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2024 SPONSORSHIP OPPORTUNITIES

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WHERE
**BUSINESS & COMMUNITY
CONNECT!**

The Fenton & Linden Regional Chamber of Commerce connects business to community by promoting resources, events and economic growth where our members live, work and play.

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Sponsorship pricing guaranteed until January 31, 2024. Following that date pricing is subject to change.

All sponsorships vary on availability due to first right of renewal offered to 2023 sponsors.

Networking @ Noon

This event is held monthly on the third Thursday hosted at a member business. May have co-sponsor at no extra cost. Sponsor(s) must provide a light bite to eat. Door prize is optional. Please indicate three months you would like to host the event in order of choice.

- \$500 each (maximum 12 are sold per year)

E-mail Blasts

Members submit electronically exactly what they want sent out to the Chamber membership (over 900 contacts). Only one e-mail per day/3 per week is permitted.

- \$100 each

Weekly Update Advertisements

Members submit a digital advertisement they would like featured in an upcoming Weekly Update communication for 2 consecutive weeks.

- \$50 each

Forecast Breakfast

Annual event held in January. Local government representatives are invited to give an update of what is happening in their community for the upcoming year. A keynote speaker is invited to speak regarding a subject of interest statewide. Event sponsors are advertised on e-mail blast invitation to members and speakers, in newspaper and website ads and featured on table tents at the event. Sponsors are introduced at the event and can give a 2 minute commercial.

- Event Sponsor** – \$500 each

Community Expo

Annual event held in March. Approximately 150 exhibitors and 4,000-5,000 attend at no charge. Event also features food booths, local hourly entertainment, kids zone and prize drawings.

- Presenting Sponsor** – \$3,250 each
- Entertainment Sponsor** – \$1,500
- Raffle Sponsor** – \$800
- Petting Zoo Sponsor** – \$800 each
- Exhibitor Sponsor** – \$750 each – includes booth

Golf Scramble

Annual event held either at the end of May or the first Friday in June. Sponsors receive signage in area specified relating to sponsorship. Additionally, all sponsors are listed on the website, e-mail blast, newspaper advertising and in the program.

- Bloody Mary Bar Sponsor** – \$1,000
- Halfway House Sponsor** – \$1,000
- Cart Sponsor** – \$750
- Putting Green Sponsor** – \$500
- Team Photo Sponsor** – \$500
- Breakfast Sponsor** – \$500 each (maximum 2)
- Lunch Sponsor** – \$500 each (maximum 2)
- 50/50 Sponsor** – \$500
- Auction Raffle Sponsor** – \$500
- Golden Tee Sponsor** – \$300 each
- Tee Sponsorship** – \$200 each

For more information regarding what benefits are included with each sponsorship level, visit our website www.fentonlindenchamber.com, and click on **Events** at the top.

Eggciting Easter Event

Annual event held in proximity to Easter. Event Sponsors have logo listed on all event advertising and includes hospitality point sponsorship. Hospitality points receive signage to place at their business letting families know they are welcome to grab an Easter treat to fill their baskets! They are also listed in newspaper/website advertising categorized by street location.

- Event Sponsor** – \$500 each
- Hospitality Point** – \$65 each

Taste

Annual event held in August. Taste is set-up on Fenton Community Center grounds and if needed, due to weather conditions, can move inside the building. All sponsors receive signage at the location relating to their sponsorship, logo in newspaper ads, email blasts, website and event program. Some sponsors are listed on radio advertisements. Attracts approximately 3,000-4,000.

- Presenting Sponsor** – \$3,000 each (maximum 4)
- Entertainment Sponsor** – \$750 each (maximum 2)
- Ticket/Passport Sponsor** – \$1,500
- Menu Sponsor** – \$500 each
- Root Beer Float Sponsor** – \$1,000
- Prize Sponsor** – \$500 each
- Photobooth Sponsor** – \$1,000
- Water Sponsor** – \$500
- Carry-Out Box Sponsor** – \$1,000
- Vendor Sponsor** – \$500
- Napkin Sponsor** – \$1,000

An Event So Good It's Scary

Annual event held on October 31st unless it falls on a weekend then the event is held on the Friday before. Presenting and event sponsors have logo listed on all event advertising and includes hospitality sponsorship. Hospitality Points receive a sign to place at their business letting trick-or-treaters know they are participating and are listed in newspaper/website advertising categorized by street location.

- Event Sponsor** – \$500 each
- Hospitality Point** – \$65 each

Chamber Celebration

Annual event held in November. Sponsors receive recognition in all advertising, in the program and announced at the event. All guests at the sponsor tables receive a special gift.

