



BIOPREPSOLUTIONS.COM

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*KEEPING
BUSINESSES IN
BUSINESS*

ABOUT US



WE ARE YOUR FRIEND, YOUR NEIGHBOR - WE ARE YOUR PARTNER IN THIS UNCERTAIN TIME. WE ARE HERE TO HELP YOU KEEP YOUR ***BUSINESS IN BUSINESS*** AMID COVID-19 & OTHER PUBLIC HEALTH THREATS.

SERVICES:

- FREE HEALTH AND SAFETY RESOURCES TO HELP CREATE SOLUTIONS
 - PUBLIC HEALTH INSPIRED BUSINESS PLAN ADAPTATIONS
 - BUSINESS DEVELOPMENT ANALYSIS AND SUPPORT FINDING FINANCIAL RESOURCES
 - ARCHITECTURAL SUPPORT AND PUBLIC HEALTH-FOCUSED REDESIGN SOLUTIONS
 - MARKETING + BRANDING PLANS
 - WEBSITE AND SEO SUPPORT
- + A FREE 15 MINUTE CONSULT FOR ALL BUSINESSES



TEAM QUALIFICATIONS



ELIZABETH FEINSTONE

PUBLIC HEALTH + BIOLOGICAL DIRECTOR



VANESSA EDDY

BIOLOGICAL THREAT EXPERT



MICHAEL DEROUIN

FINANCE DIRECTOR



ELIZABETH MASON

CREATIVE DIRECTOR



RAWAN SAADEH

PUBLIC HEALTH + BIOLOGICAL CONSULTANT



MANAGE EXPECTATIONS



- COVID-19 IS WITH US UNTIL WE HAVE A VACCINE AND IT CAN BE DISTRIBUTED. [+12-18 MONTHS]
- WHEN BUSINESSES RE-OPEN, CUSTOMERS MAY BE HESITANT TO GO OUT DUE TO SAFETY CONCERNS
- ADAPTATION TO THE “NEW NORMAL” IS KEY TO SURVIVAL
- EMBRACE TECHNOLOGY AND HAVE HEALTH-FOCUSED STRATEGIES AT THE FOREFRONT OF YOUR BUSINESS
- PREPARE NOW! YOUR FOCUS SHOULD BE TAKING SAFETY MEASURES FOR YOUR EMPLOYEES AND CUSTOMERS
- GET THE MESSAGE OUT ABOUT WHAT YOU ARE DOING; DON'T BE AFRAID TO BE PERSONAL



HOW IS COVID-19 DIFFERENT?

CORONAVIRUS DISEASE 2019 (COVID-19) IS A RESPIRATORY DISEASE.

SPREADS PRIMARILY THROUGH DROPLETS GENERATED WHEN AN INFECTED PERSON COUGHS OR SNEEZES, OR THROUGH SALIVA OR DISCHARGE FROM THE NOSE.

CAN LIVE IN AIR AND ON SURFACES BETWEEN SEVERAL HOURS AND DAYS.

PLASTIC: 72 HOURS

STAINLESS STEEL: 48 HOURS

CARDBOARD: 24 HOURS

STILL A LOT OF UNKNOWN.



THE BASICS

- SOCIAL DISTANCING – 6 FEET APART (MARK IT)
- LIMIT CAPACITY (I.E. 50%)
- WEAR MASKS PROPERLY
- THINK OUTSIDE SPACES
- TEMPERATURE CHECKS/SCANS
- CLEAN & SANITIZE
- LIMIT PARTY SIZE (NO MORE THAN 6/10)
- ENCOURAGE TELEWORK
- SICK EMPLOYEES STAY HOME

SAMPLE IDEAS



RESTAURANTS/BARS

SEE HOW YOUR EMPLOYEES ARE WASHING HANDS (GLO GERM)

ALTERNATE DINING HOURS
MARKET OFF PEAK / "SOCIAL DISTANCING HOURS"

COME TELEWORK WITH US—
FREE WI-FI
(SEMI-PRIVATE)

THINK LOCAL—WORK WITH OTHER LOCAL BUSINESSES TO SELL EACH OTHER'S PRODUCTS.

FIND WAYS TO USE LOCAL SUPPLY CHAINS.

OFFER SEMI-PRIVATE DINING EXPERIENCES
[MODULAR WALLS] OFF-PEAK HOURS

CREATE EXPERIENCES

RETAIL

KEEP DOORS OPEN

OFFER GLOVES TO ALL SHOPPERS. (PREVENT FOMITE TRANSFER ON MATERIALS/PRODUCTS.)

NO LINES!

