



Chamber e-News Blast – July 7, 2021

OUR MEMBERSHIP

PROMOTIONAL OPPORTUNITIES

Send us your retail or business promotions. Coupons, percentage off, whatever it may be. We will post them in our “HOT DEALS” section. This will give your company an additional method of driving traffic to your business. Also, send us your open jobs so we can post them on the SACC website.

Email lori@salinechamber.org



SACC BOOTH AT THE SALINE FAIR

Would you like to have a booth at the Saline Fair but don't have the time. Why not use the SACC booth to promote your products/services. Just drop off your swag promotional materials at the chamber office and we be happy to display and promote your business at the Saline Fair. The Fair dates are August 31st to September 6th from 10 am – 10 pm. If you would like to volunteer contact Lori to get on the volunteer list.



Board Members Wanted!!

Would you like to serve on the SACC Board for the coming year? The Chamber is looking for board members. Please let Lori know if you are interested in being on the Chamber Board!

OUR PROGRAMS

SHARE IDEAS, DEVELOP RELATIONSHIPS AND PROFESSIONAL DEVELOPMENT



Rebuilding our events & industry groups has been our priority as we continue to adjust during these times. We are encouraging our membership to stay involved with our programs to maximizing their benefits.

HR Excellence – Thank you to all that joined us for the HR Excellence Webinar on Progression/Succession Planning. To those of you who were not able to join, here is the link to watch the replay https://youtu.be/LB_YIiyU84

Our July topic will be Change Management, scheduled for Wednesday, July 14th at 8:30 am. We will be talking about change as a process, how to identify what stage of change people are in, and how to craft an impactful change message. It is one you will not want to miss! Register here using the link below

<https://us02web.zoom.us/meeting/register/tZAodO-gpzMsHNLfId3dYmr1F8cVDv1MLX75>

Business Networking Events – So far, we have been able to host a few networking events this year at Oscars Sports Bar & Grill and Dan’s Downtown Tavern. Ryan McGovern from Edward Jones and Leah Nauseda from SCS image Group are the coordinators for this program. The networking program is designed to allow you share with others what makes your company unique, plus raise your company’s visibility as an active part of the SACC community. Our next lunch date is, Tuesday, July 27, 2021. Time is 1-2:30 pm, at Oscar’s Sports Bar & Grill. See our Facebook page and SACC event calendar for further dates and times.

Annual Golf Outing – The annual golf outing date has been set for September 21, 2021, at Stonebridge Golf Club. We are still looking for sponsors and volunteers for this grand event. If you would like to donate to the golf outing contact Tammie King at Bemis Farms Preschool & Childcare or Lori Little at the Chamber. Our online registration is available on our Chamber website. Please sign up today!!! www.salinechamber.org



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CHAMBER CHAT.....



The People's Choice Awards

Nominations for the People's Choice Awards are now open until July 15th. As of this e-News Blast we have close to 60 companies nominated. Go to the SACC Website to view the categories and nominate your favorite company. Voting for the best companies will open on July 16th and the voting will end on August 27th.

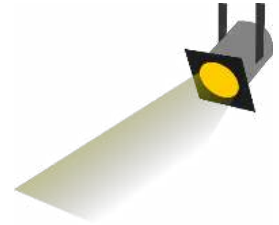
We have reserved Wednesday, September 1st from 6-7 pm for the presentation of the winners of the People's Choice awards at the Saline Fair Grandstand. The SACC and Saline Mainstreet will be giving out the awards and the event is currently being sponsored by DTE. Each category winner will receive a 4x3 People's Choice Award Banner to display in their place of business for the month of September.

New Members – The SACC is pleased to announce two new members: White Pine Studio's and Lefty's Cheese Steaks. White Pine Studio's is located in downtown Saline and they are planning an open house on July 15th. White Pine Studio's is an art studio that also will be offering art classes to the general public. Lefty's Cheese Steaks is located in Pittsville Township on Saline Ann Arbor Road. Lefty's offers a variety of grilled items from sandwiches, Cheesesteaks and burgers. They are currently planning an open house in August. Please plan on attending these events and welcome these new companies to the Chamber.

SACC Computer Systems Evaluated for Cyber Security – The SACC computers systems were evaluated this last month by Applied Imaging, a local Chamber member. Every day in the news we hear about ransomware attacks impacting companies. In today's technology driven environment it is important to get a third-party evaluation of potential shortfalls. Applied Imaging also hosts, from time to time, a free security class called "Threat Hunting Class". Please feel free to contact Applied Imaging for more information.

LOCAL HAPPENINGS – SPOTLIGHTING OF A LOCAL BUSINESSES

SHARING WHAT MAKES YOUR COMPANY SPECIAL



Akervall Technologies donates PPE to St. Josephy Mercy Hospital

Akervall Technologies Inc. (ATI) makers of SISU Mouth Guards and SOVA Nightgrinding Mouth Guards, has donated 17,000 face shields to St. Joseph Mercy Ann Arbor to support the hospital's COVID-19 response. When Covid-19 canceled sports seasons in early spring of 2020, Saline-based sports mouthguard and dental night guard manufacturer, Akervall Technologies turned a devastating circumstance into an opportunity to help protect essential workers. ATI quickly pivoted production from sports mouthguards and night guards to face shields for medical workers and provided a much-needed Michigan-based source for PPE during those first critical months of the pandemic. Fast forward to Summer 2021, as most of the country has begun to reopen sports, ATI has since returned focus to keeping up with sports mouthguard and night guard demand.

However, Sassa Akervall, CEO of Akervall Technologies, wanted to ensure the remaining balance of their PPE went to those still battling, "The fight isn't over yet," said Akervall, She continued, "ATI is proud to have played such a small part of the solution in battling COVID-19, but we also know we aren't out of the woods yet. The PPE, my ATI team produced, belongs in the hands of those who need it most and those who are tirelessly still fighting. So donating it to St. Joseph Mercy Ann Arbor only makes sense." Akervall continued, "We supplied St. Joe's with as much PPE as they needed but have a balance remaining. If there are any other hero organizations still in need, we encourage them to reach out. ATI stands by ready to help."

LOCAL HAPPENINGS – RECOGNITION OF LOCAL BUSINESSES

MMI Engineered Solutions

MMI Engineered Solutions was recognized by Plastics News as the “Automotive Newsmaker of the Year-Essential Frontline Company”. MMI received the award for their support to the automotive industry in providing much needed plastic parts quickly (part design, production of new molds and producing parts) during the pandemic. Congratulations MMI on a job well done.

Bank of Ann Arbor Announces the return of Sonic Lunch

The Bank of Ann Arbor is bringing back the Sonic Lunch. Sonic Lunch is a free summer outdoor concert series happening at the corner of Liberty and Division in downtown Ann Arbor. Their lineup will be announced on Tuesday, July 13th live on Ann Arbor’s 107.1 radio station. The shows will begin at 11:30 am each Thursday, starting August 5th through September 2nd. Go to www.soniclunch.com for more up to date information.

FOLLOW US



Connect with SACC on social media or on our website, www.salinechamber.org Stay up to date with the latest community involvement and information. Please feel free to contact Lori Little at the Chamber for any news you would like to share with Chamber members.