**COMMUNITY ENGAGEMENT AWARD**

The winner of this Award will be, in the view of the judges, the BASA member who excelled in community engagement. The Community Engagement Award recognises the partnerships and collaborations which bring tangible benefit to local residents or wider communities.

**ENTRY TO THE AWARD**

This category captures the powerful and innovative ways BASA Members are realising their purpose in today’s society to benefit the lives of individuals, communities, and wider society. Examples will range from economic, social, and environmental impacts with organisations and sectors outside the company where innovative new approaches to bringing positive benefit can be found.

We are looking to see evidence of what your company has done to benefit the lives of individuals, communities and wider society and in addition to your written submission, we encourage you to include any supporting material, pictures, testimonials etc that you believe will help the judges.

You should also include a 800 character summary of your application and high-quality company logo (for publicity material).

**JUDGING**

Judges will be looking to see evidence of:

Partnerships you have fostered with the local community. (5%)

Specific initiatives that have impacted the local community. (20%)

An ongoing commitment to raising money for the community or engaging in activities that make life better for specific groups or individuals. (25%)

The degree to which the organisation/project has successfully identified and targeted communities that might be interested in the project. (25%)

The size and diversity of the community which has engaged with the project. (15%)

A testimonial from whoever has benefited. (10%)

You have a maximum of 1200 characters permitted for each heading.

**Question 1 - Number of partnerships the company has fostered with the local community.**

Describe any partnerships the company has fostered with the local community.

Max 1200 Characters

Supporting documentation

Upload any supporting materials that will help the judges in their assessment of your application.

Maximum of 2 additional pages.

Only material pertinent to the question should be e.g. do not attach a entire brochure, extract the relevant sentences/paragraphs/pages first.

20MB max

**Question 2 - Specific initiatives that have impacted the local community**

Provide details of any specific initiatives that have impacted the local community.

Max 1200 Characters

Supporting documentation

Upload any supporting materials that will help the judges in their assessment of your application.

Maximum of 2 additional pages.

Only material pertinent to the question should be e.g. do not attach a entire brochure, extract the relevant sentences/paragraphs/pages first.

20MB max

**Question 3 - Raising money for the community and/or community life improvement**

Describe any ongoing commitments to raising money for the community and/or where you have engaged in activities that makes life better for specific groups or individuals.

Max 1200 Characters

Supporting documentation

Upload any supporting materials that will help the judges in their assessment of your application.

Maximum of 2 additional pages.

Only material pertinent to the question should be e.g. do not attach a entire brochure, extract the relevant sentences/paragraphs/pages first.

20MB max

**Question 4 - Identifying and targeting interested communities**

Describe how your organisation has successfully identified and targeted communities that might be interested in your project(s).

Max 1200 Characters

Supporting documentation

Upload any supporting materials that will help the judges in their assessment of your application.

Maximum of 2 additional pages.

Only material pertinent to the question should be e.g. do not attach a entire brochure, extract the relevant sentences/paragraphs/pages first.

20MB max

**Question 5 - The size and diversity of the community which has engaged with the project.**

Describe the size and diversity of the community which has engaged with the project.

Max 1200 Characters

Supporting documentation

Upload any supporting materials that will help the judges in their assessment of your application.

Maximum of 2 additional pages.

Only material pertinent to the question should be e.g. do not attach a entire brochure, extract the relevant sentences/paragraphs/pages first.

20MB max

**Question 6 - Testimonies**

Provide any relevant testimonies from whomever has benefited.

Max 1200 Characters

Supporting documentation

Upload any supporting materials that will help the judges in their assessment of your application.

Maximum of 2 additional pages.

Only material pertinent to the question should be e.g. do not attach a entire brochure, extract the relevant sentences/paragraphs/pages first.

20MB max

**Summary**

Application Summary

Please include a summary of your application, max 800 characters (for publicity material)

Company Logo

Please attach a high-quality company logo (for publicity material).

20MB max