NO TRYING ON!
INSTEAD--OFFER AN EASY RETURN POLICY
(HOLD CLOTHES FOR 72 HOURS BEFORE PUTTING THEM OUT AGAIN)

FOR CUSTOMIZED APPROACH-OFFER MEASURING TYPE AND DIFFERENT SIZED MODELS YOU CAN SEE THE CLOTHES ON.

OFFICE SPACES

STAGGER WORK SCHEDULES

"ELEVATOR SAFE ZONES"

INFRARED BODY TEMPERATURE SCANNERS

TRACK ID CARD TO CHECK SPACES WORKERS HAVE BEEN IN

TEMPERATURE SCANS

SNEEZE GUARD PARTITIONS

RE-THINK FLOOR LAYOUTS

HEALTH, GYM, AND FITNESS

REOPEN SECTIONS 1 AT A TIME

DECREASE CLASS SIZE. (THINK 3-6)

BRING YOUR OWN YOGA/FITNESS MATS

REMOVE WATER FOUNTAINS; ADD AUTOMATIC WATER DISPENSERS

RECOMMEND "NO SHOWERS. IF SHOWERS ARE OFFERED, CLEAN AFTER EVERY USE.



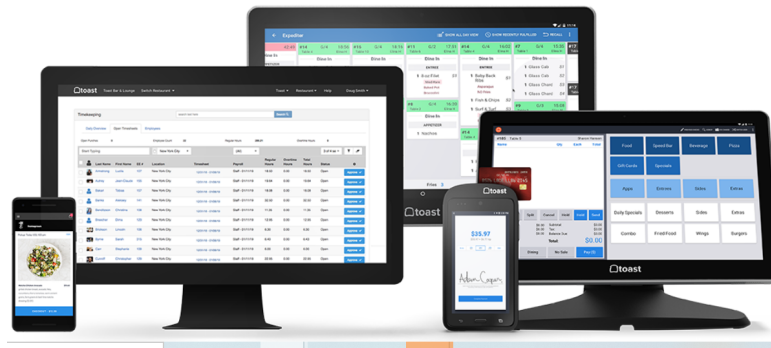
TECHNOLOGY

- BIOPREP HAS BEEN RESEARCHING PRODUCTS AND HELPFUL APPS. THERE ARE A LOT OF GREAT NEW INNOVATIVE PRODUCTS THAT WE APPROVE OF! A FEW OF OUR FAVORITES APPS: WAITLIST ME AND SKIPLINO;

**NANOSEPTIC: SELF-CLEANING MATS,
ELEVATOR BUTTONS, DOOR HANDLES**



**RICHTEK:
AUTOMATED AI
TEMPERATURE
SCREENING
SYSTEM**



**TOAST: ONLINE
ORDERING, POS
SYSTEM,
TRACKING, AND
PAY FROM PHONE**



**PHONESOAP: UV
DISINFECTANT**



SERVICES



- WE PROVIDE A RANGE OF FREE RESOURCES ALONG WITH CUSTOM RISK MITIGATION MEASURES AND PUBLIC HEALTH INSPIRED BUSINESS PLANS, MARKETING, AND CREATIVE SOLUTIONS TO KEEP YOUR COMPANY IN BUSINESS.
- TAILORED TRAINING, STANDARDS DEVELOPMENT.

CUSTOM TRAINING

- THE IMPORTANCE OF SOCIAL DISTANCING AND HEALTH SAFETY
- HOW TO PUT ON AND TAKE OFF A MASK
- HOW TO IDENTIFY SYMPTOMS OF COVID
- HOW TO TALK TO YOUR EMPLOYER ABOUT BEING SICK
- HOW AND WHEN TO CLEAN DIFFERENT SURFACES

STANDARDS & CHECKLIST DEVELOPMENT

Description	1	2	3	4	5	6	7	8	9	10	Notes
There is 6 feet of distance between tables.											
There is 6 feet of distance between kitchen staff.											
Kitchen is cleaned regularly.											How often? ____ Disinfected? ____
Exterior spaces are maximized											
Lines are spaced 6 feet apart.											
One-way aisles.											

SOME OF OUR PACKAGES

BIOPREP BUSINESS ANALYSIS

FINANCIAL + RISK ANALYSIS

PUBLIC HEALTH TOUCHPOINT ANALYSIS + TRAINING

MARKETING + MEDIA + MESSAGING

SEO + WEB DESIGN



FREE BUSINESS PUBLIC HEALTH ANALYSIS

FOR FALLS CHURCH CHAMBER MEMBERS

SIGN UP NOW AT:

[HTTP://WWW.BIOPREPSOLUTIONS.COM](http://www.bioprepsolutions.com)

OR

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