

## Benefits of attending the 2025 NLLEA Conference Conference Permission Request

Dear

I am writing to request your permission to attend the 38<sup>th</sup> Annual National Liquor Law Enforcement Association Conference (NLLEA) being held November 17-19, 2025, at the Worthington Renaissance Hotel in Fort Worth, TX. NLLEA is the leading association supporting alcohol law enforcement agencies and their partners providing education, training, and expertise specific to our field.

The theme of this year's conference is **"Bridging Tradition and Innovation: Advancing Alcohol Law Enforcement for Tomorrow" -** Challenges us to embrace cutting-edge strategies and forward-thinking approaches to address the evolving landscape of alcohol regulation and enforcement. As emerging technologies, shifting societal trends, and dynamic policy environments reshape the industry, it is essential to adapt and innovate to ensure effective regulation and public safety. This theme underscores the importance of collaboration, modernized tools, and proactive policies to meet the challenges of tomorrow. By regulating with an eye on the future, we can create frameworks that not only address current issues but also anticipate and adapt to the needs of an ever-changing world.

Workshops and presentations will be available to meet the training needs of new recruits to veteran alcohol law enforcement agents and officers. Workshop and presentation topics at this year's conference may include:

- Trends in alcohol consumption from RTDs to THC infused beverages
- Mobile Driver's Licensing Implementation
- Source Investigations
- Human Trafficking

- ALE Investigative Case Studies
- Illegal Gambling
- ALE Technology
- Organized Crime/Theft of Alcohol
- ALE Leadership and more...

In the exhibit area attendees will have the opportunity to interact with leading industry vendors showcasing cutting-edge technology, enforcement tools, and resources that can support agencies in their mission.

One of the highlights of the conference is the prestigious **NLLEA Awards Ceremony**, where we celebrate outstanding achievements in liquor law enforcement. This is a chance to honor individuals and agencies making significant contributions to public safety and responsible alcohol regulation.



Registration for this year's conference is \$550.00 for NLLEA members/\$750.00 for nonmembers. For more information on the NLLEA membership fee structure visit <u>www.nllea.org</u>.

Registration includes **Day One**: breakfast, lunch, snack, and dinner (President's Dinner and Awards Ceremony) **Day Two**: breakfast, lunch, and snack **Day Three**: breakfast (1/2 day). Hotel reservations are available at a reduced conference rate of \$215/night.

The conference serves as a national gathering of liquor law enforcement professionals, providing an excellent platform to connect with peers, exchange ideas, and build relationships that can lead to lasting collaborations. Attendees will have the chance to engage in discussions with experts, policymakers, and enforcement leaders from across the country.

By attending the NLLEA Annual Conference, you will gain actionable insights, access to industry-leading resources, and the chance to be part of a dynamic community dedicated to promoting effective liquor law enforcement. Don't miss this opportunity to advance your professional development and make a meaningful impact in the field.

"There is no organization that has greater insight and expertise in all areas of alcohol enforcement. The conference provides a unique opportunity to meet and network with the nation's foremost experts in alcohol law and policy. The NLLEA's relationship with industry is anything but adversarial but is one of cooperation towards the fulfillment of common goals."-Conference Attendee

If you have any questions or need more information concerning details of the conference you can reach out to Carrie Christofes, Executive Director at <u>carrie.christofes@nllea.org</u>.

Thank you for your time and consideration.

Sincerely,

Your Signature

Your Name, Title