



your city.
your county.
your **CHAMBER.**

AUG | 2021



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VOLUNTEERS NEEDED!
VISIT OUR WEBSITE TO VIEW 4

VOLUNTEERS NEEDED

Want to lend a hand for Seaside Beach Volleyball or Hood to Coast? We can use YOUR help!



A BLAST FROM THE PAST

Seaside Promenade celebrates 100 Years on August 7th!



CHAMBER MEMBER SPOTLIGHTS

We have highlighted some important things our Chamber Members are doing this month!

Chamber Staff



BRIAN J. OWEN, IOM

CEO



BRANDY STEWART

Membership & Events



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Marketing & Communications

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Skyler Archibald

Sunset Empire Park & Recreation District

Jessica Newhall

CCC Small Business Development Center

Jeff Dunn

Brew 22 Coffee

Andy Klumper

Papa Murphy's Pizza

HAPPY AUGUST!

We have been nothing short of busy this past month - and Seaside Beach Volleyball hasn't even started! Seaside Beach Volleyball is happening the second week-end of August - 12-15th! We are so excited to have our players (new and returning) on the beach for our 39th (again) year. As always, we are looking for volunteers to help with attending our Booth, Set-up, Take-down and everything in between. We cannot do this event without the help and support of our community and volunteers. If you would like to help with this event, please go to our website and sign up! We also need volunteers for Hood to Coast! If you've got time - we will take it!

The Prom Centennial is happening August 7th with various activities planned throughout the day. Many organizations helped create this iconic Promenade but did you know that the Chamber (well, what is *now* the Chamber) also had a big part in making it happen?

"The Prom replaced an earlier boardwalk which was constructed shortly after the turn-of-the-century. The wooden structure was in constant need of repair due to damage from ocean and weather. A concrete seawall offered better protection from the elements as well as an attractive place to promenade. A determined group of citizens led by Dan Moore, proprietor of the Moore Hotel - located at the present site of the Shilo Inn, on the Turnaround - lobbied for, and pushed the construction of the Prom to completion. These citizens formed a group named The Breakwater Association which succeeded three earlier civic improvement groups: the Development League (1909); the Commercial Club (1910), and the Improvement Club (1913). After the Prom was completed, the Breakwater Association merged with the Civic Club - another active citizen group - and formed the Seaside Chamber of Commerce." - 1987 Historic Buildings Report

-Brian J Owen, IOM, CEO

UPDATES FROM THE DMO

The Visitors Bureau is a department of the City of Seaside and the official Destination Marketing Organization. We work in partnership with the Chamber of Commerce – but at the overall destination level – to grow the local economy by attracting overnight visitors to Seaside.



ADVERTISING UPDATES

In June, Seaside had radio ads running on 97.1 Charlie and 99.5 The Wolf in Portland, as well as digital audio on Audacy.com (30,000+ impressions and 801 clickthroughs). One spot focused on spring biking opportunities and the other highlighted the brewery's special Prom Centennial Pale Ale. Our spots continue to perform well, coming in 89 percent higher than the industry average on the visits-per-airing metric. In fact, June's two spots join the ranks as our top-performing creative for the entire year along with Halloween Happenin's and our remote school and learning outreach. Audacy also aired 960 promos from April through June focusing on our "Experience the Prom Centennial" contest, which generated 1,000+ unique entries and 596 opt-ins for our email marketing automation platform.

June also marked the end of our OTT video campaign with *Univox* for the North Coast Food Trail video. Overall, the campaign ran from April 19 through June 19 and generated 1.6 million impressions to our targeted audience and 6,505 clickthroughs (only a small percentage of delivery was preroll) to our 'Eat Your Way Along the North Coast' landing page. Most of the commercials were delivered between 3 pm and midnight and Roku was a top delivery channel.

Early in the fall, Seaside will be a sponsor at the 2021 LPGA Cambia Portland Classic to be held at the Oregon Golf Club in West Linn from Sept. 13-19 (including the pro-am qualifying rounds). This is a large annual tournament in its 50th year that you might have seen in the news recently, as they decided to move the event from Portland proper due to homelessness concerns around the course.

