



National Liquor Law Enforcement Association 37th Annual Conference *Back to Basics: Fundamentals of Alcohol Law Enforcement*

Updated 10/18/2024

Conference attire is business casual.

Beverages-coffee, tea and water provided throughout the conference.

Exhibitor Tables

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| NLLEA | Computronix |
| L3Harris | International Association of Human Trafficking Investigators |
| ADSi | System Automation |

Sunday, November 17, 2024 - Early Registration and networking opportunity **6-8 p.m.**

Monday, November 18, 2024 (Day One)

7:30-8:45 a.m. **Registration & Breakfast (1.25hr)**

9:00-10:00 a.m. **Welcome & Opening Ceremonies (1hr)**
Welcome-Israel Morrow, NLLEA President, Assistant Director for Operations, NCDPS ALE Division
Invocation-**Jim Diana, NLLEA Vice President, Lieutenant, Delaware Division of Alcohol & Tobacco Enforcement**
Presentation of Colors-**New Hanover County Sheriff's Office**
Singing of the National Anthem-Tammera Hill, NCDPS
Fallen Officer Tribute
Opening Remarks-Bryan House, Director, NCDPS ALE Division and Sheriff Ed McMahon, New Hanover County Sheriff's Office

10:30-11:45 p.m. **Opening Plenary- Lieutenant Colonel Robert J. Darling, USMC (Ret) (1.25hr)**

Lt. Col. Darling retired from the United States Marine Corps in 2007 with just over twenty years of active-duty service. After an impressive early career piloting attack helicopters in Desert Shield, Desert Storm, and as a presidential pilot with Marine Helicopter Squadron One, he was handpicked in October 2000 to work for the White House Military Office, Airlift Operations Department. It was in this position that, during the attack of September 11, 2001, he supported the President, Vice President, and National Security Advisor in the underground President's Emergency Operations Center (PEOC) and witnessed unprecedented leadership and decision making at the highest levels of our government. Lt. Col. Darling chronicles these developments in his book: 24 Hours Inside the President's Bunker, 9/11/01: The White House, and shares the principles of crisis leadership and decision making with his audiences with an "edge of your seat" presentation that'll take you from the moment the attack was realized, to the courageous decisions made to stop it, to the safeguards and policies our country now has in-place in an attempt to prevent it from ever happening again. This presentation is designed to ensure we, as a nation, never forget the events of 9/11/01, and to inspire all leaders to take the necessary steps to protect and safeguard their employees, organizations, and their communities.

12:00 - 1:15 p.m. **Lunch Buffet (1.25)**
Announcements/Exhibitors



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Afternoon Workshops 1:30-5:00pm

Simulated Current Workshops

Workshop 1 –Licensee Inspections – 1:30-2:30, 2:45-3:45, and 4:00-5:00pm – Delaware Division of Alcohol and Tobacco Enforcement (1hr.) each session-REGULATORY ONLY****

Workshop 2 – Source Investigations - 1:30-2:30, 2:45-3:45, and 4:00-5:00pm – North Carolina Department of Public Safety, Alcohol Law Enforcement Division (1hr.) each session-REGULATORY ONLY****

Leadership Track

Workshop 3 – Leadership Track – 1:30-5:00pm – (1:30-2:30) Israel Morrow-Leadership 101/Emotional Survival for Leadership, (2:45-3:45) Kellette Mayberry-Risk Management (FTO), and (4:00-5:00) John Yeomans-Change Management (3.5hrs. with breaks)

This will be a unique opportunity for attendees who are interested in honing their leadership skills and learning from industry experts. The Leadership Track will take place on the first day of the conference, offering attendees a chance to dive straight into a rich learning experience. It will consist of a comprehensive 3-hour session that will cover a variety of topics essential for effective leadership. The session will kick off with 'Leadership 101', a segment designed to provide a solid foundation in leadership principles. This will be followed by 'Emotional Survival for Leadership', a topic that will explore the emotional challenges leaders often face and will provide strategies to handle them effectively. Next, the session will delve into 'Risk Management (FTO)'. This segment will equip attendees with crucial skills and knowledge required to identify, assess, and manage risks within their organizations or teams. Understanding risk management is key for leaders to ensure the smooth operation of their organizations and to protect their interests. Finally, Leadership Track will conclude with 'Change Management', a topic of great relevance to today's constantly evolving environment. Attendees will learn how to manage and adapt to change, a critical skill for any leader. In summary, the Leadership Track at the 2024 conference is a must-attend for those who aspire to be effective leaders. It will provide a wealth of knowledge and practical skills, all condensed into one powerful 3-hour session.

Workshop 4 - Hotel Suite – International Association of Human Trafficking Investigators - 1:30-3:00 and 3:15-4:45 – (1.5hr.) each session

Afternoon Snack Break in between workshops

President's Reception & Awards Ceremony 6:30 p.m. – 8:30 p.m. - Dinner being served at 6:30pm - Awards Ceremony 7:30pm – all are welcome to attend - business casual attire*



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Tuesday, November 19, 2024 (Day Two)

7:30 – 9:00 a.m. **Registration & Breakfast**
Chief's Breakfast Meeting (eat 7:30-8/meet 8-9)-REGULATORY ONLY

9:15 – 10:15 a.m. **General Session - Closing the Loop: Using Counterfeit IDs to Improve Future Documents-Elaine Wooton, Forensic Document Examiner Department of Homeland Security, Homeland Security Investigations, Forensic Laboratory & Mark Baxter, Detective/Liquor Inspector Howard County Maryland Police Department**

High quality counterfeit driver licenses for all fifty states are circulating everywhere in the United States. To improve the likelihood of determining the authenticity of these documents, there is an endless, repeating pattern of creating and releasing a new design, waiting for the counterfeits to appear, watching the counterfeits improve, and then creating another new design. This process is inevitable - but having more information about the capabilities of the counterfeiters can lengthen the time that the counterfeit versions can be easily detected. Learn how the DHS Forensic Lab obtains counterfeit documents and analyzes them - providing vital assessments and technical support for new document design to the licensing jurisdictions - through collaboration with nearby agencies. This allows quick analysis of seized documents and in return, agencies receive relevant updates on recent counterfeiting techniques, methods to identify suspect security features, and overall insight on national counterfeiting trends.

Concurrent Workshops (1hr ea.) 10:30-11:30

Workshop 1 – Illegal Practices of Mobile Bars, Jeff Rodean, Detective, Idaho State Police, Alcohol Beverage Control REGULATORY ONLY

Mobile bars have become a staple of communities for the last several years, as they have changed the landscape of alcohol service, especially since the COVID-19 pandemic. However, many are not conducting business legally on paper as required by state laws. Specifically in Idaho, there are no licenses available exclusively for a mobile bar to conduct catering events. Rather, they must be an extension of a brick-and-mortar location that possesses a retail alcohol license such as a restaurant or bar. However, this is not always the case, as many mobile bars uncovered through investigations have illegally sold liquor, beer, and wine while operating as a separate business without the proper licensing. This can lead to a myriad of issues including overservice, serving minors, and criminal charges by all parties involved. This presentation will include case studies of illegal mobile bars uncovered in Idaho and subsequent court proceedings, as well as the guidelines Alcohol Beverage Control has instilled in conjunction with state law to ensure compliance moving forward.

Workshop 2 - Corrective Licensing and Licensing Compliance Programs: Addressing Nuisance Bars, Todd Merlina, Division Chief, Pennsylvania Liquor Control Board (PPCB), Bureau of Licensing, Administrative and Divergent Licensee Affairs Division

This presentation will provide an understanding of the PLCBs program to approach problem licensed establishments. In 2023 the PLCB initiated the reinvention of authorities provided through legislation. This reinvention included presentations at monthly District Attorney and Chiefs of Police meetings throughout the state. These presentations create relationships to help understand liquor laws, timelines to address problem establishments, an explanation of the conduct/activity in and around licensed establishments that subject them to inspections and review for non-renewal and the potential results of a license being renewed with a



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Conditional Licensing Agreement and/or an Offer in Compromise. Due to the Corrective Licensing program only giving the PLCB the opportunity to review licenses during the renewal period, as part of the program, Law Enforcement is offered the option of coordinating meetings with owners and managers of establishments that are or becoming a problem for the community. A representative of the Bureau of Licensing attends these meetings to explain the Corrective Licensing and Licensing Compliance Programs and the responsibilities of liquor licenses.

Workshop 3 –Beverage Girl Operations in Florida, Uncovering Human Trafficking, Major Claire Espada-Diaz and Captain Alex Morales, Florida Division of Alcoholic Beverages and Tobacco, Bureau of Law Enforcement

The investigation of several locations licensed to sell alcoholic beverages in south Florida revealed nearly 500 women working/trafficked as Beverage Girls to pay off their debt for being smuggled into the United States. Some of these women owe as much as \$50K for their illegal entrance and many arrived from locations as distant as Eastern Europe. Florida ABT has developed a methodology to quickly identify these women and provide them the opportunity to speak to agents outside of their groups. These successful “meetings” have provided intelligence on how Beverage Girl operations are structured and managed. Working with task forces comprised of local and federal authorities, the owners of four licensed locations in south Florida have been indicted to date.

