



BENEFITS FOR MEMBERS

The Des Moines Area Black Chamber will identify, support, economically empower, and develop sustainable black-owned and black-supporting businesses in Des Moines, Iowa area communities through advocacy, training, informing, and resource development. Membership is open to any person, association, company, corporation, partnership or estate having a positive interest in helping to achieve the objectives of the Chamber. All Members must agree with and adhere to the Code of Ethics as published on the Chamber's website.

All Corporate Business Levels Include:

- Complimentary quarterly luncheons with key business leaders
- Invitations to private receptions
- Invitations to special VIP events throughout the year
- Invitations to attend Board of Directors meetings as a member of the Board of Advisors
- Unlimited business locations listed in the online Membership Directory (all locations other than corporate HQ must be within the area we serve)
- Exclusive economic development updates from Des Moines Area Black Chamber leadership
- Opportunity to advertise in the newcomer Welcome Kits and Chamber "new member packets"
- Complimentary exhibit table and logo at all Black Chamber Member Events for a year
- All other benefits listed below

All Non-Corporate Business Levels Include:

- Upgraded online Business Directory listing including a business profile to market your company
- Up to three business category listings in the Online Business Directory
- Multiple locations listed in the online Business Directory (up to five locations, including the corporate office)
- Complimentary exhibit table at one (1) Membership Event
- Access to all the Black Chamber advertising opportunities including sponsorships, print and web advertising at a discounted rate
- All other benefits listed below

All Memberships Include:

- Membership decal to be displayed on the window at your place of business
- Complimentary admission for you and up to 2 of your employees at Chamber business networking events
- Opportunity to be involved in Des Moines Area Black Chamber Committees
- Access to leadership programs at a discounted rate
- Access to professional development programs at a discounted rate
- Complimentary Ribbon Cutting Ceremony for new businesses or new locations
- Complimentary Welcome to the Chamber Ceremony for new members
- Opportunity to submit a press release for the Chamber website and/or newsletter
- Opportunity to be involved in the Black Chamber Committees – highly encouraged
- Eligibility for e-blast publications
- Participation with member-to-member affinity discount programs
- Eligibility to create and share your own affinity discount program
- Opportunity to be nominated for Awards and recognitions
- Advocacy on your behalf at the local, state, and federal levels



MEMBERSHIP BENEFITS MATRIX – CORPORATE BUSINESS LEVELS

The Des Moines Area Black Chamber will identify, support, economically empower, and develop sustainable black-owned and black-supporting businesses in Des Moines, Iowa area communities through advocacy, training, informing, and resource development. Membership is open to any person, association, company, corporation, partnership or estate having a positive interest in helping to achieve the objectives of the Chamber. All Members must agree with and adhere to the Code of Ethics as published on the Chamber's website.

	Chairman Level \$25,000	President Level \$20,000	Platinum Level \$15,000	Gold Level \$7,500	Silver Level \$3,000	Bronze Level \$1,500
One-on-One Member Orientation	✓	✓	✓	✓		
Business listing within the DSMABC website directory	✓	✓	✓	✓	✓	✓
Featured on website Corporate Membership page	✓	✓	✓	✓	✓	
Link to company website from DSMABC Corporate Membership website page	✓	✓	✓	✓		
Banner Ad in eNewsletter (quarterly or # allowed per year)	12	9	6	4	2	
Guest Column in Monthly eNewsletter	✓	✓	✓	✓	✓	✓
Seats at the annual DSMABC Black Expo Awards Dinner	20	10	10	6	4	2
Affinity group activity (Forums w corporate senior managers)	✓	✓	✓	✓		
Eligibility to Sponsor Quarterly Events	✓	✓	✓	✓		
Eligibility for Board Seat (after 1 year membership)	✓	✓	✓	✓		
One-on-one coffee with the Executive Director/President	✓	✓	✓	✓	✓	✓
Membership in Leads Group	✓	✓	✓	✓	✓	✓
Jobs Posting Outreach	✓	✓	✓	✓	✓	✓
Email updates on economic issues and community events	✓	✓	✓	✓	✓	✓
Links to your Social Media connections Facebook, LinkedIn, Instagram, etc. from DSMABC website	✓	✓	✓	✓		

All members are eligible for e-blast publications, exclusive access to business networking events, participation with member-to-member discount programs and affinity programs.



MEMBERSHIP BENEFITS MATRIX – NON-CORPORATE BUSINESS LEVELS

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	Large Business ¹ Level \$1,500	Medium Business ² Level \$1,080	Small Business ³ Level \$720	Emerging ⁴ Level \$360	Non-Profit ⁵ Organizations \$900/\$300
One-on-One Member Orientation	✓	✓	✓	✓	✓
Business listing within the DSMABC website directory	✓	✓	✓	✓	✓
Featured on website - New Member listing page	✓	✓	✓	✓	✓
Link to company website from DSMABC Membership website page	✓	✓	✓		✓
Banner Ad in eNewsletter (# of times each year)	4	3	2		4
Guest Column in Monthly eNewsletter	8 Columns per year	4 Columns per year	1 Column a year	1 Column a year	8 Columns per year
Seats at the annual DSMABC Black Expo Awards Dinner	2	2	1		
Eligibility to Sponsor Quarterly Events	✓	✓	✓	✓	✓
Eligibility for Board Seat (after 1 year membership)	✓	✓	✓		✓
One-on-one coffee with the Executive Director/President	✓	✓	✓	✓	✓
Membership in Leads Group	✓	✓	✓	✓	✓
Jobs Posting Outreach	✓	✓	✓		✓
Email updates on economic issues and community events	✓	✓	✓	✓	✓
Links to your Social Media connections Facebook, LinkedIn, Instagram, etc. from DSMABC website	✓	✓	✓	✓	✓

1. 50+ Employees
2. 11 to 49 Employees
3. 1 to 10 Employees (including owner and unpaid owner's family members that work in the business)
4. Business must be less than 2 years old at the beginning of the current year's membership period AND have less than 75 employees
5. Large and Small Non-Profits receive the same benefits. Dues are \$900/year for Large and \$300/year for Small

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MEMBERSHIP BENEFITS MATRIX – INDIVIDUAL LEVELS

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	Solopreneur ¹ or Individual Level \$180	Elected Official ² or Candidate Level \$100	Student ³ Level \$75
One-on-One Member Orientation		✓	
Business listing within the DSMABC website directory	✓		
Featured on website - New Member listing page	✓		
Link to company website from DSMABC Membership website page	✓		
Banner Ad in eNewsletter (# of times each year)	2		
Guest Column in Monthly eNewsletter	2 Columns per year	1 Column per year	
Seats at the annual DSMABC Black Expo Awards Dinner	2	1*	1
Eligibility to Sponsor Quarterly Events			
Eligibility for Board Seat (after 1 year membership)	✓		
One-on-one coffee with the Executive Director/President	✓	✓	
Membership in Leads Group	✓	✓	✓
Jobs Posting Outreach	✓		
Email updates on economic issues and community events	✓	✓	✓
Links to your Social Media connections Facebook, LinkedIn, Instagram, etc. from DSMABC website	✓	✓	✓

1. Solopreneurs are one-person businesses
2. Constituents must reside within the DSMABC membership area
3. Must be enrolled at least 1/2 time

* Political guests invited to speak to our membership may bring additional guests by making arrangements with staff at time of accepting invitation

All members are eligible for e-blast publications, exclusive access to business networking events, participation with member-to-member discount programs and affinity programs.