The Golf Channel will provide live mid-day broadcast coverage of the four rounds. Seaside will be featured in a custom tee box design around our picturesque sponsored hole, a full-page ad in the tournament guide, and on approximately 300 high-res color graphic/video messages on the six electronic leaderboards around the course throughout each day.



SEASIDE BEACH VOLLEYBALL



VOLUNTEERS NEEDED!

VISIT OUR WEBSITE TO VOLUNTEER!




AUGUST EVENTS



Good morning Seaside is a weekly Networking event held every Wednesday from 8:30AM - 9:30AM. Every week it is presented by different business/organization.

Good Morning Seaside is not just a cup of coffee, it's an opportunity to meet other business professionals and community leaders, build new partnerships, learn about upcoming events and announcements and of course - NETWORK!




04
WEDNESDAY
AUG

 United Way of Clatsop County
 8:00AM - 9:00AM
 Holiday Inn Express




11
WEDNESDAY
AUG

NO GMS due to Seaside Beach Volleyball

18
WEDNESDAY
AUG

 Rotary Club of Seaside
 8:00AM - 9:00AM
 TBA

25
WEDNESDAY
AUG

 TBA
 8:00AM - 9:00AM
 TBA

Looking to advertise your business?

HOST A GOOD MORNING SEASIDE!

We are looking for Good Morning Seaside Hosts!

Showcase your business in front of a crowd!
As the host the spotlight is on YOU!

EMAIL BRANDY@SEASIDECHAMBER.COM TO SCHEDULE!



Don't see your event?
Don't forget to add it to the Community Calendar!

TALKING WITH TEENS ABOUT GETTING VACCINATED

By Dr. Regina Mysliwicz
Registered Dietitian, with Felicia Struve
Director of Emergency Department



I was recently asked why teens should get the COVID-19 vaccine.

For me it is simple: People are not dispensable. We cannot afford to lose kids to a disease that affects children unpredictably and is mutating to become stronger and potentially more fatal. There is a safe and effective way to prevent severe disease from the SARS-CoV-2 virus.

There's a lot of misinformation out there and it can be tricky talking to teens and parents who are apprehensive about getting vaccinated. However, I think it's also a great time for young adults to exercise their power of choice and make a real difference in the world.

Adolescence is the last step before adulthood. The adult brain is starting to form, and it grows by accumulating experience, finding and testing boundaries, stepping beyond the limits of pre-existing rules and expectations.

Until this point, we have only said what we have heard our families and friends say. In high school we start to explore new ideas, to get a taste for who we are as individuals and who we might want to be as grownups. We begin to understand consent and risk—the cornerstones of choice.

I chose to get the vaccine. I read the studies, I checked the numbers, and I looked at how many people like me had side effects. The numbers showed that no one in the studies who had received the Moderna or Pfizer died—none.

There was no question in my mind what the right action was when I compared that to the number of people like me who died after getting COVID-19; or worse yet, when I considered the risk of passing COVID-19 to a grandparent, or to a child who might develop a severe inflammatory reaction that damages their heart, or to friend with an undiagnosed autoimmune disease or immune suppression. We can't predict who will be harmed by the choice not to get vaccinated.

Getting the COVID-19 vaccine puts more control in our hands. I chose to receive a medication that is proven to be safe and effective at preventing severe disease from a contagious virus, rather than be blindsided by unpredictably devastating illness that causes all the side effects of the vaccine, but more and worse. By getting vaccinated, I was also able to set aside time to recover, knowing that the vaccine could make me feel sick for couple days while my immune system learned to fight off the SARS-CoV-2 virus.

It is my job to save lives. I did that first as an EMT, when it was my job to put myself in harm's way to protect others, then as an emergency room doctor for the past 12 years. I have cared for more than 11,000 patients in the CMH Emergency Department. From what I've seen, everyone has someone they're not ready to give up to a disease.