Workshop 4/Hotel Suite – 10:30-12:00pm and 3:30-5:00pm - International Association of Human Trafficking Investigators (1.5)

12:00 – 1:30 p.m. **Lunch Buffet (1.5)**

1:45-5:00p.m.

NLLEA Business Meeting: (3.25)

- Exhibitor Presentations & Exhibitor Raffle (1:45-2:45) 1hr.
- State Exchange (2:45-3:45) 1hr. **NLLEA MEMBERS ONLY**
- NLLEA Business Items (3:45-5:00) 1.25 hrs.
- Sgt.-at-Arms Election **NLLEA MEMBERS ONLY**
- Swearing in of Board – Tom Kirby, Immediate Past President

Afternoon Snack Break/Exhibitors during Business Meeting



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Wednesday, November 20, 2024 (Day Three)

7:30 – 8:45 a.m. Breakfast

Concurrent Workshop and General Sessions

International Association of Human Trafficking Investigators (1.5) – 9-10:30am and 10:45-12:15pm

9:00 – 10:00 a.m. **General Session - Aniko Ritchie, Industry Education Technical Advisor in the Office of Outreach, Alcohol and Tobacco Tax and Trade Bureau**

This presentation is designed for state alcohol law enforcement and regulators, aimed at enhancing collaboration between federal and state authorities. The presentation provides an overview of the TTB's functions, detailing the roles of each office and emphasizing the importance of cooperative efforts. Key topics include permitting requirements, various types of permits, premises compliance, tasting room regulations, distinctions between on and off premises jurisdiction, and trade practices. The goal of this presentation is to promote a strong working relationship with state counterparts, ensuring a unified approach to alcohol regulation.

10:15-11:45a.m. **General Session-Integrating Cannabis and Liquor: Charting a Regulatory Path**

As more states legalize cannabis, regulators face the challenge of integrating cannabis into existing liquor control frameworks. This presentation explores strategies for establishing a balanced, cohesive regulatory model that addresses both industries. Key topics include the differences and similarities in the legal landscape for cannabis and alcohol, the complexities of dual licensing, compliance enforcement, and public safety concerns. The session will highlight jurisdictions that have successfully aligned these two markets, offering insights into best practices and potential pitfalls. The goal is to provide regulatory professionals with actionable guidance for managing these converging sectors while ensuring consumer protection.

11:45-12:15 p.m. **Closing Remarks-NLLEA Executive Board and Past Presidents**

As we conclude this year's conference, themed "**Back to the Basics: Fundamentals of Alcohol Law Enforcement,**" we are reminded of the critical foundation upon which our profession is built. Alcohol law enforcement has evolved over the decades, but its core principles remain the same: protecting public safety, upholding the law, and ensuring the responsible sale and consumption of alcohol.



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Conference Speakers

Bryan House, Director North Carolina Department of Public Safety, Alcohol Law Enforcement Division



Bryan House was named Director of the Alcohol Law Enforcement Division in December 2019 shortly after ALE was re-established as a division within the North Carolina Department of Public Safety.

A Johnston County native, House became an ALE special agent in 1999 attending the 14th ALE Special Agent Academy and has since served as a task force agent with the FBI's Joint Terrorism Task Force, commander of ALE's special response team, Special Agent in Charge of Professional Standards, and Senior Special Agent in Charge of overseeing ALE Operations.

House holds a bachelor's degree in criminal justice from East Carolina University and attended the Virginia School of Polygraph and the West Point Leadership Program at Methodist University. He is a member of the North Carolina Association

of Chiefs of Police, the International Association of Chiefs of Police, the North Carolina Police Executives Association, and North Carolina's Homeland Security Advisor Work Group.

House is married to Caren and is the father of two daughters. In January of this year, his oldest daughter, Hanley, was crowned Miss America's Teen.

Sheriff Ed McMahon, the New Hanover County Sheriff's Office



Sheriff Ed McMahon began his law enforcement career in 1988 with the Vermont State Police, where he rose to the rank of Senior Trooper. In 1991, he and his family returned to Wilmington, where he joined the New Hanover County Sheriff's Office. Sheriff Ed has worked in both the Patrol Division and the Detective Division, as a Deputy, Detective, Sergeant, Lieutenant, and Assistant Division Commander. In 2003 he was promoted to the rank of Captain and assigned to head the Judicial Services Division.

