

# **BASA Mission**

The aim of BASA is to be the umbrella organisation for adhesive and sealant manufacturers in the UK and Ireland. BASA will support its members by representing and promoting the industry, offering guidance on technical and compliance issues, providing networking opportunities for members and providing members with support services.

# **Technical/Regulatory Compliance**

- To inform members about the impact of UK and European legislation
- To offer industry positions about regulatory proposals
- To provide advice about information sources
- To deliver training about key issues to members

# **Promoting the Industry**

- To positively project the social and economic benefits of the adhesives and sealants industry to government, consumers and industry
- To positively project the sustainability of our products
- To foster academic/industry links (careers, research)
- To promote the use of adhesives/sealants and the choice of member companies
- To offer guidance to end users in the correct selection and use of adhesives and sealants
- To seek opportunities to promote the industry to schools and further education including vocational training organisations, with a view to encouraging new entrants

#### **Networking opportunities for members**

- To provide business, technical, social networking opportunities for members
- To provide a platform for members to meet/discuss issues of industry concern
- To provide opportunities for members to discuss toll manufacturing

#### **UK Representation**

- Interact with other business organisations/ trade associations, government and NGOs to represent industry views according to Council guidelines

# **European Representation**

- To maintain our leading role within FEICA, actively participating in FEICA committees and contributing to setting its agenda to ensure members' best interests are represented, according to Council guidelines
- To inform members about European technical/regulatory issues

# **Support Services: Providing Members With:**

- Training seminars for members
- Affinity offers programme