



GREATER BEAUMONT CHAMBER OF COMMERCE

# SPONSORSHIP OPPORTUNITIES

*2023-2024*



CONTACT MIKE SIMPSON FOR SPONSORSHIP OPPORTUNITIES  
BMTCC.ORG | MIKESIMPSON@BMTCC.ORG

## **Board of Directors 2023-2024**

**John Morrell**  
**Board Chair**

**Craig Escamilla**  
**Board Vice Chair**

**Rebekah Maxwell**  
**Past Board Chair**

**Kevin Nectoux**  
**Fiscal Affairs Chair**

Paula Bothe  
Camille Briggs  
Blue Broussard  
Dean Conwell  
Micah Dobbs  
Chris Fisher  
Ron Fletcher  
Natasha Garrett  
Erika Harris  
Lori Higgins  
Shawn Javed

Paul Koester  
Michael Mustian  
Jennifer Pate  
Lee Potter  
Dr. Donna Prudhomme  
Gary Schmalfeldt  
Dayna Simmons  
Zach Stiles  
Katherine B. Thorne  
April C Tolbert  
Dr. Sid Valentine

## **Chamber Staff**

Steve Ahlenius, CEcD  
**President/CEO**

Sidnee Lewis  
**Director of Finance &  
Administration**

Mike Simpson  
**Director of Non-Dues  
Revenue**

Amy Pinnt  
**Director of Economic  
Development**

Ronald Noah  
**Director of Membership &  
Retention**

Chris Partin  
**Director of Leadership  
Programs**

Melissa Pavey  
**Administrative Assistant**

## **Chamber Programs**

Economic Development  
Division  
Electronic Newsletter  
Leadership Programs  
Industrial Trade Show  
Cash Mob  
Mix and Mingle  
Chamber Golf Tournament  
Beaumont Talks (BMT Talks)  
Chamber Marketplace  
Small Business Growth and  
Expansion Fund

Legislative Update  
Ribbon Cuttings  
Social Media  
10X Small Business Mentoring  
Program  
40 Under 40  
Trends and Disruptors  
Committee  
Lemonade Day  
Focus on Business  
Power Lunch  
First Step Innovation Grant

Four Bullet Fridays  
Business Connection  
Beaumont Economic Pulse  
Inventor and Entrepreneur  
Network (I&E Network)  
The Beaumont Wine  
Classic  
Annual Meeting  
Chamber Casino Night  
Legendary Businesswomen  
of Beaumont  
Chamber Podcasts

# ANNUAL MEETING

## OCTOBER 10, 2023 - CIVIC CENTER

Be a part of one of Greater Beaumont's premier events! Every October we celebrate the closing of the previous year and its successes. This prestigious evening is full of fun, socializing, and the recognition of the **Spindletop Award Recipient**. The Spindletop Award was created in 1999 to recognize area businesses for outstanding corporate citizenship and overall impact on our community. We also recognize the Robert Swerdlow Small Business, Business Champion, Start-Up, Young Professional, Volunteer, and Ambassador of the Year.

### ATTENDEE FEE

Members \$150

Non-members \$200



	VIP SPONSOR	GOLD SPONSORS	SILVER SPONSORS	BRONZE SPONSORS	TABLE SPONSORS	AWARD SPONSORS *
	\$10,000	\$5,000	\$3,000	\$2,000	\$1,200	\$500
TOP BILLING LOGO	All Marketing Materials					
MEDIA	✓					
VERBAL RECOGNITION DURING EVENT	✓	✓	✓	✓	✓	✓
COMPANY LOGO OR NAME DISPLAYED ON SOCIAL MEDIA, WEBSITE, ENEWSLETTER	✓ Logo	✓ Logo	✓ Logo			
COMPANY LOGO OR NAME DISPLAYED ON EVENT SIGNAGE	✓ Logo	✓ Logo	✓ Logo	✓ Name		
COMPANY LOGO OR NAME DISPLAYED ON EVENT PROGRAM	✓ Logo	✓ Logo	✓ Logo	✓ Name		
PRIORITY SEATING WITH PLATED MEAL	✓ 3 tables	✓ 2 tables				
**VIP MEET & GREET - EARLY ADMISSION/TICKETS TO WHISKEY TASTING	✓ 24 Tickets	✓ 16 Tickets	✓ 4 Tickets			
RESERVED TABLE OF 8			✓	✓	✓	
WINE	✓ 2 bottles/tbl	✓ 2 bottles/tbl				

\*SIX AVAILABLE AWARD SPONSORS CAN CHOOSE FROM THE FOLLOWING: -DR. ROBERT SWERDLOW SMALL BUSINESS AWARD  
-BUSINESS CHAMPION OF THE YEAR  
-START-UP OF THE YEAR  
-AMBASSADOR OF THE YEAR  
-VOLUNTEER OF THE YEAR  
-YOUNG PROFESSIONAL OF THE YEAR

\*\*INDIVIDUAL VIP WHISKEY TASTING TICKETS & EARLY ADMISSION - \$100 EACH

# INDUSTRY ADVANCEMENT EXPO

FEBRUARY 29, 2024 - FORD PARK

Be a part of the more than \$65 billion in current and planned projects in Southeast Texas! If you would like to learn how to do business with industry or have an interest in building a career in industry, join this special opportunity to network with industrial representatives and support local companies. Participants will be able to set up tables and booths at this show to publicize their businesses.