In 2007 Ed was promoted to Chief Deputy, serving in that position until 2009, when Sheriff Sid Causey retired, and he was appointed to Sheriff. Ed was elected by the people of New Hanover County to serve as their Sheriff in 2010, 2014, 2018 and again in 2022. In 2013, Sheriff Ed was appointed to the Seventh Congressional District Homeland Security Task Force and graduated Chief Executive Leadership

Training at the Southern Police Institute.

Sheriff Ed married his college sweetheart, Teena, in 1982, and they have two married children, Shaun and his wife Sara, and Taryn and husband Josh. They are the proud grandparents of Braylee, Camdyn, Tenley, Sadie, Kylan, Kenzie, and Cooper whom they adore.

Sheriff Ed says, "What an honor and a privilege it is to serve and protect the citizens of this great county. I give God the glory for His blessings on my life. I want to be a humble and available leader, serving with Professionalism, Responsibility, and Accountability. I would ask that each citizen joins with me in praying for God's wisdom each day, as I make decisions that affect each and every life that I serve."



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Lieutenant Colonel Robert J. Darling, USMC (Ret)



Lt. Col. Darling retired from the United States Marine Corps in 2007 with just over twenty years of active-duty service. After an impressive early career piloting attack helicopters in Desert Shield, Desert Storm, and as a presidential pilot with Marine Helicopter Squadron One, he was handpicked in October 2000 to work for the White House Military Office, Airlift Operations Department. It was in this position that, during the attack of September 11, 2001, he supported the President, Vice President, and National Security Advisor in the underground President's Emergency Operations Center (PEOC) and witnessed unprecedented leadership and decision making at the highest levels of our government.

Michael J. Loiseau, Lieutenant, Public Information Officer, Delaware Division of Alcohol & Tobacco Enforcement, NLLEA Professional Development Committee



Michael Loiseau has worked with the Division of Alcohol & Tobacco Enforcement (DATE) since 2004. As the Public Information Officer, he currently oversees the Division's community outreach and messaging to the public. Lieutenant Loiseau also acts as the Legislative Liaison for matters regarding alcohol legislation and their effects on the Division. He also represents the Division for all matters before Delaware's Alcoholic Beverage Control Commissioner, serving to prosecute all violations against liquor licenses. During his time with the Division, he has also served in a number of roles including alcohol and tobacco field enforcement operations, evidence custodian, social media manager, sUAS (drone) pilot, and as a field training officer. Recently Lt. Loiseau developed and implemented a training academy for DATE's new hires, which introduces them to alcohol enforcement and regulations for Delaware. He is currently a member of the NLLEA's Professional Development Committee.

Jim Diana, Lieutenant, Delaware Division of Alcohol & Tobacco Enforcement, NLLEA Vice President



Lieutenant Jim Diana began his law enforcement career in October 1986 with the City of Wilmington, Delaware Police Department. He then served in the Uniform Patrol Division, Community Policing Unit, Criminal Investigations Division, and the Human Resources Division. In September 2007, Jim obtained the rank of Sergeant. In March 2008, he was transferred to the Human Resources Division where Jim became the Academy and Recruitment Supervisor for the Department. From March 2008 to May 2010, Jim was the Supervisor for three Wilmington Police Academies. He was also a member of the Wilmington Police Department Special Weapons and Tactics (S.W.A.T.) team for seven years. Jim received numerous department awards and commendations, to include the Delaware Chapter of the American Society for Industrial Security Law Enforcement Officer of the Year Award 1993. Jim retired from the Wilmington Police Department in May 2010 and became an Agent with the State of Delaware, Division of Alcohol and Tobacco

Enforcement (D.A.T.E.). In February 2012, he was assigned to the Delaware State Police, Division of Gaming Enforcement as an Investigator and remained there until September 2014 when he was promoted to the rank of Lieutenant where he supervised a squad of investigators until July 2024. With the legalization of marijuana in Delaware, Jim has been selected to lead D.A.T.E.'s Marijuana Enforcement Operations.

Jim is a graduate of Brandywine College of Widener University in Delaware with an associate's degree in criminal justice earned in 1992. He is also a graduate of the Delaware State Police Leadership Development



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Program and recipient of the FBI Law Enforcement Executive Development Association (FBI-LEEDA) Trilogy Award.

In addition to his police work, Jim serves as a law enforcement liaison for the Delaware Special Olympics Summer Games Planning Committee and is an Executive Committee member of the Delaware Law Enforcement for Special Olympics.

