

Affiliate Membership Brochure

Thank you for your interest in the KCAR Affiliate Program. Our Affiliate Membership is available to professionals in real estate-related industries who do not hold an active real estate license and support the objectives of the Association. Annual dues are based on the level of benefits selected.

As a non-profit trade association representing more than 500 real estate professionals in Kent County, KCAR provides valuable networking, marketing, and business-building opportunities. Affiliate Members gain exposure to our REALTOR® community through association events, programs, and committee involvement.

We look forward to partnering with you and helping grow your business through KCAR. For additional information, please contact us at (302) 678-9750 or info@kcar.org.



DIAMOND AFFILIATE

Package Price **\$1,200**

- Featured on the KCAR website homepage with logo and website link
- Affiliate Spotlight on the top of our KCAR Weekly Newsletter – Weeks are TBD
- 2 tickets for Annual Oyster Dinner, Summer BBQ, and Holiday Party events
- 1 monthly KCAR Member Email Blasts
- Priority opt-in for an Expert Panel Invitation to our New Member Orientation classes
- Member contact list with KCAR Member names and email addresses
- Invitation and sponsorship opportunities at all KCAR events
- Recognition at all sponsored events
- Inclusion in KCAR online Affiliate directory
- Lunch & Learns

BLUE HEN AFFILIATE

Package Price **\$700**

- 1 ticket for Annual Oyster Dinner, Summer BBQ, and Holiday Party events
- 2nd to opt-in for an Expert Panel Invitation to our New Member Orientation classes
- Invitation and sponsorship opportunities at all KCAR events
- Recognition at all sponsored events
- Inclusion in KCAR online Affiliate directory
- Lunch & Learns

FIRST STATE AFFILIATE

Package Price **\$300**

- 3rd to opt-in for an Expert Panel Invitation to our New Member Orientation classes
- Invitation and sponsorship opportunities at all KCAR events
- Recognition at all sponsored events
- Inclusion in KCAR online Affiliate directory
- Lunch & Learns

ALL Affiliates will have the opportunity to partner with KCAR on our Member Events.

The Voice of Real Estate in Central Delaware

Kent County Association of REALTORS®
Affiliate Membership Packages



KCAR AFFILIATE

	DIAMOND \$1,200	BLUE HEN \$700	FIRST STATE \$300
Member contact list with name and email	✓		
Company logo on KCAR website	✓		
Affiliate spotlight at the top of our weekly newsletter	✓		
Verbal & visual recognition for ALL sponsored KCAR events	✓ Priority Given	✓ 2 nd to opt in	✓ 3 rd to opt in
Expert panel invitation at New Member Orientation	✓	✓	✓
Member wide email blasts (annually)	✓ 1 monthly blast		
Inclusion in KCAR online Affiliate directory	✓	✓	✓
Invitation to ALL KCAR events	✓	✓	✓
Tickets to 3 MAJOR KCAR events: • Oyster Dinner • Summer BBQ • Holiday Party	✓ 2 tickets	✓ 1 ticket	
Sponsorship opportunities at all KCAR events	✓	✓	✓
Lunch & Learns	✓	✓	✓

A La Carte Options

- ✓ E-blasts \$80 each
- ✓ Social Media Posts \$25 each
- ✓ Teaching Opportunities for CE Certified Affiliates (cost of food)
- ✓ Additional Sponsorships (cost varies depending on event)



(302) 678-9750



info@kcar.org



kcar.realtor



519 Red Haven Ln
Second Floor
Dover, DE 19901



Kent County Association of REALTORS®

519 S Red Haven Lane, 2nd Floor, Dover, DE 19901

Phone: (302) 678-9750

Email: info@kcar.org

Web: www.kcar.realtor

Application for Affiliate Membership

☐ NEW

☐ CHANGE

Date: _____

Company: _____

The members of the Kent County Association of REALTORS® desire to establish relationships with individuals or firms who, while not engaged in real estate sales or real estate appraisal profession, have interests requiring information concerning real estate and are in sympathy with the objective of the Association. While Affiliate Members are not eligible to vote or hold elective office, they are encouraged to participate in special meetings and are eligible to use a variety of Association services conditioned upon Affiliate Member's full compliance with the Association's Bylaws, Rules & Regulations and Policies & Procedures.

I have chosen the Sponsorship level of:

☐ **Diamond (\$1,200)**

☐ **Blue Hen (\$700)**

☐ **First State (\$300)**

I have enclosed the Credit Card Authorization in the amount of: _____
(I understand that the dues are to be pro-rated by quarter)

Contact Name: _____

Type of business: (i.e., home inspection, mortgage, attorney, etc.): _____

Office Phone: _____ Fax: _____ Cell: _____

Website: _____

Email Address: _____

Signature and Title of Applicant: _____