**BEST SUSTAINABILITY INITIATIVE AWARD**

The winner of this Award will be, in the view of the judges the BASA member who can describe a specific programme or initiative that has been undertaken to make a positive impact on their business, society and the environment, to make the business more sustainable.

**ENTRY TO THE AWARD**

This award looks to celebrate Member companies displaying exceptional efforts in their sustainability agenda. It doesn’t matter what size or kind of company you represent, what matters is that your initiatives are making a real impact.

In addition to the word submission, we encourage you to include any supporting material, pictures, and testimonials that you believe will help the judges.

You should also include an 800 character summary and high-quality company logo (for publicity material).

**JUDGING**

Judges will be looking for evidence of:

A project, process or product demonstrating an excellence in sourcing and consuming materials, reducing waste, and/or optimising the product life cycles. (15%)

More local sourcing, lower emission transport, Reducing waste, use of sustainable materials or renewable energy usage (15%)

Other innovations that embed the principles of sustainability in a transparent supply chain so that the organisation achieves a significant improvement in the sustainability of its end product(s) and/or service(s) (10%)

When the project came on-stream, how much it cost and evidence of ROI (this may not just be in monetary returns but will also look at the benefits of the initiative in making the business more sustainable long term. (10%)

Clear evidence of strong benefits to the environment and sustainability agenda and how the project changed the business / market in which it operates. (15%)

Data to back up claims of recyclability, compostability and/or reduced carbon footprint. (15%)

Any accreditations and certifications to make the sustainable case. (10%)

An indication of future development and what your company plans to do next. (10%)

**Question 1 - Demonstrating excellence**

Describe a project, process or product demonstrating an excellence in sourcing and consuming materials, reducing waste, and/or optimising the product life cycles.

Max 1200 Characters

Supporting documentation

Upload any supporting materials that will help the judges in their assessment of your application.

Maximum of 2 additional pages.

Only material pertinent to the question should be e.g. do not attach a entire brochure, extract the relevant sentences/paragraphs/pages first.

20MB max

**Question 2 - Sourcing, transportation, waste and sustainability**

Describe your use of local sourcing, lower emission transport, waste reduction techniques, sustainable materials and/or renewable energy usage.

Max 1200 Characters

Supporting documentation

Upload any supporting materials that will help the judges in their assessment of your application.

Maximum of 2 additional pages.

Only material pertinent to the question should be e.g. do not attach a entire brochure, extract the relevant sentences/paragraphs/pages first.

20MB max

**Question 3 - Supply chain**

Describe other innovations that embed the principles of sustainability in a transparent supply chain so that the organisation achieves a significant improvement in the sustainability of its end product(s) and/or service(s)

Max 1200 Characters

Supporting documentation

Upload any supporting materials that will help the judges in their assessment of your application.

Maximum of 2 additional pages.

Only material pertinent to the question should be e.g. do not attach a entire brochure, extract the relevant sentences/paragraphs/pages first.

20MB max

**Question 4 - Investment**

Give an example of when a project came on-stream, how much it cost and evidence of ROI (this may not just be in monetary returns but will also look at the benefits of the initiative in making the business more sustainable long term.

Max 1200 Characters

Supporting documentation

Upload any supporting materials that will help the judges in their assessment of your application.

Maximum of 2 additional pages.

Only material pertinent to the question should be e.g. do not attach a entire brochure, extract the relevant sentences/paragraphs/pages first.

20MB max

**Question 5 - Environment and sustainability**

Provide clear evidence of strong benefits to the environment and sustainability agenda and how the project changed the business / market in which it operates.

Max 1200 Characters

Supporting documentation

Upload any supporting materials that will help the judges in their assessment of your application.

Maximum of 2 additional pages.

Only material pertinent to the question should be e.g. do not attach a entire brochure, extract the relevant sentences/paragraphs/pages first.

20MB max

**Question 6 - Recyclability, compostability and/or reduced carbon footprint**

Provide any data to back up claims of recyclability, compostability and/or reduced carbon footprint.

Max 1200 Characters

Supporting documentation

Upload any supporting materials that will help the judges in their assessment of your application.

Maximum of 2 additional pages.

Only material pertinent to the question should be e.g. do not attach a entire brochure, extract the relevant sentences/paragraphs/pages first.

20MB max

**Question 7 - Accreditations and certifications**

Provide details of any accreditations and certifications to make the sustainability case.

Max 1200 Characters

Supporting documentation

Upload any supporting materials that will help the judges in their assessment of your application.

Maximum of 2 additional pages.

Only material pertinent to the question should be e.g. do not attach a entire brochure, extract the relevant sentences/paragraphs/pages first.

20MB max

**Question 8 - Future development**

Provide an indication of future development and what your company plans to do next

Max 1200 Characters

Supporting documentation

Upload any supporting materials that will help the judges in their assessment of your application.

Maximum of 2 additional pages.

Only material pertinent to the question should be e.g. do not attach a entire brochure, extract the relevant sentences/paragraphs/pages first.

20MB max

**Summary**

Application Summary

Please include a summary of your application, max 800 characters (for publicity material)

Company Logo

Please attach a high-quality company logo (for publicity material).

20MB max