



2024 NONPROFITS FIRST ANNUAL REPORT



Dear Friends and Supporters,

As we reflect on 2024, we are filled with immense pride and gratitude for the remarkable achievements and growth Nonprofits First has experienced this year. Our journey has been marked by significant milestones, innovative initiatives, and a deepened commitment to our mission.

Setting the Standard

One of our most notable accomplishments was the successful implementation of Accreditation 2.0. This new approach, which replaces desktop and full reviews every four years with categorical reviews, has streamlined our workflows and standardized costs. This change has not only benefited the agencies we serve but also enhanced our organizational efficiency. Additionally, we are proud to have earned Accreditation from the Better Business Bureau's Wise Giving Alliance, a testament to our dedication to excellence and transparency.

Bold Leadership

Professional development remained a cornerstone of our efforts. We introduced new continuing education programs for HR and fundraising professionals, tailored to the needs and feedback of our nonprofit community. We continued to offer in person, hybrid, and virtual trainings to meet the needs of our constituents. The expansion of our Rising Leaders and Advancing Leaders programs allowed us to connect with even more local nonprofits, fostering leadership and collaboration.

The Community Circle

Community engagement was at the heart of our activities this year. Our staff volunteered at various local organizations, strengthening our ties within the community. We also hosted a series of successful events, including a memorable night with the Palm Beach Symphony, a unique pairing at the Palm Beach County Food Bank's new Community Kitchen, the vibrant Affiliate Marketplace at the Wellington Community Center, and the 9th Annual Hats Off Nonprofit Awards. This year's Hats Off event was particularly special, with a record 180 nominations and the introduction of the Legacy of Giving award.

Thank you for your unwavering support and dedication to our mission. Together, we will continue to make a lasting impact in our community.

Trudy Crowetz
CEO

Jennifer Sullivan
Board Chair



WHO WE ARE

WE SERVE
EVERY
CAUSE

The
Community
Circle

Bold
Leadership

Setting the
Standard

MISSION

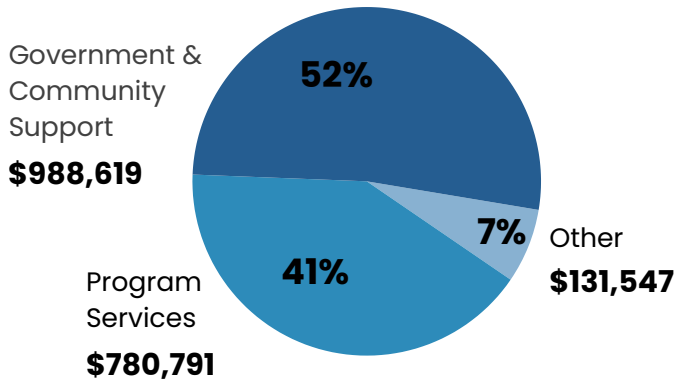
We empower nonprofit causes to achieve their missions with exceptional performance and results.

VISION

A community where nonprofits achieve their highest level of desired impact.

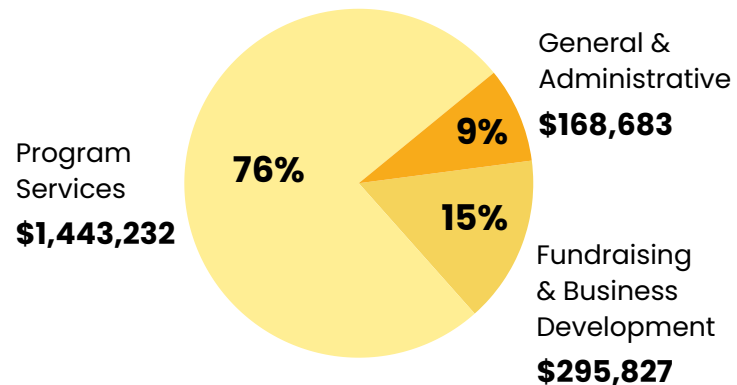
Total Revenue & Support

2024	VS	2023
\$1,900,957		\$1,889,691

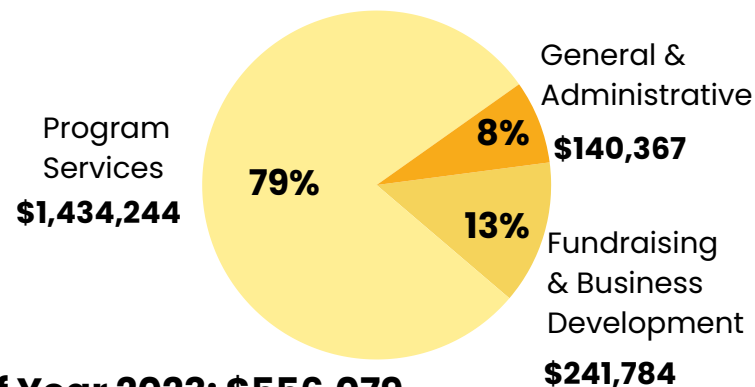
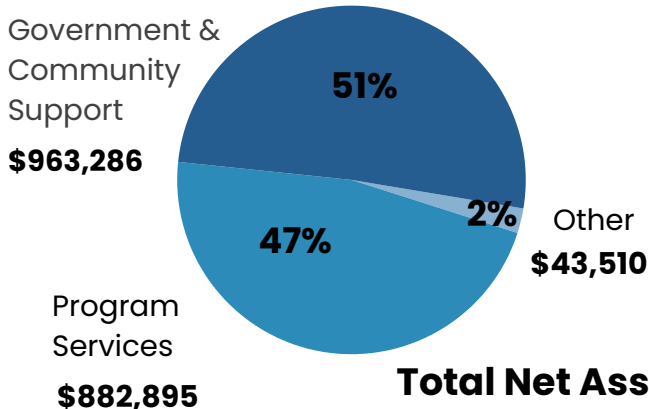