## ATTENDEE FEE

Free of charge

Please note that the Greater Beaumont Chamber of Commerce is hosting a workforce luncheon in conjunction with the Industry Advancement Expo. The luncheon starts at 11:00 a.m. and will be held in the Ford Park Arena adjacent to the Exhibit Hall. Reserved tickets and tables are available. (MUST present tickets at Registration.) *\*Tickets for Luncheon- \$50 each*

	EXCLUSIVE				
	TITLE SPONSOR	SPINDLETOP SPONSORS	BOOMTOWN SPONSORS	OILER SPONSORS	EXHIBIT SPONSORS
TOP BILLING LOGO	✓				
MEDIA RECOGNITION	✓				
VERBAL RECOGNITION DURING EVENT AND INVITATION TO AFTER PARTY**	✓ 20 invites	✓ 10 invites	✓ 5 invites		
COMPANY LOGO OR NAME DISPLAYED ON SOCIAL MEDIA, WEBSITE, ENEWSLETTER	✓ Logo	✓ Logo	✓ Name	✓ Name	
COMPANY LOGO OR NAME DISPLAYED ON EVENT SIGNAGE & SCREEN	✓ Logo	✓ Logo	✓ Name	✓ Name	✓ Name
COMPANY NAME ON EVENT HANDOUT, IF REGISTERED BY PRINT DEADLINE WITH BEAUMONT BUSINESS JOURNAL	✓ Name	✓ Name	✓ Name	✓ Name	
TICKETS TO WORKFORCE LUNCHEON	✓	✓	✓	*	*
RESERVED PARKING	✓ Reserved Table for 8	✓ 4 Seats	✓ 2 Seats		
REMARKS DURING EVENT	✓	✓			
EXHIBIT SPACE	✓				
*PREMIER LOCATION	✓* 10 x 20	✓* 10 x 20	✓ 10 x 20	✓ 10 x 20	✓ 10 x 10
	\$7,500	\$5,000	\$3,000	\$2,000	\$1,000

\*\*AFTER PARTY WILL BE HELD FOLLOWING THE EXPO.



# BEAUMONT CHAMBER GOLF TOURNAMENT

MAY 13, 2024 - BEAUMONT COUNTRY CLUB

The Beaumont Chamber Golf Tournament offers an opportunity for fun in the sun at Beaumont's premier golf course. The Chamber Golf Tournament will be held at Beaumont Country Club with an 8:00 a.m. and 1:00 p.m. shotgun start.



	TITLE SPONSOR	EAGLE	BIRDIE	PAR	CADDIE	TEAM SPONSORS	BEER SPONSOR	CLOSEST TO PIN
	\$7,500	\$5,000	\$2,500	\$2,000	\$1,500	\$750	\$500	\$500
	GOLF & CASINO							
TOP BILLING ON ALL MARKETING AND PROMOTIONAL MATERIAL	✓							
MEDIA	✓	✓	✓					
GOLF TEAM	✓ 3 teams	✓ 2 teams	✓ 1 teams	✓ 1 teams	✓ 1 teams	✓ 1 teams		
CASINO TABLE	✓ 3 Tables	✓ 2 Tables	✓ 1 Tables	✓ 1 Tables	✓ 1 Tables			
VERBAL RECOGNITION	✓	✓	✓	✓	✓			
COMPANY LOGO OR NAME DISPLAYED ON SOCIAL MEDIA, WEBSITE, ENEWSLETTER	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Logo			
COMPANY LOGO OR NAME DISPLAYED ON EVENT SIGNAGE	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Logo		✓ Logo	✓ Logo
PREMIER HOLE LOCATION FOR DISPLAY	✓	✓	✓	✓	✓			
TEE-BOX SIGN	✓	✓	✓	✓	✓	✓	✓	✓
*TEAM SPONSOR INCLUDES ONE (1) MULLIGAN PER PLAYER								

## GOLFER GIVEAWAY

1 GOLF TEAM

COMPANY LOGO OR NAME DISPLAYED ON DIGITAL MARKETING  
COMPANY LOGO OR NAME DISPLAYED ON EVENT SIGNAGE  
1 EXHIBIT TABLE (AT COURSE)

TEE-BOX SIGN

\$3000 OR CO-SPONSOR FOR \$2000 EACH

## HOLE SPONSOR

TEE-BOX SIGN

PROMOTIONAL DISPLAY AT HOLE

\$150

Available for Pre-pay

\* World Long Drive  
\$200 Hole shot from 125 yds.  
Win an all expense paid trip to Pebble Beach

\*\* Beaumont Emergency Air Cannon  
\$75/Team or \$25/Player

## EXCLUSIVE

### GOLF CART SPONSOR

1 GOLF TEAM

COMPANY NAME DISPLAYED ON DIGITAL MARKETING  
COMPANY LOGO DISPLAYED ON EVENT SIGNAGE  
LOGO DISPLAYED ON EVERY GOLF CART BOTH AM/PM FLIGHTS  
TEE-BOX SIGN

\$1,500

## EXCLUSIVE

### HOLE IN ONE SPONSOR

1 GOLF TEAM

COMPANY LOGO OR NAME DISPLAYED ON DIGITAL MARKETING  
COMPANY LOGO OR NAME DISPLAYED ON EVENT SIGNAGE  
1 EXHIBIT TABLE (AT COURSE)

TEE-BOX SIGN

\$1000

### BEVERAGE & SNACK CART SPONSOR

2 AVAILABLE

COMPANY LOGO DISPLAYED ON BEVERAGE & SNACK CART  
BOTH AM/PM FLIGHTS

TEE-BOX SIGN

\$500



# BEAUMONT CHAMBER CASINO NIGHT



MAY 16, 2024 - EVENT CENTER

The Beaumont Chamber casino night offers an opportunity for fun, and an opportunity to win prizes playing your favorite casino games.

The Chamber Casino Night is Thursday, May 16, 2023. THIS IS A FUN & ENJOYABLE Evening! This event will feature gaming tables, great eats, and prizes of all values. Each guest receives \$5,000 in casino chips to play for fun and prizes—welcome to the Vegas of Texas, baby!

You can pre-purchase additional casino chips and participate in the raffle by contacting [chamber@bmtcoc.org](mailto:chamber@bmtcoc.org). You don't want to miss out on the FUN!

