

LOGO APPLICATION GUIDE

TAMPA BAY LGBT CHAMBER OF COMMERCE

Primary Logo
Color



Secondary Logos
Color



Logo
White



Logo
Reversed



Logo
Black



Icon



The Tampa Bay Diversity Chamber of Commerce icon is used whenever an icon or symbol is needed. Social media accounts that require a square or circle image for the logo are a prime example of where the badge will come in handy. It lives on promotional items, trade show signage, print and digital collateral.

Color Pallet



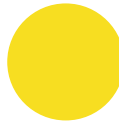
PMS: 3005 C
CMYK: 85, 50, 0, 0
RGB: 27, 117, 187
Hex: #1b75bb



PMS: 3275 C
CMYK: 79, 11, 45, 0
RGB: 0, 166, 156
Hex: #00a79d



PMS: 7480 C
CMYK: 76, 1, 75, 0
RGB: 41, 180, 115
Hex: #f2bb673



PMS: Yellow C
CMYK: 4, 9, 96, 0
RGB: 249, 220, 31
Hex: #f9dd20



PMS: 178 C
CMYK: 0, 77, 63, 0
RGB: 240, 97, 89
Hex: #f06159



PMS: 213 C
CMYK: 1, 95, 20, 0
RGB: 236, 41, 123
Hex: #ee2a7b



PMS: 234 C
CMYK: 36, 100, 35, 9
RGB: 158, 31, 99
Hex: #9e1f63

Logo Fonts
MADE Kenfolg

A B C D E F G H I J
K L M N O P Q R S
T U V W X Y Z

Gotham

A B C D E F G H I
J K L M N O P Q R
S T U V W X Y Z

Digital Font Substitutes (found on google fonts):
MADE Kenfolg: Vollkorn • Gotham: Montserrat

DEVELOPED & CREATED BY:

