Hike! Near Merrill, that is

Hiking and walking are hugely popular in the Merrill area. What better way to appreciate your time spent living or visiting the northwoods than to get outside, breathe in the fresh air, slow down the speed of life, and take in the scenery?

With an abundance of paved, graveled, and rustic walking trails, it's not a question of IF you want to go walking or hiking, but where.

Chris Schotz is an area hiking enthusiast from Gleason who is passionate about getting out into the countryside where varied terrain and views make the hike particularly enjoyable. Click the QR code to read more and learn about some of his favorite trails.



merrillchamber.org/hike-merrill



Paddle The Great Pinery Heritage Waterway™

Located at the convergence of the Prairie and Wisconsin Rivers, Merrill is the perfect

location for water enthusiasts, especially those who enjoy a silent glide down the river punctuated by the sounds of nature and their oar slicing the water.

Canoeing and kayaking are the perfect way to spend an afternoon, evening, or even an entire day on the water.

Opportunities for places to put in to one of the hundreds of Lincoln County Lakes or an area river abound, but click the QR code to learn all about one of our area's most beautiful and local natural resources—The Great Pinery Heritage Waterway™—and explore a 50-mile journey through Lincoln County in a canoe or kayak.



merrillchamber.org/paddle-merrill



Rolling Fat this Winter: Get Started on Snow near Merrill

Biking is a favorite pastime in the Merrill area, with many types of bikes and a wide variety of bikers. Bike races and mountain biking are always popular in great weather here, but there is an ever-growing segment of the population—both visitors and residents alike—who are embracing fat tire biking in the snow. It's an exhilarating experience!

Click the QR code to read tips and advice from Chris Schotz, a local fat biking enthusiast who lives in the area and loves winter riding. From where to ride to what to wear and the gear you need, he'll get you started on a love of biking—and fat biking on snow near Merrill for sure!



merrillchamber.org/bike-merrill

Love fishing and the great outdoors? Two words: Merrill, Wisconsin

Chris Kalafice is a third-generation fishing enthusiast who has spent his life “fishing on rivers, streams, and lakes all over Wisconsin and abroad.” After all of those experiences, his favorite fishing spots and experiences are still rooted right here in Merrill and the surrounding area.

From muskies—the “fish of all fish”—to walleye, small mouth bass (a/k/a smallies), pan fish like bluegill, crappies, and perch, and brookies, browns, and rainbow trout, this area has them all—and he's caught them all.

He's passing on what he learned from his dad and grandpa to his son and daughter, and they've been bitten by the fishing bug, too. Fishing, hiking, camping, spending time in nature in this area, and just enjoying the beauty of the great outdoors making memories with his wife and kids. Kalafice is enthusiastic about everything this area has to offer, introducing youth to fishing, and inviting visitors to come and experience it for themselves.

Feel the exhilarating challenge of wrestling a big musky in, taking a photo with the ages-old fish, and releasing it back into the river to be caught by another. Wade area rivers in the shallows and catch panfish one after another. Cook up a freshly caught trout on a grill or open pit fire, or wrap the northern fillets you just caught in bacon with an olive oil and butter baste and lemon pepper seasoning. Umm!

*Denotes Chamber of Commerce members



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merrillchamber.org | ci.merrillwi.us/visitors |  City of Merrill, Wisconsin





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Church Office 715-536-4722 | School Office 715-536-7264 | www.stjohnmerrill.org

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MERRILL AREA EVENTS

The Merrill area features special events all year long, with something for everyone, every season of the year. Our diverse array of activities and events reminds us that the Merrill area is the perfect place to live, work, and play. Because here in Merrill, we like to experience more to life! Area events are constantly being added. **For more event information, go to: merrillchamber.org/events.**

JANUARY

St. Francis Bingo

4 Play BINGO to win big at St. Francis School cafeteria.

Merrill Youth Squirt B Hockey* Tournament

5,6,7 Get out of the house and enjoy youth hockey teams from around Wisconsin as they go after the puck. Family fun, raffles, and much more.

Gleason Community Club Winter Ice Oval Races

6 Spectators welcome. Free entry. Come cheer on the kids. The bar will be open for this event and a small lunch will be available for purchase. Races start at 10 a.m.

13 Wisconsin Kids Snowmobile Racing Association Event. Second WKSRA race of the season.

20 Snowmobile, ATV, cart, and lawnmower races on ice. Races start at 10 a.m.

27 Snowmobile, ATV, cart, and lawnmower races on ice. Races start at 2 pm.

Merrill Ice Drags*

20 Test and Tune Day for the Merrill Ice Drags. The frozen surface of Lake Alexander, at Ullmann's Bay off of the boat landing for Council Grounds State Park, is home to the fastest 1/8 mile auto drag racing on ice in the world! Come to the races and watch record-setting racers push their automobiles to the limit.

27 Merrill Winterfest. First racing day of the season. Come out to Lake Alexander, off the boat landing in Council Grounds State Park, to see auto drag racing on ice. Home to the fastest 1/8 mile race on ice in the world!

MACA* Presents Empire Trio: Hurray for Hollywood

25 An exhilarating and uniquely talented classical crossover ensemble, which presents the most famous and beloved songs from the world of film, from the 1930's to the 1990's, along with stories about the great singers who performed them, from Judy Garland and Frank Sinatra, to

Barbara Streisand and Celine Dion. Merrill High School auditorium at 7 p.m.

FEBRUARY

St. Francis Bingo

1 Play BINGO to win big at St. Francis School cafeteria.

St. Francis Xavier Fish Fries

Serving every Friday Feb. 2 through Mar. 31 from 4:30 to 7 p.m. in the school cafeteria.

Rotary Uncorked*

3 Enjoy a selection of wine from Badger Liquor, craft beer from Sawmill Brewing Company, and heavy appetizers with music by pianist and solo artist Amanda Anderson at this fundraiser. Black and white theme. Les & Jim's Lincoln Lanes 6-9 p.m.

Merrill Ice Drags*

3 Second race day. The frozen surface of Lake Alexander, at Ullmann's Bay off of the boat landing for Council Grounds State Park, is home to the fastest 1/8 mile auto drag racing on ice in the world! Come to the races and watch record-setting racers push their automobiles to the limit. People's Choice Award.

10 Third racing day of the season. See auto drag racing on ice. Home to the fastest 1/8 mile race on ice in the world! Memorial Racing Day.

17 Fourth racing day of the season. See auto drag racing on ice. Home to the fastest 1/8 mile race on ice in the world! Championship Racing Day.

24 Super Saturday and the fifth racing day of the season. See auto drag racing on ice. Home to the fastest 1/8 mile race on ice in the world!



Les & Jim's* Craft & Vendor Sales

10 The place to find locally handcrafted items. Local crafters, vendors, and

boutiques come together to provide shopping for the community.

Doris Lovrine Memorial Sled Dog Races



10-11 Held at Sosnovske Farm on W415 R and H Road in Gleason. Hot food and beverages available for purchase on-site from Prairie River Eagles 4-H Club.

Gleason Community Club Winter Ice Oval Races

10 Snowmobile, ATV, cart, and lawnmower races on ice.

24 Night races featuring snowmobile, ATV, cart, and lawnmower races on ice.

Merrill Ice Reflections* Ice Skating Show

10-11 Merrill area children show their skating talent to the community.



Sleds 'N Jams 2024 Snowmobile Ride and Poker Run

17 Sponsored by Merrill Area Community Rides. Proceeds benefit area organizations or community members in need. At Northway Club. More details at: facebook.com/RideMerrill

Snowbound in the Underdown

24 Experience fat tire biking and snowshoe racing on the unique winter trails starting at Prairie Dells. Bikers start first with a journey up the Prairie River gorge before hitting the hills and lakes of Underdown for rides of 10, 15, or 25 miles. Six-mile snowshoers will get to the majestic Prairie Dells, while three-milers will take

in the overlooks of the new Heinemann Loop. The wonder of this place in winter is something that has to be seen to be believed. Courses will be well-marked.

**Merrill Youth Hockey*
Charlie Phelps Memorial
Merrill Mite Jamboree**

24 Great time to get out of the house and enjoy youth hockey at the MARC*. Lots of action, raffles, and more.

**Merrill Firefighters* Charities
Hawaiian Ball**

24 Hawaiian-themed event at the Northwoods Veteran's Post* to help raise money for the Merrill Firefighters* Charities. Dinner, prizes, and music throughout the night. Advance tickets required.

**MACA* Presents:
Pop Rock Orchestra**

27 Billy McGuigan and his Pop Rock Orchestra present a high-energy concoction of rock-n-roll mega hits in a unique, live concert experience. Featuring songs from The Temptations, Chuck Berry, Elvis, Eric Clapton, ELO, Billy Joel, George Harrison, ABBA, and Tears for Fears. Merrill High School auditorium at 7 p.m.

MARCH

NCWGCA Spring Gun Show

1-2 Spring Gun Show held at Merrill Expo Building, hosted by North Central Wisconsin Gun Collectors Association. Friday 3-8 p.m.; Saturday 9 a.m.-4 p.m.

**Merrill Police Association*
Presents: Anthem's Grand
Illusion (The Ultimate Tribute
to STYX)**

2 The Merrill Police Association annual fundraiser concert held at the Merrill High School Auditorium. This year's concert is a tribute to the music of STYX. Doors open at 5 p.m., show starts at 6 p.m. Seating is limited and is first come, first served. Funds raised support local non-profit organizations and events in the Merrill community.

St. Francis Bingo

7 Play BINGO to win big at St. Francis School cafeteria.

**Les & Jim's* Craft
& Vendor Sales**

9 The place to find locally handcrafted items. Local crafters and vendors sell their wares.

Bow the Knee performances

16-17 A dramatic musical for Easter, with performances in the sanctuary at St. Stephens UCC in Merrill at 7 p.m. on Saturday and at 2:30 p.m. on Sunday. Go back in time to Jerusalem in the time of Jesus and follow the journey to Calvary to bear witness to the events of Easter.

Easter Egg Hunt

23 Bring the children out to Lion's Park to get some Easter Eggs and to see the Easter Bunny.

APRIL

St. Francis Bingo

4 Play BINGO to win big at St. Francis School cafeteria

**Central Wisconsin Bandits
Football Games begin**

Merrill's semi-pro football team begins their season with Saturday games. Home games are played at Jay Stadium.

**Little Lakes Memories*
Banquet**

13 Annual fundraising banquet to raise money for Little Lakes Memories*, a non-profit dedicated to helping physically-challenged individuals experience hunting and creating nature-inspired memories.

**Les & Jim's* Craft &
Vendor Sales**

13 The place to find locally handcrafted items. Local crafters and vendors sell their wares.

Children's Festival

13 Bring the children out to the MARC* to learn all about the summer activities available through Park & Rec.

Merrill Concertina Festival

19-20 Concertina Festival held at Les & Jim's Lincoln Lanes. Listen to music, catch up with friends, and enjoy!

Raise Your Voice Walk

28 Walk to raise awareness of mental health resources and end the stigma. Held at the Merrill Area Recreation Complex.

MAY

St. Francis Bingo

2 Play BINGO to win big at St. Francis School cafeteria.

**Brooke's School of Dance*
Production**



4-5 Be amazed at the talent our community children showcase during this dance show. Advance tickets required.

**Communitywide
Rummage Sales**

18 Spring citywide garage sales throughout the Merrill area. Great deals and treasures to find!

**Merrill Food
Truck-a-Palooza**

18 Food trucks, craft shows, cornhole tournament, live music, and lots more at the Merrill Festival Grounds all day.

**Merrill High School*
Graduation**

24 Congratulations to the Class of 2024!

Memorial Day ceremonies

27 Ceremonies traditionally held at the Veterans section of St. Francis Cemetery near the Veterans Memorial. Merrill City Band performance, location to be announced based on weather.

**Merrill Baseball Association
Tournament at the MARC*
May 31-June 2**

*Denotes Chamber of Commerce members

JUNE

Merrill Chamber Golf Classic

3 A day to network with fellow Chamber members on the green at the Merrill Golf Club*.

Farmer's Market

JUNE through end of OCTOBER
Wednesday and Saturday mornings at Normal Park.

St. Francis Bingo

6 Play BINGO to win big at St. Francis School cafeteria.

Wisconsin River Pro Rodeo*



7,8,9 Sit back and relax as contestants from all over the United States participate in steer wrestling, bronc riding, team roping, barrel racing, bull riding, and so much more! (Like food and music!) Held at the Merrill Festival Grounds.

June Dairy Breakfast

9 Come to the MARC* to support 4-H in Lincoln County. Enjoy a breakfast, activities, and more.

St. Paul's Party on P

14-16 St. Paul's Lutheran Church, W2604 Cty. Hwy. P, east of Merrill puts on a three-day bash every summer. Friday 3:30 p.m.-7 p.m.; Saturday 11 a.m.-11 p.m., and Sunday 10 a.m. to 4 p.m. Starting with a 3:30 p.m. Friday night fish fry, live music by different entertainers all three days, dancing, concessions stand, kids games and bouncy house, Sunday polka worship service and BBQ chicken dinner, raffles, and more.

Mud 'N Jams 2024 ATV/UTV Ride and Poker Run

15 Event sponsored by Merrill Area Community Rides. Proceeds benefit

area organizations or community members in need. Details at: facebook.com/RideMerrill/

Gleason Lions Heritage Days

16 Pancake breakfast, bake sale, and truck and tractor pull.

Merrill City Band* Music and Mayhem III Pirate-themed event

19 Music, activities and inflatables for kids, and concessions, all at Normal Park.

Merrill City Band* Nights in the Gazebo

JUNE and JULY
Wednesday evenings at 7:00 in Normal Park from June 19 through August 7. (rain date is August 14)

Bankers Square Lunchtime Concert Series

20 Pick up lunch downtown or brown bag it and eat in Bankers Square Park while enjoying a free live concert, courtesy of the Merrill Area Chamber of Commerce. 11 a.m. to 1 p.m.