	EXCLUSIVE			
	CASINO PRESENTING SPONSOR	BLACK JACK SPONSOR	RAFFLE	TWO PAI R
	\$5,000	\$2,000	\$1,500	\$750
MEDIA	✓			
RESERVED TABLE AT CASINO NIGHT	✓ 2 Tables	✓ 1 Table	✓ 1 Table	✓ 1 Table
GOLF TEAM	✓ 2 Teams	✓ 1 Team		
\$5,000 IN CASINO CHIPS PER GUEST	✓	✓	✓	✓
VERBAL RECOGNITION	✓	✓	✓	
LOGO ON 1,000 RAFFLE TICKETS			✓	
COMPANY LOGO OR NAME DISPLAYED ON SOCIAL MEDIA, WEBSITE, ENEWSLETTER	✓ Logo	✓ Logo		
COMPANY LOGO OR NAME DISPLAYED ON EVENT SIGNAGE	✓ Logo	✓ Logo	✓ Name	✓ Name



# MEMBERSHIP LUNCHEON SERIES



## WORKFORCE & PROFESSIONAL DEVELOPMENT

FEBRUARY 29, 2024 AT FORD PARK

Learn about one of the most important components of our growing region as local and national experts discuss current and future trends on workforce needs and how it impacts the Golden Triangle Region.

## STATE OF THE COUNTY

APRIL 2024 AT THE EVENT CENTRE

Listen to Jefferson County Judge Jeff Branick provide updates on the activities of the County and what that means for our quality of life in the region.

## FOCUS ON BUSINESS LUNCHEON

JUNE 2024 AT THE MCM ELEGANTE HOTEL

The Focus on Business Luncheon will highlight a business that makes an impact on economic growth of Beaumont and the surrounding communities.

## STATE OF THE CITY

SEPTEMBER 2024 AT THE CIVIC CENTER

Join us as Mayor Roy West discusses the City's accomplishments from the past year and the plans for the future.

### ATTENDEE FEE MEMBERS \$40

Non-Members \$50

TOP BILLING LOGO

MEDIA

RESERVED VIP SEATS WITH GUEST SPEAKERS

SPONSOR REMARKS DURING PROGRAM

VERBAL RECOGNITION DURING EVENT

INCLUDED ON DIGITAL MARKETING

COMPANY LOGO OR NAME DISPLAYED ON EVENT SIGNAGE & PPT EVENT PROGRAM

RESERVED SEATING

EXHIBIT TABLE

	TITLE SPONSOR	TABLE SERIES	EVENT SPONSOR	GOLD SPONSOR	TABLE SPONSOR
	✓		FOR A SINGLE EVENT	FOR A SINGLE EVENT	FOR A SINGLE EVENT
	✓				
	✓				
	1 Seat				
	✓				
	✓	✓	✓	✓	✓
	✓	Name	Name		
	Logo	✓	✓	✓	
	✓	Name	Name	Name	
	Logo	✓	✓	✓	
	✓	Name	Name	Name	
	Logo	✓	✓	✓	
	✓	Name	Name	Name	
	✓	1 Table	1 Table	1 Table	4 Tickets
	2 Tables	✓	✓	✓	✓
	✓*		✓*		
	\$5,000	\$2,000	\$1,500	\$600	\$400

\*PRIORITY SEATING LOCATION

# BEAUMONT WINE CLASSIC

APRIL 25, 2024 - EVENT CENTRE

The Beaumont Wine Classic features over a hundred wines from around the world, delicious food from local chefs, live music, a wine pull, and a dessert bar for the evening. The proceeds from the event will help the Beaumont Chamber support local small businesses, start-ups, and new ideas for the Beaumont market through business mentoring, training, and business initiatives. An essential purpose of the Chamber is to support and grow local businesses through its programs.



EXCLUSIVE

	CARBONET TITLE SPONSOR	PINOT NOIR	MERLOT	STAINLESS STEEL CORK	WINE BAG	CHARDONNAY
	\$5,000	\$3,000	\$1,500	\$2,000	\$1,500	\$800
MEDIA RECOGNITION	✓					
RESERVED TABLE	✓ 2 Tables	✓ 1 Table	✓ 1 Table	✓ 1 Table	✓ 1 Table	✓ 1 Table
COMPLIMENTARY WINE	✓ 4 Bottles	✓ 2 Bottles	✓ 2 Bottles	✓ 2 Bottles	✓ 2 Bottles	
CHARCUTERIE BOARD	✓	✓				
VERBAL RECOGNITION	✓	✓	✓	✓	✓	✓
COMPANY LOGO DISPLAYED ON SOCIAL MEDIA, WEBSITE, E- NEWSLETTER	✓	✓		✓		
COMPANY LOGO DISPLAYED ON EVENT SIGNAGE	✓	✓	✓		✓	
COMPANY LOGO ON WINE GLASSES	✓					
COMPANY LOGO OR NAME ON CORK				✓		



# LEGENDARY BUSINESSWOMEN OF BEAUMONT

## TBD

Legendary businesswomen are women who have made significant contributions to the world of business and have achieved a high level of success and recognition. These women are often trailblazers who have broken down barriers, shattered glass ceilings, and paved the way for future generations of female entrepreneurs and business leaders.

Legendary businesswomen come from a wide range of industries and backgrounds, and their accomplishments often extend beyond just the business world. They may be philanthropists, activists, or thought leaders who have made an impact in their communities and beyond.

This event is a luncheon to honor two to three legendary successful businesswomen of Beaumont that have made a significant contribution to the success of their business, the business community, and leadership in developing and impacting women business owners and entrepreneurs.



## ATTENDEE FEE

Members \$40  
Non-Members \$50

- TOP BILLING LOGO
- MEDIA
- RESERVED VIP SEATS WITH GUEST SPEAKERS
- SPONSOR REMARKS DURING PROGRAM
- VERBAL RECOGNITION DURING EVENT
- INCLUDED ON DIGITAL MARKETING
- COMPANY LOGO OR NAME DISPLAYED ON EVENT SIGNAGE & PPT
- EVENT PROGRAM
- RESERVED SEATING
- EXHIBIT TABLE