Total Expenses

2024	VS	2023
\$1,907,742		\$1,816,395



Total Net Assets End of Year 2024: \$549,294



Total Net Assets End of Year 2023: \$556,079

OUR SUCCESSES

At Nonprofits First, we measure success by the profound impact we have on the community around us. We gauge our achievements by observing how our members and accredited organizations grow, thrive, and succeed.



80

**Accredited Agencies
in 2024**



80

**Professional
Workshops in
2024**



45

**Advancing Leaders
Graduates since
2021**



1000

**Participants in our
Workshops**



470

**Rising Leaders
Graduates since 2005**



321

**Nonprofit & Affiliate
Members in 2024**



680

**Guests at the 8th
Annual Hats Off
Nonprofit Awards**



180

**Nominees for the 8th
Annual Hats Off
Nonprofit Awards**

OUR IMPACT

Launching Leaders Soar

"The NPF Launching Leaders program gave me the opportunity to engage and learn about the framework and impact of nonprofits...I hold the internship as a key highlight in my career that empowered me to develop the necessary skills and knowledge to thrive in my current position at the United Way of Palm Beach County. "

Sam Mackey - Launching Leaders Graduate 2024



Helping You Succeed

"Nonprofits First has taken Bright Minds Processing from 0 to 100 in one year! The networking events helped me to meet so many other Nonprofit members and we formed friendships along the way. The education programs are amazing and I do believe I took each and every one of them. The Nonprofits First team members were my backbone, and the referrals to the affiliate companies were amazing as I now have the best grant writer and media video producer who are now part of our team! Thank you, Nonprofits First!"

Susan Mann - Bright Mind Processing, Nonprofit Member



Contributing to Your Accomplishments

"Attending the 101 for the 501 program was incredibly informative and resourceful. Connecting with other grassroots organizations and cultivating long-term relationships made it worth the investment of being a member of Nonprofits First. Additionally, we are proud to be an accredited agency with Nonprofits First, which further underscores our commitment to excellence and community impact."

Tenecia L. Burton-Sproull - The Pink Queen Foundation, Nonprofits First Accredited and Member



Fostering Exceptional Performance

"Collaborating with Nonprofits First has been instrumental in amplifying our impact. Their support and resources have empowered us to serve our community more effectively. Accreditation and Membership with Nonprofits First not only enhances our operational efficiency but also fosters a network of shared knowledge and innovation, crucial for agency growth and success."

Jamie Kendall - Palm Beach County Food Bank, Nonprofits First Accredited and Member



IN THE NEWS



Fortin Foundation Honored in first Legacy of Giving Award



Nonprofits First staff volunteers at PBC Food Bank



Celebrating our Rising Leaders Graduation



Our Best Hat Award Winners 2024



Celebrating our Advancing Leaders Graduation

OUR BOARD

2024



Jennifer Sullivan
Cultural Council for PBC
Chair



Katia Saint-Preux
Florida Power & Light
Vice Chair



Henry Martin
CohnReznick
Treasurer



Teresa Miller*
Summit Ventures
Secretary



Philip DiComo
Nason Yeager
Board Member Emeritus



Gina Ardillo
Crowe LLP



Janice Brunson
Valley Bank



Checree Bryant
Actuate Consulting



Peter Cruise
Florida Atlantic
University



Troy Harrington*
iTHINK Financial



Stephen Johnson
iTHINK Financial



Mark Montgomery
Marsh McLennan



Melissa Morley
Risk Strategies



John Muller*
Risk Strategies



Deana Pizzo
IT Solutions



Kenneth Rehns
Ward Damon



Michael Zeff
Chamber of
Commerce of the Palm
Beaches

*Outgoing boardmember 2024.

We
Serve
Every
Cause.

OUR TEAM



Trudy Crowetz
CEO



Tracy Amara
Director of
Membership &
Events



Michele Burka
Director of Finance



Susan Erichsen
Director of
Accreditation



Claudia Mariaca
Director of
Development &
Marketing



Callie Sharkey
Director of Education
& Training



Marie Delva
Accountant



Lina Lora Font
Accreditation Project
Leader



Hannah Hopkins
Launching Leaders
Program Manager



Nathan Oliver
Program Administrator



Riley Remington
Office Manager

A SPECIAL
THANK YOU
TO OUR
2024
PARTNERS IN
EDUCATION



Allegany
Franciscan
Ministries



M&T Bank



WELLS
FARGO

SETTING THE
Standard.



NonprofitsFirst.

1818 S. Australian Ave, Ste 450
West Palm Beach, FL 33409
561.214.7435

www.nonprofitsfirst.org