



ABOUT GREATER LAFAYETTE | EDUCATION DETAILS | HOUSING DATA



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*Work **Play.** Belong.*



SUBARU *of* INDIANA AUTOMOTIVE, INC.

ABOUT US

Subaru of Indiana Automotive Inc. (SIA), part of the Subaru family of companies, is home of North American production for the Ascent, Crosstrek, Legacy and Outback models. SIA employs more than 6,000 associates who are committed to quality, safety and environmental stewardship.

OUR HISTORY

In May 1986, Fuji Heavy Industries Ltd. (now Subaru Corp.) and Isuzu agreed to enter into a joint venture to establish a manufacturing plant in the U.S. Of the many cities originally explored, 13 sites were eventually chosen for further consideration in seven states, including the state of Indiana. In December 1986, Lafayette was selected as the site for the plant and, in March 1987, Subaru-Isuzu Automotive (SIA) was incorporated in Indiana.

In May 1987, ground was broken for the SIA plant and construction began. The original 2.3-million square foot facility integrated operations from stamping to final assembly. Production of the Subaru Legacy and Isuzu pickup began on September 11, 1989. The plant was officially dedicated on October 16, 1989, with a weeklong grand opening ceremony.

Throughout the years, SIA Associates have built the Subaru Legacy, Outback, Impreza, Baja and Tribeca, as well as the Isuzu Pick-up, Rodeo, Amigo and Axiom and the Honda Passport. In January 2003, SIA became Subaru of Indiana Automotive Inc., signifying sole ownership by Subaru Corp. (then Fuji Heavy Industries Ltd.). SIA discontinued production of Isuzu vehicles on July 23, 2004, and began to build the Toyota Camry on February 28, 2007, under contract with Toyota. Production of the Camry ended in May 2016 to make way for additional Subaru production. Subaru Impreza production began in late 2016 and the Subaru Ascent joined the production mix in May 2018.

In May 2023, Impreza production ceased at SIA and, in its place, began manufacturing of the Crosstrek 2.5-liter Sport, Limited, and Wilderness Edition.

Greater LAFAYETTE AT A GLIMPSE

WHY GREATER LAFAYETTE?

There's something extra special about a place where progress, creativity and community thrive. That's what you'll find in Greater Lafayette – where the best parts of life come together.

Here delicious cuisine is served up alongside unique specialty boutiques, hip coffee shops, bakeries, pubs, theaters, art galleries and exciting entertainment venues.

Located less than one hour away from Indianapolis and a little over two hours away from Chicago, Greater Lafayette is surrounded by pristine farmland, orchards and wineries, and it is home to world-renowned Purdue University.

Visitors can enjoy beautiful state parks and wetlands, visit local breweries, golf on top-rated courses, shop at farmers markets, attend a baseball game, pet animals at a zoo and splash around in a waterpark – all in one day.

In addition to its vibrant cultural scene, Greater Lafayette offers residents access to top-rated schools, a nationally recognized housing market and high-quality healthcare systems.

If you are considering relocating to our community, this guide will help you discover what makes Greater Lafayette a great place to work, play and belong.



A HOP, SKIP AND A JUMP TO INDIANAPOLIS AND CHICAGO



Greater Lafayette is where ideas turn to action, imagination gains ambition and hard work drives innovation.

28
MEDIAN AGE

196,614
TOTAL POPULATION

**POPULATION
INCREASE
IN THE LAST
FIVE YEARS +5%**

97%
EMPLOYMENT RATE

15 PROFESSIONAL
VOLUNTEER
FIRE DEPARTMENTS

**17 MINUTES
AVERAGE
ONE-WAY COMMUTE**

**+10% NEW JOBS
IN LAST FIVE YEARS**

\$55,389
MEDIAN HOUSEHOLD INCOME

**26%
LOWER COST
OF LIVING THAN CHICAGO**

5 HOSPITALS

3 LOCAL
FARMERS'
MARKETS

**70+
MILES
OF WALKING &
BIKING TRAILS**

**INDIANAPOLIS
INTERNATIONAL AIRPORT
IS JUST OVER 1 HOUR AWAY**

THE MIDWEST'S **SMARTEST** WORKING REGION



PURDUE UNIVERSITY

- > Of course, we are proud to be the home of Purdue University, which is among the nation's most respected research and educational institutions.

PURDUE RESEARCH PARK

- > As the largest university-affiliated incubation complex in the country, the Purdue Research Park is a major player in commercialization and economic development in Indiana.

DISCOVERY PARK DISTRICT AT PURDUE

- > Discovery Park District at Purdue is a 400-acre launch pad where businesses of all sizes can access a business-minded university, global talent pipelines and advanced R&D facilities.



QUALITY HEALTHCARE

- > Indiana University Health
- > Franciscan Health
- > Ascension Medical Group St. Vincent
- > Unity Healthcare



WORLD-CLASS MANUFACTURERS

- > Advanced manufacturers in industries such as automotive, heavy equipment, chemical and pharmaceutical and agribusiness have been joined by new aerospace companies and soon to be semiconductor manufacturers.



IVY TECH COMMUNITY COLLEGE

- > Greater Lafayette is also home to Ivy Tech Community College's third-largest campus. Ivy Tech offers a variety of career-focused programs and certifications and provides a pathway to further education for local residents.