TITLE SPONSOR	EVENT SPONSOR	GOLD SPONSOR	TABLE SPONSOR
<input checked="" type="checkbox"/>			
<input checked="" type="checkbox"/>			
<input checked="" type="checkbox"/> 1 Seat			
<input checked="" type="checkbox"/>			
<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
<input checked="" type="checkbox"/> Logo	<input checked="" type="checkbox"/> Name		
<input checked="" type="checkbox"/> Logo	<input checked="" type="checkbox"/> Name	<input checked="" type="checkbox"/> Name	
<input checked="" type="checkbox"/> Logo	<input checked="" type="checkbox"/> Name	<input checked="" type="checkbox"/> Name	
<input checked="" type="checkbox"/> 2 Tables	<input checked="" type="checkbox"/> 1 Table	<input checked="" type="checkbox"/> 1 Table	<input checked="" type="checkbox"/> 4 Tickets
<input checked="" type="checkbox"/> *	<input checked="" type="checkbox"/> *		
\$2,500	\$1,500	\$1,000	\$600

\*PRIORITY SEATING LOCATION



# CHAMBER DIRECTORY

## PUBLICATIONS

The Chamber Directory is a listing of businesses and organizations that are members of the Greater Beaumont Chamber of Commerce. The directory can be an important resource for businesses looking to network with other organizations in the community. Being listed in the Chamber Directory can provide our members with greater visibility and credibility with the Beaumont community.



### Advertising Rates for the 2025 Beaumont Chamber Directory:

Double Truck  
Center-Fold  
\$7,500

Inside Front  
Cover \$5,000

Back Cover  
\$5,000

Inside Back  
Cover \$4,500

Full Page  
\$4,000

Half Page  
\$2,500

Quarter Page  
\$1,500

Eighth Page  
\$1,000

Business Card  
Ad \$500

# CHAMBER WEBSITE / BANNER ADS

The Chamber website is one of the main communication tools we offer. Daily there are hundreds of visits to the Chamber website. From relocation information to membership inquiries, to scheduled events, and more. The banner ads are an online display form of advertising and offers an additional advertising tool for members to make their business "known before they are needed". These banner ads are shown along the top, side and bottom of our website and are linked to the members proprietary website. The Chamber Website is the ready source of information and will generate awareness and branding recognition.



#### PREMIUM PACKAGE

HOMEPAGE, CALENDAR, DIRECTORY, RELOCATION  
TABS  
(MAXIMUM 10 COMPANIES ON LARGE SCROLLING  
HOMEPAGE BANNER)  
CHOICE OF THREE (3) TABS WITH SCROLLING  
BANNER  
MEDIUM RECTANGLE SIDE BAR WITH LINK TO  
YOUR WEBSITE

\$3000

#### SELECT PACKAGE

HOMEPAGE AND DIRECTORY BANNER AD ON YOUR  
BUSINESS CATEGORY  
MEDIUM RECTANGLE SIDE BAR WITH LINK TO  
YOUR WEBSITE

\$1500

#### PRIME PACKAGE

HOMEPAGE AND CHOICE OF TWO (2):  
CALENDAR, DIRECTORY, OR RELOCATION TABS  
CHOICE OF THREE (3) TABS WITH SCROLLING  
BANNER  
MEDIUM RECTANGLE SIDE BAR WITH LINK TO  
YOUR WEBSITE

\$2500

#### PREFERRED PACKAGE

HOMEPAGE ONLY - LARGE SCROLLING BANNER  
(SUBJECT TO AVAILABILITY, MAXIMUM 10)

\$1000

#### DELUXE PACKAGE

HOMEPAGE AND CHOICE OF ONE (1):  
CALENDAR, DIRECTORY, OR RELOCATION TABS  
CHOICE OF TWO (2) TABS WITH SCROLLING  
BANNER  
MEDIUM RECTANGLE SIDE BAR WITH LINK TO  
YOUR WEBSITE

\$2000

#### BASIC PACKAGE

CHOICE OF SCROLLING BANNER ON ONE HEADER  
TABS - DIRECTORY, RELOCATION, CHAMBER  
FOUNDATION  
MEDIUM RECTANGLE SIDE BAR WITH LINK TO  
YOUR WEBSITE

\$500

# BMT TALKS

## BMT TALKS

TBD

BMT Talks is a program designed to bring together business leaders and subject matter experts for an informative and engaging discussion on topics of interest to the business community. Typically held once or twice a year, the programs feature people sharing their insights and perspectives on a specific topic.

## ATTENDEE FEE - OPEN SEATING

\$30 - Member

\$35 - Non-Member



PRESENTING SPONSOR

TABLE SPONSOR

TOP BILLING LOGO



MEDIA



SPONSOR REMARKS DURING PROGRAM



3 minutes

VERBAL RECOGNITION DURING EVENT



RESERVED TABLE OF 8 SEATS



COMPANY LOGO OR NAME DISPLAYED ON DIGITAL MARKETING



COMPANY LOGO OR NAME



DISPLAYED ON EVENT SIGNAGE



\$1,500

\$600

# POWER LUNCH

## NEW MEMBER ORIENTATION

## 2ND FRIDAYS MONTHLY @ CHAMBER BOARDROOM

A monthly lunch opportunity for new members or businesses thinking about joining the Chamber to find out what the Chamber does and opportunities to get involved. Lunch is provided by Jason's Deli.



## ATTENDEE FEE

Free

## CHAMBER POWER LUNCH

New Chamber Members are invited to attend a monthly lunch to learn about member benefits and chamber activities.

CONNECT, LEARN, EAT

Register by calling:  
409-838-6581  
Lunch provided by Jason's Deli



## ANNUAL SERIES

TOP BILLING LOGO

SPONSOR REMARKS DURING PROGRAM

VERBAL RECOGNITION DURING EVENT

COMPANY LOGO OR NAME DISPLAYED ON DIGITAL MARKETING

COMPANY LOGO OR NAME  
DISPLAYED ON EVENT SIGNAGE

\$500

## SINGLE EVENT

SPONSOR REMARKS DURING PROGRAM

VERBAL RECOGNITION DURING EVENT

COMPANY LOGO OR NAME DISPLAYED ON DIGITAL MARKETING

COMPANY LOGO OR NAME  
DISPLAYED ON EVENT SIGNAGE

\$150

# I&E NETWORK

## 4TH THURSDAYS @ CHAMBER BOARDROOM

The Inventor and Entrepreneur Network (I&E Network) is designed to support and foster new businesses or ideas coming to the marketplace. In addition, it is a network to share and connect with start-ups and entrepreneurs.