Northern Roundup Vintage Weekend

27, 28, 29 Classic cars, motorcycles, and trucks (pre-1975 cars and motorcycles; pre-1979 trucks) plus vintage camping, amazing music minibike races, flame throwers, 1950's style pinup contest, swap meet, vendors, a car cruise, food and drinks, and so much more at MC Festival Grounds, N5890 Cty. Rd. H in Gleason. northernroundup.com/

JULY

City of Merrill* Fireworks

4 Grab your cooler, chairs, blankets, and bug spray and come out to enjoy the fireworks that begin at dusk.

St. Francis Bingo

11 Play BINGO to win big at St. Francis School cafeteria.

Gazebo Nights

11 Area musicians play live in the Gazebo in Merrill's Normal Park. Free admission with refreshments available for purchase on-site. Bring lawn chairs or blankets and the family for an evening under the stars.

Bankers Square Lunchtime Concert Series

18 Pick up lunch downtown or brown bag it and eat in Bankers Square Park while enjoying our second free live lunch concert of the summer, courtesy of the Merrill Area Chamber of Commerce. 11 a.m. to 1 p.m.

Gazebo Nights

18 Second live concert in the Gazebo in Normal Park. Free admission. Refreshments available for purchase.

Carry the Cross concert

21 This year's Christian concert will be held in the gazebo at Normal Park. Feature artist and time to be announced.

Gazebo Nights

25 Third live music concert of the summer in the Gazebo in Normal Park. Free admission. Refreshments available for purchase.

Softball Tournament

26-28 Merrill Youth Softball Association* hosts the Merrill Fastpitch Softball Tournament at the MARC*, 1100 MARC* Drive, Merrill. merrillfastpitch.com

Black Squirrel Scurry

27 Tune up your bike, dust off the running shoes, and get your kayak/canoe ready to go for this triathlon that begins at Prairie Trails Park and features 2 mile paddle down the Prairie River, a 17.5 mile bike ride featuring the River Bend Trail out to the countryside of Lincoln County, and a 5k trail run through the MARC acreage and Council Grounds State Park. Races include Relays, divisions for 19 and Under, Tandems, and Solo Aged divisions for individuals. Proceeds go to Northwoods Veterans Post and Friends of the River Bend Trail. Registration opens March 1 at Runsignup.com.

AUGUST

St. Francis Bingo

1 Play BINGO to win big at St. Francis School cafeteria.

Gazebo Nights

1 Fourth live concert in the Gazebo in Merrill's Normal Park. Free admission. Refreshments available for purchase.

Merrill Festival of Quilts

2-3 Come to see the myriad of quilts on display at this show hosted by the Merrill Enrichment Center, taking place in the Merrill Expo Center. Friday from 1 to 6 p.m. and Saturday 9 a.m. to 3 p.m.

Lincoln County Fair*



7-11 The fair is one great reason for adults and kids to get into 4-H. Not only is 4-H about raising animals, but it is also about plants, flowers, sewing, photography, cooking, baking, canning, and so much more. View exhibits, enjoy fair food and rides, play carnival games, music, tractor pulls, and don't forget to check out what's happening in the grandstands. Don't miss five days of Lincoln County Fair fun! It only comes once a year! Held at the Merrill Festival Grounds.

Gazebo Nights

15 Fifth live music concert of the summer in the Gazebo at Normal Park. Free admission. Refreshments available for purchase.

Bankers Square Lunchtime Concert Series

15 Pick up lunch downtown or brown bag it and eat in Bankers Square Park while enjoying our third free live lunch concert of the summer, courtesy of the Merrill Area Chamber of Commerce. 11 a.m. to 1 p.m.

Community Night Out

20 Family fun at the Merrill Expo Center, provided by the Merrill Police, Fire, Street, Parks & Rec, and Transportation Departments. Plus, Lincoln County Sheriff Department, DNR, and other community service departments will be there. Get to know what they offer the community!

Gazebo Nights

22 Sixth live music concert of the summer in the Gazebo at Normal Park. Free admission. Refreshments available for purchase.

Trinity Merrill Block Party

25 Celebration at Trinity Merrill, 107 N State St. with food, games, kids activities, and music. 12 to 4 p.m.

Gazebo Nights

29 Seventh and final live music concert of the summer in the Gazebo at Normal Park. Free admission. Refreshments available for purchase.

SEPTEMBER

Merrill Labor Day Parade

2 Show your support and come out to the parade! Enjoy the parade of vehicles supporting clubs, organizations, and businesses plus horses and the band. And bring a bag for collecting treats. Join everyone at the Merrill Festival Grounds for more family fun after the parade.

Merrill Lion's Club* Labor Day Car Show



2 Want to stroll down memory lane? Here is your chance to remember the good old days, like listening to 8-tracks and cassette tapes, no power steering, having two keys for your vehicle, and when starting your car required putting the keys in the ignition. Bring the family down to check out all the old classics. Held at the Merrill Festival Grounds.

St. Francis Bingo

5 Play BINGO to win big at St. Francis School cafeteria.

Community Wide Rummage Sales

7 Kids already outgrew their school clothes? Shop the Merrill Community's rummages sales for deals on clothes, furniture, décor, and lots of other treasures.

St. Francis Xavier

Sportsmen Banquet

7 Annual evening banquet features dinner, raffles, and lots of guns to win! Held at Les & Jim's Lincoln Lanes. Tickets available through St. Francis Church.

Northwoods Fall Ride

12-15 More than 40,000 motorcycles and motorcycle enthusiasts converge on the northwoods en route to Tomahawk.

NCWGCA Fall Gun Show

13-14 Fall Gun Show held at Merrill Expo Building, hosted by North Central Wisconsin Gun Collectors Association. Friday 3-8 p.m.; Saturday 9 a.m.-4 p.m.

Grampa's Farm*

SEPT. 21, 22, 28, 29

OCT. 5, 6, 12, 13, 19, 20



Learn about farming and history through play and fun! Milk a cow by hand, make a corncob doll, pick a pumpkin from the pumpkin patch, play on huge haystacks and in the play yard, explore historical displays, pet animals in the petting zoo, and so much more!

Grace & Sophie's Pumpkin Patch*

SEPT. 13, 14, 15, 20, 21, 22, 27, 28, 29

OCT. 4, 5, 6, 11, 12, 13, 18, 19, 20, 25, 26, 27, 31

Family-owned pumpkin patch & corn maze with pumpkins and fall decor.

Gleason Lions Truck and Tractor Pull

21 Enjoy an old-fashioned truck and tractor pull.

Colorama Bike Tour

21 Event starts at Kitchenette Park with 10, 30, and 50 mile ride options.

*Denotes Chamber of Commerce members

Merrill Enrichment Center's Fall Craft & Market

28 Crafts and locally handcrafted treasures, along with local vendors sharing their wares. 9 a.m. to 2 p.m. in the Merrill Expo Center.

Haunted Sawmill*



OCTOBER

This haunted house attraction is put on by local volunteers. Funds raised go towards providing activity scholarships for Merrill area youth. Check out hauntedawmill.org for show times and purchase tickets online.

OCTOBER

St. Francis Bingo

3 Play BINGO to win big at St. Francis School cafeteria.

LincCon Retro Game Convention

4-6 Held at Les and Jim's Lincoln Lanes.

Pine River Fire Department* Open House & Pig Roast

5 Pine River Fire Department* open house including a pig roast, raffles, an amazing fireworks show, and lots more.

Chamber Annual Celebration

10 Chamber members enjoy dinner, raffles, and businesses of the year receive awards.

Merrill Park & Rec Halloween Hoopla

25 Halloween party for little ones age 5 and under at the Smith Center in the MARC. Crafts, games, cookie decorating, and story time.

City of Merrill Trick or Treating

31 Trick or treating hours within the City from 4 to 7 p.m.

St. Stephens UCC

Trunk to Trunk Treating

31 Indoor "trunk to trunk" treating from 4 to 7 p.m.

NOVEMBER

St. Francis Bingo

7 Play BINGO to win big at St. Francis School cafeteria.

Annual Fall Craft Sales & Bazaars in Merrill

9 LOTS of craft sales at local venues go all out to kick off the Christmas shopping season, offering locally handcrafted items and wares from local vendors. See Chamber website for details, times, and locations.

Christmas Concert Series

27 Enjoy the first in a series of four concerts at Trinity Merrill, 107 N. State St. Performer(s) to be announced. 6:30 p.m.

Small Business Saturday

30 This Small Business Saturday is the day to get out and help support our community stores by shopping local.

DECEMBER

Ladies Night Out

Wreath Making

3 Help support volunteers at Aspirus Hospital* Merrill Center and learn how to make a bow and add items to a wreath.

Christmas Concert Series

4 Enjoy the second in a series of four concerts at Trinity Merrill, 107 N. State St. Performer(s) to be announced. 6:30 p.m.

St. Francis Bingo

5 Play BINGO to win big at St. Francis School cafeteria.

Living Nativity

7 The Christmas story comes to life with live animals and human actors portraying Mary, Joseph, angels, and shepherds. Refreshments. Trinity Merrill, 107 N State St. 4 to 6 p.m.

Park Manor Luminaria

7 After the parade, enjoy a peaceful drive through the neighborhood behind the hospital to see the luminarias and lights. Wagon rides available; refreshments in Assisi Hall in Bell Tower Residence.

Christmas Parade



7 Annual lighted Christmas Parade winds through the city ending with Santa who lights the Christmas tree in downtown Merrill.

Craft Sales at Bierman Building

7 Shop in the Bierman Building at the Merrill Festival Grounds for locally handcrafted gifts and decor.

Les & Jim's* Craft and Vendor Sale

7 Stop out to find that hard-to-shop-for person a handcrafted gift. Need stocking stuffers? What could be better than giving something made with love?

O'Tannenbaum Tour*

7-8 Come and enjoy the magic of Christmas at this festival of trees and purchase raffle tickets to win the trees, wreaths, and gift baskets to help support 4-H programs and children's programs in Lincoln County.

Christmas Concert Series

11 Enjoy the third in a series of four concerts at Trinity Merrill, 107 N. State St. Performer(s) to be announced. 6:30 p.m.

City of Merrill Tour of Lights

11 Sign up for the Tour of Lights Bus Tour throughout Merrill. The Merrill-Go-Round will provide door-to-door bus service. Limited space available.

Santa in the Fire House

14 Pine River Fire Department* presents their annual Santa in the Fire House and Open House. Bring your children to visit with Santa, take your own photos, and enjoy treats, tours, and activities at the Pine River Fire Department*.



Christmas Concert Series

18 Enjoy the last of the season's special concerts at Trinity Merrill, 107 N. State St. Performer(s) to be announced. 6:30 p.m.

St. Francis Bingo

31 Play BINGO to win big at St. Francis School cafeteria.

Check the Merrill Area Chamber of Commerce Events page for more information and for events received after our publication deadline. Go to merrillchamber.org/events. If you would like your Merrill and Gleason area events considered for publication in our 2025 Visitors Guide, please submit dates and information to the Merrill Chamber by Nov. 15, 2024.

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COFFEE SHOPS & SWEET TREATS

TINA L. SCOTT, EDITOR

Get your coffee fix and satisfy your sweet tooth at one of the Merrill area's wonderful locally-owned shops.

Auntie Ray's Coffee House



Auntie Ray's Coffee House*, 812 East Main Street in Merrill, offers delicious mochas, lattes, cappuchinos, iced coffees, frappes, lotuses, shakes, and more hot and cold drink options than we can possibly list here, along with additional seasonal beverages. Freshly-baked muffins, scones, cookies, and sweet treats are the perfect accompaniment to your coffee, and they also offer breakfast, lunch, soups, and salads to make your coffee date into a meal. Cozy seating areas, along with light and bright areas and space for a group or meeting, as well as outdoor seating seasonally make this a favorite place for the locals and anyone visiting the area.

First Street Coffee Station



First Street Coffee Station* located in the Park City Credit Union home office building near Walmart [501 South Pine Ridge Avenue in Merrill] is another local hot spot for everything coffee plus sweet treats and soups, salads, and sandwiches, along with a few locally handcrafted decor and gift items available for purchase. Daily specials will tempt guests to try something new and discover a new favorite entree on a focaccia roll or croissant or a new hot or cold sweet coffee indulgence. So many enticing choices!

Polka-Dotted Pie



Stop in at the **Polka-Dotted Pie*** at 914 E. Main Street in Merrill to indulge in any of the many decadent goodies baked on-site in this small-town bakery. From sticky caramel pecan rolls to cinnamon and raspberry swirl sweet rolls; blueberry, cherry, and apple turnovers; coffee cakes and pies of many flavors; and bars, scones, and cupcakes of many varieties, as well as delicious seasonal goodies, like chocolate peppermint scones and rum balls, Peppermint Schnapps balls, and peanut butter whiskey balls; holiday cookies; fudge; reindeer chow; and minty grinch grub, just to name some of the Christmastime favorites, changing flavor profiles are offered alongside regular customer favorites. In addition to treats of all kinds, Polka-Dotted Pie* also makes bagels, breads, seasonal dips, and breakfast and lunch sandwiches. And they have gluten-free options! Customers can get baked goods to go or relax in the modern rustic atmosphere of the bakery to enjoy a light meal with family or friends. They also offer coffee.