For me, it's my parents who are in their late 70s, my three aunts, my two brothers, a niece who just turned 5 years old, my wife of 11 years and our 9-month-old daughter. I chose to be vaccinated to protect the people I love.



Seaside, Oregon

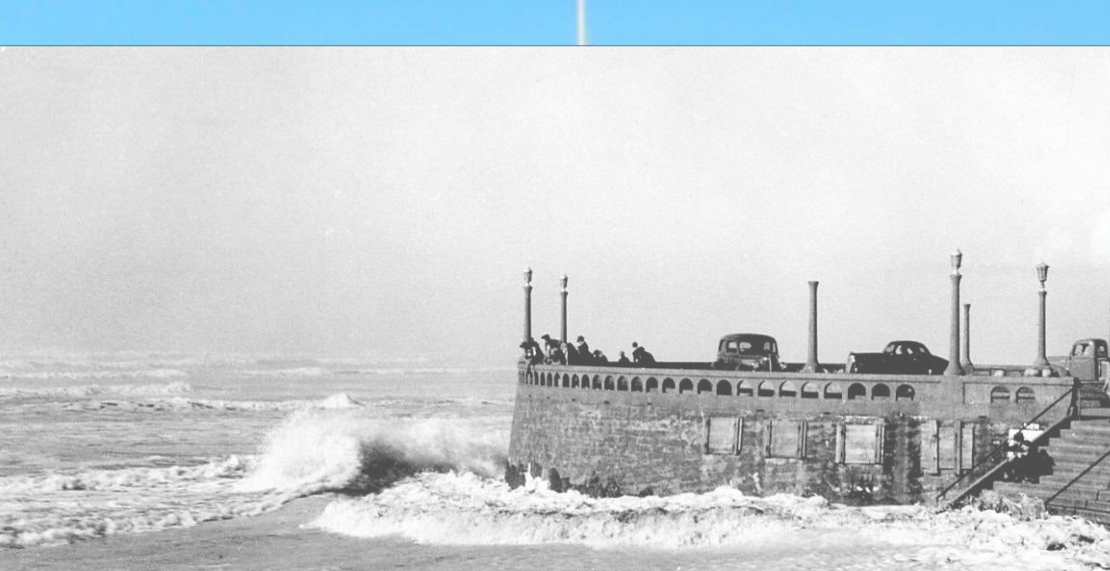
Photo by Mel Anderson

SEASIDE PROMENADE: 100 YEARS!

On Saturday, August 7, the City of Seaside will host events to commemorate the centennial of the Seaside Promenade and Turnaround, which was officially christened on this day in 1921 when hundreds of officials from across the state joined then-Governor Olcott in Seaside to watch Martha Hagmeier, age 8, break a bottle of sea water on the concrete.

The Prom Centennial parade will begin at 10 am near City Hall, which was the historic location of Seaside's train station, and proceed west down Broadway to and then around the Turnaround. The Royal Rosarians, Portland's official ambassadors of goodwill, were present at the original dedication and will return to Seaside after 100 years to join the parade. Additionally, the group's prime minister will plant a rose at the corner of Broadway and Holladay in the city's Historic Gilbert District to commemorate the day's activities at 11:30 am.

At 1 pm, all visitors and residents are invited to an official ceremony at the Turnaround, which will include remarks from mayors past and present, community representatives, and officials in attendance. State Senator Betsy Johnson will give the keynote speech. A time capsule will be buried during the ceremony and another bottle of sea water will be broken to mark the milestone. The public is invited to gather on the beach facing the Turnaround, which will serve as a stage for the ceremony.



GROCERY OUTLET

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(503) 741-3143



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WEEKLY

Deals

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OUTLET

bargain market®

Seaside

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When you sign up, you'll receive a coupon for \$3 off your \$25 or more purchase!

Don't miss out on Coupon Offers, New WOW! Item Alerts. Hottest Selling WOW! Items & Store News & Events!