- Presenting Sponsor** – \$2,500 (includes a table of 8)
- Appetizer Sponsor** – \$1,000
- Bar Sponsor** – \$1,000
- Corporate Table Gift Sponsor** – \$500
- Auction Sponsor** – \$500 each
- Photobooth Sponsor** – \$500
- Video Sponsor** – \$500 each
- Dessert Sponsor** – \$500

Chamber Matters – New Members Orientation Breakfast

A semi-annual event held in the spring and fall each year previously hosted at Spring Meadows Country Club. This orientation invites and welcomes new members to network, learn more about chamber benefits, committee involvement and includes an opportunity to meet fellow members and board members. (Existing members welcome for a membership refresher)

- Presenting Sponsorship** – \$1,000 (includes both spring and fall events)
- Spring Presenting Sponsor** – \$600
- Fall Presenting Sponsor** – \$600
- Prize Sponsor** – \$300

Jinglefest / JingleJog

This event is held the first Saturday in December. The event kicks off with JingleJog, an entertainment tent with local talent and bake sale until 6:00pm. A night parade brings Santa then the tree on the community center grounds is lit. Immediately following the tree lighting are fireworks followed by pictures with Santa inside the Community Center. Sponsors receive signage at the area relating to their sponsorship, newspaper advertising, e-mail blasts, website adverting and logos on flyers distributed at VG's and sponsor locations.

- Presenting Sponsor** – \$1,500 each
- JingleJog Presenting Sponsor** – \$1,000 each
- Horse & Wagon Sponsor** – \$1,000
- Warming Tent Sponsor** – \$1,000
- Reindeer Sponsor** – \$775 each
- Fireworks Sponsor** – \$500 each
- Ice Carving Sponsor** (live display) – \$500
- JingleJog Event Sponsor** – \$300 each
- Ice Sculpture Sponsor** – \$300 each

Career Connections*

Annual workshop featuring 11th & 12th grade students from Fenton, Lake Fenton and Linden High Schools. Business owners attend and one rep from each business sits at a table of 7 or 8 students. Approximately 80-100 attend each workshop.

- Presenting Sponsor** – Craig Tornquist – \$2,000
- Presenting Sponsor Young Women & the Workforce** – \$1,000
- Presenting Sponsor Young Men & the Workforce** – \$1,000
- Lunch Sponsor** – \$500
- Prize Sponsor** – \$350 for each event
- Product in a Box Sponsor** – \$200 each (maximum 8)

Fenton Freedom Festival*

This patriotic all-day event is one of the key staples of the Fenton community. Attracting people by the thousands throughout the day, both businesses and the public alike can celebrate the holiday by taking part in or watching the famous Freedom Festival parade, running the Firecracker 5K race, and ending the day taking in the spectacular sights of the fireworks display launched from Silver Lake Park!

- Presenting Sponsor** – \$2,500
- Parade Sponsor** – \$500 each (maximum 2)
- Grand Marshal Reception Sponsor** – \$500 each (maximum 2)
- Petting Zoo Sponsor** – \$500
- Firework Food Booth Sponsor** – \$300 each (no limit)

ADOPT-A-FIREWORK (no limit)

- Grand Finale** – \$700
- Start Us Off With a Blast** – \$350
- 30-Minute Fuse** – \$100
- Triple Ring with Tail** – \$50
- Whistle and Stars** – \$25

*Make separate payment to Fenton Chamber Foundation in order to receive tax write-off.



ANNUAL SPONSORSHIP OPPORTUNITIES

These sponsorships were created to give our members maximum exposure all year long!

Premier Chamber Champion – \$1,500 each

- Company logo listed on footer of Chamber website with a recognition as a Premier level Chamber

Champion sponsor

- Banner advertisement featured on every page of the website
- Special recognition in printed business directory
- Quarterly email advertisements
- Extra category listing in business directory

Supporting Chamber Champion – \$750 each

- Company logo listed on footer of Chamber website with a recognition as a Supporting level Chamber

Champion sponsor

- Special recognition in printed business directory
- Bi-annual email advertisements

Weekly Update Presenting Sponsorship – \$1,500

- Company logo listed on header of all 52 Weekly Update communications sent to over 900 business representatives every Tuesday

- Clickable link to your business website from the Weekly Update communication

- Quarterly email advertisements sent to over 900 business representatives

\$4,000 INVESTMENT RECEIVES 5% DISCOUNT.
\$5,000+ INVESTMENT RECEIVES 7% DISCOUNT.

SPONSORSHIP INVENTORY

SPONSORSHIP WORKSHEET

List Sponsorships:

_____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____

Total Investment: \$ _____

Discount: % _____

TOTAL AMOUNT DUE: \$ _____

PAYMENT INFORMATION

Name of Organization/Business: _____

Contact Person: _____

Address: _____

City: _____ Zip Code: _____ Phone Number: _____

E-Mail: _____

Total Investment Amount: \$ _____

Visa MasterCard Card #: _____

Exp Date: _____ Security Code _____ Zip Code _____

Card Holder Signature: _____

Check Amount Enclosed: \$ _____

Cash Amount Paid: \$ _____

3 payment options available at no extra charge. Call the Chamber at **810.629.5447** for details.



Mail to: 104 S. Adelaide Street, Fenton, MI 48430

For more information on events, please call the Chamber at 810.629.5447 or visit our website at www.fentonlindenchamber.com.