Heading north for some outdoor recreation in the area or just want to go for a scenic drive? **Gleason's 17 Scoops*** is just a short drive away and is a year-round destination for discerning ice-cream lovers who satisfy their sweet tooth with an ice-cold ice-cream treat. 17 Scoops has a walk-up window in the summer and outdoor seating available; and the shop also has an indoor eating area where ice-cream and treats are served year round. Serving up Madison-made Chocolate Shoppe Ice-Cream, 17 Scoops always keeps a minimum of 17 flavors on hand, and during peak summer season, often closer to two dozen varieties. Best sellers like This \$&@! Just Got Serious® and Zanzibar® Chocolate plus delicious Strawberry Cheesecake, Mint Chip, Blue Moon, Party Animal, Mackinac Island Fudge, Peanut Butter Cookie Dough, PB Hearts Choco-

late®, and even the caffeinated Iced Latte-Da® espresso ice cream with fudge swirls and chocolate chunks and so many more, all of the delicious flavors are made with real cane sugar, Wisconsin-produced milk, and high quality ingredients. 17 Scoops offers ice cream in cones and dishes, smoothies, floats, and shakes and delicious coffee a'la modes—hot beverages including coffee, hot chocolate, chai tea, and hot apple cider served with scoops of ice cream like a root beer float. Ice cream can also be purchased by the pint, quart, and half gallon. In addition, 17 Scoops also offers hot sandwiches



and wraps, hot dogs, sandwich baskets, and soup, along with the popular Wisconsin-made Jolly Good soda flavors (available by the can or in larger quantities), candy, small toys, and both ice-cream themed and Gleason-themed apparel and merchandise.

Revisit an earlier time with a stop at **Sweeter Times candy shop**, 409 West Main Street in Merrill. Old-fashioned candies and treats, gourmet chocolates, and antiques and vintage treasures make this a fun place to browse while satisfying a sweet tooth and rediscovering favorite candies from your childhood.

The Grand Stand*, 501 Grand Avenue in Merrill, offers Chocolate Shoppe Ice-Cream, soft serve ice-cream, specialty ice-cream creations, and food to-go, ranging from sandwiches and salads to sides and snacks and occasionally pasta dishes and other limited-time options. They are open seasonally and closed during the winter.

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Built on community

Our natural environment is historic and abundant, offering untold options for the sportsman and outdoor enthusiasts. Merrill was incorporated as a logging community in 1883 along the banks of the great Wisconsin River which meanders throughout the town and offers fishing, boating and camping experiences. There are more than 727 lakes in Lincoln County and more than 101,000 acres of public recreational land which includes public forests and trail systems.

Merrill has been dubbed “The City of Parks” because of its 1,201 acres of parkland which offers recreational activities galore: hiking, ATV trails, horseback riding, snowmobiling, snowshoeing, biking, and cross country skiing trails. In addition to the aforementioned parkland, one of Wisconsin’s best state parks – Council Grounds – and a portion of the historic Ice Age Trail also call Merrill home.

Merrill is a great place to raise a family. We have an excellent school system that awards over \$600,000 in scholarships annually to graduating seniors that are made available by Merrill benefactors. Our public library, overlooking a scenic park and partially housed in a beautiful, historic building, is a Carnegie Award winner and has all the amenities of a much larger city library. Superior health care is available for all ages, with our hospital and choice of area clinics offering excellent medical care and services, including several outstanding assisted care facilities. Our residents enjoy an outstanding



quality of life in a community that is safe and friendly, and activities here are plentiful year round and range from fairs and festivals to exhibits and sports activities. In addition, we have many active community groups, such as Rotary and gardening clubs.

“A reason for every season”

Merrill is waiting to welcome you to our city. We offer something for everyone all year around. Looking for a quiet place to bring your family? This is the place for you. Merrill offers: A Farmer’s Market on Wednesdays and Saturdays from June until the end of October. Indoor Ice Rink from November until March. Live music throughout the summer at the Gazebo in Normal Park, which includes our City Band* and a free summer evening concert series showcasing a variety of popular live entertainers, and a free lunchtime summer concert series in Merrill’s downtown Banker’s Square Park. Easy access to snowmobile trails during the winter. Plus, our River Bend Trail*. This trail follows along the Wisconsin River and is being added onto every year. Motorized vehicles are not permitted on the Trail, so you can enjoy walking, running, or biking the trail safely, and snowshoeing and cross country skiing in the winter. Enjoy traversing the trail and the sights of eagles, deer, birds, and so much more.

The Merrill area has something going on every weekend throughout the year. Merrill Ice Drags*, Central Wisconsin Concertina, Wisconsin River Pro Rodeo*, 4th of July fireworks, Food Truck-a-Palooza, Lincoln County Fair*, Labor Day Car Show and Parade, Haunted Sawmill* and so many more. You can also pick fresh strawberries, apples, blueberries, and pumpkins. In the fall, bring the family to Grampa’s Farm and let them learn how things were done back in the day.

At the Merrill Historical Society*, you can learn about logging, street cars, and everything else you want to know about Merrill’s rich history. Enjoy reading and many activities at T.B. Scott Free Library*. Want to play some cards during the day, quilt, exercise, learn a skill, take a class, or just socialize? Check out the Merrill Enrichment Center and all the other activities they offer. Enjoy all of our local shops, plus visit Weinbrenner/Thorogood Outlet Center*. Council Grounds State Park is located not far from the city limits, county parks are nearby, the Ice Age Trail and Underdown Recreation Area are just a short drive, and an abundance of trails and lakes and variety of scenic terrain await, so you can enjoy the great outdoors, camp, fish, hike, kayak, swim, and do so many other things, and still be close to a small town that offers everything you might need.

Please feel free to stop in at the Merrill Chamber of Commerce and Information Center, 705 North Center Avenue in Merrill, call 715-536-9474, or visit merrillchamber.org. We would be more than happy to provide you with information about upcoming events, how to get somewhere, or where you might find something. We offer trail maps, street maps, and a lot more. On behalf of the Merrill Chamber of Commerce, we welcome you to the Northwoods.

Clyde Nelson, Executive Director
Merrill Area Chamber of Commerce
 Serving Merrill since 1911



Merrill Industry

Merrill's Industrial Park is located on Merrill's northwest side; this area is presently occupied by 10 businesses, including the NTC Protective Services Campus*. There are more parcels available in this park, which is located adjacent to the Merrill Municipal Airport. In addition to the businesses that reside in the industrial park, Merrill's diversity includes employers in many different industries, including lumber and wood products, footwear manufacturing, fabricated metal products, paper products, health services, educational services, insurance services, automobile dealers, and service stations. A new Industrial Park on Highway G in close proximity to interstate 39 and Highways 17 and 64 also offers space for new business in Merrill.



quilting, playing cards, painting, exercise, classes, and more. Each month the Enrichment Center offers a wide range of programs and opportunities for "unprogrammed" time. Cell phone training, retirement planning workshops, woodcarving, learning guitar, playing ukulele, embroidery machines, learning the cricut, playing sheephead or mah jongg or bridge, fitness classes, grief support groups ... the options just continue to expand.

Retirement In The Area

Looking for peace of mind in a serene environment? Merrill has several retirement housing opportunities, superior medical facilities, and numerous senior-based activities. And, if the need arises, there are also various assisted living care units and a fine nursing home available. There is no need to worry; you or your loved ones can be well cared for.

But retiring in Merrill isn't what young people might imagine it to be. Many retirees in the community say they're more active now than ever before. While retired from their primary or long-time occupation, many pursue part- or full-time employment in another career they enjoy, to get out and be with people, or to share their passions. Still others volunteer in churches, schools, and with area organizations for the same reasons.

At the Merrill Enrichment Center, located at 303 North Sales Street on the Merrill Festival Grounds, all ages come together to enjoy coffee and conversation, shared activities like crafts or

Health Services

Quality health care services abound in Merrill. Aspirus Merrill Hospital* is a licensed 25-bed hospital that provides excellent, compassionate care. Merrill features three state-of-the-art clinics: Aspirus Merrill Clinic* and Bone & Joint Clinic* are all located near the Hwy. 51/64 interchange and the Marshfield Clinic - Merrill Center* is located near the hospital. Along with Merrill's many chiropractors, opticians, pharmacies and dental offices, these professionals are committed to serving the health needs of the Merrill community.

Public Library

The T.B. Scott Library on West First Street in Merrill, housed in part in an historic building with a sizable addition that provides an amazing view of the Prairie River and neighboring park, provides citizens with an abundance of resources. In addition to books, movies, music, a local genealogy and resource collection, the library offers toys and games and even outdoor recreational and fishing equipment for checkout. Ongoing programs at the library pay tribute to the arts, offer a monthly free movie open to the public, provide children's story times, offer meeting space, and so much more. In Merrill, the T.B. Scott Library goes beyond books, serving the community in a multitude of ways. If you're visiting the Merrill area, spend some time touring and exploring the library and if you move to the area, get a library card and enjoy all the T.B. Scott Library has to offer.



NUMBER OF AREA FACILITIES (PUBLIC)

Merrill Area Recreation Complex (MARC*) (Multi-Purpose Facility with indoor arena)	1	Tennis Courts	10
Golf Course 18 Hole	1	Parks	17
Golf Course 9 Hole	1	Pickleball Courts	6
Mini Golf	1	Soccer Fields	4
Driving Range	2	Outdoor Aquatic Center	Yes
Ice Skating Rinks	5	Concert Series	Yes
Bowling Center	1	Indoor Pools	Yes
Ball Fields	17	Swimming Beach	Yes
Indoor Movie Theatre	1	Merrill Enrichment Center	1
		Public Library	1

*Denotes Chamber of Commerce members



Merrill Area Public Schools* provide a quality education for children from grades 4K-12, and there are a number of wonderful private schools in the area, as well.

PUBLIC SCHOOLS

Merrill Area Public Schools (MAPS)*

1111 North Sales Street
Merrill WI 54452
715-536-4581

As a school district, Merrill Area Public Schools* (MAPS) is unparalleled in the state in the number and value of scholarships awarded to graduates each year – over \$600,000 of locally funded scholarships.

mapsedu.org

Pine River School for Young Learners*

(Pre-K facility)
W4165 Highway 64
Merrill WI 54452
715-536-2392

mapsedu.org/schools/pine-river/

Kate Goodrich Elementary School* (Grades K-2)

505 West 10th Street
Merrill WI 54452
715-536-5233

mapsedu.org/schools/kategoodrich

Washington Elementary School* (Grades 3-4)

1900 East Sixth Street
Merrill WI 54452
715-536-2373

mapsedu.org/schools/washington

Prairie River Middle School*

(A grade 5-8 facility with approx. 600 students.)

106 North Polk Street
Merrill WI 54452
715-536-9593

mapsedu.org/schools/prairie-river

Merrill High School*

(A grade 9-12 facility with approx. 800 students.)

1201 North Sales Street
Merrill WI 54452
715-536-4594

mapsedu.org/schools/high

VIRTUAL SCHOOLS

Bridges Virtual Academy

1201 North Sales Street
Merrill WI 54452
715-539-8360
(866) 537-2743

Bridges Virtual Academy (BVA), a K4-12 online school chartered by the Merrill Area Public Schools*, was recognized by Niche [the “market leader in connecting colleges and schools with students and families” providing in-depth profiles on every school and college in America with over 140 million reviews and ratings] as the 2023 #1 Best Online High School in Wisconsin. BVA currently serves more than 730 students statewide in Wisconsin. BVA’s overall Niche report card rating is an A-.
bvaedu.org

CHARTER SCHOOLS

Maple Grove

Charter School
(Athens School District)
135594 County Road L
Athens WI 54411
715-257-2199

Maple Grove School in the town of Hamburg is a collaborative expeditionary learning charter school, a part of the Athens School District.
athens1.org/olmgcs

PAROCHIAL SCHOOLS

New Testament Church (NTC) Christian

Academy (Grades K-12)
9405 County Road K
Merrill WI 54452
715-536-8554
ntcministries.net/christian-academy/

St. Francis Xavier Catholic School

(Grades Pre-K-8)
1708 East 10th Street
Merrill WI 54452
715-536-6083
stfrancismerrill.org/st-francis-xavier-catholic-school

St. John Lutheran School*

(Grades Pre-K-8)
1104 East Third Street
Merrill WI 54452
715-536-7264
stjohnmerrill.org

Trinity Lutheran School*

(Grades K-8)
611 West Main Street
Merrill WI 54452
715-536-7501
trinitymerrill.com/school

Newman Catholic Schools

1130 West Bridge Street
Wausau WI 54401
715-845-8274
newmancatholicschools.com

Northland Lutheran High School

2107 Tower Road
Kronenwetter WI 54455
715-359-3400
nlhs.org

POST-HIGH SCHOOL EDUCATION

Northcentral

Technical College*
1000 West Campus Drive
Wausau WI 54401
715-803-1060
ntc.edu

Small Business Development Center at

UW-Stevens Point*
2100 Main Street Old Main
Stevens Point WI 54481
715-346-3838
uwsp.edu

ADULT DIPLOMA SCHOOLS

Merrill Adult Diploma Academy (MADA)

Located in lower level at Merrill City Hall
1004 East First Street
Merrill WI 54452
715-536-1431
mapsedu.org/schools/high/family-info/merrill-adult-diploma-academy.cfm

City of Merrill

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www.ci.merrill.wi.us

Emergency Offices:

Ambulance, Fire & Police Department 911

Non-Emergency Contacts:

Fire Department
110 Pier Street 715-536-2233
Police Department
1004 East First Street 715-536-8311

Merrill City Offices: City Hall • 1004 E. First Street

Assessor 715-577-1875
City Administrator, Clerk, Engineer;
Director of Finance/Treasurer 715-536-5594
Building Inspector 715-536-4880
City Attorney 715-539-3510
Community Development/Zoning 715-536-4880
Mayor 715-536-5595
Merrill Transit-Merrill Go Round 715-536-7112
Municipal Court 715-539-3714

Other City Departments:

Airport - Airport Road 715-536-2024
Housing Authority
701 E. First Street 715-722-1081
Library
106 W. First St. 715-536-7191
Merrill Enrichment Center
303 N. Sales Street 715-536-4226
Water Utility
2401 River Street. 715-536-6561
Park & Recreation Dept.
1100 Marc Drive 715-536-7313
Sewage Disposal Plant
2606 Sturdevant Street 715-536-5263
Street Department
315 E. First Street 715-536-4222

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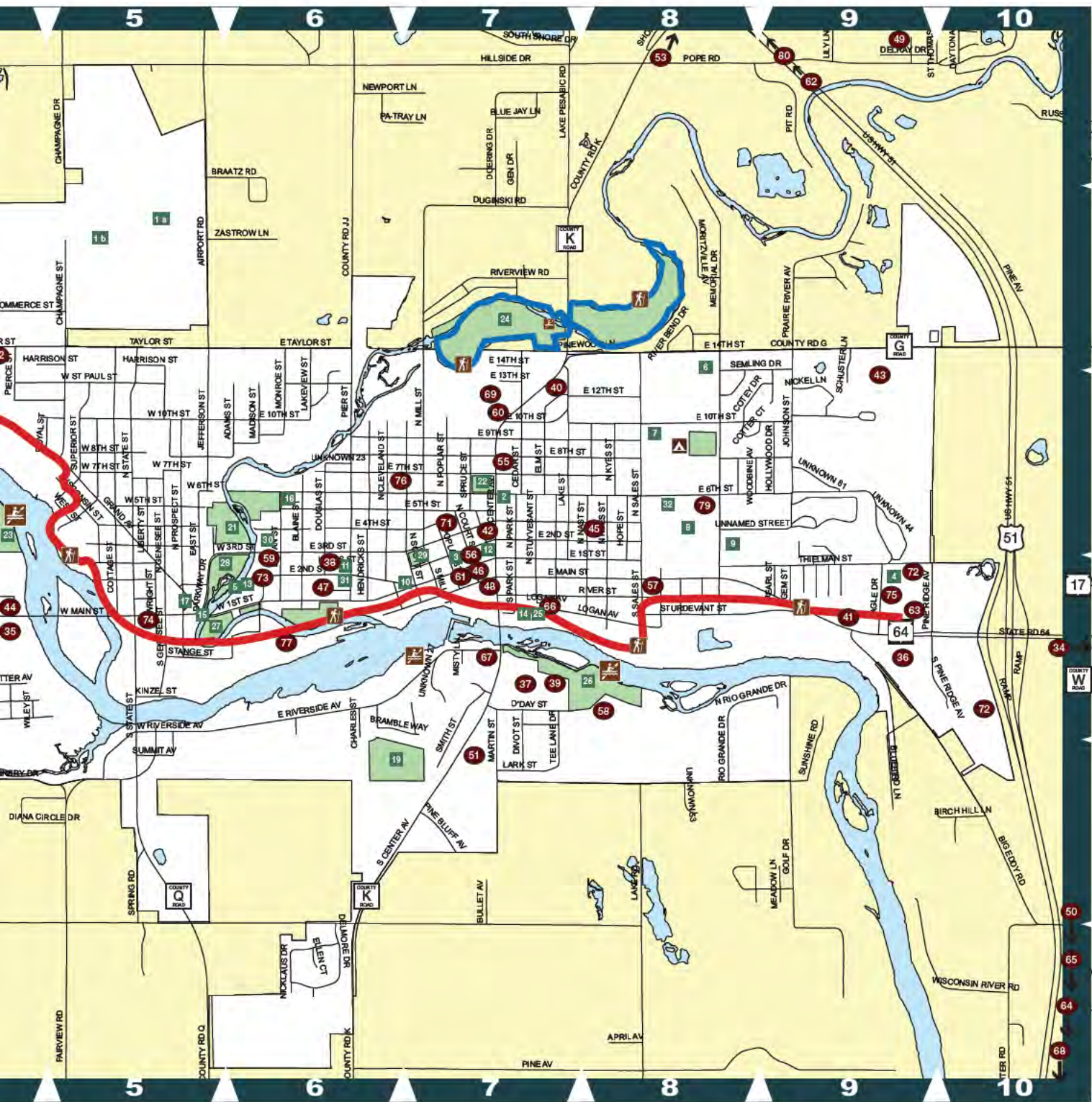
POINTS OF INTEREST

- 1 a Merrill Municipal Airport
- 1 b New Hanger at Airport
- 2 Center Ave.
Historic District
- 3 City Hall/Police/ Merrill-Go-Round
- 4 Department of Natural Resources
- 5 Historic River Rat Wood Sculpture
- 6 Jay Stadium
- 7 Lincoln County Service Center
- 8 Merrill Festival Grounds
- 9 Merrill Memorial Park Cemetery
- 10 Old Merrill City Hall
- 11 Post Office
- 12 Sheriff's Department
- 13 T.B. Scott Library
- 14 T.B. Scott Mansion Tower
- 15 Three-Arch Stone Bridge
- 16 Athletic Park
- 17 Cenotaph Park
- 18 Council Grounds State Park
- 19 Gebert Park
- 20 Merrill Industrial Park
- 21 Lion's Park
- 22 Normal Park
- 23 Ott's Park
- 24 Prairie Trails Park
- 25 River Bend Trailhead/Pavillion
- 26 Riverside Park
- 27 Stange's Kitchenette Park
- 28 Stange's Park
- 29 Streeter Square
- 30 Merrill Historical Society
- 31 Fire Department
- 32 Enrichment Center
- 33 Merrill Area Recreation Center (MARC)



- | | | | |
|------------------------------|--|---|---------------------|
| 34. ABG MASONRY, INC | 42. CHIPS | 48. DIAMOND BROS. INSURANCE, LLC | 54. LINCO PRODI |
| 35. AGRA INDUSTRIES INC. | 43. CHURCH MUTUAL INSURANCE | 49. GEISS MEAT SERVICE | 55. MERRI CHAM COMM |
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| 37. ASPIRUS HOSPITAL | 45. COLDWELL BANKER ACTION REALTY, INC | 51. INSPIRING CREATIVITY SUPPLIES & MORE, LLC | 57. MERRI |
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*Denotes Chamber of Commerce members

History of the Merrill area



Ojibwe Territory

Long before the community now known as Merrill existed, the area now occupied by our city was native forested land. It was a beautiful wilderness of open skies, towering trees, and gentle hills, with the Wisconsin River and Prairie Rivers flowing through it. Native Chippewa tribes, more correctly known as the Ojibwe, Ojibwa, Ojibway, or Anishnaabe people, traveled through and lived in the area.

A semi-nomadic people, they hunted, fished, and trapped, made maple sugar and syrup, harvested wild rice, and grew corn and squash where possible. They

traveled by foot or by nearby waterways, including the Wisconsin and Prairie Rivers, in birch bark canoes. They lived in wigwams and made their own snowshoes. During winter months, they fished through the ice. Bands of this Algonquian-speaking North American Indian tribe occupied most of Wisconsin, along with Minnesota, Michigan, North Dakota, and parts of southern Canada.

Their earliest contact with white men is said to have been with French trappers and missionaries.



Father Menard

René Ménard, who was born in Paris, France, on March 2, 1605, was one such missionary. He became a Jesuit on Sept. 7, 1624, and arrived in Quebec, Canada, in early May, 1640. He traveled as a French Jesuit missionary explorer, along with fur traders and trading parties from native American tribes. In the course of his life, he worked among many native tribes and communities and learned many native American languages.

In 1660, at the age of 55, Father Menard was commissioned to establish a mission among the Ottawa in what is now northern Wisconsin. He and his party of Ottawa and fur traders endured great hardships paddling continuously as they traveled by water, carrying heavy loads and existing on small rations. Nonetheless, Menard persisted and is said to have baptized and taught the Christian faith to many.

In the spring of 1661, the story goes that he heard a band of Hurons was starving and he embarked on a mission to come and help them, though he himself had only some dried meat and a bag of sturgeon. He traveled with a fur trader and walked and canoed down into what is believed to be present-day Taylor County. Then, at a rapids, about a day's

journey from his destination, he became separated from his companion and disappeared.

A granite monument in honor of Father René Menard, located north of Merrill on Hwy. 107, indicates he disappeared while portaging around Bill Cross Rapids in the nearby Wisconsin River.

Catholic historical records say Menard's cassock and breviary were later found among the Dakotas, and a sign in Iron County, Michigan, near the Michigamme River, claims Father Menard died there on July 4, 1661.

It is likely Father Menard was one of the earliest white men to have traveled through or near the community now known as Merrill.



Lumber scouts

As America began expanding settlements further west, fur traders and lumber scouts ventured into previously unexplored territory.

Before Merrill was settled, it was forest. Virgin timber, ripe for the logging industry, covered the countryside.

Most Merrill residents know that prior to being Merrill, the community was known as the town or village of Jenny, and some even know it was referred to as Jenny Bull Falls, but most don't know that even prior to that, the area was known as Beaulieux Rapids, named after an early French trader, whose last name was known by various spellings [depending on the source] including the Americanized spelling of Bollier. Various historical accounts dispute the date of that French trader's arrival, with one source citing 1831 or 1832, while another claims he arrived in 1818 and built a log cabin about a mile below what became the site of Jenny.

The area was also settled by John Hogan, who filed under a squatter's claim in 1843. Logging scouts came to the area and established a logging camp near what is now the foot of Center Avenue in Merrill.

Warren builds a dam

Articles in various newspapers indicate Hogan's claim was sold to Andrew Warren in 1846, who constructed a 500-foot-long and 9-foot-high dam across the Wisconsin River in 1847, and then constructed the area's first sawmill at what is now the foot of Mill Street, establishing a permanent community here. Thus, 1847 is heralded as the beginning of the settlement that would come to be known as Merrill, Wisconsin.

Warren's sawmill, powered by the dam, drew other logging-based enterprises to the area, along with businesses to support the needs of area logging camps. Warren constructed basic housing for his crew, and the community grew. More settlers, more sawmills, more building. Workers and families followed. Services and retail emerged to support the community. Logging was the industry of the time, and this area had the resources to fuel the industry and the growth of a new community.



A town called Jenny

The small fledgling community was initially called Jenny Bull, or Jenny Bull Falls, consistent with the names of many communities along the Wisconsin River that ended with "Bull Falls." In 1851, the Town of Jenny was officially formed, but a state map of Wisconsin from 1853 shows the name as "Virginia," and not "Jenny."

A story about an Indian princess named Jenny surfaced years later, suggesting that she was the origin of the town's name, but that story has been dismissed as quaint folklore, and some accounts say a newspaper reporter from Milwaukee concocted the story in 1892. There is other speculation about the source of the name, but there are no facts to determine the true origin of the name Jenny for the town.

Residents organized and voted to build a school. It was built behind what is now Kindhearted Home Care* in Merrill's downtown area.

In 1874, Lincoln County was created and Jenny became the County seat.

According to the City of Merrill* website, "The population of Lincoln County in 1875 was 895, with Lincoln County extending north to the Michigan border. In 1880, the population of Lincoln County had increased to 2,011, with 822 being residents of present day Merrill."



From just a few people and families in 1855, the community grew steadily, increasing after a permanent bridge was constructed across the Wisconsin River in 1871, and then grew drastically once the railroad reached the area in 1879.

T.B. Scott bought into Warren's original sawmill, and ultimately purchased it so that by 1880 it was owned entirely by T.B. Scott and became known as the T.B. Scott Lumber Co.

Becomes the City of Merrill

In 1881, the Village Board passed a Resolution to rename the town Merrill, after Sherburn Sanborn Merrill, who was the General Manager of the Chicago, Milwaukee & St. Paul Railway Co. The original plat survey of the corresponding area took place.

Also in 1881, the Wisconsin Telephone company began operation with 20 phones in service.

In 1883, the City of Merrill* was incorporated, and T.B. Scott was named as the City's first Mayor.

"In 1885, Lincoln County was divided and the northern portion became Oneida County. Between 1880 and 1885 the population of Lincoln County more than doubled, as did the population of Merrill. By 1885 the population had risen to 7,000, approximately three thousand less than Merrill's population today," the City of Merrill* website said.

New businesses and industries emerge

Around 1900, with the timber industry in decline, new industries and businesses began to emerge in Merrill. Many of those were byproducts of the lumber industry, utilizing the rich lumber resources nearby. New companies emerged to make windows and doors, and many of those companies are still in business today.

Over the years new businesses began in completely new industries—from insurance to manufacturers of metal parts and products to a shoe factory—many of which have deep roots in the Merrill community and have been active employers of residents for many years.

The railroad accommodated transportation of passengers between cities.



Then in 1889, the Merrill Railway & Lighting Co. was set up in Merrill, providing public transportation within the City limits. Merrill was one of the first cities in Wisconsin to start an electric trolley service.

In 1913, a trackless trolley was added, extending service to the Sixth Ward, to bring riders to the main trolley line.

Every 10 minutes, 16 hours a day, the trolley made a trip to transport residents. In 1915, Wisconsin Valley Electric purchased the company.

In 1921, electric trolleys were replaced with motorized buses, and in 1975, Merrill adopted a full service transit system and dubbed it the Merrill-Go-Round*, which still operates today. The system operates on-demand, with curb-to-curb service, similar to a taxi service, which is unique and not a service offered by most city bus services, and a huge benefit to Merrill's citizens.

The railroad and passenger depot, once "a hub of social activity through the lumber industry's boom years and after" became a community youth center and was later dismantled to accommodate business growth in the community.

*Denotes Chamber of Commerce members

Historical sites in the Merrill area

The Merrill community is rich in history, and many of the historical buildings and sites in our community are easily accessible by foot. Why not take a walking tour within the city limits and then take a short drive out to the Father Menard Monument afterward? All of the sites within the Merrill City limits that are open to the public and are handicap accessible and others can be viewed and appreciated from handicap-accessible walkways and sidewalks.