#1 EMERGING HOUSING MARKET

Wall Street Journal/Realtor.com, 2023

Whether you want a high-rise apartment or cozy house on the corner, Greater Lafayette provides the lifestyle you want without the big city costs. If you're launching a career, starting a family or eyeing retirement, this is where you want to be.



QUICK FACTS

- > 80,384 housing units
- > \$169,500 median value of owner-occupied housing units
- > \$1,195 median selected monthly owner costs with a mortgage
- > \$929 median gross rent

[census.gov](https://www.census.gov)



HOUSEHOLDS

- > 71,801 total households
- > 39,450 family households
- > 11,882 married with children
- > 17,489 married without children
- > 6,043 single parents
- > 32,351 non-family households
- > 22,687 living alone
- > 2.61 average household size
- > 4.75 average family household size

[census.gov](https://www.census.gov)



OUR DEMOGRAPHICS

- > 51.04% male
- > 48.96% female
- > 37% of the population in Greater Lafayette have an associate's degree or higher, while 92% have a high school degree or higher.
- > 82% White
- > 6.5% Black or African American
- > 0.4% American Indian and Alaska Native
- > 8.3% Asian
- > 9.3% Hispanic or Latino
- > 0.1% Pacific Islander
- > 2.5% two or more races

[census.gov](https://www.census.gov)



THINGS TO DO IN *Greater* LAFAYETTE

DINING

Come hungry! Greater Lafayette is filled with restaurants and cafés. You'll find upscale eateries, cuisine from all over the world and hole-in-the-wall spots that will make your mouth water.

ART & CULTURE

Arts abound! Greater Lafayette is home to a renowned creative community of artists, artisans, musicians, gallery spaces and performing arts venues.

SHOPPING

Our region's small businesses are vital to the character of our city. Shop small at our eclectic shops, boutiques, bookstores and more as you walk the city streets.



THINGS TO DO IN *Greater* LAFAYETTE

FESTIVALS & CELEBRATIONS

Greater Lafayette boasts some of the region's finest festivals and celebrations, including Mosey Down Main Street, Feast of the Hunters Moon, Taste of Tippecanoe, Wabash Riverfest, Tippecanoe County 4-H Fair, Beers Across the Wabash and Outfest, to name just a few.

ATTRACTIONS & ACTIVITIES

Accompanying places steeped in history – such as Prophetstown State Park and the Tippecanoe Battlefield – are creative spaces, museums and recreational spots such as Loeb Stadium, Columbian Park Zoo and Tropicanae Cove. If you're a kayaker, biker, hiker or all-around outdoorsperson, we've got loads of bike and walking trails, the Wabash River, the Wildcat Creek and 1,400-acres of badlands to explore.



EXCELLENT SCHOOLS

West Lafayette Jr./Sr. High School is ranked 4th within Indiana and #247 in the national rankings by U.S. News and World Report. And, it's ranked #164 for best STEM high school.

With three public and three private school systems, Greater Lafayette offers a diverse and robust range of educational opportunities. Our top-rated public schools and outstanding private institutions are lauded for their strong academic and extra-curricular programs.



TIPPECANOE SCHOOL CORPORATION
765.474.2481 grades K through 12
tsc.k12.in.us



FAITH CHRISTIAN SCHOOL
765.447.2727 Pre-K through grade 12
faithlafayette.org/school



GREATER LAFAYETTE CAREER ACADEMY
765.807.8530 grades 11 and 12
glcareeracademy.com



PARAMOUNT SCHOOL OF EXCELLENCE
765.588.0925 grades K through 6
lafayette.paramountindy.org



LAFAYETTE SCHOOL CORPORATION
765.771.6000 grades K through 12
www.lsc.k12.in.us



WEST LAFAYETTE SCHOOL CORPORATION
765.746.1602 grades K through 12
wl.k12.in.us



LAFAYETTE CATHOLIC SCHOOL SYSTEM
765.474.7500 Pre-K through grade 12
lcass.org



OUR ACCOLADES



BEST PLACES TO WORK IN MANUFACTURING

- > Over 25% of the workforce in Greater Lafayette consists of manufacturing workers
Smart Asset, 2020



BEST SMALL CITIES TO START A SMALL BUSINESS

- > Lafayette earns the #5 spot in the top 50 cities to start a small business
go.verizon.com



MOST FITNESS-FRIENDLY PLACES

- > Greater Lafayette cracks the top 25 places to get physically fit
Smart Asset, 2020



TOP HOUSING MARKET IN THE U.S.

- > Emerging Housing Markets Index consistently ranks Greater Lafayette #1 among the nation's top 300 housing markets
Wall Street Journal/Realtor.com, 2023



MOST LIVABLE SMALL CITIES

- > Lafayette rounds out the list of top 10 most livable cities in the U.S.
Smart Asset, 2020



BEST PLACES FOR CAREER OPPORTUNITIES

- > At 25%, Lafayette-West Lafayette has the eighth-highest income growth between professionals aged 25-44 and those aged 45-64
Smart Asset, 2021



Greater LAFAYETTE

Some of us were born here. Some came for an education, to start a career or raise a family. And though we were drawn here for different reasons, we all found the same thing: a reason to stay.

You, too, can thrive in Greater Lafayette.

Greater OPPORTUNITY



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