The I&E Network is a community of like-minded individuals who are focused on innovation and business development. It is a platform where inventors and entrepreneurs can connect with each other, share ideas, collaborate on projects, and gain access to resources that can help them bring their ideas to fruition.

### ATTENDEE FEE

Free



### ANNUAL SPONSOR

TOP BILLING LOGO

SPONSOR REMARKS DURING PROGRAM

VERBAL RECOGNITION DURING EVENT

COMPANY LOGO OR NAME DISPLAYED ON  
DIGITAL MARKETING

COMPANY LOGO OR NAME  
DISPLAYED ON EVENT SIGNAGE

**\$1500**

# 10X SMALL BUSINESS MENTORING

## 4 MONTH SESSIONS @ CHAMBER BOARDROOM



### ATTENDEE FEE

\$125

The 10X Small Business Mentoring Program is a ten-session process of looking at every aspect of a new business. The program is designed to create a supportive and encouraging ecosystem for young companies. It is designed to assist new small businesses under three years old with less than \$300,000 in revenues, gig economy business owners, or start-ups.

### SERIES SPONSOR

TOP BILLING LOGO

SPONSOR REMARKS DURING PROGRAM

VERBAL RECOGNITION DURING EVENT

COMPANY LOGO OR NAME DISPLAYED ON  
DIGITAL MARKETING

COMPANY LOGO OR NAME  
DISPLAYED ON EVENT SIGNAGE

**\$5000**

### MATERIALS SPONSOR

COMPANY LOGO OR NAME ON WORKBOOKS  
& MATERIALS

VERBAL RECOGNITION DURING EVENT

COMPANY LOGO OR NAME DISPLAYED ON  
DIGITAL MARKETING

COMPANY LOGO OR NAME  
DISPLAYED ON EVENT SIGNAGE

**\$2500**

# NEW MEMBER MARKETPLACE (LET IT SHINE) MEMBER EXPO

## DECEMBER 4, 2023 AT MCM ELEGANTE

One of our brightest signature events of the year! The Let It Shine Holiday Mixer will "WOW" you with its festive atmosphere and jolly attitude. Free and open to the public individuals walk through a maze of more than 60 new chamber member exhibit displays of their company products. This event happens in early December at a local Chamber member venue. Wonderful food, drinks and prizes make this event a great way to kick off the Holiday Season!

### ATTENDEE FEE

Free



TOP BILLING LOGO

MEDIA

SPONSOR REMARKS DURING PROGRAM

VERBAL RECOGNITION DURING EVENT

PROMOTIONAL ITEM &  
MATERIAL FOR GUESTS

COMPANY LOGO OR NAME DISPLAYED  
ON DIGITAL MARKETING

EXHIBIT TABLE

COMPANY LOGO OR NAME  
DISPLAYED ON EVENT SIGNAGE

*\*Exhibit tables may be available*

PRESENTING  
SPONSOR

GOLD  
SPONSOR



3 minutes



Logo



Logo



Name



Name

\$1,000 \$1,000

\$500



# SOUTHEAST TEXAS YOUNG PROFESSIONALS ORGANIZATION (YPO)

Southeast Texas Young Professionals Organization's mission is to promote the retention and recruitment of young professionals through networking and career development opportunities throughout Southeast Texas. Young professionals and post-secondary students between the ages of 21 and 40 are encouraged to join. Membership dues are set at \$75/yr. Interested professionals over the ages of 40 will have the opportunity to get involved in an advisory capacity. All sponsorships run from January through December 2024.



	BREAKFAST WITH THE BOSS	AFTER HOURS SPONSOR	MONTHLY LUNCHEON SPONSOR
TOP BILLING LOGO	✓ All Marketing Materials	✓ All Marketing Materials	✓ All Marketing Materials
SPONSOR REMARKS DURING PROGRAM	✓	✓	✓
VERBAL RECOGNITION DURING EVENT	✓	✓	✓
COMPANY LOGO OR NAME DISPLAYED ON DIGITAL MARKETING	✓ Logo	✓ Logo	✓ Logo
COMPANY LOGO OR NAME DISPLAYED ON EVENT SIGNAGE	✓ Logo	✓ Logo	✓ Logo
COMPANY LOGO OR NAME DISPLAYED ON SOCIAL MEDIA GRAPHICS	✓ Logo	✓ Logo	✓ Logo
	\$250 1 of 6 Available	\$250 6 Available	\$250 10 Available

\*Annual Series sponsorship available for every Breakfast, or Happy Hour - \$1250 \*Annual Series sponsorship available for Lunch - \$2000

## 40 UNDER 40

NOVEMBER 14, 2023 @ CIVIC CENTER

SETX YPO presents the 40 under 40 Recognition Event to honor Southeast Texas young professionals. This event includes dinner and a presentation of the honorees

### AUDIENCE

Business, Community, Young Professionals, and Chamber Board of Directors.

### ATTENDEE FEE

Individuals \$50

Reserved Tables of 6 \$300 (not a sponsorship)



	PRESENTING SPONSOR	GOLD SPONSOR	LEGACY SPONSOR	BRONZE SPONSOR	TABLE SPONSOR	EXHIBIT BOOTH	*HONOREE SOCIAL SPONSOR
TOP BILLING LOGO	✓ All Marketing Materials						
SPONSOR REMARKS DURING PROGRAM	✓ 5 min	✓ 3 min	✓ 3 min				✓
VERBAL RECOGNITION DURING EVENT	✓	✓		✓	✓	✓	✓
PROMOTIONAL ITEM & MATERIAL FOR GUESTS	✓						✓
COMPANY LOGO OR NAME DISPLAYED ON DIGITAL MARKETING	✓ Logo	✓ Logo	✓ Logo	✓ Logo		✓ Name	✓ Name
COMPANY LOGO OR NAME DISPLAYED ON EVENT SIGNAGE	✓ Logo	✓ Logo	✓ Logo	✓ Logo			✓
COMPANY LOGO OR NAME DISPLAYED ON EVENT PROGRAM	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Name		✓ Name
RESERVED SEATING	2 TBLS OF 8	1 TBL OF 8	1 TBL OF 8	1 TBL OF 6	1 TBL OF 6	2 SEATS	1 SEAT
	\$5000	\$2500	\$1,500	\$1000	\$500	\$125	\$500

\*The Honoree Social is a separate event.

