

# BROADCAST ORDER & TRAFFIC INSTRUCTIONS

**STATION:** All Participating PEP Radio Stations  
**FROM:** Kentucky Broadcasters Association – Public Education Program (PEP)  
**DATE:** December 18, 2023  
**CLIENT:** KY Public Service Commission (KY PSC)

**Please EXTEND the run for the current KY PSC spot(s).**

## TRAFFIC

**Flight Dates:** Start: January 1, 2024  
End: December 29, 2024

**Schedule:** 30 spots per month (based on your station's PEP pledge)

**Spot(s):**

- 1. PSCFootball30R (:30)**  
**ISCI Code: KPSC2101**
- 2. PSCBasketball30R (:30)**  
**ISCI Code: KPSC2102**

**These are the only radio spots airing for this sponsor.**

All KY PSC PEP spots are available [here](#) or at [www.kba.org](http://www.kba.org), under the PEP tab.

Here are the current PEP sponsors:

- Council on Postsecondary Education (CPE)
- Department for Aging & Independent Living (DAIL) [radio only]
- GEAR UP
- KY Higher Education Assistance Authority (KHEAA) [radio only]
- KY Public Service Commission (PSC) [radio only]
- KY Transportation Cabinet [temporarily suspended]
- Office of Drug Control Policy (ODCP)
- Office of the Secretary of State (SOST) [radio only]

Monthly affidavits can be mailed to the KBA office at the address below. Affidavits also may be emailed to [pep@kba.org](mailto:pep@kba.org). Contact the KBA office at (888) 843-5221 or (502) 848-0426.

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