



2023 Sponsorship and Investment Opportunities

Sponsorship Impact

Your investment in the West Side Chamber will help your business grow while making a positive impact for all who reside and do business within our footprint. Your sponsorship not only helps your business with additional marketing opportunities, your financial contribution also increases the influence the chamber has within Des Moines which helps membership grow.

Sponsorship Deadline - Commitment needed by January 31st, 2023 for Sponsorships Packages highlighted below. **Payment options are available** (We do not need the amount paid in full by that date).

2023 Sponsorship Packages

Note: We are happy to sit down with you and customize one of the package below to fit your business needs and goals

Investor - \$3500
Limited to four members

- Exclusive Logo placement with Link featured on the home page of our website plus a rotating Banner AD on selected pages
- Logo featured as a sponsor at all major Chamber events
- Logo featured on all E-News with link to your website throughout the year.
- Social media mentions and shares once per month including sharing any special events, sales or specials.
- Tee Sponsor at our 2023 Golf Tournament.
- Gold Sponsorship at the 2023 Awards Celebration (Includes 4 tickets - see back for details)
- Tour Sponsorship of the 2023 Economic Development Bus tour including 4 tickets to the tour (see back for details)
- Two exclusive Chamber E-News dedicated to your business or organization: scheduling and content at your discretion. Includes boosted social media post.
- Priority given in scheduling and hosting a "Wake Up West Side" or "Business After Hours" at your discretion.

Visionary - \$2000
Limited to six members

- Exclusive Logo and Link featured on the home page of our website plus a rotating banner AD.
- Logo featured as a sponsor at selected Chamber events
- Logo featured on all West Side E-News with link to your website throughout 2023.
- Social media mentions and shares once per month including sharing any special events, sales or specials.
- Silver Sponsorship at the 2023 Victory Celebration (Includes 2 tickets - see back for details)
- Tour Sponsorship of the 2023 Economic Development Bus tour including 2 tickets to the tour (see back for details)
- One exclusive Chamber E-News dedicated to your business or organization: scheduling and content at your discretion. Includes boosted social media post.
- Priority given in scheduling and hosting a "Wake Up West Side" or "Business After Hours" at your discretion.

Role Model- \$1000

- Rotating Banner AD featured on our website for all of 2023
- Logo featured in at least 12 Chamber E-News with a link to your website throughout 2023.
- Silver Sponsorship to the Victory Celebration.
- One Chamber E-News feature dedicated to your business or organization: scheduling and content at your discretion.
- Priority given in scheduling and hosting a "Wake Up West Side" or "Business After Hours" at your discretion.

Advocate -\$500

- Rotating Banner AD featured on our website
- Logo featured in at least 6 Chamber E-News with a link to your website throughout 2023.
- 2 tickets to the Victory Celebration.
- One Chamber E-News feature dedicated to your business or organization: scheduling and content at your discretion.
- Priority given in scheduling and hosting a "Wake Up West Side" or "Business After Hours" at your discretion.

Business _____

Business Rep _____

Please reach out to director@dsmwestside.org with the option you are interested in. We will contact you and create an invoice based on your selections and agree on a payment plan that fits your budget. **All sponsorships are in addition to you 2023 Chamber dues.**



Des Moines West Side Chamber
director@DSMwestside.org



2023 Sponsorships by Individual Event

Listed below are our currently scheduled events with sponsorship opportunities in 2023. As our Chamber programming expands, we will keep you posted on more opportunities. Your investment in a sponsorship will give more exposure to your business and provide important networking and educational opportunities for our members and the business community.

- West Side Victory Celebration**
Our Annual Awards Event! March 2, 2023

- Presenting Sponsor (one available) - \$1000**
Opportunity to greet the guests
Exclusive signage
All benefits below plus 4 tickets to the event
- Gold Sponsor - \$500**
Formal recognition at program
Business Spotlight in newsletter/social media
Recognized at the event
2 admissions to celebration
Assist with presenting awards
- Silver Sponsor - \$250**
Formal recognition at program
Recognized at the event
2 admissions to celebration
- Bronze Sponsor - \$100**
Formal recognition in the program
1 admission to the celebration

- Economic Development Bus Tour**
Usually held the first Friday after Labor Day
- Presenting Sponsor (4 available) - \$750**
Chance to greet guests, 4 seats, logo on program.
- Tour Sponsor - \$250**
Recognition on the tour and 2 seats on the bus

- New Member Welcome & Orientation**
Held 4 times per year
- Welcome Sponsor - \$100 each session**
Formal Recognition at the Event
Opportunity to address attendees
Logo on our website to promote the event

- Wake Up West Side**
- Sponsor - \$50 - 6 available**
Morning networking event. Opportunity to speak about your business. Formal recognition at event and in publicity

- Mid-Metro Chamber Open**
Held annually in August at Waveland Golf Course
- Several Sponsorship Options**
Watch for a menu of sponsorship options for this event from tee sponsors to golf packages.

- Educational & Informational Luncheons**
- Sponsor - \$100 - 6 available**
Presentations are either individual presentations or themed panel. Formal recognition at event and in publicity

Business _____

Business Rep _____

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