The Walking Tour

- A collaborative effort between citizen members, T.B. Scott Free Library, Merrill Historical Society, Merrill Street and Parks Departments, Lincoln County Courthouse, and local property owners
- The walking tour includes six historical sites, five of which include access to video narration
- Access the #DiscoverMerrill Story Map at: <https://bit.ly/storymap-merrill>
- Information regarding the Walking Tour can be accessed on the websites of the City of Merrill, T.B. Scott Free Library, Merrill Chamber of Commerce, Merrill Historical Society and the River Bend Trail
- Accessible from the River Bend Trail

Center Avenue Historic District

300-600 Block of North Center Avenue
1200-1300 Block of East Sixth Street, Merrill WI 54452



The historic district covers approximately 2½ blocks and is comprised of various styles of homes, which span the years of 1885 to 1930. Some of Merrill's wealthiest people built their homes in these few blocks. Eight of the nineteen homes are over 100 years old, and research is still being done on their original construction.

The Lincoln County Courthouse, which is listed in the National Register of Historic Places, celebrated its 100th anniversary in the fall of 2003. The courthouse has been restored to reinstate the original, magnificent architecture of the building. Each Christmas season, the courthouse hosts a brilliant light display. Tours are available. Lobby area open to the public during business hours.

Lincoln County Courthouse

1110 East Main Street • Merrill WI 54452 • 715-539-1019



Father Menard Monument

Highway 107 • Merrill WI 54452
(5 miles north of Merrill)

This monument was erected by the Merrill Council 1133 of the Knights of Columbus in 1923 in honor of Pere Rene Menard, a French priest who was one of the first Europeans to walk and explore the wild land that has become Wisconsin. His final trek is still somewhat of a mystery, but some Merrill historians believe Father Menard's life ended just north of Merrill. The monument states what is believed to be his last journey. "Sailed to Quebec in March 1640, lost hearabouts July 1661, while enroute to Huron Village to baptize Indian refugees."



Merrill Post Office

430 East Second Street
Merrill WI 54452 • 715-536-2800

This historic post office was built in 1915 and is the second oldest post office in Wisconsin placed on the National Register of Historic Places. The post office has been updated to become handicap accessible yet still features a lobby restored to its original design. Lobby area open to the public during business hours.

Merrill Historical Museum, Inc.*

Merrill History & Culture Center
 100 E. Third Street • Merrill WI 54452
 715-536-5652 • merrillhistory.org
 E-mail: merrillpast@gmail.com

Headquarters of the Merrill Historical Society, the Merrill Historical Museum office hours are 9:00 a.m. to 1:00 p.m., Monday through Friday. The office is closed on holidays. Also open by special appointment. Call to schedule a time. The Society Research Library maintains an extensive collection of documents, photographs, and artifacts relating to local and regional history. These resources are frequently used by people who are doing genealogical research, studying the history of their home or business, or learning about the heritage of our community. Research Library hours are by

appointment. Programs are held at the Heritage Center, an 80-year-old church building owned by the Society, and include a History Hunt and Trivia Quiz and other programs. A new museum addition opened in 2013 to consolidate exhibit, library, and office spaces in a handicapped-accessible environment that is critical to the effective utilization of all of the Society's resources. The Society's vision is to help the community of the Merrill area engage the past in new and exciting ways; foster partnerships and mutual growth and learning; and widen the circle of those who love history. Join the circle and help us preserve the memories and memorabilia that make our community unique!



Old City Hall

East Second Street • Merrill WI 54452 • 715-536-9261

Built in 1889, the former City Hall building also had several rooms devoted to the T.B. Scott Library from 1891 to 1911. The City Hall offices were located in this building until December of 1977. The structure was placed on the National Register of Historic Places in 1978. Today it has been renovated into privately-owned loft apartments.



Three-Arch Stone Bridge

East First Street • Merrill WI 54452

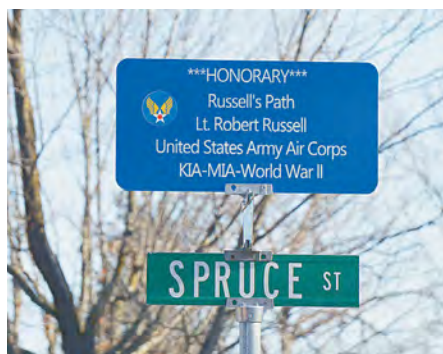
On the National Register of Historic Places, this bridge, built in 1904, is the only three-arch bridge left in Wisconsin used for public travel. It is 130 feet long and each arch features a decorative pattern of stones.



T.B. Scott Library

106 West First Street
 Merrill WI 54452 • 715-536-7191

Named for the City's first Mayor and one of its founders, the T.B. Scott Library was built in 1911. This historic building has undergone many changes over the years, with the largest expansion and renovation completed in 2001. The library has received many fine recognitions, including two "Wisconsin Library of the Year" awards, and is listed in the National Historic Register. A wide variety of programs for all ages are offered year round by the library. Open to the public during normal operating hours.



Honorary Historic Street Signs

Various locations within the City of Merrill
 In 2023, the City of Merrill's Historic Preservation Committee began accepting nominations for the names of former Merrill citizens who had made significant historical contributions and deserved special recognition. They began honoring those citizens by erecting honorary street signs near locations that were significant to those individuals in their lifetimes. The signs tell a bit about the person and their contribution and invite those who see the signs to explore further to learn more about that individual and their contribution to the Merrill community and the greater world. This is part of an ongoing project.



Merrill Veterans Memorial

@ St. Francis Xavier Cemetery off Thielman Street
 Merrill WI 54452

This quiet place pays tribute to the Merrill and Lincoln County citizens who served our country and memorializes all those in our County who lost their lives in wartime. Benches invite visitors to sit a while and remember, to ponder those who gave their lives to protect our American freedoms, and to honor their commitment and sacrifice. An historic 7-inch Mortar Model 1892 cannon weighing 1,715 pounds and measuring 4.86 feet long is also located at the memorial, a gift to the City of Merrill as the County seat of Lincoln County, secured by A.P. Nelson from the war department in 1920.

*Denotes Chamber of Commerce members

UNIQUE SHOPPING



Merrill Enrichment Center

TINA L. SCOTT, EDITOR

Shopping in the Merrill area is a fun adventure of discovery. You won't find any shopping malls here! In Merrill, it's all about "the find" ... seeking out unique shops and boutiques, enjoying the shopping experience, and delighting in the discovery.



Within Merrill's City limits, **Johnson Gifts***, 1021 East Main Street, is the perfect first stop. And it's far more than a gift shop. Featuring both women's and men's clothing and accessories; high quality baby and children's toys (including the Melissa & Doug brand) focused on creative play, games, educational toys and kits, stuffed animals, and books; greeting cards; jewelry; seasonal and home and garden decor; and gift items, Johnson's offers two full floors of shopping and exploring.

Across the street, **Klug's Country Gold***, 1018 East Main Street, features fine jewelry for sale. From sterling silver to gold, diamonds to rubies, precious metals and precious stones in beautiful settings are showcased in rings, earrings, pendants, and other jewelry.

In the First Street/Hwy. 64 shopping district downtown, **Ana Blair's Boutique** features women's clothing in a range of sizes, along with shoes, accessories, and decor. Candles, jewelry, scarves and gloves, hats, purses, perfume, and other items are perfect for gift giving. Whether you're looking for an entire outfit or just that little something special, you'll have fun browsing Merrill's newest downtown boutique and, since coffee is available in-store, you can relax and take your time, soaking in the experience.



Dragons, Daggers & Games

Nearby at 718 East Second Street, **Dragons, Daggers & Games*** features a huge selection of games of all kinds. This is way beyond just board games, although they have those, too. Hard-core gamers will love this store, and newbies will be amazed at all of the different games that exist. And, you'll frequently find a game being played in the store.

A short jaunt across town to Merrill's west side leads to another discovery: **Iron Angel Arts & Antiques*** at 1106 West Main Street. They are known for their repurposed hand-cut metal art, but they also have antiques and vintage items. The store has works from local artists and herbal remedy options, as well. You are sure to find a unique gift you won't find anywhere else in town.

Take a drive through the rural countryside east of Merrill to discover **School House Unique***, an historic one-room school house



School House Unique

moved to private property on an area farm where it was converted to a gift shop, featuring antiques and the work of many local artisans. Located at N721 Range Line Road, Merrill, in the Town of Pine River, getting

there incorporates a relaxing drive past family farms, evergreen plantations, and grazing horses. The inventory is constantly changing, so every visit is an opportunity to discover new treasures—from antique housewares to handmade jewelry and homemade soaps; handmade cards to candles and exquisitely-detailed, locally-made wood carvings. It's worth the drive!

Across town inside the **Merrill Enrichment Center***, 303 North Sales Street, the MEC Craft Shop showcases a wide array of goods made and handcrafted by local artisans. From local maple syrup and honey to seasonal and year-round decor, clothing items, and gifts, you're certain to find something you just have to have. Quilts, adorable crocheted toys, afghans, mugs, woodcrafts, jewelry, aprons and kitchen accessories, hats, sweatshirts, yard art, birdhouses, greeting cards, art prints, baby items, and so much more fill this small shop. Take your time and discover the treasures created by talented locals.

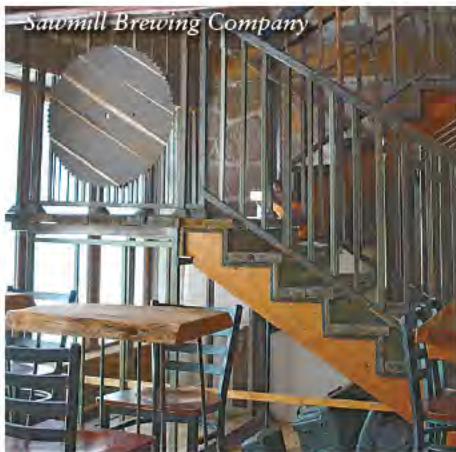


Old Time General Store & Mercantile

Continue on your journey to the **Old Time General Store & Mercantile***, N5342 Hwy. 17 in Gleason. New merchandise is mixed in with timeless treasures, vintage finds, and gently used items. The store also features live bait, tackle, fireworks, liquor, sporting goods, hardware, furniture, some groceries and snacks, and locally handmade items and is the perfect place to spend time in search of that special "something" or just to pick up the extras you need when you're in the area recreating.

This is just a peek at some of the unique shopping adventures in Merrill. Remember: It's all about "the find."

WINERIES & BREWERIES



Sawmill Brewing Company

TINA L. SCOTT, EDITOR

Like microbrews? On Merrill's south side, the **Sawmill Brewing Company***, 1110 South Center Avenue, offers their own uniquely brewed beers in a former Department of Natural Resources Ranger Station-turned Brewery and Bar. Set among towering pines, the inside was transformed using reclaimed materials from former factories and other properties in the area to create unique custom furnishings, stairs, and flooring rich with character and charm. The bar was created from a tree that came down in the tornado that hit Merrill in 2011. The result of an extensive two-year project is a unique, warm, rustic, friendly atmosphere where friends and visitors gather on two floors to enjoy original beers and blends brewed right on site with locally-sourced ingredients to create unique flavors.

The property includes an outdoor tent (seasonally) where local bands often provide live music, a fire pit and loads of seating outdoors, and even play equipment for the kids. A family friendly venue, beer flavors like Boom Decker Becker (named after a local legend—order up a glass and ask to hear the story) and other unique brews named after the community's logging past, are served up during fun events like music bingo, food truck nights, open mic nights, live music, trivia nights, and even fly-tying nights.



Sawmill Brewing Company

Absent a food truck/event, the Sawmill offers Stoney Acres pizzas (made locally with organic ingredients at Stoney Acres Farm in rural Athens) and charcuterie boards.

The community comes together for food, fun, and beer at the Sawmill Brewing Company. Open to the public and with some spaces available by reservation for private gatherings, the Sawmill Brewing Company has been a staple in the Merrill community since 2016.



Sunset Hollow Wine Bistro & Gifts

For those who prefer wine, **Sunset Hollow Ranch*** W3193 Pine River Road now has a downtown Merrill location. **Sunset Hollow Wine Bistro & Gifts*** at 811 East First Street in Merrill offers a selection of their handcrafted wines, available by the glass, the bottle, or the case, in a charming setting that combines historic tin ceilings with rustic wood, modern furnishings, a live edge handcrafted wood bar, and the perfect mix of decor, most of which is locally handcrafted and available for purchase. A selection of sandwiches from the grill and delicious desserts make it the perfect place for a late ladies lunch, an after-work gathering, date night, or just because. Outdoor seating in back is also available seasonally.

Sunset Hollow Ranch Wine Barn is still available for private gatherings and special events. Tucked away on a dead-end road, the Ranch also features an outdoor patio area, campfire space for gatherings, animal barns, and lawn spaces for other events.

Just a relaxing 15-minute scenic drive from Merrill, Sunset Hollow is both a winery, featuring handcrafted house and award-winning specialty wines, and a working farm where the Hoffman family raises organic pork and chicken which they also sell.

All of Sunset Hollow's events are kid-friendly, and children are always welcome.

With the opening of the Sunset Hollow



Sunset Hollow Wine Bistro & Gifts

Wine Bistro & Gifts location right in Merrill, events like their "Old Fashioned Christmas" horse-drawn wagon or sleigh rides ... accompanied by the sound of sleighbells, the neighing of horses, the gentle sounds of nature, and the laughter of companions on rides along the river and through the woods ... will be less frequent. Likewise, their bonfire and stone-fired pizza events a bit more sporadic.

Their popular "Unwind with Goat Yoga and Wine" will continue in the summer months.

Sunset Hollow house wines—white, blush, and red wines, many sweet, some dry, and a few, like the Blackberry, considered semi-sweet wine, are available year round. But Sunset Hollow Ranch is best known for their specialty wines and unique wine blends with added liqueurs, which rotate with the seasons. For example, their first specialty wine, which combined Blackberry wine with brandy, is now a Christmas specialty wine. The winery also makes two dessert wines year-round: Chocolate Raspberry Bliss, a very heavy port dessert wine, and Chocolate Strawberry Indulgence, recalling the indulgences of chocolate-covered strawberries.

A wine tasting typically involves a flight of four different kinds of wine, but guests can also purchase wine by the glass or the bottle and can stock up on their seasonal favorites to take home or use as gifts.

While produced at the Ranch in Pine River, the winery itself is not open to the public.

Sunset Hollow Wine Bistro & Gifts is a welcome addition to the Merrill downtown.

P.S. Please don't drink and drive. Call Bluejay Taxi (715-539-8294) for a safe ride home.

*Denotes Chamber of Commerce members

GETTING AROUND IN THE MERRILL COMMUNITY



Merrill Municipal Airport*

N2241 Airport Road

Merrill WI 54452 • 715-536-2024

This full-service, Fixed Base Operator (FBO) facility is located on Merrill's northwest side, conveniently located near the Merrill Industrial Park. The City-owned public-use airport is located one nautical mile northwest of the central business district of Merrill. There are two asphalt-surfaced lighted runways; one is 3,000 feet in length and the newest one is 5,100 feet long. The airport offers aircraft rental, maintenance, and 100LL and Jet-A fuel, which is available 24 hours a day.

Merrill's new airport terminal accessed via Champagne Street has available hangar building spaces on the west side of the airport. Though a small-town airport, we have a certified full-time

mechanic on staff. Rare for a small-town, this is a huge benefit for our community. [CWA has the next nearest one.]. On display at the airport is a F84F Thunder Streak plane. This plane was used in the Korean War as a fighter-bomber and was the first in its series to have the capability of super sonic speeds when it is in a slight dive.

Bluejay Taxi

124 1/2 North Prospect Street

Merrill WI 54452 • 715-539-8294

Available Monday-Saturday.

Merrill Go Round*

Merrill Transit System • City Hall

1004 East First Street • Merrill WI 54452

715-536-7112

Merrill's transit system, known as the Merrill-Go-Round, is the only one in the state of Wisconsin – and one of the few in the nation – that will literally pick you up and drop you off at your doorstep. There's no need to wait at a bus stop here!

The Merrill-Go-Round provides public transportation within the growing 12-square-

miles of City limits, caring for the residents of the Merrill community.

Service hours are 7 a.m. to 5 p.m. Monday through Friday. To reserve your ride, call 715-536-7112 one hour before you wish to ride.

The cost to ride is only \$2 per person. (Reduced rates for the elderly and disabled who register with the Transit Office to receive a reduced fare card.) Persons riding for the purpose of assisting the disabled ride free. Children under age 6, accompanied by an adult, ride free.

ATV/UTV Trails

The City of Merrill and surrounding areas are ATV/UTV friendly (although they may not be driven on Highways 64 or 107 including the sections that run through the city limits). There are also many ATV and UTV trails available in the Merrill area.

Electric Vehicle Charging Stations

Charging stations for electric vehicles are becoming more common. For your convenience, a list of charging stations in the Merrill area is listed on page 59.

Ride the Merrill-Go-Round

Merrill's transit system, known as the Merrill Go Round, is the only one in the state of Wisconsin and one of the few in the nation that will literally pick you up and drop you off at your curb. There's no need to wait at a bus stop here!

The Merrill Go Round provides public transportation within the service area within the City limits. Providing about 65,000 rides each year. Merrill Transit System workers care about their passengers and the community.

Service hours are 7 a.m. to 5 p.m. Monday to Friday. Reserve your ride by calling (715) 536 7112 one hour before you wish to ride.

The cost to ride is only \$2 per person or \$1 for elderly and disabled persons.

**Elderly & Disabled passengers are required to register with the Transit Office to receive a reduced fare card.*

Tired of mowing around that stump? WE can help!

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wedostumpgrinding.com

facebook.com/WeDoStumpGrinding/



Lodging in the Merrill area

	Mobile Check-in	Free WiFi	Free Breakfast	Free Parking	Pet Friendly	Pool-Indoor	24-Hour Front Desk	Handicap Accessible	Exercise Facility
AmericInn* by Wyndham 3300 East Main Street Merrill WI 54452 • 715-536-7979 americinn.com/hotels/wi/merrill	Y	Y	Y	Y	Y	Y	Y	Y	Y
Cobblestone Inn & Suites* 3209 East Main Street Merrill WI 54452 • 715-536-6880 staycobblestone.com	N	Y	Y	Y	Y	Y	Y	Y	Y
Travelodge by Wyndham 200 South Pine Ridge Avenue Merrill WI 54452 • 715-536-9526 wyndhamhotels.com/travelodge/merrill-wisconsin/travelodge-merrill/overview	N	Y	Y	Y	Y	Y	Y	Y	N
Prairie Motel N2245 County Road K Merrill WI 54452 • 715-536-5571	N	Y	N	Y	Y	N	Y	Y	N

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PIZZA ... MERRILL HAS MANY DELICIOUS OPTIONS

Hugo's Pizza

TINA L. SCOTT, EDITOR

What sets one pizza place apart from another? It all depends on who you ask. For one pizza connoisseur, it's the crust, and for another the secret sauce. Here in Merrill, options for pizza abound!



Ballyhoo's Bar & Eatery*, 124 North Prospect Street in Merrill, combines adjoining buildings on Merrill's west side with a historic tavern in one building and a restaurant next door, and offers a variety of menu items, including their delicious signature pizza. Eat, Drink, Relax is their motto, and that's easy to do over a piping hot pizza pie, in the historic bar building built in 1875 (still featuring the original tin ceiling and antique back bar) or in the restaurant area. One of the few pizza places in Merrill that offer dine-in, carry out, and delivery, you'll want to take advantage of that delivery service to enjoy a great pizza (along with appetizers and other menu items like their infamous Beezer and Bally Beezer burgers) at your home or hotel when you don't feel like going out or you just want to be a little introverted but you still want great food. (Ballyhoo's also offers catering and meeting/party options.) All of the traditional pizza fixings are available in various combinations made to order on a 12" crust with plenty of cheese, but for something a little different, give their mouth-watering BBQ

chicken and onion pizza a try. Every pizza is made fresh, and a gluten-free crust option is available.

For a hometown pizza parlor experience, **Hugo's Pizza***, 1213 East Main Street, is a great option. In addition to their handmade pizzas, they also offer delicious lasagna, Italian breadsticks, garlic bread, chicken wings, and more. Call ahead and then drive through for hot pick up or order your meal "take-and-bake" style, and they'll have it ready for you to pop into your own oven for a no-hassle meal you can enjoy while you relax in your own abode.

D's Dogs* at 608 East Second Street in central Merrill serves up Chicago style deep dish and thin crust pizza, along with Chicago-style sandwiches. Order up one of their crowd favorites or pick your own toppings: sausage, pepperoni, Canadian bacon, onion, green pepper, mushroom, black olive, green olive, tomato slices, Gardinara, and sport



peppers are all options, all smothered with delicious melted cheese. Calzones, stromboli, and garlic bread are also available, along with specialty Chicago-style hot dogs and sandwiches like Italian beef, loaded Italian sausage, and Maxwell street Polish, plus sides and dessert. Available for dine-in or carry out, and frozen pre-prepared pizzas are also available for grab-and-go and baking at home.



Salvo's Pizzeria & Restaurant, 211 East Second Street is another hometown favorite – with homemade pizza, sandwiches, salads, and all the favorites you'd expect at an Italian Pizzeria – including calzones, lasagna, spaghetti, linguine, ravioli, tortellini, and more – all served up in a family-friendly dining room or available to go.

Taylor's Trophy Bar*, 808 East Main Street, offers the infamous Sam's Pizza (a Wausau-area favorite, made at one of their locations there) for dine-in at their historic tavern, or you can buy a frozen pizza at the Trophy Bar for take-and-bake at home. Stop in for a beer or soda and a pizza or grab one for an easy at-home Sam's Pizza fix.

Last, but certainly not least, **The Pizza Shop** at 317 East Second Street has been a local favorite for years. Their time-tested recipe keeps customers coming back for more of their delicious carry-out only pizzas, and they have delicious gluten-free crust options that is so tasty you'll never know it's gluten free.

Like many communities, pizza is a popular food choice, so there are many, many options to satisfy your pizza cravings. Whatever your favorite style of pizza may be, this listing is a great start to help you embark on your pizza adventures in Merrill.



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Where to EAT

The Merrill area offers a wide variety of coffee shops, restaurants, and supper clubs, as well as fast food and deli/grab and go options.

*Indicates Chamber Members

COFFEE SHOPS

Ana Blair's Boutique
820 East First Street
Merrill WI 54452
715-722-0094
anablairsboutique.com

Auntie Ray's Coffee House*
812 East First Street
Merrill WI 54452
715-722-0900
facebook.com/auntierayscoffee-house
B L ☑️ 📶 🗺️ 🚶

First Street Coffee Station*
501 South Pine Ridge Avenue
Merrill WI 54452
715-722-0020
firststreetcoffeestation.com
B L ☑️ 📶 🗺️ 🚶 GF 🍷

The Polka Dotted Pic*
914 East Main Street
Merrill WI 54452
715-722-0963
B L ☑️ 📶 🗺️ 🚶 GF 🍷

DELI GRAB & GO

Dave's County Market*
300 East First Street
Merrill WI 54452
715-536-2571
davescounty-marketmerrill.com
L D 🚶

CENEX/River Country Co-op*
1300 North Center Avenue
Merrill WI 54452
715-536-5600
rivercountrycoop.com
B L 🚶

Clark's Cup 'N Cone
2802 East Main Street
Merrill WI 54452
715-536-9799
clarkscheeseshop.com
L 🚶

Golden Harvest
2700 East Main Street
Merrill WI 54452
715-536-0500
goldenharvestmarket.com
B L D ☑️ 📶 🗺️ 🚶 GF 🍷

Kwik Trip - Main Street*
2311 East Main Street
Merrill WI 54452
715-536-1819
kwiktrip.com/locator
B L D 🚶

Kwik Trip - Pine Ridge Avenue
300 South Pine Ridge Avenue
Merrill WI 54452
715-536-0054
B L D 🚶

Pine Ridge Convenience Store*
3350 East Main Street
Merrill WI 54452
715-536-3455
http://carkelsy.com
B L D 🚶

Walmart*
505 South Pine Ridge Avenue
Merrill WI 54452
715-536-2414
walmart.com
L D 🚶

Westside Market*
1504 West Main Street
Merrill WI 54452
715-722-1077
L

FAST FOOD

Arby's of Merrill*
3350 East Main Street
Merrill WI 54452
715-722-0645
L D 📶 🚶

Chip's Hamburgers*
1203 East Third Street
Merrill WI 54452
715-536-6532
chiphamburgers-merrill.com
L D 📶 🗺️ 🚶

Culvers of Merrill*
3349 East Main Street
Merrill WI 54452
715-536-3444
culvers.com
L D 📶 🗺️ 📶 🗺️ 🚶 GF 🍷

Dairy Queen
905 North Center Avenue
Merrill WI 54452
715-536-5821 (Seasonal)
L 🚶 🐾

D's Dogs*
608 East Second Street
Merrill WI 54452
715-722-1500
L D 🚶

Grand Stand*
501 Grand Avenue
Merrill WI 54452
715-722-0882
thegrandstandmerrill.com
L D 📶 🚶 🐾

Kentucky Fried Chicken/ Taco Bell
N1667 County Road W
Merrill WI 54452
715-536-4141
L D 📶 🚶

McDonalds
3400 East Main Street
Merrill WI 54452
715-536-6176
B L D 📶 🚶

Subway/Mama DeLuca's Pizza*
210 South Pine Ridge Avenue
Merrill WI 54452
715-539-2005
B L D 📶 🚶

Subway/Wal-Mart*
505 South Pine Ridge Avenue
Merrill WI 54452
715-539-2020
B L D 📶 🚶

RESTAURANTS

Ballyhoos*
124 North Prospect Street
Merrill WI 54452
715-536-7600
L D 📶 🗺️ 📶 🗺️ 🚶 🍷 GF 🍷

B's Nest
1404 West Main Street
Merrill WI 54452
715-722-1211
L D 📶 🗺️ 📶 🗺️ 🚶 🍷

Casa Amigos
N2410 State Road 107
Merrill WI 54452
715-539-3142
L D ☞ OS 🍷 🍷 🍷 GF 🍷

China Inn
3422 East Main Street
Merrill WI 54452
715-539-8118
L D 🍷

Eagles Club*
1205 Lake Street
Merrill WI 54452
715-536-7471
L D ☞ 🍷 🍷 🍷 🍷

Ed & Sharon's*
N1294 Highways 64 & 107
Merrill WI 54452
715-536-3429
L D ☞ 🍷

Friendship House
N357 Brandenburg Avenue
Merrill WI 54452
715-536-8582
B L D ☞ 🍷 🍷 GF 🍷

Gleason Bowling Center
N5353 State Road 17
Gleason WI 54435
715-873-4588
L D ☞ 🍷

Hugo's Pizza*
1213 East Main Street
Merrill WI 54452
715-536-3847
L D 🍷 GF 🍷

Ku's Wokery
900 North Center Avenue
Merrill WI 54452
715-536-1148
L D 🍷

**Les & Jim's
Center Grill***
1208 North Center Avenue
Merrill WI 54452
715-536-9405
L D ☞ 🍷 🍷 🍷 🍷

Los Mezcales*
3340 East Main Street
Merrill WI 54452
715-722-0676
L D ☞ 🍷 🍷 🍷 🍷 GF 🍷