NEW MEMBERS

Welcome to the Seaside Chamber of Commerce!

BURLY AND THE BEAN

1545 N Roosevelt Dr
Seaside, OR 97138
(619) 548-5889
www.burlyandthebeancoffeecabin.com

GROCERY OUTLET

825 Avenue N
Seaside, OR 97138
(503) 741-3143
www.groceryoutlet.com

SEASIDE SLUSHIES & DOGS

550 Broadway A
Seaside, OR 97138
(503) 791-0103
www.seasideslushieanddogs.com

KRISTI ISRAEL PROPERTIES

2140 Skyline Dr
Seaside, OR 97138
(503) 468-2099
kristiisrael@gmail.com

GAEA TRANSPORT

134 Alpine St
Seaside, OR 97138
(971) 320-0231
www.gaea.limo.com

*Not a Member of the
Seaside Chamber of Commerce?*

JOIN TODAY!
Emailbrandy@seasidechamber.com

MEMBER ANNIVERSARIES

*Seaside Chamber of Commerce has been a part of the Seaside community since 1936.
We wouldn't exist without the support of our local business community, thank you Seaside Area!*



10+ YEARS

- Arbor Care Inc.
- Bruce's Candy Kitchen
- Friends of Old Fort Stevens
- Jim's Biplane Rides
- Pacific Power
- Rotary Club of Seaside
- The Resort at Seaside



> 5 YEARS

- Beacon on Broadway
- Cannabis Nation Seaside
- Clatsop County Sons of Beaches
- Dominos Seaside
- Doran Lower, Realtor - Keller Williams Realtor
- KMUN 91.9 Coast Community Radio
- Mary Anna's
- Ruby's Roadside Grill
- Sage Bleu Catering
- The Sea Queen
- Tom's Fish & Chips



5+ YEARS

- Coastal restoration
- Keli's Hawaiian Sauces

BUSINESS OF THE MONTH

*Selected by:
Thai Me Up (Business of the Year)*

CLEANLINE SURF

Established in 1980, with locations in Seaside and Cannon Beach, Cleanline Surf remains the Northwest's Original Surf Shop and your leader for surf, skate, SUP, and kitesurf needs. We specialize in adrenaline pumping boardsports and cater to people of all skill levels. In addition to our great selection of hard goods, Cleanline is proud to offer a fine assortment of quality apparel, footwear, and eyewear.

"The crew at Cleanline Surf are always awesome. I've mostly purchased via their website. The gear gets shipped quickly which means it arrives just as fast. If they're low on stock, they'll call the store that has it while I wait on hold to make sure it's actually there. Take the time to stop in or check them out online. They're my go-to surf shop on the Oregon Coast."



(503) 738-78888 • 60 N. Roosevelt Dr., Seaside • www.cleanlinesurf.com

THAI ME UP

"We are a restaurant that specializes in authentic Thai cuisine. Rest assured this is the best spot for you, your family as well as friends to enjoy a dining experience with some Thai classics.

Our menu consists of a handful of original and unique dishes that have been perfected over time by our top chefs, who have all amassed experience over the years.

More so, our restaurant boasts a beautiful and relaxed atmosphere and relaxed atmosphere."



(971) 544-9565 • 1575 S Roosevelt Drive, Seaside • www.thaimeupusa.com

SEASIDE CHAMBER / VISITORS BUREAU - NEW SIGN!

Birthday, Anniversary, Milestone?
Give us a call or email us!



CLATSOP COMMUNITY COLLEGE - BANDIT IS BACK!

Congratulations and Thank you to Fernado for raising over \$57,000 to provide student text book stipends for 2 terms!



your city. your county. your **CHAMBER.**

Thank you to our Top Investors:



Let's keep in touch!

Seaside Chamber of
Commerce
7 N Roosevelt Drive
Seaside, OR 97138

(503) 738-6391
info@seasidechamber.com
www.seasidechamber.com

