

# **Sponsorship Guide 2019**

# WAGONER CO. EMERGENCY PREPAREDNESS EXPO

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March 30, 2019  
10:00 a.m. - 3:00 p.m.  
2,000 + Attendees



## Presenting Sponsor

**\$5000 - 1**

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- \* Prominent recognition in all media and PR coverage
- \* Prominent recognition on all marketing materials and social media
- \* Prominent booth location (inside and/or outside)
- \* Logo on map presented to everyone
- \* Recognition from emcee during event and before any event
- \* Logo on banner placed prominently at entrance of the event
- \* Prominent placement on tee shirt
- \* Plaque

## Platinum Sponsor

**\$2500 - 3**

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- \* Recognition on all marketing materials and social media
- \* Booth location choice
- \* Logo on map presented to everyone
- \* Recognition from emcee during event
- \* Logo on banner placed prominently at entrance of the event
- \* Prominent placement on tee shirt
- \* Plaque

# WAGONER CO. EMERGENCY EXPO cont

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## **Gold Sponsor**

**\$1000 - unlimited**

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- \* Recognition on all marketing materials and social media
- \* Booth location choice
- \* Logo on map presented to everyone
- \* Recognition from emcee during event
- \* Logo on banner placed prominently at entrance of the event
- \* Placement on tee shirt
- \* Plaque

## **Silver Sponsor**

**\$500 - unlimited**

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- \* Recognition on all marketing materials and social media
- \* Booth location choice
- \* Business name on map presented to everyone
- \* Business Name on banner placed prominently at entrance of the event
- \* Placement on tee shirt
- \* Plaque

## **Bronze Sponsor**

**\$250 - unlimited**

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- \* Recognition on all marketing materials and social media
- \* Booth location choice
- \* Business name on map presented to everyone
- \* Business Name on banner placed prominently at entrance of the event
- \* Placement on tee shirt

# WAGONER CO. EMERGENCY EXPO cont

## Combat Challenge:



**1st Place Team Sponsor                      \$600 - 2**

- \* Mentioned on chamber website and social media
- \* Logo on banner placed at event
- \* Name announced throughout Combat Challenge by announcer

**2nd Place Team Sponsor                      \$400 - 2**

- \* Mentioned on chamber website and social media
- \* Logo on banner placed at event
- \* Name announced four times at Combat Challenge by announcer

**3rd Place Team Sponsor                      \$250 - 2**

- \* Mentioned on chamber website and social media
- \* Logo on banner placed at event

## **Rounds 1-6:**

**Water Combat**

**Hose Coupling**

**Hose Capture**

**Bucket Brigade**

**Dead-Man Drag**

**Truck Pull**

**\$100 each round**

- \* Mentioned on chamber website and social media
- \* Name on banner placed at event

**Also accepting donations of tools, gear, flashlights, etc. to be given to the teams of firefighter during event.**

# ANNUAL AWARDS BANQUET



March 1, 2019  
6:30 p.m. - 10:00 p.m.  
175 Attendees

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## **Presenting Sponsor** **\$1500 - 2**

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- \* VIP Table of eight with company logo at table
- \* Prominent recognition on all marketing materials and social media
- \* Logo on invitation
- \* Full page ad in banquet program with location choice
- \* Recognition from emcee during event
- \* Eight Fall Festival Ride Passes

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## **Diamond Sponsor** **\$1000 - unlimited**

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- \* Table of eight with company logo at table
- \* Recognition on all marketing materials and social media
- \* 1/2 page ad in banquet program
- \* Recognition from emcee during event
- \* Eight Fall Festival Ride Passes

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## **Platinum Sponsor** **\$750 - unlimited**

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- \* Six Banquet Tickets
- \* Recognition on all marketing materials and social media
- \* 1/4 page ad in banquet program
- \* Six Fall Festival Ride Passes

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## **Gold Sponsor** **\$500 - unlimited**

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- \* Four Banquet Tickets
- \* Recognition on all marketing materials and social media
- \* 1/8 page ad in banquet program
- \* Four Fall Festival Ride Passes