William Robbins, Assistant Special Agent in Charge, North Carolina Department of Public Safety, Alcohol Law Enforcement Division



Will Robbins began his law enforcement career in 2014 with the Fayetteville Police Department, Fayetteville North Carolina. As an officer with FPD, Will served as a Filed Training Officer, a member of the Emergency Response Team, and as a first line supervisor. In January of 2019, Will attended the North Carolina Alcohol Law Enforcement Academy and was assigned to District III (Fayetteville) as a Special Agent. As an ALE Special Agent, Will served on the Technical Surveillance Unit, the Special Operations Group as the Sniper Team Leader, and as an instructor at the ALE Academy. In January of 2024, Will was promoted to Assistant Special Agent in Charge. He is currently assigned to District III as a district supervisor and is the Commander of the ALE Special Operations Group. Will holds a Bachelor of Science degree in Criminal Justice from East Carolina University and an Advanced Law Enforcement certificate from the North Carolina Criminal Justice Education and Training Standards Commission. He is a certified Law Enforcement General Instructor and a Specialized Firearms Instructor. Will has served as a Combat Engineer in the North Carolina Army National Guard since 2013. He is married to a beautiful wife and is raising two young boys.

Pieter (PJ) Monteiro, Special Agent, North Carolina Department of Public Safety, Alcohol Law Enforcement Division



PJ Monteiro began his law enforcement career in 2015 as a Police Officer with the Fayetteville Police Department. In January of 2018, he was hired as a Special Agent with the State Bureau of Investigation (SBI). As an SBI Special Agent, he conducted numerous high-profile investigations into homicides, public corruption, kidnappings, and officer involved shootings. In January of 2019, he was hired by the North Carolina Alcohol Law Enforcement Division (NCALE) as a Special Agent. He completed NCALE's 34th Advanced Special Agent Academy and was assigned to the Fayetteville District. Special Agent Monteiro is currently assigned to NCALE's Training Section. There, he is responsible for the development, coordination, and presentation of Division-wide training and training for local ABC Officers. He holds numerous certifications to include his Advanced Law Enforcement Certificate, Tactical Officer Program Certificate, Specialized Subject Control and Arrest Technique Instructor, and Specialized Firearms Instructor. As a Defensive Tactics Instructor, he is a member of the Divisions' Use of Force and Pursuit Review Board. Special Agent Monteiro also serves as a tactical medic and the Sniper Team Leader with the Agency's Special Operations Group. He holds a Bachelor of Arts degree in Criminal Justice and is currently seeking his Juris Masters.



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Israel Morrow, Assistant Director for Operations, North Carolina Department of Public Safety, Alcohol Law Enforcement Division, NLLEA President



Assistant Director Morrow began his career with the North Carolina Alcohol Law Enforcement Division in January 2005. As a Special Agent, AD Morrow was assigned to the Southeast Raleigh Redevelopment Area where he focused on violent crimes occurring at or around ABC-licensed establishments. In 2010, AD Morrow was assigned to the Raleigh/Durham FBI Safe Streets Task Force. Since that time, AD Morrow has served as both an Assistant Special Agent in Charge and a Special Agent in Charge, along with being a Special Response Team Leader. In February 2020, he was named Assistant Director for Operations, where he oversees eight district offices statewide as well as the Gaming Section, K-9 Program, Technical Surveillance Unit and the Special Response Team. AD Morrow has fifteen years of experience working in illegal outlet investigations, illegal ownership investigations,

Source Investigations, Summary Suspensions and is unsuitable to hold ABC permits at problematic locations. AD Morrow received his undergraduate degree in Business Administration from Catawba College and his master's degree from Pfeiffer University in Business Administration with a concentration in Strategic Leadership. He received his Advanced Law Enforcement Certificate in 2012 and is a graduate of the West Point Leadership Academy and the FBI-LEEDA Executive Leadership Program.

Kellette Mayberry, Agent in Charge, Ohio Investigative Unit, NLLEA Sgt. At Arms



Agent in Charge Mayberry began her career with the Ohio Investigative Unit (OIU) in August 2007. As an Enforcement Agent she was assigned to the Columbus and Athens District Offices. She was promoted to Assistant Agent in Charge in 2015 and Agent in Charge (AIC) of OIU's Central Office in 2022. As an AIC she has focused on development and implementation of her organization's risk management plan, streamlining policy & procedure, recruitment and hiring, training, continuing education, finance & logistics, enforcement initiatives as well as developing and maintaining partnerships with other local, state and federal law enforcement agencies.

AIC Mayberry's academic accomplishments include a Bachelor of Arts degree in Criminology from The Ohio State University (2007). She completed the Penn State University's Police Executive Development Program and the Ohio Association of Chiefs of Police Supervisor Training and Education Program. She earned a Master of Science in Strategic Leadership from the University of Charleston, WV (2021), graduating with honors.

John Yeomans, Chief, Delaware Division of Alcohol & Tobacco Enforcement, NLLEA Past President



John Yeomans was appointed as Chief of the Delaware Division of Alcohol and Tobacco Enforcement (DATE) in 2011 where he oversees the regulation and enforcement of alcohol, youth access to tobacco, and the marijuana laws in Delaware.

In 2023, John was tasked with developing Delaware's first Marijuana Enforcement Team to regulate the adult recreational use marketplace and develop a task force model for enforcement of marijuana laws in Delaware through collaboration with the Department of Agriculture, the Division of Public Health, and the Division of Revenue.

Prior to his appointment as Chief, John Yeomans retired as a Captain from the Delaware State Police in 2007 after 25 years of service. During his tenure with the Delaware State Police, John Yeomans held a variety of roles including Troop Commander, Director of Human Resources, Director of Public Information Office, Internal Affairs, Homicide, Executive Staff Support, Criminal Investigations, and Patrol. He co-founded and served as team coordinator for the State Police Critical Incident Stress Management Team, which provides support for both sworn and



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civilian personnel involved in traumatic job-related incidents.

Following his retirement with the Delaware State Police, John served as Business Development Officer and National Sales Director for the Government Services Division of Appriss Inc until 2010. In this role, John worked with law enforcement agencies, courts, corrections departments, and victims' advocacy groups across the United States to develop and manage offender tracking systems. Leveraging his years of experience in law enforcement and leadership, John helped Appriss, Inc. provide innovative technology solutions for public safety organizations.

John holds a Bachelor of Arts Degree in Criminal Justice from the University of Delaware and a Master of Science Degree in Human Resource Management from Wilmington University. John is a graduate of the Senior Management in Policing Institute at Boston University and Southern Police Institute Leadership and Command College, University of Louisville, where he received the Dean's Scholar Award for academic excellence. In addition to his duties as Chief of Police, John has served as an adjunct professor at Wilmington University since 1990 where he instructs graduate-level courses in organizational leadership, strategy, and decision-making.

John maintains strong ties to Delaware's law enforcement community as a member of the International Association of Chiefs of Police, the Delaware Association of Police Chiefs, and the National Liquor Law Enforcement Association. John actively serves on the Delaware Impaired Driving Task Force, Teen Driver Task Force, and the Bail Enforcement Board of Examiners, and is currently the statewide coordinator for FBI-LEEDA Law Enforcement Leadership Development training. John continues to work with federal, state, and local law enforcement organizations daily to address a variety of public safety concerns.

Marc Haalman, Special Agent in Charge, Virginia ABC Bureau of Law Enforcement, NLLEA Secretary/Treasurer



Marc Haalman has been with the Virginia ABC Bureau of Law Enforcement since 2004 where he began his career in law enforcement. He currently serves the Bureau of Law Enforcement as the Special Agent in Charge of Compliance overseeing the units that work with manufacturers, wholesalers, importers and direct to consumer shippers in the alcoholic beverage industry. He previously was a Senior Special Agent with the Compliance Unit in the Richmond metro area from 2011 until 2015. Prior to that, I was a Special Agent in the Richmond region for 7 years. SAC Haalman was the Accreditation manager for the Bureau of Law Enforcement in 2015 when the Bureau received its initial state accreditation award from the Virginia Law Enforcement Professional Standards Commission (VLEPSC). SAC Haalman serves on several internal committees at the VA ABC as well as Chair of the NLLEA Professional Development Committee.

SAC Haalman's academic accomplishments include an associate degree in the administration of criminal justice from the Community College of Allegheny County, and a bachelor's degree in business administration from the University of Pittsburgh – Johnstown. He is also a graduate of the University of Richmond's Professional Executive Leadership program as well as a recipient of the FBI LEEDA Trilogy award.

Elaine Wooton, Senior Forensic Document Examiner, US Department of Homeland Security's HSI Forensic Laboratory



Elaine Wooton is a Senior Forensic Document Examiner at the US Department of Homeland Security's HSI Forensic Laboratory. Ms. Wooton primarily focuses on the analysis of counterfeit US Driver Licenses, as well as the examination of other US and international travel and identification documents, handwriting, shredded documents, printer ribbons and more. She has a Master of Forensic Sciences degree, is board-certified, and has provided expert witness testimony on numerous occasions.



