



# 2026 Annual Affiliate Sponsorship Package

*Please consider becoming an  
Annual sponsor today.*

# About BRAR

## **Your Resource for Success**

The Blue Ridge Association of REALTORS® was founded in 1941 and chartered by the National Association of REALTORS® in 1961. We represent over 600 Realtor and Affiliate members. BRAR works to support the business of real estate, our members, and the communities we serve with the highest standards of conduct and professionalism.

## **BRAR Affiliate Opportunities**

We are a network of successful professionals supporting businesses like yours for over 60 years. BRAR offers an environment in which you can develop lasting relationships that can have a positive impact on the growth of your company.

## **BRAR Affiliate Benefits**

- Opportunities to network and build relationships with our REALTOR® members and other Affiliate members
- Affiliate Online Directory on the BRAR Website
- BRAR Members Only Facebook Group
- Monthly Affiliate Business Group Meetings - held the first Thursday of every month
- Opportunity to serve on the BRAR Board of Directors - if elected
- Opportunity to serve on a BRAR Committee and make a difference in our Association
- Recognition Opportunity - "Affiliate of the Year" Award
- Business Card/Brochure Display - Located in BRAR Classroom
- Name Recognition on BRAR TV located in the lobby
- News & Information - Exclusive access to VAR Monthly and Quarterly Market reports specific to our area, the BRAR Newsletter and other industry related news.
- Event Sponsorship Opportunities throughout the year

***Please contact [Lauri@brarva.com](mailto:Lauri@brarva.com) or (540) 667-2606 ext. 103 to become a sponsor today.***

# Sponsorship Levels

	Diamond \$5000 No limit	Platinum \$2500 No limit	Gold \$1500 No Limit	Bronze \$500 No Limit
Headline/Co-Headline Sponsorship at all Signature Events	X			
Signature Events Part of the program	X			
Signature Events Tickets	3	2	1	
Marketing Materials on Tables at Signature Events	X			
Event Program Full Page Ad Half Page Ad Quarter Page Ad Name Listed	X	X	X	X
Logo on Event Marketing Materials	X	X	Name listed	Name Listed
Logo on portable banner To be brought to all functions and placed in house.	X	X	X	X
Latte and Learn Series	1 <sup>st</sup> preference	2 <sup>nd</sup> preference	3 <sup>rd</sup> preference	4 <sup>th</sup> preference
Free BRAR Training Room Rental	X	X	X	X
Logo on BRAR Monthly Newsletter	X	X	X	X

	Diamond \$5000	Platinum \$2500	Gold \$1500	Bronze \$500
Logo in signature line of all BRAR emails	X	X	X	X
Logo display on lobby slideshow	X	X	X	X
Website advertisement/recognition	Video	Static Ad	Name Listed	Name Listed
Access to BRAR membership Through your member portal	X	X	X	X
First Preference for One Additional Sponsorship Opportunity	X			

#### Additional Sponsorship Opportunities

(Offered on a first come first serve basis to all affiliates.)

All opportunities will have their logo on all promotional materials, signage at event, be given a few minutes to speak at the event (if appropriate). They may include:

- New Member Orientation Breakfast – will be held 6 times (every other month – beginning in Jan 2026)
- New Member Orientation Lunch – will be held 6 times (every other month – beginning in Jan 2026)
- WV CE Class Breakfast – to be held in February and April – 2 separate opportunities
- WV CE Class Lunch – to be held in February and April – 2 separate opportunities
- Broker Quarterly Meetings – these events will only have sponsor mention and signage – there will be no speaking time given
- Educational Classes – as scheduled throughout the year
- Economic Summit – as scheduled
- Fair Housing Summit – as scheduled
- Opportunity Summit – as scheduled
- Legislative Breakfast – as scheduled
- Community Service/Events Committee Events:
  - Habitat for Humanity
  - Coldest Night of the Year
  - Stuff the Bus
  - Annual Coat Drive
- RPAC Events
  - Day on the Hill – Jan 29, 2026

- Phone Bank
- Halloween Trivia Night
- RPAC Major Investor Dinner

*We appreciate all of our affiliates and all they do to support BRAR's mission. Please consider becoming an Annual Sponsor today.*

*Thank you,*

*Lauri and your Board of Directors*

*Please complete the following and return to*

*[Lauri@BRARVA.com](mailto:Lauri@BRARVA.com).*

We \_\_\_\_\_ (Company Name) agree to be a  
2026 \_\_\_\_\_ (Level of Sponsorship) with  
Blue Ridge Association of REALTORS®.

\_\_\_\_\_  
Signature of Representative

\_\_\_\_\_  
Date

*Thank you we appreciate your support.*