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## **Silver Sponsor**

**\$250 - unlimited**

- 
- \* Two Banquet Tickets
  - \* Name in banquet program
  - \* Two Fall Festival Ride Passes

## **Bronze Sponsor**

**\$100- unlimited**

- 
- \* One Banquet Ticket
  - \* Name in banquet program
  - \* One Fall Festival Ride Pass

## **Individual and Couple Tickets**

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- \* \$50 for Individual
  - \* \$75 for Couple

## **Silent and Live Auction Donation (Cost Varies)**

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- \* Company name or logo will appear on item description materials
  - \* Recognition in banquet program
  - \* Live auction items: donor will have stage recognition



# 27TH ANNUAL GOLF TOURNAMENT



June 14, 2019

11:30 a.m. - 5:00 p.m.

75 - 100 Attendees

## **Presenting Sponsor**

**\$1000 - 2**

- \* Exclusive banner at registration entrance
- \* Two teams of four
- \* Lunch for eight
- \* Prominent placement on all marketing materials and social media
- \* Recognition at event
- \* Tee box sign at 1st hole
- \* Placement of promotional items in goody bag

## **Lunch Sponsor**

**\$750 - 1**

- \* One team of four
- \* Lunch for four
- \* Placement on all marketing materials and social media
- \* Recognition at event
- \* Placement of promotional items in goody bag

## **\$10,000 Hole in One Sponsor**

**\$750 - 1**

- \* One team of four
- \* Lunch for four
- \* Placement on all marketing materials and social media
- \* Recognition at event
- \* Logo on sign at the "Hole In One" tee box
- \* Placement of promotional items in goody bag

# 27TH ANNUAL GOLF TOURNAMENT



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## **Beverage Cart Sponsor**

**\$750 - 1**

- \* One team of four
- \* Lunch for four
- \* Placement on all marketing materials and social media
- \* Recognition during event
- \* Corporate signage on beverage cart
- \* Placement of promotional items in goody bag

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## **Cart Sponsor**

**\$750 - 1**

- \* One team of four
- \* Lunch for four
- \* Placement on all marketing materials and social media
- \* Recognition at event
- \* Corporate signage on every player golf cart in the tournament
- \* Placement of promotional items in goody bag

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## **Longest Drive Sponsor**

**\$500 - 1**

- \* One team of four
- \* Lunch for four
- \* Placement on website
- \* Recognition during event
- \* Logo on sign at tee box
- \* Placement of promotional items in goody bags

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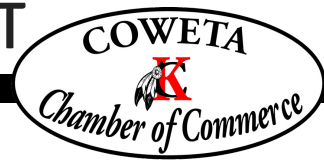
## **Closest to the Pin Sponsor**

**\$500 - 1**

- \* One team of four
- \* Lunch for four
- \* Placement on website
- \* Recognition during event
- \* Logo on sign at tee box
- \* Placement of promotional items in goody bag



# 27TH ANNUAL GOLF TOURNAMENT



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## **Team of Four**

**\$300 - 28**

- \* One team of four
- \* Lunch for four

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## **Hole Sponsor**

**\$150**

- \* Logo on sign at tee box
- \* Placement of promotional items in goody bags

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## **Individual Player**

**\$100 - 16**

- \* Includes green fee, cart, and lunch

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## **Golf Towel, Tees or Ball Provider**

- \* Provides golf towel, tees or ball for each player

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## **Registration Bag Sponsor**

- \* Placement of promotional items in goody bags

# 45TH ANNUAL COWETA FALL FESTIVAL

September 12-14, 2019  
Downtown Coweta  
20,000 + Attendees



## **Presenting Sponsor**

**\$2000 - 2**

- \* Prominent recognition on all marketing materials and social media
- \* Banner to cover back of the stage with company logo and name
- \* Announcement from the stage before each and every event
- \* Free 10x10 vendor booth space of choice
- \* Ten Fall Festival Ride Passes

## **Front Stage Sponsor**

**\$1000 - 1**

- \* Mentioned on chamber website and social media
- \* Flags to outline stage with company logo and name on flag
- \* Announcement from the stage between every entertainers performance (up to seven time slots)
- \* Five Fall Festival Ride Passes
- \* Mentioned on chamber website and social media