# OTHER OPPORTUNITIES

## CHAMBER MARKETPLACE



A quick and affordable way to promote and advertise to the local business community, the Chamber Marketplace is a cost-effective way for businesses to increase visibility and reach a wider audience within Beaumont. Ads in the Chamber Marketplace run for 2 full weeks.

### MIX & MINGLE

An Ideal networking opportunity for a Chamber Member. The event takes place at the member's business, typically drawing in 60-100 business professionals. is an excellent occasion that provides an audience for you to showcase your company, services, products at your facility. Sponsor has the option to distribute product samples, promotional materials and food items. Refreshments are the sponsors' responsibility and are customary for this type of event. Recognition in pre-event publicity including the Chamber's website & weekly e-newsletter.

\$400

### ANNUAL REPORT

#### AD

Quarter page company recognition in the annual report.

\$500

#### INSIDE BACK COVER AD

Full page company recognition in the annual report.

\$800

## PUBLICATIONS

	ANNUAL SPONSOR	SEMI-ANNUAL SPONSOR
TOP BILLING LOGO	✓	
COMPANY LOGO ON PUBLICATION	✓	✓
FULL PAGE AD TO RUN FOR 1 AD/MONTH FOR 12 MONTHS	✓	
VERBAL RECOGNITION	✓	✓
INCLUDED ON DIGITAL MARKETING	✓	✓
HALF PAGE AD TO RUN FOR 1 AD/MONTH FOR 6 MONTHS		✓
	\$1,500	\$750

### PHOTO BOOTH

Logo prominently displayed on photos taken with the digital photo booth which will be posted to the Chamber's social media that can be shared by individuals on their personal pages. (minimum of 24 events)

\$4000

### BOARD MEETING SPONSOR

The Chamber board is comprised of key decision makers of area companies who meet twelve times per year on the 4th Wednesday of every month. 30-50 influential business professionals attend these meetings every other month. Sponsor name and business logo on meeting notices, agenda, and displayed prominently at the meeting. Exhibit table in prime location at meeting. Sponsor will receive 5 minutes of time to speak from the podium.

\$250



Beaumont Chamber Foundation  
**SPONSORSHIP OPPORTUNITIES**  
*2023-2024*



# MENTORSHIP PROGRAM

## SUMMER 2024

The Leadership Development Division Professional Mentor Program is for mentors and mentees to meet together to develop professional relations and to provide a source of encouragement, advice and motivation to the mentees as well as provide opportunities for the mentees to be exposed to other community leaders and leadership forums. During the nine-month program year, "field trip" sessions are held with area governmental agencies.



### STEPHEN COVEY'S 7 HABITS

Stephen Covey's "The 7 Habits of Highly Effective People" will be taught by Jeff Dyson on the Lamar Campus with materials underwritten by the LU College of Business. This 2-day session is highly informative and worthwhile.

Title Sponsor - \$1,000

Materials Sponsor - \$500

Individual Tickets - \$150

### PROGRAM SPONSOR

SPONSOR REMARKS DURING PROGRAM

VERBAL RECOGNITION DURING EVENT

COMPANY LOGO OR NAME DISPLAYED ON  
DIGITAL MARKETING

COMPANY LOGO OR NAME

DISPLAYED ON EVENT SIGNAGE

COMPANY LOGO OR NAME DISPLAYED ON

EVENT PROGRAM

**\$500**

### GRADUATION SPONSOR

TOP BILLING LOGO

SPONSOR REMARKS DURING PROGRAM

VERBAL RECOGNITION DURING EVENT

COMPANY LOGO OR NAME DISPLAYED ON  
DIGITAL MARKETING

COMPANY LOGO OR NAME

DISPLAYED ON EVENT SIGNAGE

COMPANY LOGO OR NAME DISPLAYED ON

EVENT PROGRAM

**\$250**

# LEMONADE DAY

MAY 5, 2024- SUN

Teaching kids the power of Entrepreneurship! Lemonade Day is a strategic lesson-based program that walks youth from a dream to a business plan, while teaching them the same principles required to start any company. Inspiring kids to work hard and make a profit, they are also taught to spend some, save some and share some by giving back to their community.

● SQUEEZE  
THE DAY! ●



	MAIN SQUEEZE	FRESH SQUEEZE	BEST SQUEEZE CONTEST	PITCH TASTING	BEST SQUEEZE	ENTREPRENEUR OF THE YEAR	KICKOFF SPONSOR	LEMON SQUEEZY	LEMON LEMMY'S DROP PAL
TOP BILLING	✓ All Marketing Materials								
OPPORTUNITY TO ADDRESS ATTENDEES INCLUSION IN SOCIAL MEDIA,	✓								
WEBSITE & DIGITAL MARKETING	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Name	✓ Name
COMPANY LOGO OR NAME DISPLAYED ON WORKBOOK	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Name	
COMPANY LOGO OR NAME DISPLAYED ON BACKPACKS	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Name	
COMPANY LOGO OR NAME DISPLAYED ON MARKETING MATERIALS	✓ Logo	✓ Logo							
COMPANY LOGO OR NAME DISPLAYED ON TEE SHIRTS	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Logo	✓ Name	✓ Name
	\$5,000	\$3,000	\$1,250	\$1,250	\$1,250	\$1,250	\$1,000	\$500	\$250

# LEADERSHIP BEAUMONT

## FALL 2023 - SPRING 2024

Leadership Beaumont is a nine-month community awareness and leadership development program. Leadership Beaumont began in 1971 and is the oldest community leadership programs in the state of Texas. The program begins in September with a full day opening session and concludes with graduation in May. Twenty-five to forty applicants are accepted into the program each year.

Graduation is a celebration of the Leadership Beaumont participants and the reunion of Leadership Beaumont alumni!

