

The Voice of Real Estate in Central Delaware



Kent County Association of REALTORS®
Affiliate Membership

2023 AFFILIATE PACKAGES

	DIAMOND \$1,200	BLUE HEN \$700	FIRST STATE \$300
Member contact list with name and email	✓		
Company logo on KCAR website	✓		
Company logo on KCAR weekly newsletter	✓		
Verbal & visual recognition at ALL KCAR events	✓	✓	
Expert panel invitation at New Member Orientation	✓	✓	✓
Member wide email blasts (annually)	✓ ⁴ blasts	✓ ² blasts	✓ ¹ blast
Inclusion in KCAR online Affiliate directory	✓	✓	✓
Invitation to ALL KCAR events	✓	✓	✓
Tickets to 3 MAJOR KCAR events: • Oyster Dinner • Summer BBQ • Holiday Party	✓	✓	✓
Sponsorship opportunities at KCAR events	✓	✓	✓
Lunch & Learns	✓	✓	✓
Affiliate spotlight on weekly newsletter (various editions)	✓	✓	✓

A La Carte Options:

- ✓ E-blasts \$80 each
- ✓ Social Media Posts \$25 each
- ✓ Teaching Opportunities for CE Certified Affiliates (cost of food)
- ✓ Additional Sponsorships (cost varies depending on event)



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kcar.realtor