## **Back of the Stage Sponsor**

**\$850 - 4**

- \* Mentioned on chamber website and social media
- \* Banner to outline back of stage with company logos and names
- \* Announcement from the stage between every entertainers performance (up to seven time slots)
- \* Four Fall Festival Ride Passes
- \* Mentioned on chamber website and social media

## **Parade Sponsor**

**\$750 - 1**

- \* Mentioned on chamber website
- \* Announcement from the stage during the event
- \* Sponsor name on plaques presented to winners

# 45TH ANNUAL COWETA FALL FESTIVAL cont.



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## **Coweta's Got Talent Sponsor**                      **\$600 - 1**

- \* Name on signage and application for Coweta's Got Talent show
- \* Stage recognition during contest
- \* Mentioned on chamber website

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## **Food Booth Area Sponsor**                      **\$600 - 1**

- \* Banner with company logo and name as you enter Vendor Area
- \* Free food booth space
- \* Mentioned on chamber website

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## **Vendor Booth Area Sponsor**                      **\$500 - 1**

- \* Banner with company logo and name as you enter Vendor Area
- \* Free 10x10 vendor booth space of choice
- \* Mentioned on chamber website

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## **Covered Eating Area Sponsor**                      **\$500 - 4**

- \* Banner with company logo and name as you enter
- \* Free 10x10 vendor booth space of choice
- \* Mentioned on chamber website

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## **Fish Scramble Sponsor**                      **\$300 - 1**

- \* Announcement from the stage as sponsor
- \* Mentioned on chamber website

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## **Stage Banner**                      **\$250 - 25**

- \* 2' x 2' ft banner on front of the stage during duration of the festival
- \* Mentioned on chamber website

# 45TH ANNUAL COWETA FALL FESTIVAL cont.

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## **Selfie Booth Sponsor**

**\$250 - 4**

- \* Company logo on back of Selfie Booth used for promoting event
- \* Mentioned on chamber website

## **T-shirt Sponsor**

**\$100 - 50**

- \* Company logo on back of Fall Festival t-shirt sold to public
- \* Mentioned on chamber website

## **Golf Cart Sponsor**

**\$100 - 1**

- \* Banner with company logo placed on three golf carts
- \* Recognition on chamber website

## **Trashcan Sponsor**

**\$100 - 10**

- \* Ten, 12" x 12" stickers to place on trash cans
- \* Mentioned on chamber website

## **Port-A-Potty Sponsor**

**\$100 - 2**

- \* Ten, 12" x 12" stickers to place on trash cans
- \* Mentioned on chamber website

# 45TH ANNUAL COWETA FALL FESTIVAL cont.

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## **Little Miss Pageant Sponsor                      \$300 - unlimited**

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- \* Name on signage and application for Little Miss pageant
- \* Announcement from the stage
- \* Mentioned on chamber website

## **Miss Pre- Teen Pageant Sponsor    \$300 - unlimited**

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- \* Same as little

## **Miss Teen Pageant Sponsor                      \$300 - unlimited**

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- \* Same as little

## **Miss Pageant Sponsor                                      \$300 - unlimited**

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- \* Same as little

## **Sash Sponsor    \$300 - unlimited**

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- \* Name on signage
- \* Announcement from the stage
- \* Mentioned on chamber website

## **Flowers Sponsor    \$300 - unlimited**

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- \* Same as sash sponsor

# Tour de COWTOWN 2019

## Grand Champion Sponsorship - \$750 (2 Available)

- 🔊 Free rest stop sponsor
- 🔊 Credited as supporting sponsor on all materials
- 🔊 5 complimentary riders
- 🔊 5 complimentary Fall Festival passes with unlimited rides
- 🔊 Announcement during event thanking your company
- 🔊 Company name and logo on T-shirt
- 🔊 Banner (company must provide) displayed at event
- 🔊 Items provided by company included in rider bags

## Reserve Champion Sponsorship - \$500 (5 available)

- 🔊 Rest stop location
- 🔊 Credited as supporting sponsor on all materials
- 🔊 5 complimentary riders
- 🔊 Announcement during event thanking your company
- 🔊 Company name and logo on T-shirt
- 🔊 Items provided by company included in rider bags

## Cow Patty Sponsorship - \$100

- 🔊 Credited as supporting sponsor on all printed materials
- 🔊 2 complimentary riders
- 🔊 Company name on T-shirt
- 🔊 Items provided by company included in rider bags



# MONTHLY LUNCHEONS



Third Wednesday of the Month  
11:45 a.m. - 1:00 p.m.  
20 - 50 Attendees

## **Luncheon/Welcome Package      \$300 - 1**

- \* Everything listed under Monthly Luncheon and Monthly Welcome Sponsor - see below monthly luncheon & monthly welcome sponsor

## **Monthly Luncheon Sponsor      \$250 - 2**

- \* Prominent recognition on all marketing and PR coverage
- \* Marketing materials at each seat
- \* Two three-minute sponsor spotlights from the stage
- \* Two guest passes

## **Monthly Welcome Sponsor      \$100 - 2**

- \* Recognition on all marketing and PR coverage
- \* Welcome all attendees at registration booth
- \* Receive contact list of all attendees

## **Centerpiece Sponsor      \$100 - 1**

- \* Provide centerpieces to be given away at the end of the luncheon
- \* Sponsor emcees giveaway with one minute advertisement

# COWETA CHAMBER NEWSLETTER



Twice a Month  
1000 + Recipients

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## **Annual Sponsor**

**\$650 - 8**

- \* Company logo on top left corner
- \* Link to company website or URL of your choosing
- \* Send out your own stand-alone email to the membership for any special promotion, or event you wish (subject to approval)
- \* Link to event or contact info

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## **Monthly Sponsor**

**\$150 - 1**

- \* Recognition on all marketing and PR coverage
- \* Welcome all attendees at registration booth
- \* Receive contact list of all attendees

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## **Sidebar Sponsor**

**\$75 - 2**

- \* Side bar ad featuring your business
- \* Link to company website or URL of your choosing

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## **Individual Email Blast**

**\$50 - unlimited**

- \* Send out your own stand-alone email to the membership for any special promotion, or event you wish (subject to approval)

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## **Upcoming Events Listing**

**\$25 - unlimited**

- \* Mention of your event
- \* Link to event page or contact info



Almost 100,00 page views yearly  
www.cowetachamber.com

## **Main Banner Sponsor**

**\$750 - 2**

- \* Banner on multiple pages
- \* Everything listed under Enhanced Listing

## **2nd Tier Sponsor**

**\$500 - 3**

- \* Banner on business directory and category page
- \* Everything listed under Enhanced Listing

## **3rd Tier Sponsor**

**\$250 - 3**

- \* Side bar ad featuring your business
- \* Link to company website or URL of your choosing

## **Enhanced Listing**

**\$10 month or \$120 year**

- \* 1600 character description (instead of 200)
- \* 12 more keywords for a total of 20
- \* Priority Placement - random rotation among all enhanced listings in the top of the category listings
- \* "Visit our website" link in search results
- \* Eight photos in a slide show
- \* One YouTube Video
- \* Five bulletpoint company "highlights"
- \* Logo
- \* Map link

\*One year intervals, must be a member in good standing at all times.

# OFF THE CLOCK NETWORKING EVENT

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Quarterly Event  
25 + Attendees

## **Event Sponsor**

**\$50 - 4**

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- \* Prominent recognition in all media and PR coverage
- \* Prominent recognition on all marketing materials and social media
- \* Logo on invitation
- \* Chamber to send out invitations via email and social media
- \* Event Sponsor to secure location as well as any food/drinks

# COWETA CHAMBER OF COMMERCE

## SPONSORSHIP FORM

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Email Address: \_\_\_\_\_

Website: \_\_\_\_\_

Sponsorship Type: \_\_\_\_\_

Price: \_\_\_\_\_

Total: \_\_\_\_\_

### Payment Options: (Please check one)

Please Invoice Me

Check Enclosed

Charge My Credit Card

Card Number: \_\_\_\_\_ Exp Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_ CVV: \_\_\_\_\_

If you select to be invoiced:

\*Payment due 30 days in advance of event

\*You can pay online when logged into your membership account