Sponsorships to underwrite the cost of the program are contributions to the Beaumont Chamber Foundation, a 501c3 TAX DEDUCIBLE organization.



					May 2025 Graduation	
	PRESENTING SPONSOR	PLATINUM SPONSOR	GOLD SPONSOR	PROGRAM SPONSOR	SILVER SPONSOR	BRONZE SPONSOR
TOP BILLING LOGO	✓ <i>All Marketing Materials</i>				✓	
TICKETS TO GRADUATION	✓ <i>Table</i>	✓ <i>4 Seats</i>	✓ <i>2 Seats</i>		✓	✓
VERBAL RECOGNITION DURING EVENT	✓	✓	✓	✓	✓	✓
COMPANY LOGO OR NAME DISPLAYED ON DIGITAL MARKETING	✓ <i>Logo</i>	✓ <i>Logo</i>			✓	
COMPANY LOGO OR NAME DISPLAYED ON EVENT SIGNAGE	✓ <i>Logo</i>	✓ <i>Logo</i>	✓ <i>Name</i>		✓	
COMPANY LOGO OR NAME DISPLAYED ON EVENT PROGRAM	✓ <i>Logo</i>	✓ <i>Logo</i>	✓ <i>Name</i>		✓ <i>Logo</i>	✓
	\$3,000	\$1,500	\$1,000	\$500	\$500	\$300

# SPICE OF THE SEASON

JULY 26, 2024 AT THE EVENT CENTRE

Spice of the Season is a themed event formatted to involve the community in an evening of fun, laughter and entertainment. To add to the festive occasion, waiters and attendees are encouraged to dress in the festive attire. All proceeds from this event benefit Leadership Beaumont, the Youth Leadership Programs and BCF Mentor Program and are tax deductible.

## ATTENDEE FEE

Members \$100

Non-Members \$150



### EXCLUSIVE

	PRESENTING SPONSOR	GOLD SPONSOR	BRONZE SPONSOR	CORK PULL SPONSOR	TABLE SPONSOR	ATMOSPHERE SPONSOR
TOP BILLING LOGO	✓					
MEDIA	✓					
SPONSOR REMARKS DURING PROGRAM	✓					
VERBAL RECOGNITION DURING EVENT	✓	✓	✓	✓		
COMPANY LOGO OR NAME DISPLAYED ON DIGITAL MARKETING, WEBSITE	✓ <i>Logo</i>	✓ <i>Logo</i>	✓ <i>Name</i>	✓ <i>Name</i>		
COMPANY LOGO OR NAME DISPLAYED ON EVENT SIGNAGE	✓ <i>Logo</i>	✓ <i>Logo</i>	✓ <i>Name</i>	✓ <i>Name</i>	✓ <i>Name</i>	
COMPANY LOGO OR NAME DISPLAYED ON EVENT PROGRAM	✓ <i>Logo</i>	✓ <i>Logo</i>	✓ <i>Name</i>	✓ <i>Name</i>	✓ <i>Name</i>	✓ <i>Name</i>
RESERVED SEATING	✓ <i>2 Tables</i>	✓ <i>1 Table</i>	✓ <i>1 Table</i>	✓ <i>1 Table</i>	✓ <i>1 Table</i>	✓ <i>4 Seats</i>
	\$2,500	\$2,000	\$1,500	\$1,500	\$750	\$500

# BIG CUP GOLF TOURNAMENT

OCTOBER 20, 2023

THE COUNTRY CLUB OF TEXAS AT BRENTWOOD



The first "Big Cup" Golf Tournament features a BIG 10" cup on every hole on the green. The fun continues with the Beaumont Emergency Air Cannon and a world class Long Drive Professional golfer hitting 400 yd. drives, hole out, and a chance to win an all expense paid trip to Pebble Beach. Stick around for the After Party, with drink specials and live music at 4:30-6:30 pm.

This tournament serves as a fundraiser for the Beaumont Chamber Foundation (BCF) which includes ALL Adult & Youth Leadership and Development Programs. Starting in the early afternoon with lunch being served and tee off to follow. It will be a day filled with golf, friends, food and fun while helping raise money for BCF Sponsorships.

*\*The Beaumont Chamber Foundation is a 501c3 entity. Donations may be tax deductible.*

	PRESENTING SPONSOR	GOLD SPONSOR	TEAM & HOLE SPONSOR	GOLF TEAM SPONSOR
TOP BILLING	✓ <small>All Marketing Materials</small>			
GOLF TEAM	✓ <small>2 Teams</small>	✓ <small>1 Team</small>	✓ <small>1 Team</small>	✓ <small>1 Team</small>
VERBAL RECOGNITION	✓	✓		
COMPANY LOGO OR NAME DISPLAYED ON DIGITAL MARKETING	✓ <small>Logo</small>	✓ <small>Logo</small>		
COMPANY LOGO OR NAME DISPLAYED ON EVENT SIGNAGE	✓ <small>Logo</small>	✓ <small>Logo</small>	✓ <small>Name</small>	
TEE-BOX SIGN	✓	✓	✓	
	\$2,500	\$1,500	\$500	\$400

## GOLF GIFT SPONSOR

**MULTIPLE AVAILABLE**

1 GOLF TEAM

COMPANY NAME DISPLAYED ON  
DIGITAL MARKETING

COMPANY LOGO DISPLAYED ON  
EVENT SIGNAGE

COMPANY LOGO DISPLAYED ON EVENT GIFT

TEE-BOX SIGN

\$1,500

## GOLF CART SPONSOR

1 GOLF TEAM

COMPANY NAME DISPLAYED ON  
DIGITAL MARKETING

COMPANY LOGO DISPLAYED ON  
EVENT SIGNAGE

LOGO DISPLAYED ON EVERY GOLF CART

TEE-BOX SIGN

\$1,000

## HOLE IN ONE SPONSOR

1 GOLF TEAM

COMPANY NAME DISPLAYED ON  
DIGITAL MARKETING

COMPANY LOGO DISPLAYED ON  
EVENT SIGNAGE

1 EXHIBIT TABLE (ON COURSE)

TEE-BOX SIGN

\$1000

## BEVERAGE & SNACK CART SPONSOR

TWO AVAILABLE

COMPANY LOGO DISPLAYED ON BEVERAGE &  
SNACK CART

\$400

## TEE BOX SIGN SPONSOR

TEE-BOX SIGN

\$150

## \*\*Optional Fees Available for Pre-pay

- \$100 - 2 Mulligans/Player, 1 Lemon Ball, Move Up, 8 Iron Shot, 1 Air Cannon/Team
- \$60 - 2 Mulligans/Player, 1 Lemon Ball, Move Up
- \$40 - 1 Mulligan/Player, 1 Lemon Ball
- Beaumont Emergency Air Cannon - \$75/Team \$25/Player
- Long Drive - \$200/Team, Hole out and win an all expense paid trip to Pebble Beach

