

# Chamber e-News Blast

## OUR MEMBERSHIP

### LEADERSHIP OPPORTUNITIES - BE INVOLVED

We are working to bring you the latest resources, tools and programming- which provide businesses with the platform to discuss and grow.



The chamber this year has established the following standing committees that meet once a month.

- Community Events** – focused on building community strength through events
- Golf Outing** – Scheduling and coordinating all the tasks for our premier chamber activity
- Business Development** – Focused on identifying and promoting new SACC programs
- Networking** – developing sessions to allow SACC to members to build your brand
- Business/Organizational Alliance** - focused on professional development
- Fundraising** – focused on helping raise funds to aid the SACC programs

Through our membership drive we have a good response of people who want to a part of these committees. If you want to be involved in one of these committees, please contact the chamber office.

Just want to remind everyone that the Chamber has moved to a new location. Our address has changed to 101 S Ann Arbor Street, Suite 301. We are located on the third floor over Carrigan's. Our phone number and email address are still the same. Feel free to drop by and see the new office. If you need to use our conference room or want to use the Chamber Zoom account to host a meeting the conference room is equipped to handle a round table discussion on Zoom. We have two large screen TV monitors, two cameras, and two monitors and cameras tied into one PC. Also, we have a commercial printer for members who need to do large copy runs, scanning of documents or any faxing needs. Please contact the office to schedule and reserve your time.

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## [Free Kids Meal Coupons Available at the SACC office](#)

If you would like a free kid's meal with the purchase of an entrée offered by Texas Roadhouse, please drop by the SACC and ask Lori for the coupons

## OUR PROGRAMS

### SHARE IDEAS, DEVELOP RELATIONSHIPS AND PROFESSIONAL DEVELOPMENT



Rebuilding our events & industry groups has been our priority as we continue to adjust during these times. We are encouraging our membership to stay involved with our programs- maximizing their benefits

**HR Excellence** – *This is a new program kicked off in FY2021. The goal of HR Excellence is to stay current on the latest HR, finance, training, and compliance trends. Julie Miller from Joint Pivot has been the Facilitator for this group and has been hosting these events via Zoom. So far, the group has covered COVID-19 and Recruiting and Onboarding topics and the ratings on the quality of meetings are excellent. The next session, hosted on Zoom, will be on May 19<sup>th</sup> and the topic will be Progression and Succession Planning from 12:30 to 1:30 EST.*

**Business Networking Events** – So far, we have been able to host two networking events at Oscars this year. This group is following the State of Michigan COVID guidelines. Check the SACC calendar or Facebook for the next event. Ryan McGovern at Edward Jones and Qualia Pant at LaFontaine are the coordinators for this program. This program is designed to allow you share with others what makes your company special plus raise your company's visibility as being an active part of the SACC community.

**Annual Golf Outing** – The annual golf outing date has been set for September 21, 2021, at Stonebridge Golf Club. We will be looking for sponsors and volunteers for this grand event. If you would like to donate to the golf outing contact Tammie King, at Bemis Farms Preschool & Childcare, or Lori Little at the Chamber. Like everyone else I cannot wait that long for the Banana Foster. Yum

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Our Programs Continued...

**NASCAR at Oscars** – The President of Michigan International Speedway, Rick Brenner will be at a virtual event at Oscar’s in August, currently planned sometime during the weekend of August 21-22. We will be communicating out more information through our e-News Blast, SACC Website or Facebook as we get closer to the date.

## WE’RE ALL IN THIS TOGETHER

### HELP MAKE THE AREA A BETTER PLACE TO LIVE

Small businesses are the heartbeat of our community. In an effort to continue to support small businesses the Chamber launched the “Love on Local” initiative. The Chamber is dedicated to help our members prosper in these uncertain times. If you need goods and/or services, please consider utilizing a Chamber Member. From food service, retail and to the trades- you should be able to find whatever you need through a local SACC chamber business.



One of the value propositions of the SACC is help assist member companies to grow their business. This spring the SACC deployed a new initiative called “Love on Local”. This initiative is designed to promote local businesses. Each member company that wants to be involved will be provided a yard sign and decal for their establishment. The top reasons we are developing this initiative is to promote local businesses because we feel that:

1. Local Business keeps our Saline Area Community Unique
2. By driving more businesses to our members allows local business to offer more local jobs

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3. The community grows when entrepreneurs of member companies invest in our community
4. It is well known that local business provides better customer service than national chains

A Big Thank You to all the SACC Board Members for getting the “Love on Local” yard signs out to our membership. It was a great opportunity for our Board Members to talk to our membership around what is happening within their businesses. Have you checked out the pictures on Facebook? The signs are being noticed and we have only heard great comments about this initiative.

## LOCAL HAPPENINGS – RECOGNITION OF LOCAL BUSINESSES

### SHARING WHAT MAKES YOUR COMPANY SPECIAL

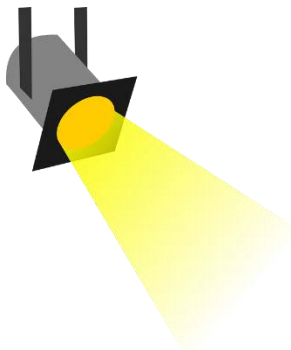
**Salt Springs Brewery** – The voting is complete, and Salt Springs Brewery was voted as the #6 Best Brewpub in the US. This award is administrated by the USA Today and is part of the 10 Best Readers’ Choice awards. So, go out and enjoy craft beer and wood-fired pizza at this winning brewpub.

**Brewed Awakenings** – Brewed Awakenings is celebrating their 10<sup>th</sup> anniversary this year. When you have a second, drop by and congratulate Kim Kaster on achieving this milestone.

**MMI Engineered Solutions** – For the 2<sup>nd</sup> year in a row MMI Engineered Solutions made it to the finals in the Plastics News “Processor of the Year” award. Even though they did not win the award this year they did win the Plastic News “Employee Relations” award. A great achievement for MMI in an industry that has over 12,000 injection molders in the US.

**Iott Insurance Agency** – Iott has been recognized as an elite agency for Hastings Mutual in 2021. Hastings Mutual Insurance Company is an award-winning regional property casualty insurer. Of the approximately 600 agencies contracted with Hastings Mutual, only 24 have attained this elite recognition for profitability, partnership, and production.

### Spotlighting our Businesses



**McNaughton & Gunn** has been in business for 46 years. Founded by Bob McNaughton and his four partners in 1975 they continue to create and manufacture great books and are well known and respected within the markets they serve. They are currently a woman owned business with Julie McFarland serving as President and Chairman of the Board. McNaughton & Gunn is a strong support of the SACC



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with Julie serving as a former Chamber Board Member as well as past President of the SACC. The Saline area is very fortunate to have such a good corporate citizen in our community.

## FOLLOW US

Connect with SACC on social media! Stay up to date with the latest community involvement and information. Please feel free to contact Lori Little at the Chamber for any news you would like to share with the Chamber members.