**Overboard Bar
& Grill**
N4090 County Road K
Merrill WI 54452
715-536-3434
L D ☞ OS 🍷

**Pine Ridge
Restaurant**
1302 North Center Avenue
Merrill WI 54452
715-536-3010
B 🍷 L D ☞ 🍷 🍷 🍷

Pizza Hut
901 North Center Avenue
Merrill WI 54452
715-536-2433
L D 🍷 GF 🍷

Pub 1638*
(at VFW/Northwoods Veterans
Post)
601 Johnson Street
Merrill WI 54452
715-536-5708
🍷 (Sunday only) L D ☞ OS 🍷 🍷 🍷

**Salvo's Pizzeria
& Restaurant**
201 East Second Street
Merrill WI 54452
715-536-2008
D 🍷 GF 🍷

Schult's Country Inn
W5931 Church Avenue
Merrill WI 54452
715-536-8244
D ☞ 🍷 🍷

The Beacon
1297 Fairview Road
Merrill WI 54452
715-536-4232
L D ☞

The Dugout*
N2472 County Road K
Merrill WI 54452
715-536-8870
L D ☞ 🍷 🍷

The Pizza Shop
317 East Second Street
Merrill WI 54452
715-536-4881
L D GF

**Sawmill Brewing
Company***
1110 East 10th Street
Merrill WI 54452
715-722-0230
D 🍷 OS 🍷 🍷 🍷

Smokehouse TX BBQ
722 East Second Street
Merrill WI 54452
715-722-0944
L D 🍷 🍷 OS

**Sunset Hollow
Wine Bistro & Gifts***
811 East First Street
Merrill WI 54452
715-722-0471
L D OS 🍷 🍷 🍷

Z's Fork Horner's
N4297 County Road X
Gleason WI 54435
715-873-4538
L D ☞ 🍷 🍷

SUPPER CLUBS

**Kathy & Cal's
Club 64***
2405 West Main Street
Merrill WI 54452
715-536-3847
D ☞ 🍷 🍷

X to C Inn
W890 County Road C
Gleason WI 54435
715-536-1546
D ☞ 🍷 🍷

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Brunch **BB**
Lunch **L**
Dinner **D**
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Alcohol Served 🍷
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Vegetarian 🍷

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AREA CHURCHES

The Merrill area is home to many faith communities and places of worship. All are welcoming and invite you to visit and worship with them. Feel free to also stop in during office hours to meet the pastor and staff and become more familiar with their faith community.



Ascension Episcopal Church
218 Pier Street
Merrill WI 54452
715-539-0857

Bible Presbyterian Church
1605 County Road G
Merrill WI 54452
715-536-4748
biblepreschurch.org

Calvary Lutheran Church
N365 Cain Creek Road
Merrill WI 54452
715-536-6011

Christ Evangelical Lutheran Church
1204 North Sales Street
Merrill WI 54452
715-536-3313
christmerrill.com

Christ United Methodist Church
300 North Mill Street
Merrill WI 54452
715-536-4676
merrillchristumc.org

Faith Evangelical Lutheran Church
15425 South County Road K
Merrill WI 54452
715-536-5443
faithmerrill.webs.com

First Presbyterian Church
300 Logan Street
Merrill WI 54452
715-536-6642
pcusamerrillandgleason.webs.com

Highland Community Church-Merrill Campus*
508 Eugene Street

Merrill WI 54452
715-842-5683
highlandcommunitychurch.com

Immanuel Lutheran Church
N1660 Leafy Grove Road
Merrill WI 54452
715-536-7242

Journey Church
1212 South Center Avenue
Merrill WI 54452
715-432-7953
journeychurchwi.org

Luther Memorial Lutheran Church
N53302 Town Hall Road
Gleason WI 54435
715-873-4565
facebook.com/profile.php?id=100064549515290

New Testament Church
N2519 County Road K
Merrill WI 54452
715-536-8554
ntcministries.net

Our Saviour's Lutheran Church*
300 Logan Street
Merrill WI 54452
715-536-5813
osclca.org

Pathway Fellowship
N1769 Highway 17
Merrill WI 54452
715-539-8777

St. Francis Xavier Catholic Church
1708 East 10th Street
Merrill WI 54452
715-536-2803
stfrancismerrill.org



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St. John Lutheran Church*
 1104 East Third Street
 Merrill WI 54452
 715-536-4722
 stjohnmerrill.org

St. John's Evangelical Lutheran Church - Hamburg
 134058 County Road L
 Athens WI 54411
 715-536-1810

St. John the Baptist Catholic Church
 Highway 17 & Highway J
 Bloomville WI 54452
 715-873-4004
 stfrancismerrill.org

St. Paul Evangelical Lutheran Church - Irma
 N6537 Old Highway 51
 Irma WI 54442
 715-536-5069

St. Paul Lutheran Church - Pine River
 W2604 CTH P
 Merrill WI 54452
 715-432-4954

St. Stephens United Church of Christ
 903 East Second Street
 Merrill WI 54452
 715-536-7322
 ststephensucc.net

The Gathering Table
 925 East Main Street
 Merrill WI 54452
 715-722-0162
 thegatheringtable.net

Trinity Evangelical Lutheran Church
 137719 County Road FF
 Merrill WI 54452
 715-536-3404
 trinityberlin.net

Trinity Lutheran Church*
 107 North State Street
 Merrill WI 54452
 715-536-5482
 trinitymerrill.com

Wildwood Chapel United Methodist Church
 W106 County Road C
 Gleason WI 54435
 715-536-4676



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CLUBS AND ORGANIZATIONS

The Merrill community offers many opportunities for residents to get involved in clubs and organizations whose members grow together and enjoy the benefits of becoming community, promoting community, and improving our community through activities, meetings, sponsorships, events, social time, and meaningful contributions to the youth, older residents, and those in need within our area. And some clubs and organizations are just to have fun!

Active & Aware Citizens of Merrill*
1101 North Mill Street
Merrill WI 54452 • 715-297-9984

American Legion Post 46
715-218-3135

Aspirus Hospital Volunteers
715-539-3720

Big Brothers Big Sisters of Northcentral Wisconsin*
2804 Rib Mountain Drive Suite G Wausau
WI 54401 • 715-848-7207
bbbsncw.org

Boys & Girls Club of Merrill*
1710 North Second Street
Wausau WI 54403 • 715-845-2582
bgclub.com



Friends of Vincent Foundation, Inc.*
700 Hendricks Street
Merrill WI 54452 • 715-539-3007
hauntedawmill.org

Girl Scouts of the Northwestern Great Lakes, Inc
715-355-9850

Gleason Community Club
N5335 State Hwy 17
Gleason WI 54435
facebook.com/gleasoncommunityclub

Gleason Lions Club
N5179 Bradley Street
Gleason WI 54435
facebook.com/Gleasonarealions

Hanging Baskets Committee
Jane Ann Savaske, Chair
Donations may be made at the Merrill Chamber Foundation, 705 North Center Avenue, Merrill WI 54452



Lincoln County Fair Association*
PO Box 921
Merrill WI 54452 • 715-536-5212
lincolncofair.com

Lincoln County Dairy Promotion Committee
715-873-4090

Lincoln County Rodeo Association Inc.*
906 North Center Avenue
Merrill WI 54452 • 715-257-7645
wrpr.org

Lincoln County Snowmobile Club
715-453-2629

Lincoln County Sports Club*
W5071 Schulz Spur Drive
Merrill WI 54452 • 262-325-0265
lcsportsclub.com

Lincoln Gun Club
N1544 Corning Road
Merrill WI 54452 • 715-536-9026

Merrill Area Concert Association, Ltd.*
Merrill High School/Prairie River Middle School
Merrill WI 54452 • 715-722-3401
merrillconcerts.org

Merrill Area United Way*
503 South Center Avenue Suite 5
Merrill WI 54452 • 715-536-2016
merrillareunitedway.org

Boy Scouts of America
Samoset Council, 715-355-1450

Central Wisconsin Polka Club
715-845-9192

Citizens for Decency - Lincoln County
PO Box 66 • 715-536-4126

Crime Stoppers of Lincoln County, WI*
1004 East First Street
Merrill WI 54452 • 715-536-8311
facebook.com/CrimeStoppersofLincolnCounty

Ducks Unlimited
715-536-5810

Eagles Club*
1205 Lake Street
Merrill WI 54452 • 715-536-7471

Harrison Hills ATV Club
PO Box 121
Merrill WI 54452 • 715-297-3929

HAVEN, Inc.*
1106 East Eighth Street
Merrill WI 54452 • 715-536-9563
haveninc.org

Kiwanis Club
715-536-6821

Knights of Columbus
715-536-2803

Lincoln County 4-H Clubs
715-536-0304
lincolncounty4h.com

Merrill Area Farmers Market
Normal Park
Merrill WI 54452 • 715-536-7364
facebook.com/MerrillAreaFarmersMarket



Merrill Babe Ruth Softball*
715-845-5055 ext 101

Merrill Band Boosters Club
1201 North Sales Street
Merrill WI 54452 • 715-536-4594

**Merrill Chamber of
Commerce Foundation**
705 North Center Avenue
Merrill WI 54452 • 715-536-9474

Merrill City Band*
PO Box 234
Merrill WI 54452 • 715-873-4564
merrillcityband.org



Merrill FFA Alumni
715-873-4090

Merrill Football Booster Club
715-218-5917

Merrill Hockey Association*
PO Box 764,
Merrill WI 54452 • 715-297-0657
merrill.pucksystems2.com



Merrill Ice Draggers*
715-539-0892

**Merrill Ice Reflections
Figure Skating Club***
PO Box 44
Merrill WI 54452 • 715-536-9578
merrillskate.org/

Merrill Little League
715-536-2618

Merrill Police Association*
1004 East First Street
Merrill WI 54452 • 715-536-8311

Merrill Lions Club*
PO Box 622
Merrill WI 54452 • 715-536-6397
e-clubhouse.org/sites/merrillwi



Merrill Rotary Club*
PO Box 101
Merrill WI 54452 • 715-539-6437
facebook.com/merrillrotary/

Merrill Riders Club
Merrill Festival Grounds
Merrill WI 54452 • 715-218-1487
merrillriders.webs.com



Merrill Soccer Association
merrillsoccer.com

Merrill Youth Softball League*
merrillfastpitch.com

O'Tannenbaum Tour*
903 East Second Street
Merrill WI 54452
facebook.com/otannenbaum
tourmerrill

Optimist Club of Merrill*
PO Box 881
Merrill WI 54452 • 715-722-1401
optimist.org/ClubDetail.cfm?club=23104

Park City Garden Club
715-536-9605

Social Topic Club
715-539-0038

**River District Development
Foundation of Merrill***
705 North Center Avenue
Merrill WI 54452 • 715-536-9474
riverbendtrail.org



Society of St. Vincent de Paul*
503 South Center Avenue Suite 2
Merrill WI 54452 • 715-539-2666

Trailblazers Sled Dog Club
715-873-4787

**The Salvation Army
of Merrill***
PO Box 614, Merrill WI 54452
salvationarmy.org

Trout Unlimited
715-536-1053

Underdown Horse Club
underdownhorseclub.com

**Veterans of Foreign Wars
and Auxiliary***
601 North Johnson Street
Merrill WI 54452 • 715-536-5708
myvfw.org/wi/post1638/#



**Virginia Falls Lodge #226 Merrill
Freemasons**
820 1/2 East First Street
Merrill WI 54452 • 715-218-3990

Whitetails Unlimited
715-661-2562

**Wisconsin Off Road
Bicycle Association**
715-351-0107

Women's Softball League
715-297-8101

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31
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KIDS)



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1325 W. Main St.
Merrill, WI 54452
715-965-7821
goat-llc.com

H & R Block
2411 E. Main St., Ste. 102
Merrill, WI 54452
715-536-2188
hrblock.com

Kautz Tax Service
1107 St. Paul Dr.
Merrill, WI 54452
715-536-8092

Richard Mamer, CPA
1027 1/2 E. Main St.
Merrill, WI 54452
715-536-8328

Wipfli, LLP
PO Box 8010
Wausau, WI 54402
715-845-3111
wipfli.com

ADVERTISING & MARKETING

5 Star Marketing and Distribution
409 S. Park Dr.
Tomahawk, WI 54487
715-453-4511
5starupnorth.com

Close Publications LLC
N50W25172 Williams Dr.
Pewaukee, WI 53072
262-695-1800
funinwisconsin.com

Dynamo Creative Marketing & Media
PO Box 503
Merrill, WI 54452
715-551-3189

Midwest Communications
557 Scott St.
Wausau, WI 54403
715-842-1672
mwcradio.com

AGRICULTURE

James Grezenski Forest Products, Inc.
3158 Cty. Rd. XN
Stevens Point, WI 54482
715-344-0878
grezenskiforestproducts.com

AIRPORT

Merrill Municipal Airport
N2241 Airport Rd.
Merrill, WI 54452
715-536-2024
airnav.com/airport/KRRL

ANIMAL SERVICES

Merrill Veterinary Clinic
1301 E. Main St.
Merrill, WI 54452
715-536-9177
merrillvetclinic.com

ASSISTED LIVING/ ADULT CARE

Bell Tower Residence
1500 O'Day St.
Merrill, WI 54452
715-536-5575
belltowerresidence.org

Kindhearted Home Care LLC
120 S. Mill St.
Merrill, WI 54452
715-218-3772
kindheartedhomecare.com

Pine Crest Nursing Home
2100 E. 6th St.
Merrill, WI 54452
715-536-0355
norcen.org/services/skilled-nursing/pine-crest-nursing-home/

