

Alternatives to Hiring Full Time

If you decided that you could still use some help for your business but you don't have enough work to keep someone busy or the work you need done requires specific skills, you may want to consider alternatives to hiring someone full time. Maybe you want to keep things simple, keep your overhead low, or you just need some short term help. If so, then there is an option for you. Here are a couple of alternatives to hiring someone full time that you might want to start with instead.

Virtual employee

If you need help with the books or on projects that don't require a physical person to be in your space, get someone who can do it virtually. There are a wide variety of projects and services that can be handled by someone who isn't in your town, province or even your country. Be prepared to accommodate flexible hours of operation (different time zones) and have the right systems in place that they can access what they need to do the job. To find someone virtual just post a job on sites like Fiverr, Taskrabbit, Upwork, or many others.

Contractor

Hiring someone on contract is your business hiring another business to do a specific task or project. You already do it with your accountant or when you hire a plumber when your pipes break. Extend this into having someone build you a marketing plan, run your social media, build your website, do cold calling or a litany of other projects. Hiring a contractor is especially effective when you need a specialist or someone with a particular skillset.

Part time

You don't have 40 hours of work for someone a week? Maybe you have 20? Test out being the boss with a part time staffer that can always expand into more hours. There are plenty of talented people who don't want a full time job while they are raising a family, easing into retirement or working on their own projects.

Temp

Do you need someone for a short term project but they need to be around in person? No problem, hire a temp. Reach out to a local agency and see if you can get someone for a short period of time and get that stock room organized.