



NLLEA Conference Exhibitor and Sponsorship Opportunities

Partner with the National Liquor Law Enforcement Association (NLLEA) and connect directly with alcohol law enforcement and regulatory leaders from across the country. Conference exhibitor and sponsorship provide high-visibility branding, meaningful engagement with decision-makers, and recognition for your support of public safety and compliance efforts.

Premier Partner – \$15,000+ (Limited to 1 slot)

Exclusive Top-Tier Sponsorship

- Exclusive recognition as ***Premier Conference Partner***
- Speaking opportunity during **Opening Session on Day 1**
 - **Speaking time limit 3-5 minutes**
 - **Slide decks are limited to 1-3 slides**
- Logo placement on all conference materials and signage
- Premier exhibitor space (if attending)
- Logo and link on NLLEA conference website
- Verbal recognition throughout the conference
- **Full conference registrations & meals for 5 attendees**
- **Dedicated sponsor recognition email** to all attendees

Platinum Sponsor – \$10,000 (Limited to 1 slot)

- Speaking opportunity during **Opening Session on Day 2**
 - **Speaking time limit 3-5 minutes**
 - **Slide decks are limited to 1-3 slides**
- Logo placement on all conference materials and signage
- Exhibitor space (if attending)



- Logo and link on NLLEA conference website
- Verbal recognition throughout the conference
- **Full conference registrations & meals for 4 attendees**

Gold Sponsor – \$5,000 (Limited Slots)

- Speaking opportunity at **Lunch (2 slots) or President’s Dinner (1 slot)**
 - **Speaking time limit 3-5 minutes**
 - **Slide decks are limited to 1-3 slides**
 - Logo placement on all conference materials and signage
 - Exhibitor space (if attending)
 - Logo and link on NLLEA conference website
 - Verbal recognition during event
 - **Full conference registrations & meals for 3 attendees**
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Silver Sponsor – \$2,500

- Speaking opportunity at **Breakfast (2 slots)**
 - **Speaking time limit 3-5 minutes**
 - **Slide decks are limited to 1-3 slides**
 - Logo placement on all conference materials and signage
 - Exhibitor space (if attending)
 - Logo and link on NLLEA conference website
 - Verbal recognition during Opening Session
 - Opportunity to **raffle or give away item**
 - **Full conference registrations & meals for 2 attendees**
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■ **Bronze Sponsor – \$1,500**

- Logo placement on all conference materials and signage
- Exhibitor space (if attending)
- Logo and link on NLLEA conference website
- Opportunity to **raffle or give away item**
- **Full conference registration & meals for 1 attendee**

🎯 **Optional Add-On & À La Carte Sponsorships**

You should absolutely add these:

- 🍷 **President's Dinner Sponsor – \$7,500 (Exclusive)**
- ☕ **Coffee Break Sponsor – \$2,000**
- 📄 **Conference Lanyards Sponsor with your logo and NLLEA – \$3,500**
- 🛍️ **Conference Bags Sponsor with your logo and NLLEA – \$2,000**
- 🖋️ **Conference Notepads with your logo and NLLEA – \$5,000**
- 📱 **Conference App Sponsor – \$4,000**

These can be sold **independently or bundled** into exhibitor tiers.

📞 **Custom Sponsorships**

If you would like to discuss a custom sponsorship package or exclusive branding opportunity, please contact:

Carrie Christofes

Executive Director, NLLEA

✉️ carrie.christofes@nllea.org



Conference Exhibitor Speaking Guidelines

To ensure the conference program remains educational, balanced, and valuable for attendees, the following guidelines govern opportunities for exhibitors to address participants.

1. Purpose

Exhibitor speaking opportunities are intended to provide brief introductions to organizations that support the conference and to share relevant industry insights. These opportunities are not intended to serve as sales presentations.

2. Speaking Time Limits

- **3–5 minutes**

All time limits will be strictly enforced.

3. Content Expectations

Exhibitor remarks must:

- Focus on the organization's role, expertise, or services relevant to the conference audience
- Emphasize industry trends, solutions, or collaboration opportunities
- Avoid direct sales pitches, pricing discussions, or aggressive marketing language

Conference organizers reserve the right to request revisions to remarks or slides.

4. Presentation Materials

- Slide decks must be limited to **1–3 slides**
- Materials must be submitted in advance by the deadline provided
- Organizers may remove or modify content that does not align with conference standards

Questions

All inquiries regarding exhibitor speaking opportunities should be directed to Carrie Christofes, Executive Director, carrie.christofes@nllea.org prior to the event.