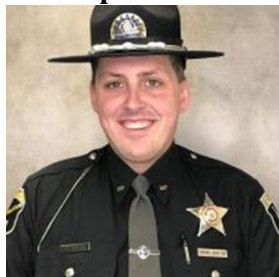
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Mark Baxter, Detective, Office of the Chief of Police Howard County Police Department



Mark is a 24-year police veteran and currently a sworn detective. As his county's only Liquor Inspector, he investigates and analyzes counterfeit documents, as well as violations of alcoholic beverage laws by citizens and licensed businesses. He instructs police officers, police recruits, and civilians from across the country in the detection of counterfeit identity documents and is recognized by the Maryland Courts as a Subject Matter Expert on counterfeit driver licenses.

Detective Jeffrey Rodean, Idaho State Police Alcohol Beverage Control, NLLEA Professional Development Committee



Detective Rodean began his career with the Idaho State Police in 2017. With ten years of restaurant experience before entering law enforcement, he always had a passion for alcohol enforcement and education. He was promoted to Detective of Alcohol Beverage Control in April of 2023. During his first year in ABC, Detective Rodean began investigating illegal mobile bar activity and helped establish procedures and guidelines for enforcement and regulations moving forward.

Todd Merlina, Division Chief, Nuisance Bar Unit, Pennsylvania Liquor Control Board, Bureau of Licensing, Administrative and Divergent Licensee Affairs Division, NLLEA Past President



Todd has been involved in the oversight of the alcohol industry for over 38 years. His career has included undercover investigations and prosecution throughout the Commonwealth of Pennsylvania as both an officer and a supervisor. In his current position as Chief for the PA Liquor Control Board Nuisance Bar Program Todd works with District Attorney's, Law Enforcement and Community groups to hold Liquor Licensees accountable for their actions, and the actions of their staff and patrons. In his career Todd was involved with developing The PA State Police Bureau of Liquor Enforcements' alcohol education program "CHOICES", assisted in adapting the nationally recognized program "Cops in Shops" to PA, developed and managed the Age Compliance Program, initiated and coordinated investigative procedures for illegal gambling, Small Games of Chance, alcohol manufacturers, and managed the PLCB's Reducing Underage and Dangerous Drinking Grants to Law Enforcement, Universities and Community Groups. Throughout his career Todd has traveled the country presenting on "Creating a Greater Awareness of Alcohol Enforcement." Todd believes that a better understanding of the history of the alcohol industry, the laws and the authority and resources available can help create safer communities.



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Major Claire Espada-Diaz, Florida Division of Alcoholic Beverages and Tobacco, Bureau of Law Enforcement, Southern Region



Claire Espada-Diaz serves as Florida's Southern Region Major for the Division of Alcoholic Beverages and Tobacco, Bureau of Enforcement. In this role, Major Espada-Diaz manages six (6) District Offices from Tampa to Miami. Major Espada-Diaz has been with the Bureau for 14 years and during her service has led her team in successful major cases ranging from Tied House Evil violations to organized cargo theft investigations totaling millions of dollars in recoveries. While managing high profile cases, Major Espada-Diaz and her team still accomplishes the Bureau's work of educating licensees and deterring underage access to alcoholic beverages and tobacco products.

Captain Alex Morales, Florida Division of Alcoholic Beverages and Tobacco, Bureau of Law Enforcement



Captain Alex Morales is currently part of Florida's ABT (Alcoholic Beverages and Tobacco) bureau of enforcement. As a member of ABT he is currently in charge of the Miami- District Office. As the district Supervisor Captain Alex Morales has been involved in multiple hi-profile beverage and tobacco investigations.

Captain Alex Morales obtained a criminal justice degree from MacMurray University in Illinois. His law enforcement career stems 3 decades. He started in 1994 as a Police Officer for the city of North Miami Beach. He worked multiple units within the police department. Captain Morales started his career as a road patrol officer, then became a detective, assigned to the community policing unit. Captain Morales then went to Investigations as a General Investigations Detective. Captain Morales was then promoted to Corporal and specialized in gang

investigations. Captain Morales was then promoted to Sergeant where he ran community policing, Marine Patrol, and the Dive Team.

