



## Chamber Champion Application

What is a Chamber Champion for the Niceville Valparaiso Chamber of Commerce?

The Chamber Champions are a group of chamber members who volunteer their time to serve as brand ambassadors for the Chamber and its mission. Recognizing that our members are the backbone of the organization, Chamber Champions work to provide greater visibility for new members while supporting, encouraging, and spreading goodwill among existing members.

Chamber Champions promote the Chamber by being knowledgeable about member benefits, recommending resources and fostering relationships. Whether volunteering at events, posting on social media, or giving back to the community, Chamber Champions play a critical role in increasing the visibility of the Chamber and maintaining its deep roots in the community.

### **Purpose and Responsibilities:**

- A. Chamber Champions will serve by actively enhancing the Chamber vision, mission, and strategic endeavors.
- B. Chamber Champions will assist in welcoming new members through calls, emails, and delivering “welcome bags” and other methods.
- C. Chamber Champions will assist in retaining members and encouraging involvement in Chamber committees, events, and programs.
- D. Chamber Champions will serve as Chamber representatives at community events, such as ribbon cuttings, grand openings, breakfasts, luncheons, etc.
- E. Chamber Champions will leverage social media and other personal means of communication to promote the Chamber and fellow members.
- F. Chamber Champions will adhere to social media guidelines provided by the Chamber.
- G. The Chamber Champions will meet on the 1st Wednesday of each month from 12 – 1 p.m.**

### **Benefits:**

- A. Heightened visibility and expanded recognition of each Chamber Champions within the Chamber and community through engagement such as ribbon cuttings, grand openings, and breakfasts.
- B. Professional networking opportunities.
- C. Potential for additional recognition such as “Chamber Champion of the Year” at Annual Awards Celebration and other Chamber events.
- D. Increased access to community and business leaders.
- E. Select events may be offered free of charge when acting as an official Chamber Champion.



**Attributes and Selection Qualifications:**

To help you determine whether the Chamber Champion role is right for you, consider the following critical attributes we seek:

- Effective communicator
- Passion for building and growing relationships
- Consistently demonstrates a high level of professionalism
- Team player willing to serve in a variety of capacities

**Selection Qualifications:**

- A. Chamber Champion membership is limited to persons who are members in good standing or employed by members in good standing with the Niceville Valparaiso Chamber of Commerce.
- B. Chamber Champions should demonstrate a commitment to the mission and goals of the Chamber, flexibility in the workday, and willingness to volunteer their time and effort.
- C. Chamber Champions shall make every effort to attend monthly meetings and scheduled events. Attendance will be recorded each month. Chamber Champions are required to attend a collective minimum of 12 events and/or meetings per year. If a member is unable to attend, it is their responsibility to inform the Chamber Champion Coordinator.
- D. If a Chamber Champion can no longer fulfill their obligation, they must notify the Chamber Champion Coordinator.



## Chamber Champion Statement of Commitment

*Please read the following before completing the application.*

**Mission Statement:** The purpose of Chamber Champions is to support and advance the mission of the Chamber by acting as a volunteer liaison between the Chamber and its membership. As a group of organized volunteers, they share a commitment to serving and enhancing the Chamber's membership through recruitment and retention activities.

The Chamber Champions' annual goal is to support and retain members by conducting a program of goodwill calls that reinforce the benefits of Chamber membership, increase members' knowledge about programs, services, and benefits of the Niceville Valparaiso Chamber of Commerce, and keep channels of communications open between the membership and the Chamber's board and staff.

### Champion Commitment

I will attend the monthly Chamber Champion meetings, or if unable to attend, I will notify the Chamber Champion Coordinator.

- A. I will attend a minimum of 12 designated Chamber events per year.
- B. I will contact new members in person, by phone or email to answer questions concerning the Chamber's services, encourage them to schedule a ribbon cutting, invite them to participate in any number of Chamber events and remind them of Chamber resources and benefits.
- C. I will assist Chamber staff in the recruitment of new members and retention of existing members.
- D. I will adhere to Chamber Champion dress guidelines and purchase official jacket and/or shirt.

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**NAME**

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**DATE**

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**SIGNATURE**

*\*Please email completed applications to Tricia Brunson at [triciabrunson@nicevillechamber.com](mailto:triciabrunson@nicevillechamber.com)*



## CHAMBER CHAMPION APPLICATION

### I. Business Information

Name: \_\_\_\_\_

Employer: \_\_\_\_\_

Business Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Email Address: \_\_\_\_\_

Title or Position: \_\_\_\_\_

Job Responsibilities:

### II. Community Involvement

Please list any groups or organizations that you have been involved with. (Including community, civic, political, government, social, athletic, and/or other activities.)

Organization: \_\_\_\_\_

Assignment/Position: \_\_\_\_\_

Responsibilities: \_\_\_\_\_

Term: \_\_\_\_\_

Organization: \_\_\_\_\_

Assignment/Position: \_\_\_\_\_

Responsibilities: \_\_\_\_\_

Term: \_\_\_\_\_

Organization: \_\_\_\_\_

Assignment/Position: \_\_\_\_\_

Responsibilities: \_\_\_\_\_

Term: \_\_\_\_\_



**IV. Interest**

Do you have your employer's support to fully participate in this program? \_\_\_\_\_

Can you commit to a one-year term of service and meet the obligations detailed in the Statement of Commitment?

\_\_\_\_\_

How will you utilize your strengths & talents to benefit the Niceville Valparaiso Chamber of Commerce and the overall mission of the organization?