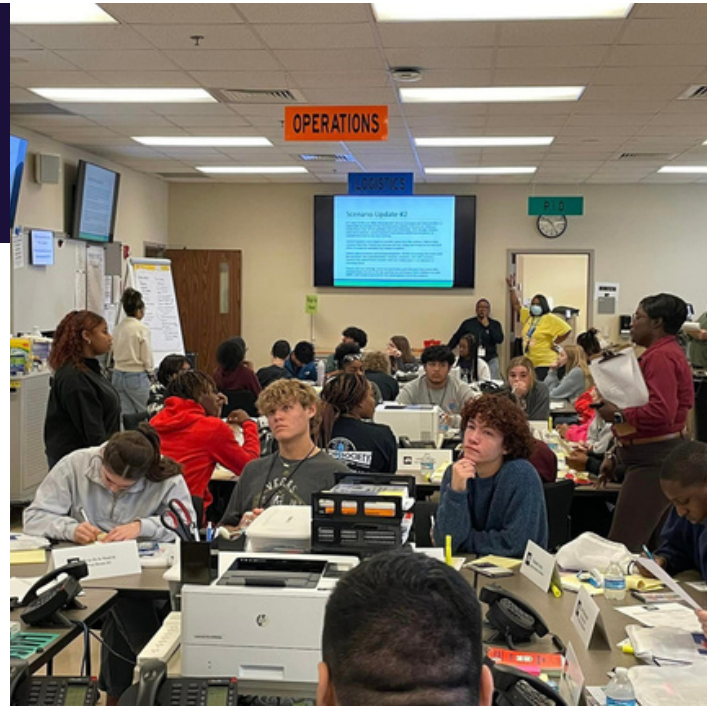
# JUNIOR LEADERSHIP

## SPRING 2024

This unique program includes six all-day sessions throughout the school year and a graduation dinner for high school juniors in the Beaumont area. The sessions involve speakers, field trip and events. Junior Leadership allows area student to enhance their skills and gain first hand knowledge of their community.

Topics covered:

- Public Safety
- Economic Development
- Arts & Community
- Healthcare
- Local Government



	EXCLUSIVE			Graduation	
	PRESENTING SPONSOR	GOLD SPONSOR	SILVER SPONSOR	GRADUATION SPONSOR	ADOPT A STUDENT
TOP BILLING LOGO	✓ <i>All Marketing Materials</i>				
MEDIA	✓				
REMARKS DURING PROGRAM	✓				
LOGO DISPLAYED ON DIGITAL MARKETING	✓	✓			
LOGO OR NAME DISPLAYED ON EVENT SIGNAGE & PROGRAM	✓	✓	✓		
TICKETS TO GRADUATION	✓ 8 Seats	✓ 4 Seats	✓ 2 Seats	✓ 4 Seats	✓ 2 Seats
LOGO ON T-SHIRT	✓	✓ <i>Logo</i>	✓		
	\$4,000	\$2,500	\$1000	\$1000	\$500

# YOUTH LEADERSHIP PROGRAMS

Beaumont Chamber Foundation provides youth leadership programs for 8th grade students, which includes a one day leadership development program for area middle school students. These programs prepare students to be strong leaders in the future. The youth programs are held on the Lamar University and LIT campuses where they are able to engage with student services who provide preparation and entrance information.



## EXCLUSIVE

	PRESENTING SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR
TOP BILLING LOGO	✓ <i>All Marketing Materials</i>			
SPONSOR REMARKS DURING PROGRAM	✓			
VERBAL RECOGNITION DURING EVENT	✓	✓		
PROMOTIONAL ITEM & MATERIAL FOR GUESTS	✓	✓		
LOGO DISPLAYED ON DIGITAL MARKETING	✓	✓	✓	
LOGO DISPLAYED ON EVENT SIGNAGE	✓	✓	✓	
LOGO DISPLAYED ON EVENT PROGRAM	✓	✓	✓	✓
LOGO ON T-SHIRT	✓	✓	✓	✓
	\$3,000	\$1,000	\$500	\$250

# LEADERSHIP BEAUMONT ALUMNI EVENTS

Leadership Beaumont events are exclusively for Leadership Beaumont Graduates. This event provides networking opportunities with fellow alumni as well as a chance to hear a speaker who is a well-known professional in this area.



## FALL SOCIAL

TOP BILLING LOGO  
SPONSOR REMARKS DURING PROGRAM  
VERBAL RECOGNITION DURING EVENT  
COMPANY LOGO OR NAME DISPLAYED ON DIGITAL MARKETING  
COMPANY LOGO OR NAME  
DISPLAYED ON EVENT SIGNAGE  
COMPANY LOGO OR NAME DISPLAYED ON  
EVENT PROGRAM

**\$500**

## PROFESSIONAL DEVELOPMENT EVENT

TOP BILLING LOGO  
SPONSOR REMARKS DURING PROGRAM  
VERBAL RECOGNITION DURING EVENT  
COMPANY LOGO OR NAME DISPLAYED ON DIGITAL MARKETING  
COMPANY LOGO OR NAME  
DISPLAYED ON EVENT SIGNAGE  
COMPANY LOGO OR NAME DISPLAYED ON  
EVENT PROGRAM

**\$500**

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Sabine Level



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