Captain Morales was part of multiple specialized units; Marine Patrol, Dive Team, School Resource Officer (SRO), Special Response Team (SRT), Bike Patrol and Crisis Negotiation Team (CNT). During his time with North Miami Beach Police Captain Morales received multiple commendations throughout his career including 8 Meritorious Service Awards, 4 Distinguished Service Awards, 3 Administrative Excellence Awards, 2 Investigative Excellence Awards. Captain Morales was also awarded Miami-Dade County Officer of the month the Medal of Valor, 4 LEO Awards and United States Officer of the year.

Captain Morales retired from North Miami Beach in 2021 and came to ABT in the same year as a lieutenant for the Miami-District office. Captain Morales was promoted to Captain of the Miami District office where he currently serves.

Aniko Ritchie, Industry Education Technical Advisor, Office of Outreach, Alcohol and Tobacco Tax and Trade Bureau



Aniko Ritchie is the Industry Education Technical Advisor in the Office of Outreach at TTB. Previously, Ms. Ritchie was part of the Office of Special Operations group, where she worked as a Special Operations Investigator for four years working in FAA Trade Practice cases. Ms. Ritchie was also an investigator for the Western II District for 6 years, primarily focusing on wine and tobacco. Before joining TTB, Aniko served in the United States Air Force and was a Special Agent for the Department of Homeland Security. Ms. Ritchie's primary area of expertise is in the alcohol industry. Ms. Ritchie has a BA in International Relations and Foreign Policy and an MS in Criminology with a focus on Forensic Profiling.



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Maureen Wheeler, Liquor Compliance Consultant Supervisor, Washington State Liquor and Cannabis Board, Enforcement and Education Division



Maureen Wheeler has 27 years of general law enforcement experience as an Officer, 4 of which were in the State of Alaska. In addition to patrol duties, Maureen has spent much of her law enforcement career working in community engagement, coordinating events like National Night Out, Neighborhood Watch, and facilitating outreach programs to assist the public in her community. Maureen has been with the WSLCB for 11 years, 9 of those years in the capacity of Lieutenant. Maureen is a part of her agency's Peer Support Team and coordinates a yearly fundraiser for Behind the Badge Foundation, a non-profit organization that provides support to families of fallen officers. Maureen is currently finalizing her degree in Psychology with Life Coaching emphasis.

Chandra Wax, Director, Washington State Liquor and Cannabis Board, Enforcement and Education Division



Chandra Wax has over 30 years of experience in general law enforcement, corrections, strategic planning, government, leadership, and partnering with the community. Leadership is central to Director Wax's career, future plans, and work at the WSLCB where she oversees the Enforcement and Education Division consisting of 160 commissioned and non-commissioned employees. She has a history of broad leadership within each organization of which she has been part and leads from a place of transparency, planning, and communication. She has a bachelor's degree in public administration, a master's in organizational leadership, and she is currently completing her dissertation for her Ph.D. in Public Administration.

Erik Gundersen, Founder of ERG Strategies



Erik Gundersen is the Founder of ERG Strategies, a boutique consultancy specializing in guiding state and tribal governments through the complexities of cannabis legalization. Erik has been a trusted advisor to 13 state and tribal governments since founding ERG Strategies. Prior to founding ERG Strategies, Erik served as the Executive Director of Maine's Office of Cannabis Policy (OCP), where he led the establishment and administration of the agency responsible for the oversight of Maine's medical and adult-use cannabis programs. Under his leadership, Maine's adult-use program launched successfully in 2020. Before OCP, Erik was a Senior Policy Advisor to two Speakers of the Maine House, playing a key role as the chief liaison to the Legislature's Cannabis Legalization Implementation Committee, which was instrumental in shaping Maine's cannabis regulatory framework.



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Vernon W. Malloch, Deputy Director of Operations, Office of Cannabis Policy, Maine Department of Administrative and Financial Services



Vern serves as a Deputy Director of the Maine Office of Cannabis Policy (OCP) where he oversees the compliance and licensing functions. He has been at OCP for five years, originally hired as the Director of Compliance for the brand-new agency. The agency is responsible for oversight of both medical and adult use cannabis throughout the state. OCP is a regulatory agency and frequently works with law enforcement and municipal governments on cannabis matters, to include illicit cannabis cultivation and trafficking. Prior to joining OCP, Vern served for 35 years as a police officer with the City of Portland Maine. The majority of his career focused on supervision of patrol, criminal investigations, and internal affairs functions. During his last six years Vern served as the Assistant Police Chief and was the interim Chief for one year.

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Thank you for taking the time to join us at the 37th Annual NLLEA Conference.
We hope you found the content valuable to your profession and most of all we hope you made some
new connections and friends during your stay.
See you next year in Texas!