Hersil Law Office, S.C.
200 N. Center Ave.
Merrill, WI 54452
715-536-4511
hersillaw.com

ATTORNEYS

Ruder Ware
PO Box 8050
Wausau, WI 54402
715-845-4336
ruderware.com

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N295 Tree Ln.
Merrill, WI 54452
715-443-5000
integritysales.com

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1903 E. 14th St Apt. 5
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715-536-7653
alangeauctionrealty.com

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715-536-1900
autojockeys.com

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715-536-7245

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Merrill, WI 54452
715-536-4542
breamanmerrillford.com

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Merrill, WI 54452
715-536-2833
bricknerfamily.com

MLD Auto Repair LLC
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Merrill, WI 54452
715-536-8141
mldautorepair.com

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Merrill, WI 54452
715-536-8336
napaonline.com

Wheelers Chevrolet of Merrill
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Merrill, WI 54452
715-391-3200
merrillchevrolet.com

Zelich Customs LLC
2213 E. Main St.
Merrill, WI 54452
715-722-0707
zelichcustoms.com

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Merrill, WI 54452
715-722-0963

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Merrill, WI 54452
715-536-9449
associatedbank.com

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Merrill, WI 54452
715-536-7133
crossbridge.bank

Edward Jones - Financial Advisor: CJ Robinson
2812 E. Main St.
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715-536-8509
edwardjones.com

Edward Jones - Financial Advisor: Kevin Cohrs
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715-536-8000
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715-536-3210
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715-536-8301
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715-536-8351
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630-677-1635
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715-297-5920
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715-845-1125
usbank.com

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715-409-9592

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715-539-9410
ziebelldoor.com

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cellcom.com

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715-218-0284
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715-848-7207
bbbsncw.org

Boys & Girls Club
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715-845-2582
bgclub.com

Crime Stoppers of Lincoln County, WI
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715-536-8311

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715-536-9563
715-536-1801
haveninc.org

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715-536-5212
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715-257-7645
wrpr.org

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715-722-1200

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715-536-9578

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715-539-2666

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715-536-6457

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victoriasfloralwi.com

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715-536-3455

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715-536-5600
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GOVERNMENT

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Lincoln County Economic Development Corp.
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Merrill, WI 54452
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1300 Johnson St.
Merrill, WI 54452
715-536-9537
reindlprinting.com

PROFESSIONAL SERVICES
A Cut Above Yard Service LLC
N2543 Cty. Rd. E
Merrill, WI 54452
715-216-3908

Aventus Data Center LLC
250 Prairie Center Dr., Ste. 350
Eden Prairie, MN 55437
612-963-6474
aventusdatacenters.com

Irish Green Landscaping LLC
W8754 Cedar Rd.
Merrill, WI 54452
715-351-2200

Marco
4405 Stewart Ave. #A
Wausau, WI 54401
715-393-4059
marconet.com

We Do Stump Grinding
607 N. Cleveland St.
Merrill, WI 54452
715-302-3151
wedostumpgrinding.com

QUILTING/EMBROIDERY
Bein' Crafty
PO Box 37
Merrill, WI 54452
715-581-9669
bein-crafty.com

REAL ESTATE AGENCIES & RENTAL PROPERTIES

Century 21 Best Way Realty
1316 E. Main St.
Merrill, WI 54452
715-536-9518
century21bestway.com

Coldwell Banker Action Realty
2402 E. Main St.
Merrill, WI 54452
715-536-0550
coldwellbankeraction.com

Guiding You Home, Inc.
1703 E. 2nd St.
Merrill, WI 54452
715-574-2404
joletasellshomes.com

Lora Bladow, RE/MAX Excel
1050 Grand Ave.
Schofield, WI 54476
715-218-9666
lorabladow.com

Merrill Area Housing Authority
701 E. 1st St.
Merrill, WI 54452
715-722-1081
merrillha.com

Northwoods Association of REALTORS
320 Oak St. Ste. B
Woodruff, WI 54568
715-356-3400
northwoodsrealtors.org

Riversbend Realty Group LLC
1201 E. 3rd St.
Merrill, WI 54452
715-297-6912
riversbendrealtygroupllc.com

S.C. Swiderski LLC
401 Ranger St.
Mosinee, WI 54455
715-693-9522
scswiderski.com

REAL ESTATE APPRAISERS & TITLE COMPANIES

Knight Barry Title Service
2402 E. Main St.
Merrill, WI 54452
715-536-6271
knightbarry.com

Lincoln County Abstract Co.
705 E. Main St.
Merrill, WI 54452
715-539-2038
runkel.com/q/locations/lincoln-county-abstract

Quality Title Inc.
102 S. Court St.
Merrill, WI 54452
715-539-2822
qualitytitles.com

RESTAURANTS & TAVERNS

Auntie Ray's Coffee House
812 E. 1st St.
Merrill, WI 54452
715-722-0900

Ballyhoo's
124 N. Prospect St.
Merrill, WI 54452
715-536-7600
715-539-0275
ballyhoosmerrill.com

Caylor's Trophy Bar LLC
808 E. Main St.
Merrill, WI 54452
715-536-5780

Chip's Hamburgers
1203 E. 3rd St.
Merrill, WI 54452
715-536-6532
chipsburgersmerrill.com

Culver's of Merrill
3349 E. Main St.
Merrill, WI 54452
715-536-3444
culvers.com

D's Dogs
608 E. 2nd St.
Merrill, WI 54452
715-722-1500

Ed & Sharon's Restaurant & Catering
N1294 Hwy. 64 & 107
Merrill, WI 54452
715-536-3429
edandsharons.com

First Street Coffee Station
501 S. Pine Ridge Ave.
Merrill, WI 54452
715-722-0020
firststreetcoffeestation.com

Fraternal Order of Eagles Aerie 584
1205 Lake St.
Merrill, WI 54452
715-536-7471
584.localfoewi.com

Hugo's Pizza
1213 E. Main St.
Merrill, WI 54452
715-536-1473
merrillhugos.com

Kathy & Cal's Club 64
2405 W. Main St.
Merrill, WI 54452
715-536-3847

Les & Jim's Lincoln Lanes
1208 N. Center Ave.
Merrill, WI 54452
715-536-9405
lincolnlanesonline.com

Los Mezcales
3340 E. Main St.
Merrill, WI 54452
715-722-0676

Sawmill Brewing Co.
1110 E. 10th St.
Merrill, WI 54452
715-722-0230
sawmillbrewing.net

Subway Sandwiches
210 S. Pine Ridge Ave.
Merrill, WI 54452
715-539-2005
subway.com/en-us

The Dugout
N2472 Cty. Rd. K
Merrill, WI 54452
715-536-8870

SHOPPING

Aunt Lu's Antiques
923 E. Main St.
Merrill, WI 54452
715-539-3337
auntlusantiques.com

Inspiring Creativity Supplies & More LLC
705 S. Center Ave., Ste. C
Merrill, WI 54452
715-722-0237
inspiringcreativitycrafts.square.site

Iron Angel Arts & Antiques
1106 W. Main St.
Merrill, WI 54452
715-581-2327
ironangelarts.com

Johnson's of Merrill
1021 E. Main St.
Merrill, WI 54452
715-536-5940

Old Time General Store & Mercantile LLC
N5342 St. Hwy. 17
Gleason, WI 54435
715-921-4561

School House Unique LLC
N721 Range Line Rd.
Merrill, WI 54452
715-600-2963

Tractor Supply Company
3404 E. Main St.
Merrill, WI 54452
715-722-0698
tractorsupply.com

Wal-Mart
505 S. Pine Ridge Ave.
Merrill, WI 54452
715-536-2414
walmart.com

Ye Old Sweet Shoppe
923 E. Main St.
Merrill, WI 54452
715-539-3337
yeoldesweetshoppeofmerrill.com

SPA

Tranquil Times Wellness LLC
807 E. 1st St.
Merrill, WI 54452
715-722-0460
tranquiltimeswellness.com

STORAGE/WAREHOUSE RENTALS

JAS Enterprises LLC
705 S. Center Ave.
Merrill, WI 54452
715-675-0841
jasbuilds.com

Lighthouse Storage
PO Box 362
Merrill, WI 54452
715-536-6394

TRAILER SALES & SERVICE

Gold Medal Trailer Sales
W4650 Prairie Crest Ln.
Merrill, WI 54452
715-536-1202
goldmedaltrailersales.com

TRUCKING COMPANIES

Burgener Contract Carriers LTD
810 Martin St.
Merrill, WI 54452
715-536-8323
bcctrucking.com

Pioneer Transportation
N2130 Hwy. 17
Merrill, WI 54452
715-536-9789
pioneertrans.com

UTILITIES

Lakes Gas
N3159 Cty. Rd. K
Merrill, WI 54452
715-304-3612
lakesgas.com

Wisconsin Public Service Corp.
PO Box 333
Merrill, WI 54452
800-450-7260
wisconsinpublicservice.com

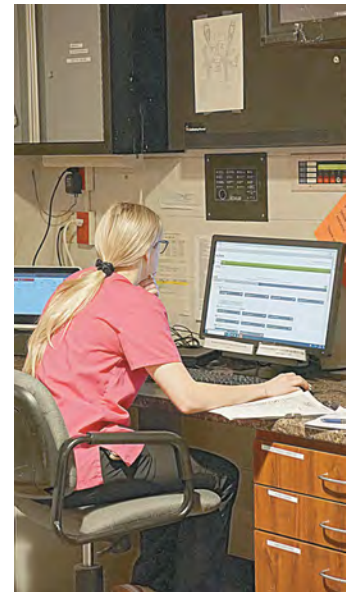
WORSHIP

Highland Community Church Merrill Campus
508 Eugene St.
Merrill, WI 54452
715-842-5683
highlandcommunitychurch.com

Our Saviour's Lutheran Church
300 Logan St.
Merrill, WI 54452
715-536-5813
oslcclca.org

St. John Lutheran Church & School
1104 E. 3rd St.
Merrill, WI 54452
715-536-4722
stjohnmerrill.org

Trinity Merrill Lutheran Church/School & Childcare
107 N. State St.
Merrill, WI 54452
715-536-5482
trinitymerrill.com



Electric Vehicle Charging Stations

- **Americinn by Wyndham Merrill**, 3300 E. Main St., Merrill
- Tesla charging station
- **Pine Ridge Mobil**, 3350 E. Main St., Merrill
- Tesla charging station
- **Kwik Trip #241**, 300 S. Pine Ridge Ave., Merrill
- Unspecified charging station
- **Breman Merrill Ford**, 1301 N. Center Ave., Merrill
- Level 2 charging station, available 24/7
- **Brickner's Park City**, 3000 E. Main St., Merrill. Tap a credit card and charge your vehicle at the dealership.
- (2) Level 3 superfast charging stations (100kw to 200kw+)
- (4) Level 2 charging stations.
- **Wheelers Chevrolet of Merrill**, 259 Brandenburg Ave., Merrill
- Unspecified charging station

BEST OF THE BEST

2023

BEST OF THE BEST

Each year the Merrill community recognizes Chamber member businesses that exemplify the qualities and attributes other Chamber members admire and our community recognizes as outstanding. These businesses are recognized, by category, at our Annual Merrill Area Chamber of Commerce Banquet each year.

2023 LARGE BUSINESS OF THE YEAR

Agra Industries, Inc.*



2023 MID-SIZE BUSINESS OF THE YEAR

Los Mezcales Mexican
Restaurant*



2023 HOMETOWN BUSINESS OF THE YEAR

Auntie Ray's
Coffee House*



CHEESE BACON HAM



2023 SMALL BUSINESS OF THE YEAR

Geiss Meat
Service*



Meat Service



2023 NON-PROFIT BUSINESS OF THE YEAR

O'Tannenbaum Tour*



2023 LEGACY AWARD

Merrill Sheet
Metal Works*

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✚ We are a preschool through eighth grade school learning community. We are thankful for all the families who have entrusted us with their precious children. Each day new blessings unfold as students learn and grow together. Trinity has been educating the children of Merrill for over 130 years.

✚ **TRINITY MERRILL**
LUTHERAN SCHOOL
611 W. Main Street | 715-536-7501



✚ At Trinity Merrill Lutheran Child Care, we're committed to doing everything possible to support our community. It starts with a healthy, safe environment when your child is away from home.

Our excellent staff provides developmentally appropriate activities for children ages 6 weeks and older. While your child is in our care they will enjoy breakfast, lunch and snacks. Our competitive rates and year round care (including snow days, vacations and summers) give you and your family countless options to meet all your child care needs.

✚ **TRINITY MERRILL**
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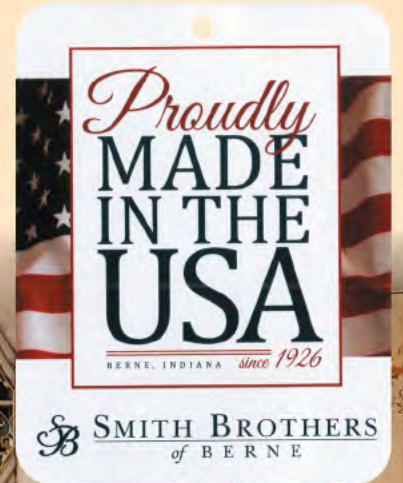
Outfitting the rooms of your home is no easy task. You need the furniture you choose to be stylish, durable, and affordable. When updating your furniture, consider none other than Smith Brothers, made with Smith Brothers clarity fabric. As with anything, your furniture is only as good as its components. With Smith Brothers clarity fabric, your furniture is guaranteed to be covered with the highest quality of hand-selected, durable fabrics. Courtside Furniture offers a complete line of [Smith Brothers furniture](#) with clarity fabrics.

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